



Yoonhyuk Choi (Last update: Dec. 2024)

Samsung SDS
AI Research Lab
Research Scientist

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RESEARCH INTEREST

My research interest lies in *Machine Learning* and *Data Mining*, especially in **Retrieval Augmented Generation (RAG)**, **Recommender Systems**, and **Graph Neural Networks**.

EDUCATION

•Seoul National University

Ph.D. & M.S., Computer Engineering

Mar. 2019 - Aug. 2023

Advisor: Dr. [Chong-Kwon Kim](#)

•University of Seoul

B.S., Computer Science

Mar. 2013 - Feb. 2019

Advisor: Dr. [Eui-Kyeong Hong](#)

WORK EXPERIENCE

•Research Scientist

Samsung SDS, Seoul, South Korea
RAG on knowledge graph, low-rank optimization

Oct. 2024 - Current

•Postdoc Researcher

Arizona State University, Tempe, United States (PI: Dr. [Selcuk Candan](#), co-PI: Dr. [Huan Liu](#))
Participating in solving water-related problems (e.g., water quality, storage, and so on)

Nov. 2023 - Sep. 2024

•Postdoc Researcher

Korea Institute of Energy Technology, Naju, South Korea (PI: Dr. [Chong-Kwon Kim](#))
Applying machine learning to solve energy-related problems

Sep. 2023 - Nov. 2023

•Backend Engineer

nTOPAZ, Seoul, South Korea
Front & Back-end development for blockchain service, Tech: 1) Django & jQuery, 2) Node js, 3) JS & CSS

Jun. 2018 - Sep. 2018

PUBLICATIONS ([GOOGLE SCHOLAR](#)) - C: CONFERENCE, J: JOURNAL, P: PREPRINT

- (C8) Review-Based Hyperbolic Cross-Domain Recommendation

[Yoonhyuk Choi](#), Jiho Choi, Taewook Ko, Chong-Kwon Kim

ACM International Conference on Web Search and Data Mining (WSDM), 2025

- (C7) Mitigating Overfitting in Graph Neural Networks Through Simple Feature and Hyperplane Shifting

[Yoonhyuk Choi](#), Jiho Choi, Taewook Ko, Chong-Kwon Kim

ACM International Conference on Web Search and Data Mining (WSDM), 2025

- (C6) Improving the Text Convolution Mechanism with Large Language Model for Review-Based Recommendation

[Yoonhyuk Choi](#), Fahim Tasneema Azad

IEEE Big Data Conference, 2024

- (C5) Prioritizing Potential Wetland Areas via Region-to-Region Knowledge Transfer and Adaptive Propagation

[Yoonhyuk Choi](#), Reepal Shah, John Sabo, Selcuk Candan, Huan Liu

IEEE Big Data Conference, 2024

- (C4) Introducing CausalBench: A Flexible Benchmark Framework for Causal Analysis and Machine Learning
Ahmet Kapkic, Pratanu Mandal, Shu Wan, Paras Sheth, Abhinav Gorantla, **Yoonhyuk Choi**, Huan Liu, K Selçuk Candan
ACM Conference on Information and Knowledge Management (CIKM), Benchmark Track, 2024
- (C3) Universal Graph Contrastive Learning with a Novel Laplacian Perturbation
Taewook Ko, **Yoonhyuk Choi**, Chong-Kwon Kim
Uncertainty in AI (UAI), 2023
- (C2) Review-Based Domain Disentanglement without Duplicate Users or Contexts for Cross-Domain ...
Yoonhyuk Choi, Jiho Choi, Taewook Ko, Hyungho Byun, Chong-Kwon Kim
ACM Conference on Information and Knowledge Management (CIKM), 2022
- (C1) Finding Heterophilic Neighbors via Confidence-based Subgraph Matching for Semi-supervised Node ...
Yoonhyuk Choi, Jiho Choi, Taewook Ko, Hyungho Byun, Chong-Kwon Kim
ACM Conference on Information and Knowledge Management (CIKM), 2022
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- (J4) Beyond Message-Passing: Generalization of Graph Neural Networks via Feature Perturbation for ...
Yoonhyuk Choi, Jiho Choi, Taewook Ko, Chong-Kwon Kim
IEEE TNNLS (IF: 14.25), 2024
- (J3) A spectral graph convolution for signed directed graphs via magnetic laplacian
Taewook Ko, **Yoonhyuk Choi**, Chong-Kwon Kim
Neural Networks (IF: 7.8), 2023
- (J2) Aspect-oriented unsupervised social link inference on user trajectory data
Hyungho Byun, **Yoonhyuk Choi**, Chong-Kwon Kim
Information Sciences (IF: 8.2), 2023
- (J1) Dynamic graph convolutional networks with attention mechanism for rumor detection on social media
Jiho Choi, Taewook Ko, **Yoonhyuk Choi**, Hyungho Byun, Chong-Kwon Kim
PLOS ONE (IF: 2.9), 2021
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- (P2) Better Not to Propagate: Understanding Edge Uncertainty and Over-smoothing in Signed GNNs
Yoonhyuk Choi, Jiho Choi, Taewook Ko, Chong-Kwon Kim
arXiv '24
- (P1) Revisiting Signed Propagation of Graph Neural Networks for Multi-Class Datasets
Yoonhyuk Choi, Jiho Choi, Taewook Ko, Chong-Kwon Kim
arXiv '23

