

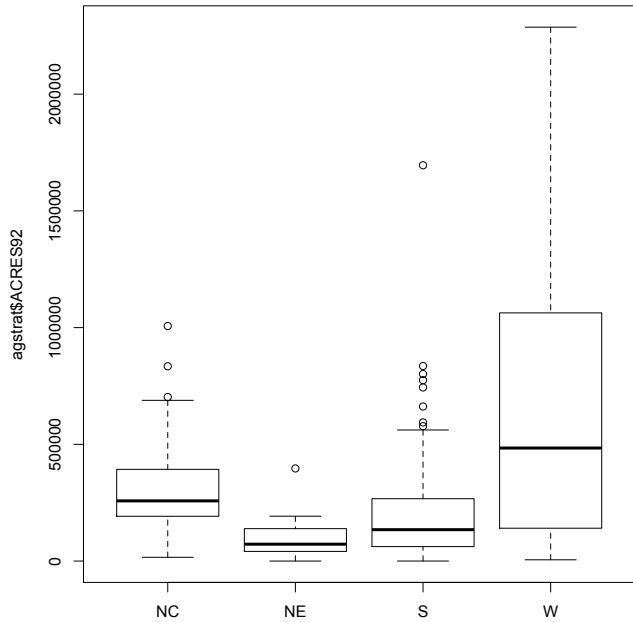
You should know...

- ▶ regression estimation §3.2
- ▶ $\hat{y}_{reg} = \bar{y} + \hat{B}_1(\bar{x} - \bar{x}_U) = \hat{B}_0 + \hat{B}_1\bar{x}$
- ▶ $\hat{V}(\hat{y}_{reg}) = \left(1 - \frac{n}{N}\right) \frac{s_e^2}{n}$
- ▶ $s_e^2 = \sum_i (y_i - \hat{B}_0 - \hat{B}_1 x_i)^2 / (n - 1)$
- ▶ **HW: Exercise 3.5, 3.13a, 3.15*, 3.24**
- ▶ For interest: §3.2.2; difference estimation in auditing, §3.3; ratio estimation in domains
- ▶ Omit §3.4
- ▶ **ratio estimation**: y is correlated with x , $V(y)$ increases with x , $y = 0$ when $x = 0$
- ▶ **regression estimation**: y is correlated with x , $V(y)$ constant in x , $y \neq 0$ when $x = 0$
- ▶ **Final Exam: December 15, 9 - 11 a.m., EX 200 (255 McCaul Street)**
- ▶ **\$\$: Samuel Beatty Scholarship November 13**

Stratified sampling Ch.4



- ▶ divide the population into **strata**: ...
- ▶ choose a sample from each strata, using a probability method ...
- ▶ offers some protection that the sample is representative ...
- ▶ want particular precision for subgroups ...
- ▶ may be cheaper
- ▶ may be more precise ... (variance within)
- ▶ Example 4.1: stratify farms in US by region: Northeast, North Central, South, West



Estimation



#	Stratum	Sample Size	Average	Variance	Estimated Total of Farm Acres	Estimated Variance of Total
220	Northeast	21	97,629.8	7,647,472,708	21,478,558	1.59432×10^{13}
1054	North Central	103	300,504.2	29,618,183,543	316,731,379	2.88232×10^{14}
1382	South	135	211,315.0	53,587,487,856	292,037,391	6.84076×10^{14}
422	West	41	662,295.5	396,185,950,266	279,488,706	1.55365×10^{15}
Total		300			909,736,034	2.54190×10^{15}

each line is calculated using theory of SRS

e.g. NE: $\bar{y} = 97,629.8$; $N = 220$; $\hat{t} = N\bar{y}$

$$V(\hat{t}) = (220)^2 \left(1 - \frac{21}{220}\right) \frac{s^2}{21} = 1.5943 \times 10^{13}$$

Notation



#	Stratum	Sample Size	Average	Variance	Estimated Total of Farm Acres	Estimated Variance of Total
220	Northeast	21	97,629.8	7,647,472,708	21,478,558	1.59432×10^{13}
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 N_h
 h
 n_h
 \bar{y}_h
 s_h^2
 $\hat{t}_h = N_h \bar{y}_h$
 $\hat{V}(\hat{t}_h)$

$$s_h^2 = \sum_{j=1}^{n_h} (y_{hj} - \bar{y}_h)^2 / (n_h - 1), \quad V(\hat{t}_h) = N_h^2 (1 - n_h / N_h) s_h^2 / n_h$$

every line just uses SRS theory; see p.99

Now look at total

Estimating \bar{y}_U and t (p.100)

