



Multimedia Creative

Renee Chng

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🔗 Portfolio:
<https://chngyaxuanrenee.github.io/>

With a childhood passion for painting & programming that evolved into a multifaceted career, I am a creative professional with a passion for technology, art and design. My journey began with a sharp eye for detail and a desire to explore new ideas, I approach every project with creativity and excitement.

I am driven by a desire to learn and grow, and I am always looking for new challenges and opportunities to broaden my horizons. I thrive in collaborative contexts where I can share their unique perspective while working together to achieve common goals.

I enjoy engaging in events and activities that allow me to connect with others and make a difference. My curiosity and many interests make me a well-rounded and dynamic individual who is constantly eager to discover new opportunities and experiences!

Social causes: Sustainability, Environment, Technology, Arts and culture

Experiences

**Oct
2024**

**-
present**

Meet-The-People Session Case Writer People's Action Party PAP | Oct 2024 - present

- Case Writer at Weekly Meet-The-People Sessions
- Assisting with resident inquiries and drafting correspondence to relevant agencies, ministries, and statutory boards while working closely with MP Ms. Sim Ann to address community needs and facilitate resolutions.
- My experience as a Case Writer has enhanced my ability to empathize with users, communicate effectively with stakeholders, and improve processes, skills that are directly applicable to designing user-centered, intuitive UI/UX solutions.

**Apr
2024
- Aug
2024**

Graphic Designer - Communications & IR Sembcorp | Apr 2024 - Aug 2024

- Engagement with internal and external stakeholders, contributing to the success of the company owned by Temasek Holdings.
- Immerse myself in the dynamic intersection of sustainability and the energy industry, crafting digital media graphics that enhance Sembcorp's communication campaigns across various platforms.
- Designs Sembcorp showcase booth for Singapore International Water Week (SIWW) for utility and city leaders, exhibited in the MBS.
- Directs art direction for events.

**Jul
2021
- May
2024**

Social Media Graphic Designer & Marketer Decious | Jul 2021 - May 2024

- Responsible for Social Media Business Instagram and Tiktok accounts and now holds 10.2k followers.
- Develop and execute online marketing materials for promotions or campaigns.
- Responsible in planning & editing videos.
- Designs promotional menus and graphics.
- Ideate brand persona and image.
- Create video or photo content for product exposure and awareness.

**Apr
2023
- May
2023**

Market Research Analyst Intern Eezee | Apr 2023 - May 2023

- Research supplier relationships, logistics process, customer regulations, product assortment, pricing strategies and potential expansions plans.
- Learned about the logistics of global trade, the diversity of products, or the connections between different industries.
- Expanded my creative thinking and problem solving skills.

Education

**Aug 2023
- Present**

Lasalle College Of The Arts Diploma in Design For Communication & Experiences | Grade: 76.38

- Selected for exhibition for Form-Flux-Futures in National Design Centre
- Top 5 Finalists for HYUNDAI IONIQ 6 X LASALLE Decal Design
- Class Representative 2024
- My works were chosen as references for future student batches
- Collaborate with SCOOT in design
- Collaborate with artist Ang Song Nian for Light to Night Festival at National Gallery

**Apr 2022 -
Sep 2023**

Ngee Ann Polytechnic Diploma in Immersive Media | Grade: 3.5/4.0

- Class Module Representative 2022 (Production Management)
- Class Module Representative 2023 (Design User Experience)
- Event Manager of Rotaract's club, Rotaract Race
- Usher lead for 2022 ICT Open House
- Usher lead for NP60 Tree Planting Event

**Jan 2017 -
Sep 2021**

New Town Secondary School

- Aesthetic Ambassador
- Subject Champion
- Leader in charge of Design Group for Yellow Ribbon Project (2020)

Software Exp & Skills

Programming

C#, Unity, Github, Python, AR, AI workflows (ComfyUI)

Data Visualization

Microsoft PowerBI, Microsoft Excel, Google Analytic, LinkedIn Analytic

Other skills

Leadership/Event Management, Art Direction, Creative Writing, Social Media Management, Community Development, Photography, Research, Agile & Scrum Knowledge

Graphic Design, Branding

Adobe Illustrator, Adobe Photoshop, Adobe InDesign

Web Design

Figma, Adobe XD

Video Editing & Motion Graphics

Adobe Premiere Pro, After Effects, Resolume VJ

3D Production

Autodesk Maya, Zbrush, Adobe Substance Painter

Web Development

HTML, CSS, JavaScript, jQuery, Php

Achievements

- 2024** Top 5 Finalist For HYUNDAI IONIQ 6 X LASALLE Car Decal Design Contest
Organised by Hyundai Motor Group
- 2023** Edusave Certificate Of Academic Achievement
Organised by MOE
- Topped 25% in my course.
 - Good conduct throughout my education.
- 2022** Winner Of Singapore's International E-Waste Day Art Competition
Organised by ALBA E-Waste Singapore
- Given the opportunity to share and explain my design to Ms Amy Khor and ALBA team.
 - My work is exhibited in Lot One Shoppers' Mall.
- 2021** Certificate Of Achievement (Bronze) 13-19 Art Contest
Organised by Impart Create Build, The Business Times, WOTTLENT, Budding Artists Fund
- In recognition of outstanding achievement for "HIDDEN AWAY" in the canvas category.
 - My artwork is exhibited in Orchard Central.
- 2020** Winner of #ThankYouHawkers Art Competition
Organised by National Heritage Board and Roots
- My work is published in Tanglin Halt Hawker Centre.
- 2020** 3rd Prize SCCCI Mid Autumn Festival Celebration Most Creative Award
Organised by Singapore Chinese Chamber Of Commerce & Industry
- 2019** Edusave Certification Of Awards
Organised by MOE
- 2018** 1st Prize Award National Day Celebrations
Organised by The National Museum Of Singapore
- 2016** Silver Prize S.E.A Aquarium Art Contest
Organised by Resorts World Sentosa
- My work is exhibited in the S.E.A Aquarium
- 2015** 2nd Prize Junior Category UOB Art Competition
Organised by UOB
- My work is exhibited in the UOB Jurong East Branch


