Multimedia Creative

Renee Chng

kingskyrr@gmail.com

+65 8866 2435

Portfolio: https://chngyaxuanrenee.github.io/

With a childhood passion for painting that evolved into a multifaceted career, I am a creative professional with a passion for art and design. My journey began with a sharp eye for detail and a desire to explore new ideas, I approach every project with creativity and excitement.

I am driven by a desire to learn and grow, and I am always looking for new challenges and opportunities to broaden my horizons. I thrive in collaborative contexts where I can share their unique perspective while working together to achieve common goals.

I enjoy engaging in events and activities that allow me to connect with others and make a difference. My curiosity and many interests make me a well-rounded and dynamic individual who is constantly eager to discover new opportunities and experiences!

Programming

C#, Unity, Github, Python, AR

Data Visualization

Microsoft PowerBI, Microsoft Excel

Other skills

Leadership/Event Management, Art Direction, Creative Writing, Social Media Management, Community Development, Photography

Experience

Jul 2021 - Present

Social Media Graphic Designer & Marketer

Decious | Jul 2021 - Present

- Responsible for Social Media Business Instagram and Tiktok accounts and now holds 10.2k followers.
- Develop and execute online marketing materials for promotions or campaigns.
- Responsible in planning & editing videos.
- Designs promotional menus and graphics.
- Ideate brand persona and image.
- Create video or photo content for product exposure and awareness.

Apr 2023 - May 2023

Market Research Analyst Intern

Eezee | Apr 2023 - May 2023

- Research supplier relationships, logistics process, customer regulations, product assortment, pricing strategies and potential expansions plans.
- Learned about the logistics of global trade, the diversity of products, or the connections between different industries.
- Expanded my creative thinking and problem solving skills.

Education

Aug 2023 - Present

Lasalle College Of The Arts

Diploma in Design For Communication & Experiences

- Selected to collaborate with SCOOT in design.

Apr 2022 - Sep 2023

Ngee Ann Polytechnic

Diploma in Immersive Media | Grade: 3.5/4.0

- Class Module Representative 2022 (Production Management)
- Class Module Representative 2023 (Design User Experience)
- Event Manager of Rotaract's club, Rotaract Race
- Usher lead for 2022 ICT Open House
- Usher lead for NP60 Tree Planting Event

Jan 2017 - Sep 2021

New Town Secondary School

- Aesthetic Ambassador
- Subject Champion
- Leader in charge of Design Group for Yellow Ribbon Project (2020)

Software Exp & Skills

Graphic Design

Adobe Illustrator, Adobe Photoshop, Adobe InDesign

Web Design

Figma, Adobe XD

Video Editing & Motion Graphics

Adobe Premiere Pro

3D Production

Autodesk Maya, Zbrush, Adobe Substance Painter

Web Development

HTML, CSS, JavaScript, jQuery, Php

Achievements

2023 Edusave Certificate Of Academic Achievement
Organised by MOE

- Topped 25% in my course.
- Good conduct throughout my education.

2022 Winner Of Singapore's International E-Waste Day Art Competition
Organised by ALBA E-Waste Singapore

- Given the opportunity to share and explain my design to Ms Amy Khor and ALBA team.
- My work is exhibited in Lot One Shoppers' Mall.

2021 Certificate Of Achievement (Bronze) 13-19 Art Contest
Oragnised by Impart Create Build, The Business Times, WOTTLENFT, Budding Artists Fund

- In recognition of outstanding achievement for "HIDDEN AWAY" in the canvas category.
- My artwork is exhibited in Orchard Central.

2020 Winner of #ThankYouHawkers Art Competition
Organised by National Heritage Board and Roots

- My work is published in Tanglin Halt Hawker Centre.

2020 3rd Prize SCCCI Mid Autumn Festival Celebration Most Creative Award
Organised by Singapore Chinese Chamber Of Commerce & Industry

2019 Edusave Certification Of Awards
Organised by MOE

2018 1st Prize Award National Day Celebrations
Organised by The National Museum Of Singapore

2016 Silver Prize S.E.A Aquarium Art Contest
Organised by Resorts World Sentosa

- My work is exhibited in the S.E.A Aquarium

2015 2nd Prize Junior Category UOB Art Competition
Organised by UOB

- My work is exhibited in the UOB Jurong East Branch

2015, 2014 2nd Prize & 3rd Prize Istana Art On-the-spot Art Competition
Organised by National GALLERY Singapore

- Had the opportunity to explain my artwork to Singapore's ex-president, Dr. Tony Tan Keng Yam.

2014 Winner For Moove Media Art Competition
Organised by Moove Media

- My work is exhibited in Moove Media Taxis and Downtown and North-East MRT walls.