PROJECTS

- **Can Large Language Model Improve the Text Convolution for Review-Based Recommendation?** 2024
Research project, Emit Lab
 - Integrated the large language model (e.g., Llama 2, GPT-4) with the text convolution algorithm
 - Investigated whether applying summarization based on large language models first, instead of performing 2D convolution on the entire text, results in performance improvement
 - Used online shopping mall datasets like Amazon and Walmart
- **Selection Criteria and Assigned Weightage for Identifying Potential Locations Wetland** 2024
Research project funded by NSF (in collaboration with Tulane University)
 - Suggested knowledge transfer between different regions and adaptive propagation between grids
 - Demonstrated the effectiveness of the framework through real-world scenario
 - Used Natural Land Cover Dataset (NLCD), Soil Survey Geographic Database (SSURGO) datasets
- **Causal Discovery of Agricultural Mgmt and Reservoir Op. Induced Water Quality Change** 2023
Research project funded by NSF (in collaboration with University of Arkansas)

<ul style="list-style-type: none"> – Developed causal discovery algorithm for water quality improvement and reservoir management – Considered spatial and temporal variations and validated the causal learning ability – Used Natural Land Cover Dataset (NLCD), Soil Survey Geographic Database (SSURGO) datasets 	
•Tracking footprints with graph neural networks for the reduction of virus spread <i>Coursework project, R&D in AI industry</i> <ul style="list-style-type: none"> – Suggested spatial-temporal analysis for the next POI prediction to reduce virus spread – Selected as social contributing project – Used datasets are Coronamap of South Korea, Gowalla for POI prediction 	2021 - 2022
•Personalized recommendation based on the user's purchasing histories and social network <i>Industry project funded by Samsung Research</i> <ul style="list-style-type: none"> – Introduced time series analysis of users' purchasing history for personalized advertising – Applied graph neural networks with binary recommendation techniques – Used customer datasets provided by Samsung Research 	2020
•Next POI prediction based on user movements collected through large-scale sensors <i>Research project funded by Samsung Electronics</i> <ul style="list-style-type: none"> – Recommending the next place based on where students visited within Seoul National University – Developed energy-saving and effective multi-hop transmission technologies for sensor – Collected datasets by attaching special stickers to participants 	2019

SKILLS

- Languages:** Python, C, HTML/CSS
- Tools / Frameworks:** PyTorch, torch-geometric, Scikit-learn, Git, Django, AWS, LaTeX

EXTRACURRICULAR ACTIVITIES

•Reviewer (ICML '25) International Conference on Machine Learning	2025
•Reviewer (TheWebConf '25) International World Wide Web Conference	2024
•Reviewer (ICLR '25) International Conference on Learning Representations	2024
•Reviewer (WSDM '25) International Conference on Web Search and Data Mining	2024
•Reviewer (LoG '24) Learning on Graphs Conference	2024
•Reviewer (CIKM '24) Conference on Information and Knowledge Management	2024
•Invited Talk (N-EWN Partner Symposium) Titled Identifying Potential Sites for Wetlands, St. Augustine in Florida	2024
•Reviewer (Soft Computing '24) Soft Computing Journal	2024
•Reviewer (ACM MM '24) ACM Multimedia Conference	2024

•Reviewer (IEEE Multimedia '24) Journal of IEEE Multimedia	2023
•Reviewer (Plos One '23) Journal of Plos One	2023
•Research Assistant (RA) Participating in ‘Social Network-based Recommendation Project’ funded by Samsung Research	Sep. 2020 - Jun. 2021
•Teaching Assistant (TA) Topic: Social Network Analysis and Anomaly Detection (Advisor: Chong-Kwon Kim)	Mar. 2020 - Jun. 2020
•Research Assistant (RA) Participating in ‘Smart Campus Project’ funded by Samsung	Mar. 2019 - Dec. 2020
•Research Assistant (RA), Undergrad Distributed Computing Lab (Supervisor: Jin-Suk Kim)	Jun. 2017 - Sep. 2017

AWARDS & GRANTS

•Best Ph.D. Dissertation Award Seoul National University	2023
•Overseas Short-term Training Scholarship Chonnam National University	2023
•BK21 Colloquium Graduate Student Fellowship Seoul National University	2023
•BK21 Star Student Researcher Fellowship Seoul National University	2023
•SIGIR Travel Awards For ACM Student Authors with Accepted Long Paper	2022
•BK21 Scholarship (Graduate) Seoul National University	2020
•Merit-based Scholarship (Undergrad) University of Seoul	2018 - 2019