

Martian Craft

Martian Craft is a company that I have seen come up in job searches for a long time. I have also heard creators of podcasts that I have listened to mention them. One of them actually went to work there.

Martian Craft is a company that designs, creates, and ships software of all kinds for companies ranging from small start-ups to Fortune 500 companies. They seem to be primarily geared toward creating mobile apps with a hint of favoritism toward iOS. Since iOS development is my end goal, this company is one that interests me.

Tech Stack:

- **Programming Languages:**
 - JavaScript
 - HTML5
 - CSS 3
 - Swift
 - Objective C
- **Development Tools**
 - GitHub
 - Git
 - Jenkins
 - Varnish
- **Design Tools**
 - Google Fonts
 - Figma
 - Sketch

LaunchPad Lab

While researching MartianCraft, I came across one of their competitors. LaunchPad Lab is a similar company that creates mobile apps and web apps for other companies.

LaunchPad Lab uses an agile approach to software development. Within the mobile development aspect of their business, they seem to focus on hybrid apps. This is in contrast to MartianCraft, which seems to favor native development

Tech Stack:

- **Frameworks:**
 - Ruby on Rails
 - React.js
 - Ionic
 - Experience Cloud
- **Programming Languages:**
 - React
 - Ruby

These are the only definitive technologies I could find from their website and some other sources. However, based on these technologies I think they probably use many others. Some that they may use based on these are:

- JavaScript
- HTML
- CSS
- Apex
- Python
- Java
- Some database languages such as SQL

Rapptr Labs

Rapptr Labs is a company that also designs, develops, and launches apps for other companies. They use the agile approach to software development, and seem to focus mostly on mobile apps. I'm inferring this based on the websites imagery and that their services mostly talk of iOS or Android

Based on the job postings found on LinkedIn, Rapptr seems to favor native development of mobile apps

Tech Stack:

- **For iOS development**
 - Swift
 - SwiftUI
 - Xcode
 - iOS SDK
- **For Android development**
 - Java
 - Kotlin
 - Android Studio
 - Android SDK

Rapptr also uses third party libraries such as:

- Facebook SDK
- Branch
- AppsFlyer
- Algolia