

Santiago Efrain Martinez Leon

Advertising Specialist | Graphic Artist | Software Engineer

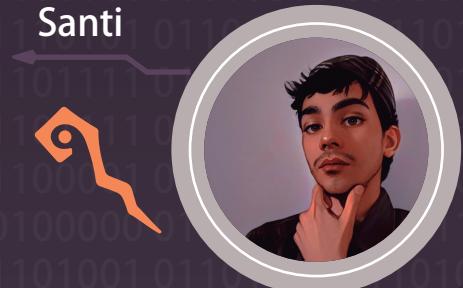
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Experience

Celsia Energia - Advertising Intern

Aug 2017 - Feb 2018

Design and modification of invoices for special clients, assistance with immediate design and logistics requests, in addition to monthly reporting and preparation of a newsletter on the processes of the commercial department.



Profile

Analytical, fast-learning advertising professional and software engineer. Eager to apply technical and creative abilities to diverse customer projects. Effective at collaborating with artistic project production and back-end development.

Education

Holberton School - Software Engineer

Jan 2020 - 2021

Technical skills and soft skills to solve problems with software engineering.

Universidad Autonoma de Occidente - Publicist

May 2013 - Feb 2018

Ability to solve advertising problems strategically, based on research, assessment, and consumer expectations.

I.T.I. San Juan Bosco - Graphic artist

2001 - 2012

Industrial technical bachelor's degree specialized in graphic arts.

Projects

Skillshare Experiences - Minimum viable product

Project developed at Holberton School with the mentoring and supervision of Skillshare.

Addon proposal for Skillshare's live sessions platform to create a closer and more accessible Teacher-Student relationship, by providing features for real-time feedback, using communication features and metrics to enhance online classes.

Developed in Javascript React.js, CSS, and HTML using AWS AppSync for a serverless approach.

Tools & Technologies

Bash
C (Programming Language)
Python
Javascript
NodeJS
CSS
HTML
MySQL | GraphQL
Linux
NGINX
Vagrant
Adobe Illustrator
Adobe Photoshop
Adobe Premiere Pro
Semiotic Analysis
Neuromarketing

Languages

Spanish - Native
English - C1 Advanced