

Two-way ANOVA - The Trade-in data example

Model

Assumptions $\epsilon_{ijk} \stackrel{iid}{\sim} N(0, \sigma^2)$

$$Y_{ijk} = \mu + \alpha_i + \tau_j + \delta_{ij} + \epsilon_{ijk}$$

Value \nearrow μ overall mean (intercept) \nearrow α_i age factor \nearrow τ_j gender factor \nearrow δ_{ij} age:gender interaction

 $i = 1$ (Elderly), 2 (Middle), 3 (Young) levels of age $j = 1$ (Female), 2 (Male) levels of gender / R default is alphabetical $k = 1, 2, 3, 4, 5, 6$ observations $\forall i, j$ ($n = 3 \times 2 \times 6 = 36$)

Constraints (sum coding or 1/0/-1 indicator variables)

$$\sum_i \alpha_i = 0 \quad \alpha_1 + \alpha_2 + \alpha_3 = 0 \quad \alpha_3 = -(\alpha_1 + \alpha_2)$$

$$\sum_j \tau_j = 0 \quad \tau_1 + \tau_2 = 0 \quad \tau_2 = -\tau_1$$

$$\sum_{i,j} \delta_{ij} = 0 \Rightarrow \sum_i \delta_{i1} = 0, \sum_j \delta_{1j} = 0$$

| | | | | |
|-----|-------|--------------------------------|-------------------------------|---|
| | | gender | | |
| | | 1 = F | 2 = M | |
| age | 1 = F | δ_{11} | $-\delta_{11}$ | 0 |
| | 2 = M | δ_{21} | $-\delta_{21}$ | 0 |
| | 3 = Y | $-(\delta_{11} + \delta_{21})$ | $(\delta_{11} + \delta_{21})$ | 0 |
| | | 0 | 0 | 0 |

The R default for sum contrasts is to use the last category in alphabetic order as the "reference" category

of Treatment contrasts (0/1 or dummy coding)

R default is the first category in alphabetic order

$$\alpha_1 = 0, \quad \tau_1 = 0 = \tau_{\text{Female}}$$

= α_{Elderly}

| | | |
|-----|---|---------------|
| age | 0 | 0 |
| | 0 | δ_{22} |
| | 0 | δ_{32} |

Simple ANCOVA (Analysis of Covariance) Model

$$\rightarrow Y_{ij} = \beta_0 + \alpha_i + \beta_1 X_{ij} + \gamma_i X_{ij} + \epsilon_{ij}$$

BirthweightAssumptions: $\epsilon_{ij} \stackrel{iid}{\sim} N(0, \sigma^2)$

α_i represent the deviations due to the levels $i = 1, 2 \in \{ "N", "Y" \}$ of the factor smoker

X_{ij} represents the covariate gestation

γ_i like α_i represents the deviations (this time with the slope rather than the intercept) due to the levels of smoker

$j = 1, \dots, \# "N" \text{ observations} ; 1, \dots, \# "Y" \text{ observations}$

Constraints: $\alpha_N = 0 ; \gamma_N = 0$

For Smoker = "N"

model is

$$\hat{Y}_{ij} = \hat{\beta}_0 + \hat{\beta}_1 X_{ij}$$

For Smoker = "Y" (using 0/1 dummy variables)

model is

$$\hat{Y}_{ij} = (\hat{\beta}_0 + \alpha_Y) + (\hat{\beta}_1 + \gamma_Y) X_{ij}$$