

# **Multimedia** Creative **Renee Chng**



kingskyrr@gmail.com



+65 8866 2435



Portfolio: https://chngyaxuanrenee. github.io/

With a childhood passion for painting & programming that evolved into a multifaceted career, I am a creative professional with a passion for technology, art and design. My journey began with a sharp eye for detail and a desire to explore new ideas, I approach every project with creativity and excitement.

I am driven by a desire to learn and grow, and I am always looking for new challenges and opportunities to broaden my horizons. I thrive in collaborative contexts where I can share their unique perspective while working together to achieve common goals.

I enjoy engaging in events and activities that allow me to connect with others and make a difference. My curiosity and many interests make me a well-rounded and dynamic individual who is constantly eager to discover new opportunities and experiences!

Social causes: Sustainability, Environment, Technology, Arts and culture

## **Experiences**

#### Oct 2024

#### Meet-The-People Session Case Writer People's Action Party PAP | Oct 2024 - present

• Case Writer at Weekly Meet-The-People Sessions

- **present** Assisting with resident inquiries and drafting correspondence to relevant agencies, ministries, and statutory boards while working closely with MP Ms. Sim Ann to address community needs and facilitate resolutions.
  - My experience as a Case Writer has enhanced my ability to empathize with users, communicate effectively with stakeholders, and improve processes, skills that are directly applicable to designing user-centered, intuitive UI/UX solutions.

Apr 2024 - Aug 2024

#### **Graphic Designer - Communications & IR** Sembcorp | Apr 2024 - Aug 2024

- Engagement with internal and external stakeholders, contributing to the success of the company owned by Temasek Holdings.
- Immerse myself in the dynamic intersection of sustainability and the energy industry, crafting digital media graphics that enhance Sembcorp's communication campaigns across various platforms.
- Designs Sembcorp showcase booth for Singapore International Water Week (SIWW) for utility and city leaders, exhibited in the
- Directs art direction for events.

Jul 2021 - May

2024

#### Social Media Graphic Designer & Marketer Decious | Jul 2021 - May 2024

- Responsible for Social Media Business Instagram and Tiktok accounts and now holds 10.2k followers.
- Develop and execute online marketing materials for promotions or campaigns.
- Responsible in planning & editing videos.
- Designs promotional menus and graphics.
- Ideate brand persona and image.
- Create video or photo content for product exposure and awareness.

Market Research Analyst Intern Apr **2023** Eezee | Apr 2023 - May 2023

2023

- May Research supplier relationships, logistics process, customer regulations, product assortment, pricing strategies and potential expansions plans.
  - Learned about the logistics of global trade, the diversity of products, or the connections between different industries.
  - Expanded my creative thinking and problem solving skills.

## Education

Aug 2023 -Present

**Lasalle College Of The Arts** Diploma in Design For Communication &

Experiences | Grade: 76.38

- Selected for exhibition for Form-Flux-Futures in National Design
- Top 5 Finalists for HYUNDAI IONIQ 6 X LASALLE Decal Design
- Class Representative 2024
- My works were chosen as references for future student batches
- Collaborate with SCOOT in design
- Collaborate with artist Ang Song Nian for Light to Night Festival at National Gallery

## Sep 2023

### Apr 2022 - Ngee Ann Polytechnic

Diploma in Immersive Media | Grade: 3.5/4.0

- Class Module Representative 2022 (Production Management)
- Class Module Representative 2023 (Design User Experience)
- Event Manager of Rotaract's club, Rotaract Race
- Usher lead for 2022 ICT Open House Usher lead for NP60 Tree Planting Event
- Jan 2017 -Sep 2021

#### New Town Secondary School

- Aesthetic Ambassador
- Subject Champion
- Leader in charge of Design Group for Yellow Ribbon Project (2020)

## Software Exp & Skills

**Programming** 

C#, Unity, Github, Python, AR, AI workflows (ComfyUI)

