

Decentralized Sharing Economy to be revealed at leading Blockchain Conference

By Slock.it, Ethereum.org, Devcon One

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November 3rd, 2015, **London, England** – Could the existing ‘sharing economy’ companies soon become irrelevant? That’s what the German startup [Slock.it](#) hopes to demonstrate next week when it unveils a technology promising to empower anyone to easily rent, share or sell anything that can be locked.

Christoph Jentzsch, Founder, said “We chose [Devcon](#) to reveal Slock.it simply because it’s by far the most prestigious and cutting edge blockchain conference this year. We couldn’t think of a better platform to launch.”

Using digital smart contracts, Slock.it could decentralize the sharing economy just like Bitcoin decentralized currency. It would not be the first time that blockchain crossed path with the Internet of Things, as IBM and Samsung recently explored the potential of leveraging the technology to help address the IoT’s monetization, privacy, and security challenges.

No doubt industry CTOs will be interested in learning more about Slock.it’s technology stack, as it can be embedded in almost any device, bringing the benefits of the blockchain - transparency, security and auditability - to real-world objects.

About Ethereum

Ethereum (<https://ethereum.org/>) is a protocol and a platform to build decentralized ‘Smart Contracts’: applications where users stay in control of their funds and their information without the possibility of downtime, censorship or 3rd party interference.

About Devcon

Devcon (<https://devcon.ethereum.org/>) is the leading blockchain technology conference taking place this year in London November 9th – 13th, 2015. During the course of 5 days, Devcon will feature recognized blockchain experts, and unveil the latest research on blockchain’s core protocols as well as its industry and social implications.

About Slockit

About to emerge from Stealth mode, German's startup Slock.it (<http://slock.it/>) bridges the digital and physical world by making smart contracts physically enforceable & free of impractical collaterals. With a strong focus on decentralizing the Sharing Economy, the ambitious Slock.it project will be unveiled at Devcon on Thursday, November 12th 2015.

Contact

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