2014 1st Prize Winner in Beautex Art Competition
Organised by Beautex

- My work is printed on Beautex Boxes.

Leadership Experiences

Jul 2023 Event Manager | Rotaract Race

Rotaract Race is a bonding event organised by the club service pillar of Rotaract Club.

- Responsible for planning and organising event.
- Venue selection and management, coordinating event logistic.
- Conducting post event evaluations.

Mar 2023 Leader Representative | NP X MAPLETREE Hackathon

I was leading my team of 3 for the study of "People With Visual Disabilities", and my goals were to create a brand and design an app called P1US

- I provide clarity of purpose, motivate and guide my team members the goal of the project.
- Coordinating schedules for planning.
- Conducted 4 focus groups for around 70 people to gain feedback on the user experience and implemented it.
- Help designing app prototype.

Oct 2022 Art Director | OhSoSushi Game

- I developed visual concept that enhances the gameplay experience and supports the game's narrative.
- I oversees the creation of all visual assets.
- Managed the workflow, ensuring all delivered on time and meet the quality standards.

Mar 2023 Usher Lead | NP60 Planting Event

- Controls and supervises other ushers in handling different departments staffs.
- Have to regularly be alert and check for time needed to guide the staffs, avoiding crowds and jams.

Oct 2022 Usher Lead | ICT Open House

- Controls and supervises other ushers.
- Teach students and parents in using AR to understand our school's system.

2023 Class Representative | Design User Experience

- Help out lecturer by forwarding important messages to class.
- Assisting in attendance taking.

2022 Class Representative | Production Management

- Help out lecturer by forwarding important messages to class.
- Assisting in attendance taking.

Feb 2020 Leader in charge of Design Group | Yellow Ribbon Project

- Gather design ideas from teammates.
- Implement brainstorm sessions, initiated group discussions weekly.
- Constantly consolidating feedbacks from teacher in charge and forward messages to teammates.

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Certifications

2020 Certificate Youth Artist Programme

Issued by NAFA

- Selected to be NAFA's Young Artist Programme, to be in a class with 20+ students, among the entire cohort, based on my performances in NAFA throughout the years.

2020 Certificate Art For Upper Secondary (Sec 3)

Issued by NAFA

2018 Certificate Art For Lower Secondary (Sec 1)

Issued by NAFA

2016 Certificate Children's Art (Advanced I)

Issued by NAFA

2021 Certificate Art For Upper Secondary (Sec 4)

Issued by NAFA

2010 Certificate Art For Lower Secondary (Sec 2)

Issued by NAFA

2017 Certificate Children's Art (Advanced II)

Issued by NAFA

2015 Certificate Children's Art (Intermediate II)

Issued by NAFA

Languages

English
Native or bilingual proficiency

Chinese
Professional working proficiency

Indonesia bahasa
Limited working proficiency

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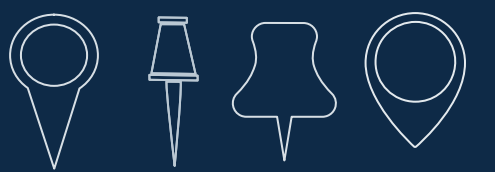