**Data Visualization** 

Microsoft PowerBI, Microsoft Excel, Google Analytic, Linkedin Analytic

Other skills

2024

Leadership/Event Management, Art Direction, Creative Writing, Social Media Management, Community Development,

Photography, Research, Agile & Scrum Knowledge

Graphic Design, Branding Adobe Illustrator, Adobe Photoshop, Adobe InDesign

Figma, Adobe XD

Video Editing & Motion Graphics

Adobe Premiere Pro, After Effects, Resolume VI

**3D Production** 

Autodesk Maya, Zbrush, Adobe Substance Painter

Web Development

HTML, CSS, JavaScript, jQuery, Php

## **Achievements**

## Leadership Experiences

Co-leader | Youth Corps Dec

**2024** - Appointed to be in-charge of programmes for Youth ongoing Corps's ETF event.

> • Programme development, ideation and team collaboration

Top 5 Finalist For HYUNDAI IONIQ 6 X LASALLE Car Decal Design Contest Organised by Hyundai Motor Group

**Edusave Certificate Of Academic** 2023

> Achievement Organised by MOE

Topped 25% in my course.

Good conduct throughout my education.

2022 Winner Of Singapore's International

E-Waste Day Art Competition Organised by ALBA E-Waste Singapore

• Given the opportunity to share and explain my design to Ms Amy Khor and ALBA team.

My work is exhibited in Lot One Shoppers' Mall.

Certificate Of Achievement (Bronze) 13-19 2021

Oragnised by Impart Create Build, The Business Times, WOTTLENFT, Budding Artists Fund

 In recognition of outstanding achievement for "HIDDEN AWAY" in the canvas category.

• My artwork is exhibited in Orchard Central.

2020 Winner of #ThankYouHawkers Art

Competition

Organised by National Heritage Board and Roots

My work is published in Tanglin Halt Hawker Centre.

3rd Prize SCCCI Mid Autumn Festival 2020 Celebration Most Creative Award

Organised by Singapore Chinese Chamber Of

Commerce & Industry

2019 **Edusave Certification Of Awards** 

Organised by MOE

2018 1st Prize Award National Day Celebrations Organised by The National Museum Of Singapore

2016 Silver Prize S.E.A Aquarium Art Contest

Organised by Resorts World Sentosa

• My work is exhibited in the S.E.A Aquarium

2nd Prize Junior Category UOB Art 2015

> Competition Organised by UOB

My work is exhibited in the UOB Jurong East Branch

Programme Lead | Youth Corps Oct 2024 Appointed to be in-charge of programmes for Youth

> Corps's Engagement Engages Event • Programme development, logistics coordination and

team collaboration, hosting in Fort Canning Park.

Aug Class Representative AY24/25 | LASALLE 2024 Appointed as a class representative

> • Enhancing industry engagement, assessing resource effectiveness, strengthening student support, actively contributed to feedback aimed at creating a programme that inspires students to lead and make a lasting impact.

Jun 2024 Assisting In Art Direction | Sembcorp

Manages both art direction and designs Sembcorp showcase booth for Singapore International Water Week (SIWW) for utility & city leaders, exhibited in the MBS

• The project pushes me to think creatively and innovatively, finding new ways to capture and retain the attention of booth visitors

• Guide a creative team, ensuring all design elements align with the brand's vision that effectively communicates

Jul 2023 **Event Manager | Rotaract Race** 

Rotaract Race is a bonding event organised by the club service pillar of Rotaract Club.

• Responsible for planning and organising event.

 Venue selection and management, coordinating event logistic.

Conducting post event evaluations.

#### Mar 2023

# Leader Representative | NP X MAPLETREE

I was leading my team of 3 for the study of "People" With Visual Disabilities", and my goals were to create a brand and design an app called P1US

 I provide clarity of purpose, motivate and guide my team members the goal of the project.

Coordinating schedules for planning.

