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DEPARTMENT : INDUSTRIAL BIOTECHNOLOGY
COLLEGE : GOVERNMENT COLLEGE OF
TECHNOLOGY, COIMBATORE
NAAN MUDHALVAN COURSE : DIGITAL MARKETING
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ASSIGNMENT ON DIGITAL MARKETING

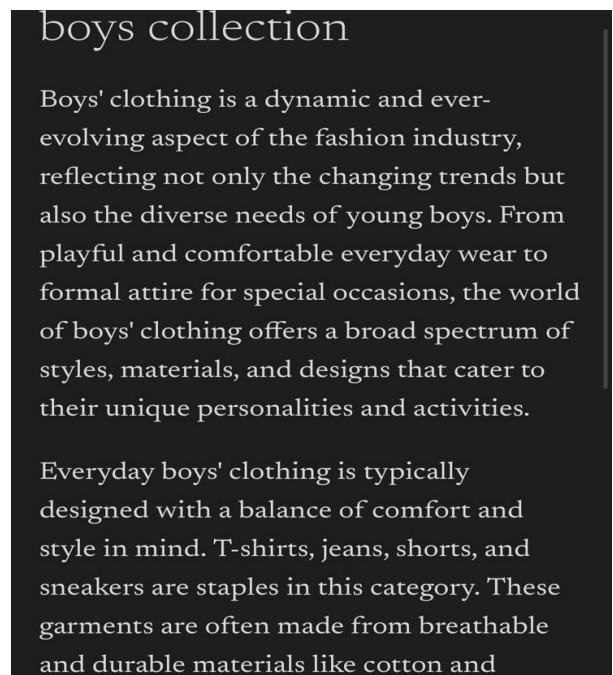
1.Create a blog or website using BlogSpot and WordPress. Customize the theme design and post new article with 500 words.

Blogspot:

<https://boyscollection1.blogspot.com/?m=1>

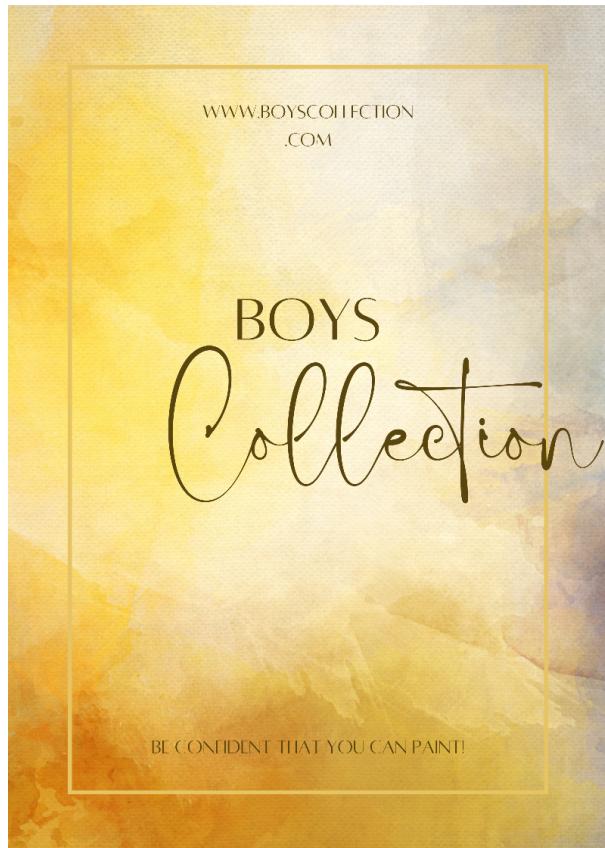
WordPress:

<https://boyscollection7.wordpress.com/>



2.Create a new Facebook business page and post one social media poster for your brand.

<https://www.facebook.com/61552613416762/posts/pfbid0mASaH2aiHZ6HPZeQou1zhLEjQfbSva4eiTYZJMnrAMJHpwfVdbHeXP9vHBc8GmR3I/?mibextid=cr9u03>



3.Create and design a social media advertisement poster using Canva.

BOYS
COLLECTION

Simple
CHOOSE NO
MORE THAN
2-3 PIECES
TO WEAR.

Variety
GO BEYOND
BLACK, WITH
RED AND
WHITE GOLD.

Bold

Love
WEAR THE
CLASSIC GOLD
PIECES THAT
YOU LOVE!

Styling tips at:
BOYS COLLECTION

4.Create email newsletter design using Mailchimp or Canva tool.

Product Arrivals CASUALY Big sale Promo



BOYS
COLLECTIONS

We have several new collections with classic casual themes,
and of course, they have quality materials



MODERN &
CLASSIC

We have several new collections with classic
casual themes, and of course, they have quality
materials