

# Chol Atem Deng

Front-End Developer | Digital Marketer and Graphic Designer

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## PROFESSIONAL SUMMARY

Experienced in computer programming with proficiency in languages such as HTML, CSS, and JavaScript. Skilled in developing effective marketing strategies, WordPress websites, and visually appealing graphic designs using Canva and Adobe Photoshop. Actively engaged in the Na'amal mentorship program for continuous learning and personal development. In the future, I'm eager to continue growing my skill set and industry knowledge, taking on challenging projects, and joining a great team where I can contribute my thoughts and ideas for the betterment of our work.

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## RELEVANT SKILLS

- Proficiency in Programming languages such as HTML, CSS, and JavaScript.
- Experience with graphic design tools including Adobe Photoshop and Canva.
- Strong understanding of marketing principles and strategies, with expertise in digital marketing techniques.
- **Soft skills:** Time Management, Adaptability, Problem-Solving, Team Collaboration, and Effective Communication.

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## EDUCATION

### Advanced ICT | Certificate

*Solidarity Initiative for Refugees (SIR), Kakuma*

09<sup>th</sup> June, 2023– April, 2024

- Skills: Proficiency in HTML, CSS, and JavaScript.

### Mentee | Certificate

*Na'amal/Readiness for Digital Economy in Kenya, Nairobi*

September 2023 – March 2024

Skills: Strong abilities in Problem-solving, Clear Communication, Collaboration, and providing constructive feedback.

- Received mentorship and guidance from a qualified mentor who enhanced my technical and professional skills.
- Participated in training sessions, workshops, and networking events to expand knowledge and build connections within the industry.

### Computing - Using Online Technologies to Create Change | Certificate

*Raspberry Pi, Kakuma*

September 2023 – December 2023

- Skills: Cloud Computing, Design using Canva, HTML, and CSS.

### Marketing Specialist | Certificates

*HubSpot Platform, Online*

November 2023 - Present

Skills: Content Marketing, Digital Marketing, SEO, Inbound Marketing Optimization, and Digital Advertising.

## WordPress Development | Certificates

[Coursera](#)

Skills:

- Extensive knowledge in WordPress CMS customization and development, theme customization and plugin development.
- Proficiency in HTML and CSS for customizing and styling WordPress themes
- Understanding the WordPress architecture, including themes, plugins, and the admin interface.
- creating custom themes from scratch or modifying existing ones to meet specific design requirements.

## Digital Marketing | August 2024 - Present

[Action for Refugee Life \(AREL\), Kakuma](#)

Skills:

- **SEO (Search Engine Optimization):** Understanding how to optimize websites for search engines to improve visibility and rankings.
- **Content Marketing:** Creating and distributing valuable content to attract and engage target audiences.
- **Social Media Marketing:** Using social platforms to promote brands, engage with audiences, and drive traffic.
- **Email Marketing:** Crafting effective email campaigns to nurture leads and communicate with customers.
- **Digital Marketing Strategy:** Developing comprehensive plans that integrate various digital channels and tactics.
- **Graphic Design:** Basic design skills for creating visually appealing marketing materials on Canvas.

## Front-End Development | August, 2024 - Present

[Action for Refugee Life \(AREL\), Kakuma](#)

Skills: HTML (Hypertext Markup Language), CSS (Cascading Style Sheets), and JavaScript.

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### LANGUAGES

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- **English** - Native/Bilingual
- **Kiswahili** - Native /Bilingual

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### INTERESTS OR HOBBIES

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- **Coding Projects:** Engaging in Personal Coding Projects as a commitment to continuous learning and innovation in programming.
- **Reading Novels:** To enhance creativity and broaden my perspectives.
- **Listening to Music:** Finds music to be a source of relaxation and motivation.

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### REMOTE WORK SKILLS | TOOLS

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- Adaptability to different remote work environments and willingness to embrace new technologies and tools to enhance remote work efficiency.

- **Communication Platforms:** Proficient in remote communication platforms such as Zoom, Google Meet, Slack, Discord, and Slack for regular meetings and collaborations.
- **File Sharing and Collaboration:** Microsoft OneDrive, Google Drive.

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### **PROJECTS, PUBLICATIONS AND PRESENTATIONS**

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- Chol-Atem-Deng (2022). *My Portfolio Website*.

Available at: [https://chol-atem-deng.github.io/My\\_Portfolio/](https://chol-atem-deng.github.io/My_Portfolio/)

- Chol-Atem-Deng (2022). *A To-Do List Project*.

Available at: [https://chol-atem-deng.github.io/Project\\_002/](https://chol-atem-deng.github.io/Project_002/)

- Chol-Atem-Deng (2022). *Instagram-Clone Project*.

Available at: [https://chol-atem-deng.github.io/Instagram\\_clone/](https://chol-atem-deng.github.io/Instagram_clone/)

**For more Coding Projects, below is the link to my GitHub:**

Copy and paste the github link below in a new tab

Available at: <https://github.com/Chol-Atem-Deng>

### **LinkedIn Profile**

Available at: <https://www.linkedin.com/in/chol-atem-536a9329b/>

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### **REFERENCES**

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#### **REF 1:**

**Name:** Ramazani Mwemedi

**Advanced ICT Facilitator, SIR**

**Contact:** +254781611277

#### **REF 2:**

**Name:** Collince Owinoh

**Digital Marketing Instructor, Arel**

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