

# Yoonhyuk Choi (Last update: Oct. 2024)

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Mar. 2019 - Aug. 2023

Advisor: Dr. Chong-Kwon Kim

#### Research Interest

My research interest lies in *Machine Learning* and *Data Mining*, especially in **Large Language Models** (text summarization), **Recommender Systems** (cross-domain recommendation, social network analysis), and **Graph Theory** (spectral analysis, graph heterophily, node embedding, message-passing).

#### **EDUCATION**

•Seoul National University

Ph.D. & M.S., Computer Engineering

•University of Seoul Mar. 2013 - Feb. 2019

B.S., Computer Science Advisor: Dr. Eui-Kyeong Hong

WORK EXPERIENCE

•Research Scientist Oct. 2024 - Current

 ${f Samsung\ SDS},\ {f Seoul},\ {f South\ Korea}$ 

AI Research Scientist

•Postdoc Researcher Nov. 2023 - Sep. 2024

Arizona State University, Tempe, United States (PI: Dr. Selcuk Candan, co-PI: Dr. Huan Liu)

Participating in solving water-related problems (e.g., water quality, storage, and so on)

•Postdoc Researcher Sep. 2023 - Nov. 2023

**Korea Institute of Energy Technology**, Naju, South Korea (PI: Dr. Dr. <u>Chong-Kwon Kim</u>) Applying machine learning to solve energy-related problems

•Backend Engineer Jun. 2018 - Sep. 2018

nTOPAZ, Seoul, South Korea

Front & Back-end development for blockchain service, Tech: 1) Django & jQuery, 2) Node js, 3) JS & CSS

### Publications (Google Scholar) - P: Preprint, C: Conference, J: Journal

- (P1) Better Not to Propagate: Understanding Edge Uncertainty and Over-smoothing in Signed GNNs
   <u>Yoonhyuk Choi</u>, Jiho Choi, Taewook Ko, Chong-Kwon Kim
   arXiv '24
- (P3) Prioritizing Potential Wetland Areas via Region-to-Region Knowledge Transfer and Adaptive Propagation Yoonhyuk Choi, Reepal Shah, John Sabo, Selcuk Candan, Huan Liu arXiv '24

• (P4) Review-Based Hyperbolic Cross-Domain Recommendation Yoonhyuk Choi, Jiho Choi, Taewook Ko, Chong-Kwon Kim arXiv '24

(P5) Revisiting Signed Propagation of Graph Neural Networks for Multi-Class Datasets
 Yoonhyuk Choi, Jiho Choi, Taewook Ko, Chong-Kwon Kim
 arXiv '23

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- (C4) Introducing CausalBench: A Flexible Benchmark Framework for Causal Analysis and Machine Learning Ahmet Kapkiç, Pratanu Mandal, Shu Wan, Paras Sheth, Abhinav Gorantla, Yoonhyuk Choi, Huan Liu, K Selçuk Candan ACM Conference on Information and Knowledge Management (CIKM), Benchmark Track, 2024
- (C3) Universal Graph Contrastive Learning with a Novel Laplacian Perturbation Taewook Ko, <u>Yoonhyuk Choi</u>, Chong-Kwon Kim Uncertainty in AI (UAI), 2023
- (C2) Review-Based Domain Disentanglement without Duplicate Users or Contexts for Cross-Domain ...
   Yoonhyuk Choi, Jiho Choi, Taewook Ko, Hyungho Byun, Chong-Kwon Kim
   ACM Conference on Information and Knowledge Management (CIKM), 2022
- (J4) Beyond Message-Passing: Generalization of Graph Neural Networks via Feature Perturbation for ... **Yoonhyuk Choi**, Jiho Choi, Taewook Ko, Chong-Kwon Kim

IEEE TNNLS (IF: 14.25), 2024

- (J3) A spectral graph convolution for signed directed graphs via magnetic laplacian Taewook Ko, Yoonhyuk Choi, Chong-Kwon Kim
   Neural Networks (IF: 7.8), 2023
- (J2) Aspect-oriented unsupervised social link inference on user trajectory data Hyungho Byun, <u>Yoonhyuk Choi</u>, Chong-Kwon Kim Information Sciences (IF: 8.2), 2023
- (J1) Dynamic graph convolutional networks with attention mechanism for rumor detection on social media Jiho Choi, Taewook Ko, <u>Yoonhyuk Choi</u>, Hyungho Byun, Chong-Kwon Kim **PLOS ONE (IF: 2.9), 2021**

#### PROJECTS

•Can Large Language Model Improve the Text Convolution for Review-Based Recommendation?

