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NAAN MUDHALVAN COURSE : DIGITAL MARKETING
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ASSIGNMENT ON DIGITAL MARKETING

1. Create a blog or website using BlogSpot and WordPress. Customize the theme design and post new article with 500 words.

Blogspot:

<https://harishmithran.blogspot.com/?m=1>

WordPress:

<http://shoes437.wordpress.com/>

shoes

October 31st, 2023

Shoes and **boots** both refer to a covering you wear on each of your feet.

The main difference between a shoe and a boot is that a **shoe** generally does not cover the ankles, while a **boot** covers the ankles and sometimes the lower part of the leg.

shoes: coverings for the feet. They are typically made of leather and have a sturdy thick sole (sole = base of the shoe). Most shoes have shoelaces to make the shoe fit tighter to the foot. A shoe doesn't normally cover the ankle. When they cover the ankle or lower leg, they are called *boots*.

2. Create a new Facebook business page and post one social media poster for your brand.

<https://www.facebook.com/61552649204211/posts/pfbid02erhKo55Kk6Jv5xu2Lz5PcEZZ4HMSTnov3pjCwEvX3e1XzGJVDwGYViRXYv3FLk82l/>



3. Create and design a social media advertisement poster using Canva.



4. Create email newsletter design using Mailchimp or Canva tool.

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SHOE SPOT

We have several new collections with classic casual themes,
and of course, they have quality materials



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