Fields

‘topic’

‘review’

‘version’

‘user’

‘rank’

Topic: word frequency

Review: sentiment analysis

Sentiment analysis result compare with rank

Version: ~~sentiment analysis comparison between different version within one app~~

Rank: ~~rank comparison between different version within one app~~

rank between different app

Company background research:

found data, main target user, main function, competing point.

different country

stage, change, driver, new ceo, launch, release, innovation, new product, service, price, relative price, know industry, competitor, similar historical data,

predictive, budget