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NAAN MUDHALVAN COURSE : DIGITAL MARKETING
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ASSIGNMENT ON DIGITAL MARKETING

1.Create a blog or website using BlogSpot and WordPress. Customize the theme design and post new article with 500 words.

Blogspot:

<https://kalaiarasusenthilkumar.blogspot.com/?m=1>

WordPress:

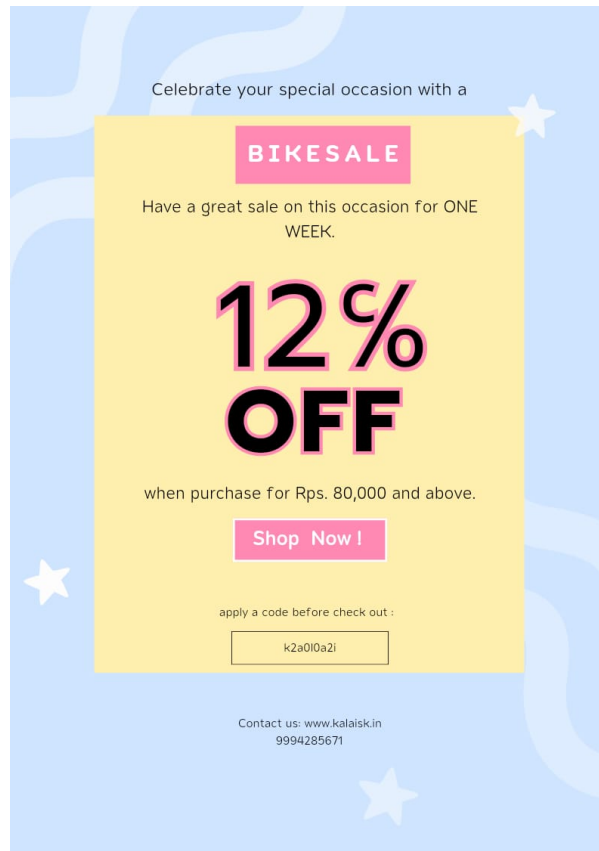
<https://wordpress.com/post/bikespot2.wordpress.com/6>

Bike spot

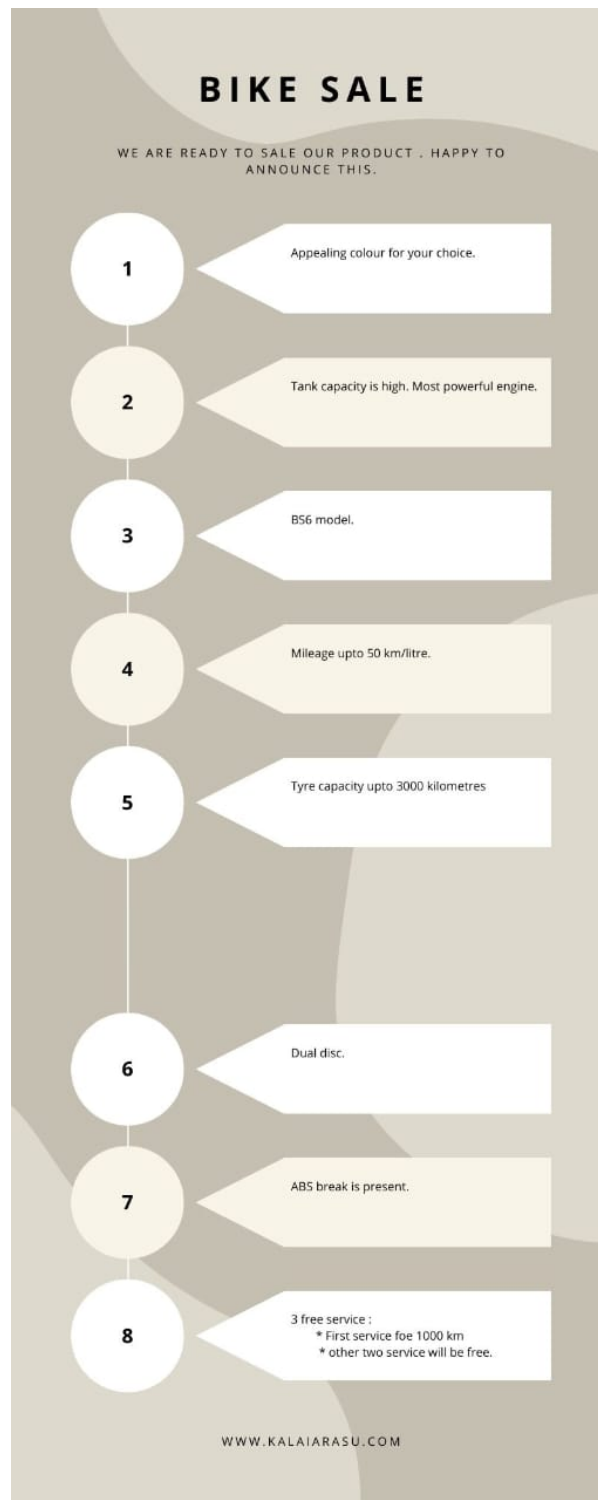
Bicycles are available in a variety of designs, each tailored to specific purposes. The road bike is designed for speed and long-distance travel, with lightweight frames and narrow tires. Mountain bikes are built for off-road adventures, equipped with rugged frames, suspension systems, and wider, knobby tires for handling rough terrain. Hybrid bikes combine elements of both road and mountain bikes, making them versatile options for different riding conditions.

2. Create a new Facebook business page and post one social media poster for your brand.

https://m.facebook.com/story.php?story_fbid=pfbid0T9r5kWYQRzodCTJ3aUpqfkLaTacARbmB37jwfxGU7WEirCujGB5R4wUh7M8shKiDI&id=61552841165041&mibextid=Nif5oz



3.Create and design a social media advertisement poster using Canva.



4.Create email newsletter design using Mailchimp or Canva tool.

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