Applied Data Science Capstone Final Project:

The Battle of Neighbourhoods

Business in Toronto

Introduction

Problem background

Nowadays, people tend to search online before they make decisions. There are many websites summarizing the most popular business types that one can consider to develop in a city. It is always good to know where in the city is the best place to start. It is found on three webpages that the top three business investment opportunities that one may go for in Toronto are:

Rank	Profitableventure	OPSTART*	Business Insider
1	Gluten-free restaurants and bakeries	Real Estate	Alcohol delivery service
2	Daily-care and Babysitting Services	Pet Services	Café dinning
3	Patient Advocacy	Financial Consulting	Fitbit

*Noted that the second website rank "E-commerce" as the most promising business but it is not put in the table because E-commerce may not be recorded as neighbourhood business.

This project aims to recommend the suitable district/neighbourhood to start the business which ranks top in the three websites shown above based on the neighbourhood study in Toronto.

Target client

The target group will be individuals or companies who are looking for potential small business opportunities in Toronto. This project will provide suggestions on potential business types and where to develop them in Toronto.