2024

Research project, Emit Lab

- Integrated the large language model (e.g., Llama 2, GPT-4) with the text convolution algorithm
- Investigated whether applying summarization based on large language models first, instead of performing 2D convolution on the entire text, results in performance improvement
- Used online shopping mall datasets like Amazon and Walmart

## •Selection Criteria and Assigned Weightage for Identifying Potential Locations Wetland

2024

Research project funded by NSF (in collaboration with Tulane University)

- Suggested knowledge transfer between different regions and adaptive propagation between grids
- Demonstrated the effectiveness of the framework through real-world scenario
- Used Natural Land Cover Dataset (NLCD), Soil Survey Geographic Database (SSURGO) datasets

•Causal Discovery of Agricultural Mgmt and Reservoir Op. Induced Water Quality Change Research project funded by NSF (in collaboration with University of Arkansas)	2023
<ul> <li>Developed causal discovery algorithm for water quality improvement and reservoir management</li> <li>Considered spatial and temporal variations and validated the causal learning ability</li> <li>Used Natural Land Cover Dataset (NLCD), Soil Survey Geographic Database (SSURGO) datasets</li> </ul>	
•Tracking footprints with graph neural networks for the reduction of virus spread Coursework project, R&D in AI industry	2021 - 2022
<ul> <li>Suggested spatial-temporal analysis for the next POI prediction to reduce virus spread</li> <li>Selected as social contributing project</li> <li>Used datasets are Coronamap of South Korea, Gowalla for POI prediction</li> </ul>	
•Personalized recommendation based on the user's purchasing histories and social network  Industry project funded by Samsung Research	2020
<ul> <li>Introduced time series analysis of users' purchasing history for personalized advertising</li> <li>Applied graph neural networks with binary recommendation techniques</li> <li>Used customer datasets provided by Samsung Research</li> </ul>	
•Next POI prediction based on user movements collected through large-scale sensors Research project funded by Samsung Electronics	2019
<ul> <li>Recommending the next place based on where students visited within Seoul National University</li> <li>Developed energy-saving and effective multi-hop transmission technologies for sensor</li> <li>Collected datasets by attaching special stickers to participants</li> </ul>	
SKILLS	
•Languages: Python, C, HTML/CSS	
•Tools / Frameworks: PyTorch, torch-geometric, Scikit-learn, Git, Django, AWS, LaTex	
Extracurricular Activities	
•Reviewer (ICLR '25)	2024
International Conference on Learning Representations	
•Reviewer (WSDM '25) International Conference on Web Search and Data Mining	2024
•Reviewer (LoG '24) Learning on Graphs Conference	2024
•Reviewer (CIKM '24) Conference on Information and Knowledge Management	2024
•Invited Talk (N-EWN Partner Symposium) Titled Identifying Potential Sites for Wetlands, St. Augustine in Florida	2024
•Reviewer (Soft Computing '24) Soft Computing Journal	2024
•Reviewer (ACM MM '24) ACM Multimedia Conference	2024
•Reviewer (IEEE Multimedia '24) Journal of IEEE Multimedia	2023
•Reviewer (Plos One '23) Journal of Plos One	2023

•Research Assistant (RA) Participating in 'Social Network-based Recommendation Project' funded by Samsung Research	Sep. 2020 - Jun. 2021
•Teaching Assistant (TA) Topic: Social Network Analysis and Anomaly Detection (Advisor: Chong-Kwon Kim)	Mar. 2020 - Jun. 2020
•Research Assistant (RA) Participating in 'Smart Campus Project' funded by Samsung	Mar. 2019 - Dec. 2020
•Research Assistant (RA), Undergrad Distributed Computing Lab (Supervisor: Jin-Suk Kim)	Jun. 2017 - Sep. 2017
Awards & Grants	
•Best Ph.D. Dissertation Award Seoul National University	2023
•Overseas Short-term Training Scholarship Chonnam National University	2023
•BK21 Colloquium Graduate Student Fellowship Seoul National University	2023
•BK21 Star Student Researcher Fellowship Seoul National University	2023
•SIGIR Travel Awards For ACM Student Authors with Accepted Long Paper	2022
•BK21 Scholarship (Graduate) Seoul National University	2020
•Merit-based Scholarship (Undergrad) University of Seoul	2018 - 2019