

# Yoonhyuk Choi (Last update: Sep. 2024)

Emit (Enterprise, Multimedia and Information Technologies) Lab Dept. of Computer Science Arizona State University

Mar. 2019 - Aug. 2023

Advisor: Dr. Chong-Kwon Kim

#### RESEARCH INTEREST

My research interest lies in *Machine Learning* and *Data Mining*, especially in **Large Language Models** (text summarization), **Recommender Systems** (cross-domain recommendation, social network analysis), and **Graph Theory** (spectral analysis, graph heterophily, node embedding, message-passing).

#### **EDUCATION**

•Seoul National University

Ph.D. & M.S., Computer Engineering

•University of Seoul Mar. 2013 - Feb. 2019

B.S., Computer Science Advisor: Dr. Eui-Kyeong Hong

WORK EXPERIENCE

•Research Scientist Sep. 2024 - Current

Samsung SDS, Seoul, South Korea AI Research Scientist

•Postdoc Researcher Nov. 2023 - Sep. 2024

Arizona State University, Tempe, United States (PI: Dr. Selcuk Candan, co-PI: Dr. Huan Liu)

Participating in solving water-related problems (e.g., water quality, storage, and so on)

•Postdoc Researcher Sep. 2023 - Nov. 2023

Korea Institute of Energy Technology, Naju, South Korea (PI: Dr. Dr. Chong-Kwon Kim) Applying machine learning to solve energy-related problems

•Backend Engineer Jun. 2018 - Sep. 2018

nTOPAZ, Seoul, South Korea

Front & Back-end development for blockchain service, Tech: 1) Django & jQuery, 2) Node js, 3) JS & CSS

### Publications (Google Scholar) - P: Preprint, C: Conference, J: Journal

- (P6) Better Not to Propagate: Understanding Edge Uncertainty and Over-smoothing in Signed GNNs
   <u>Yoonhyuk Choi</u>, Jiho Choi, Taewook Ko, Chong-Kwon Kim
   arXiv '24
- (P4) Prioritizing Potential Wetland Areas via Region-to-Region Knowledge Transfer and Adaptive Propagation Yoonhyuk Choi, Reepal Shah, John Sabo, Selcuk Candan, Huan Liu arXiv '24

- (P3) Review-Based Hyperbolic Cross-Domain Recommendation
  Yoonhyuk Choi, Jiho Choi, Taewook Ko, Chong-Kwon Kim arXiv '24
- (P2) Revisiting Signed Propagation of Graph Neural Networks for Multi-Class Datasets
   <u>Yoonhyuk Choi</u>, Jiho Choi, Taewook Ko, Chong-Kwon Kim
   arXiv '23
- (P1) Beyond Message-Passing: Generalization of Graph Neural Networks via Feature Perturbation for ... <u>Yoonhyuk Choi</u>, Jiho Choi, Taewook Ko, Chong-Kwon Kim <u>arXiv</u> '23
- (C3) Universal Graph Contrastive Learning with a Novel Laplacian Perturbation Taewook Ko, <u>Yoonhyuk Choi</u>, Chong-Kwon Kim Uncertainty in AI (UAI), 2023
- (C2) Review-Based Domain Disentanglement without Duplicate Users or Contexts for Cross-Domain ...
  Yoonhyuk Choi, Jiho Choi, Taewook Ko, Hyungho Byun, Chong-Kwon Kim
  ACM Conference on Information and Knowledge Management (CIKM), 2022
- (C1) Finding Heterophilic Neighbors via Confidence-based Subgraph Matching for Semi-supervised Node ...
  Yoonhyuk Choi, Jiho Choi, Taewook Ko, Hyungho Byun, Chong-Kwon Kim
  ACM Conference on Information and Knowledge Management (CIKM), 2022
- (J3) A spectral graph convolution for signed directed graphs via magnetic laplacian Taewook Ko, <u>Yoonhyuk Choi</u>, Chong-Kwon Kim
   Neural Networks (IF: 7.8), 2023
- (J2) Aspect-oriented unsupervised social link inference on user trajectory data Hyungho Byun, <u>Yoonhyuk Choi</u>, Chong-Kwon Kim Information Sciences (IF: 8.2), 2023
- (J1) Dynamic graph convolutional networks with attention mechanism for rumor detection on social media Jiho Choi, Taewook Ko, <u>Yoonhyuk Choi</u>, Hyungho Byun, Chong-Kwon Kim **PLOS ONE (IF: 2.9), 2021**

