

# Identity Re-Branding



Choice Coin

# Logo Overview



The above Identity mark is designed for **Choice Coin** in order to fit in and represent the brand, and the community as one.

The logo is designed mainly to represent and speak what the brand is all about.

# Logo Color



Choice Coin

#ffffff

#ff9500

# Font Type

Montserrat  
*Font Family*

Choice Coin  
Choice Coin  
Choice Coin  
Choice Coin  
Choice Coin  
Choice Coin  
Choice Coin

Favicon



# Logo Mockup





Choice Coin