

# SIBUSISO MSIMANGO

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Portfolio: <https://smsimangoportfolio.netlify.app/>

## Web Developer

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Web and Web App Developer | Certified Project Manager | Digital Solutions Driver

### Career Summary

Business-minded web developer and project lead who turns websites into growth engines. I help SMEs and B2B brands improve visibility, capture qualified leads, and keep sites reliable day-to-day. Track record of launching clean, mobile-first sites, reducing friction in user journeys, and converting forms into real enquiries, while tightening security and uptime behind the scenes. I bridge product, content, and delivery so projects land on time, read well to customers, and keep improving after launch.

### Work Experience

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#### Smile Property (Pty) Ltd – Web & Web App Developer

2025 MAR – Present

- Reduced office admin tasks by 33%, through digitized tenant workflows and automated request forms
- Implemented features based on defined requirements, including property listings, admin dashboards, lead forms, and tenant support tools.
- Work closely with the operations and marketing teams to ensure functional and user-friendly tools.
- Provide input on web dev best practices to enhance performance, security, and usability by up-to 20%.
- Utilized site traffic analysis tools to understand user activity on web pages.
- Handle ongoing maintenance, bug fixes, and feature updates as assigned.
- Ensure responsive design, fast load times, and integration with business workflows.

#### Prestigious Solutions (Pty) Ltd – Web Developer / Project Manager

2024 AUG – 2024 DEC

- Architected & shipped a mobile-first site on Node.js/Express (Heroku) with Afrihost DNS (apex to www redirect) and automatic SSL, delivering fast, reliable production hosting. UX integrations, driving a high user engagement and visibility.
- Hardened security with Helmet CSP, crafting allowlists for cdnjs, Zoho Forms, and Google Tag.
- Embedded Zoho Forms as a full-screen, lazy-loaded modal, fixed accessibility, and routed submissions to CRM/email. Added file-upload support.
- Integrated analytics & SEO: Google Search Console verification, GTM/GA, XML sitemap, robots.txt, and page-level JSON-LD.
- Resolved production issues (503s, CSP blocks, redirect loops) and implemented clean redirect logic to stabilize user flows and indexing.
- Shipped content & UX for core services, aligning web copy with brand voice and structured data.
- Ran ongoing ops: maintenance, uptime checks, dependency updates, and iterative enhancements.
- Produced marketing collateral (web site copy, service one-pagers) supporting outreach and client acquisition.

#### SMConnect – Freelance Web Developer

2021 JUL – 2024 AUG

(Part-time contract work under personal brand SMConnect)

- Designed and deployed over 4 mobile-optimized websites for clients in service-based industries.

- Scoped requirements, set timelines, and communicated directly with clients to ensure project alignment.
- Integrated booking tools, email automation, and payment gateways (e.g., PayFast) to reduce client admin by 28%
- Maintained uptime, site performance, and responsiveness across all client builds.
- Gained hands-on experience managing full project cycles while balancing other professional commitments.

## Tech Stack

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- MERN

## Technical Skills

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HTML, CSS, JavaScript, Node.JS, [Express.JS](#), JQuery, bootstrap, WordPress, Elementor, WooCommerce, SEO, GEO, site verification, site analytics, Semrush, zoho, Hosting management, AI websites, Lovable, Horizon, ChatGPT, Generative AI, Prompt Engineering, plugin development, Git, version control and repository management, Integration of payment gateways, AWS(beginner), RESTful API , Auth API, integrations, CI/CD, Databases, SQL, GraphQL, PostgreSQL, MongoDB

## Project Management Skills

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Project management, planning, scheduling, client consultation, stakeholder communication, software development and testing, procurement and resource management, quality assurance, agile methodology, Jira, Trello, Microsoft project, Microsoft suite, asana, CRM, account management, stakeholder communication, budgeting, change management, project lifecycle, risk management

## Soft Skills

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Management, problem-solving, critical thinking, Adaptability, quick learning, Conflict management, Attention to detail, results driven, Time management, team collaboration and approachable.

## Certifications

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- Full-Stack Web Development Bootcamp (Sep 2025)
- SEO Blueprint Certificate - Alison (Jun 2025)
- Project Management Professional (PMP) TRAINING - TIA Education (Nov 2024)
- Certified Associate in Project Management (CAPM)® - Project Management Institute (Dec 2024)

## Education

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- University of Cape Town (Completed 3 years, not graduated)  
BSc Mechanical Engineering, MAR 2017 - DEC 2019
- Eginisweni Secondary School  
MATRIC/ HIGH SCHOOL DIPLOMA, Dec 2016

**Aggregate: 82%**

**References** - Available upon request.