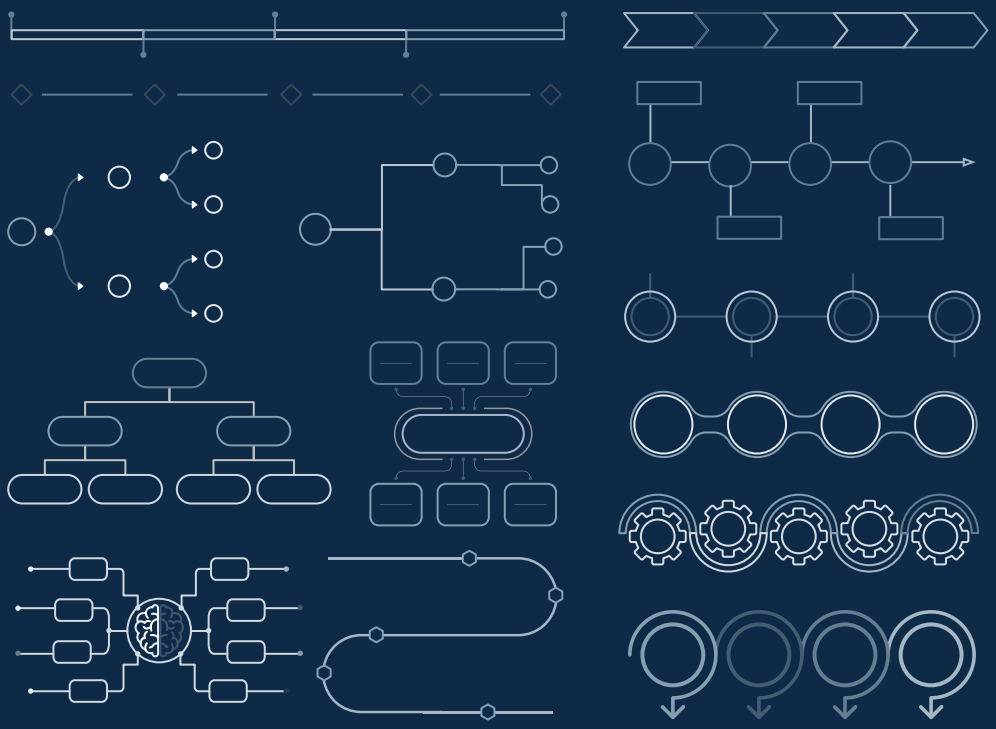

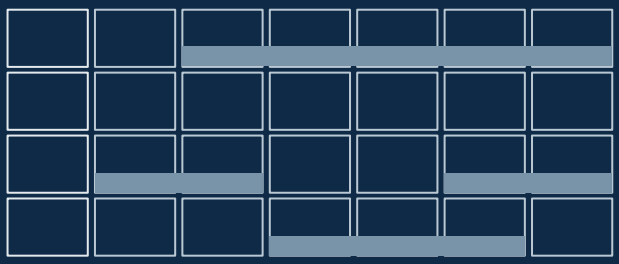

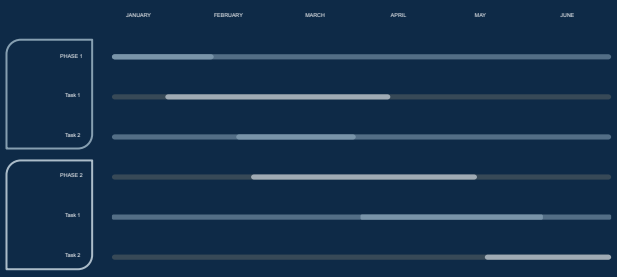
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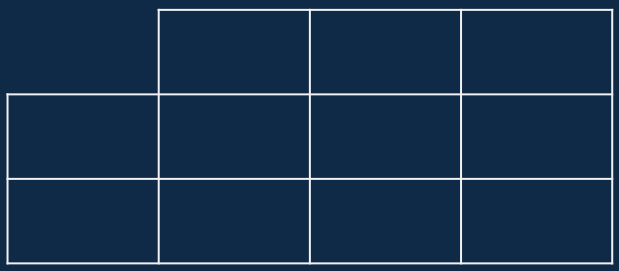