Conducted 4 focus groups for around 70 people to gain feedback on the user experience and implemented it.

Help designing app prototype.

#### Oct 2022

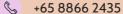
## Art Director | OhSoSushi Game

- I developed visual concept that enhances the gameplay experience and supports the game's narrative.
- I oversees the creation of all visual assets.
- Managed the workflow, ensuring all delivered on time and meet the quality standards.

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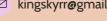




20 20	,	and Prize & 3rd Prize Istana Art On-the-spot	2023	<ul> <li>Controls and supervises other ushers in handling different departments staffs.</li> </ul>
		Organised by National GALLERY Singapore	Oct	Usher Lead   ICT Open House
	•	Had the opportunity to explain my artwork to Singapore's ex-president, Dr. Tony Tan Keng Yam.	2022	<ul> <li>Controls and supervises other ushers.</li> <li>Teach students and parents in using AR to understand our school's system.</li> </ul>
20		Vinner For Moove Media Art Competition Organised by Moove Media	2023	Class Representative   Design User Experience
	•	My work is exhibited in Moove Media Taxis and Downtown and North-East MRT walls.		<ul> <li>Help out lecturer by forwarding important messages to class.</li> <li>Assisting in attendance taking.</li> </ul>
20		st Prize Winner in Beautex Art Competition Organised by Beautex	2022	Class Representative   Production  Management
	•	My work is printed on Beautex Boxes.		<ul> <li>Help out lecturer by forwarding important messages to class.</li> <li>Assisting in attendance taking.</li> </ul>
			Feb 2020	<ul> <li>Leader in charge of Design Group   Yellow Ribbon Project</li> <li>Gather design ideas from teammates.</li> <li>Implement brainstorm sessions, initiated group discussions weekly.</li> </ul>
				Constantly consolidating feedbacks from teacher in charge and forward messages to teammates.
	Ce	rtifications	202	24 Atlassian Agile Project Management Professional Certificate Issued by Atlassian  • Jira
	2024	4 Microsoft Azure Fundamentals (AZ-900)	202	3 MAPLETREE X NP HACK 2023
		Cert Prep: 2 Azure Architecture and Security		Issued by Mapletree
		Issued by Linkedln  Cloud Security, Microsoft Azure		
	202:	3 Artificial Intelligence Foundations: Machine	202	3 How Tech Drives Sustainability
		Learning		Issued by LinkedIn
		Issued by LinkedIn  Machine Learning		Sustainable Business Strategies, Technology Education
	202	3 Introducing Robotic Process Automation	202	3 Tech On the Go: Ethics in Al
		Issued by LinkedIn  Robotic Process Automation (RPA)		Issued by LinkedIn  Artificial Intelligence (AI), Computer Ethics
	2020	Certificate Youth Artist Programme	202	21 Certificate Art For Upper Secondary (Sec 4)
		<ul> <li>Issued by NAFA</li> <li>Selected to be NAFA's Young Artist Programme, to be in a class with 20+ students, among the entire cohort, based on my performances in NAFA throughout the years.</li> </ul>		Issued by NAFA
	2020	Certificate Art For Upper Secondary (Sec 3)	201	O Certificate Art For Lower Secondary (Sec 2)
		Issued by NAFA		Issued by NAFA
	2018	Certificate Art For Lower Secondary (Sec 1)	201	7 Certificate Children's Art (Advanced II)
		Issued by NAFA		Issued by NAFA
	2016	Certificate Children's Art (Advanced I)	201	<b>5</b> Certificate Children's Art (Intermediate II)
		Issued by NAFA		Issued by NAFA
		or bilingual proficiency		Languages
	Chinese Professional working proficiency (Worked with Sembcorp China & Assisted residents in Chinese during Meet-the-People Sessions)		Indonesia bahasa Limited working proficiency (Worked with Sembcorp Indonesia)	
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Mar 2023









Usher Lead | NP60 Planting Event