#### PROJECTS

# •Can Large Language Model Improve the Text Convolution for Review-Based Recommendation?

2024

Research project, Emit Lab

- Integrated the large language model (e.g., Llama 2, GPT-4) with the text convolution algorithm
- Investigated whether applying summarization based on large language models first, instead of performing 2D convolution on the entire text, results in performance improvement
- Used online shopping mall datasets like Amazon and Walmart

#### •Selection Criteria and Assigned Weightage for Identifying Potential Locations Wetland

2024

 $Research\ project\ funded\ by\ NSF\ (in\ collaboration\ with\ Tulane\ University)$ 

- Suggested knowledge transfer between different regions and adaptive propagation between grids
- Demonstrated the effectiveness of the framework through real-world scenario
- Used Natural Land Cover Dataset (NLCD), Soil Survey Geographic Database (SSURGO) datasets

#### •Causal Discovery of Agricultural Mgmt and Reservoir Op. Induced Water Quality Change

2023

Research project funded by NSF (in collaboration with University of Arkansas)

- Developed causal discovery algorithm for water quality improvement and reservoir management
- Considered spatial and temporal variations and validated the causal learning ability
- Used Natural Land Cover Dataset (NLCD), Soil Survey Geographic Database (SSURGO) datasets

#### •Tracking footprints with graph neural networks for the reduction of virus spread

- Suggested spatial-temporal analysis for the next POI prediction to reduce virus spread
  Selected as social contributing project
- Used datasets are Coronamap of South Korea, Gowalla for POI prediction

#### •Personalized recommendation based on the user's purchasing histories and social network

2020

Industry project funded by Samsung Research

- Introduced time series analysis of users' purchasing history for personalized advertising
- Applied graph neural networks with binary recommendation techniques
- Used customer datasets provided by Samsung Research

#### •Next POI prediction based on user movements collected through large-scale sensors

2019

Research project funded by Samsung Electronics

- Recommending the next place based on where students visited within Seoul National University
- Developed energy-saving and effective multi-hop transmission technologies for sensor
- Collected datasets by attaching special stickers to participants

#### SKILLS

•Languages: Python, C, HTML/CSS

•Tools / Frameworks: PyTorch, torch-geometric, Scikit-learn, Git, Django, AWS, LaTex

#### EXTRACURRICULAR ACTIVITIES

EXTRACURRICULAR ACTIVITIES	
•Reviewer (ICLR '25)	2024
International Conference on Learning Representations	
•Reviewer (WSDM '25)	2024
International Conference on Web Search and Data Mining	
•Reviewer (LoG '24)	2024
Learning on Graphs Conference	
•Reviewer (CIKM '24)	2024
Conference on Information and Knowledge Management	
•Invited Talk (N-EWN Partner Symposium)	2024
Titled Identifying Potential Sites for Wetlands, St. Augustine in Florida	
•Reviewer (ACM MM '24)	2024
ACM Multimedia Conference	
•Reviewer (IEEE Multimedia '24)	2023
Journal of IEEE Multimedia	
•Reviewer (Plos One '23)	2023
Journal of Plos One	
•Research Assistant (RA)	Sep. 2020 - Jun. 2021
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Participating in 'Social Network-based Recommendation Project' funded by Samsung Research

# •Teaching Assistant (TA)

Mar. 2020 - Jun. 2020

Topic: Social Network Analysis and Anomaly Detection (Advisor: Chong-Kwon Kim)

#### •Research Assistant (RA)

Mar. 2019 - Dec. 2020

Participating in 'Smart Campus Project' funded by Samsung

#### •Research Assistant (RA), Undergrad

Jun. 2017 - Sep. 2017

Distributed Computing Lab (Supervisor: Jin-Suk Kim)

## AWARDS & GRANTS

•Best Ph.D. Dissertation Award	2023
Seoul National University	
•Overseas Short-term Training Scholarship	2023
Chonnam National University	
•BK21 Colloquium Graduate Student Fellowship	2023
Seoul National University	
•BK21 Star Student Researcher Fellowship	2023
Seoul National University	
•SIGIR Travel Awards	2022
For ACM Student Authors with Accepted Long Paper	
•BK21 Scholarship	2020
(Graduate) Seoul National University	
•Merit-based Scholarship	2018 - 2019
(Undergrad) University of Seoul	