Leadership Experiences

- Dec 2024 - ongoing** Co-leader | Youth Corps
Appointed to be in-charge of programmes for Youth Corps's ETF event.
- Programme development, ideation and team collaboration
- Oct 2024** Programme Lead | Youth Corps
Appointed to be in-charge of programmes for Youth Corps's Engagement Engages Event
- Programme development, logistics coordination and team collaboration, hosting in Fort Canning Park.
- Aug 2024** Class Representative AY24/25 | LASALLE
Appointed as a class representative
- Enhancing industry engagement, assessing resource effectiveness, strengthening student support, actively contributed to feedback aimed at creating a programme that inspires students to lead and make a lasting impact.
- Jun 2024** Assisting In Art Direction | Sembcorp
Manages both art direction and designs Sembcorp showcase booth for Singapore International Water Week (SIWW) for utility & city leaders, exhibited in the MBS
- The project pushes me to think creatively and innovatively, finding new ways to capture and retain the attention of booth visitors
 - Guide a creative team, ensuring all design elements align with the brand's vision that effectively communicates
- Jul 2023** Event Manager | Rotaract Race
Rotaract Race is a bonding event organised by the club service pillar of Rotaract Club.
- Responsible for planning and organising event.
 - Venue selection and management, coordinating event logistic.
 - Conducting post event evaluations.
- Mar 2023** Leader Representative | NP X MAPLETREE Hackathon
I was leading my team of 3 for the study of "People With Visual Disabilities", and my goals were to create a brand and design an app called P1US
- I provide clarity of purpose, motivate and guide my team members the goal of the project.
 - Coordinating schedules for planning.
 - Conducted 4 focus groups for around 70 people to gain feedback on the user experience and implemented it.
 - Help designing app prototype.
- Oct 2022** Art Director | OhSoSushi Game
- I developed visual concept that enhances the gameplay experience and supports the game's narrative.
 - I oversees the creation of all visual assets.
 - Managed the workflow, ensuring all delivered on time and meet the quality standards.

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- 2015, 2014** **2nd Prize & 3rd Prize Istana Art On-the-spot Art Competition**
Organised by National GALLERY Singapore
- Had the opportunity to explain my artwork to Singapore's ex-president, Dr. Tony Tan Keng Yam.
- 2014** **Winner For Moove Media Art Competition**
Organised by Moove Media
- My work is exhibited in Moove Media Taxis and Downtown and North-East MRT walls.
- 2014** **1st Prize Winner in Beautex Art Competition**
Organised by Beautex
- My work is printed on Beautex Boxes.

- Mar 2023** **Usher Lead | NP60 Planting Event**
- Controls and supervises other ushers in handling different departments staffs.
- Oct 2022** **Usher Lead | ICT Open House**
- Controls and supervises other ushers.
 - Teach students and parents in using AR to understand our school's system.
- 2023** **Class Representative | Design User Experience**
- Help out lecturer by forwarding important messages to class.
 - Assisting in attendance taking.
- 2022** **Class Representative | Production Management**
- Help out lecturer by forwarding important messages to class.
 - Assisting in attendance taking.
- Feb 2020** **Leader in charge of Design Group | Yellow Ribbon Project**
- Gather design ideas from teammates.
 - Implement brainstorm sessions, initiated group discussions weekly.
 - Constantly consolidating feedbacks from teacher in charge and forward messages to teammates.

Certifications

- 2024** **Microsoft Azure Fundamentals (AZ-900) Cert Prep: 2 Azure Architecture and Security**
Issued by LinkedIn
- Cloud Security, Microsoft Azure
- 2023** **Artificial Intelligence Foundations: Machine Learning**
Issued by LinkedIn
- Machine Learning
- 2023** **Introducing Robotic Process Automation**
Issued by LinkedIn
- Robotic Process Automation (RPA)
- 2020** **Certificate Youth Artist Programme**
Issued by NAFA
- Selected to be NAFA's Young Artist Programme, to be in a class with 20+ students, among the entire cohort, based on my performances in NAFA throughout the years.
- 2020** **Certificate Art For Upper Secondary (Sec 3)**
Issued by NAFA
- 2018** **Certificate Art For Lower Secondary (Sec 1)**
Issued by NAFA
- 2016** **Certificate Children's Art (Advanced I)**
Issued by NAFA

2024 Atlassian Agile Project Management Professional Certificate

Issued by Atlassian

- Jira

2023 MAPLETREE X NP HACK 2023

Issued by Mapletree

2023 How Tech Drives Sustainability

Issued by LinkedIn

- Sustainable Business Strategies, Technology Education

2023 Tech On the Go: Ethics in AI

Issued by LinkedIn

- Artificial Intelligence (AI), Computer Ethics

2021 Certificate Art For Upper Secondary (Sec 4)

Issued by NAFA

2010 Certificate Art For Lower Secondary (Sec 2)

Issued by NAFA

2017 Certificate Children's Art (Advanced II)

Issued by NAFA

2015 Certificate Children's Art (Intermediate II)

Issued by NAFA

English
Native or bilingual proficiency



Chinese
Professional working proficiency
(Worked with Sembcorp China & Assisted residents in Chinese during Meet-the-People Sessions)



Languages

Indonesia bahasa
Limited working proficiency
(Worked with Sembcorp Indonesia)



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