Total	300	909,736,034	2.54190×10^{15}
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$$\hat{t}_{str} = \sum_{h=1}^H \hat{t}_h$$

$$\bar{y}_{str} = \frac{\hat{t}_{str}}{N}$$

$$V(\hat{t}_{str}) = \sum_{h=1}^H V(\hat{t}_h) =$$

$$\hat{V}(\hat{t}_{str}) =$$

$$\hat{V}(\bar{y}_{str}) = \hat{V}(\hat{t}_{str})/N^2 =$$

Practise

► HW: Example 4.2, Example 4.3, Exercise 4.9.2

```
► > ex42
  stratum  Nh nh ybarh    s2h
1      A 400 98  24.1   5575
2      B  30 10  25.6   4064
3      C  61 37 267.6 347556
4      D  18  6 179.0  22798
5      E  70 39 293.7 123578
6      F 120 21  33.2   9795
> ex42$thath = ex42$Nh*ex42$ybarh
> ex42$Vhath = (1-ex42$nh/ex42$Nh)*ex42$Nh^2*ex42$s2h/ex42$nh
> sum(ex42$thath)
[1] 54496.6
> sum(ex42$Vhath)
[1] 34105732
> sqrt(34105732)
[1] 5840.011
> 54497 + 1.96*5840.011
[1] 65943.42
> 54497 - 1.96*5840.011
[1] 43050.58
```

Another look at the formulas



$$\hat{t}_{str} = \sum_{h=1}^H \sum_{j \in S_h} w_{hj} y_{hj}$$

$$w_{hj} = \frac{1}{\pi_{hj}} = \frac{N_h}{n_h}$$

$$\bar{y}_{str} = \frac{\sum_{h=1}^H \sum_{j \in S_h} w_{hj} y_{hj}}{\sum_{h=1}^H \sum_{j \in S_h} w_{hj}}$$

- ▶ w_{hj} **Sampling Weights** $w_{hj} = w_h = N_h/n_h$
- ▶ how many units in the population does one observation “stand for”?
- ▶ agriculture: $N_h = 220, 1054, 1382, 422$;
 $n_h = 21, 103, 135, 41$, $w_h = 10.2, 10.5, 10.2, 10.3$

How many observations in each stratum?



- ▶ **proportional allocation**: $\pi_{hj} = n/N$ (same for each h)
- ▶ Example: 10% sample of 100 women and 200 men:
 $n_{women} =$, $n_{men} =$
- ▶ sample is called **self weighting**: $w_h = N/n$
- ▶ can show that $V(\bar{y}_{str})$ usually smaller than $V(\bar{y})$, **especially** if the stratum means are quite different (Table 4.3)

... how many observations

- ▶ optimal allocation: $n_h \propto \frac{N_h S_h}{\sqrt{c_h}}$
- ▶ c_h the cost of taking an observation in stratum h
- ▶ $S_h^2 = ?$; do we know this? what to do?
see Example 4.8
- ▶ Example 4.6 ASCAP catalogue
 - ▶ sampling from producers' cue sheets
 - ▶ identify musical compositions
 - ▶ allocate royalties by estimating proportions for each composer
 - ▶ strata are based on: size of license fee paid by radio station, geographic region, type of community
- ▶ Example 4.7: Dollar stratification in accounting
 - ▶ loans more than \$ 1 million
 - ▶ loans between \$500,000 and \$ 1 million
 - ▶ etc. down to loans under \$ 10,000
 - ▶ S_h^2 larger in the higher loan strata
- ▶ HW: Exercise 4.9.12

... how many observations

- ▶ Now we know the relative sample sizes, but what about the total sample size $n = \sum n_h$?
- ▶ §4.4.4: use our old formulas and ignore fpc
- ▶ which is better: proportional or optimal?
- ▶ it depends...
- ▶ most surveys record more than one variable

How do we define strata? §4.5



- ▶ need strata to be of particular interest
- ▶ or to be very efficient
- ▶ efficient means large **between** strata variability
- ▶ i.e. stratum means \bar{y}_{hU} very different
- ▶ why would we ever use SRS? easier, cheaper, gain in efficiency might not be worth it...
- ▶ example: Canadian Survey of Employment, Payroll and Hours: industry/province/estimated payroll
- ▶ example: Nielsen ratings: geographic region, county size, amount of cable service, ...
- ▶ stratification adds to the cost and complexity
- ▶ **HW: read Example 4.10**

In the News

Afghanistan may yet avoid run-off



Afghan President cedes to Western pressure in announcing second vote, but many hope a power-sharing agreement can be reached first – and prevent more election violence

Quota Sampling