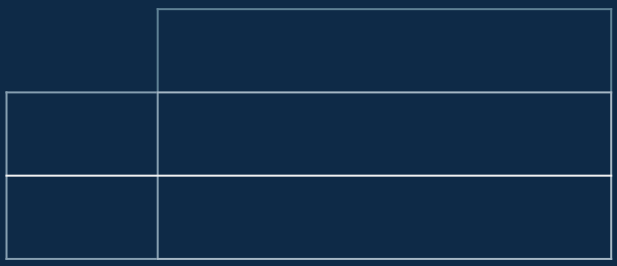

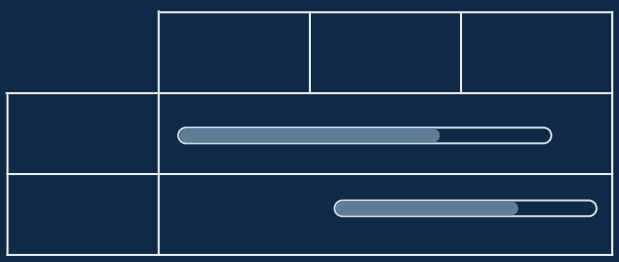

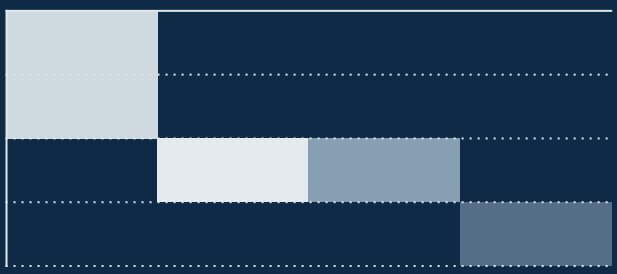

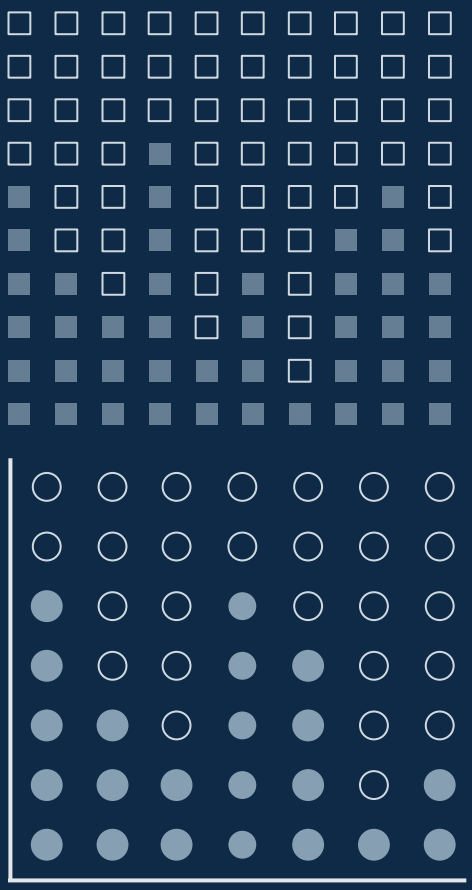
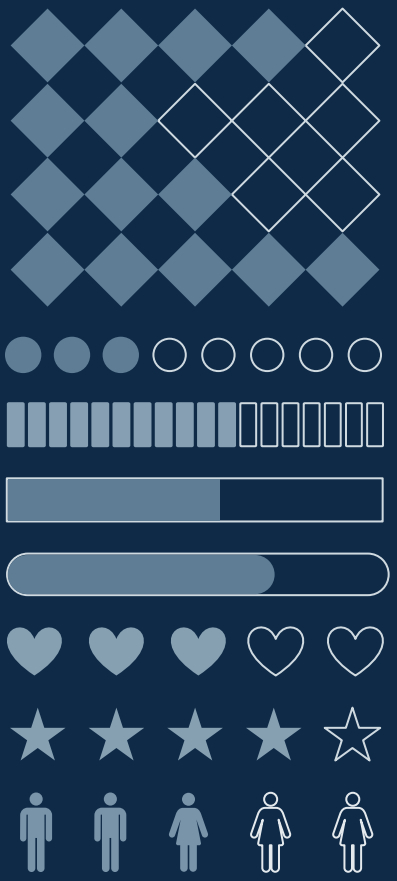
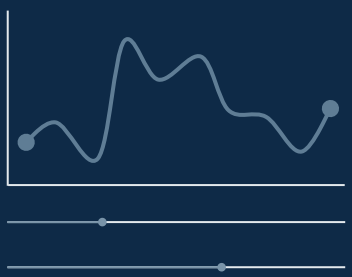
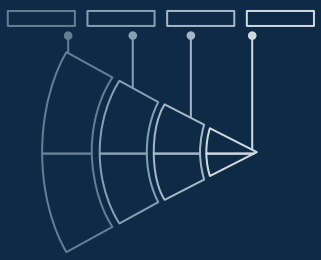
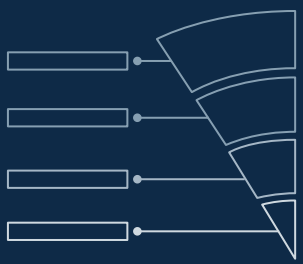
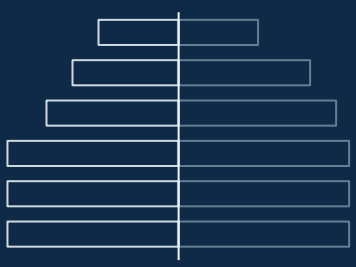
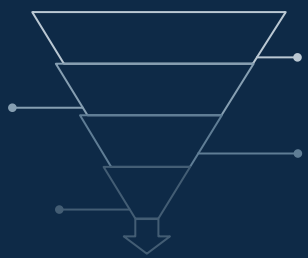

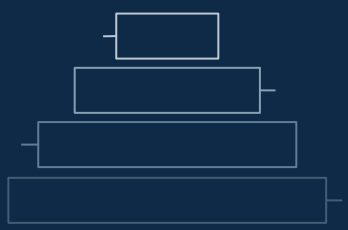
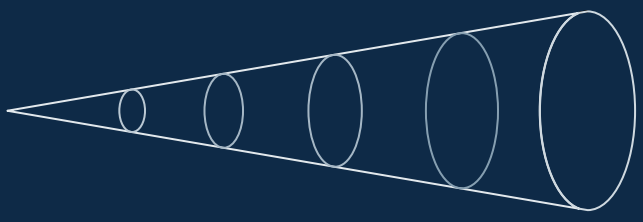

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