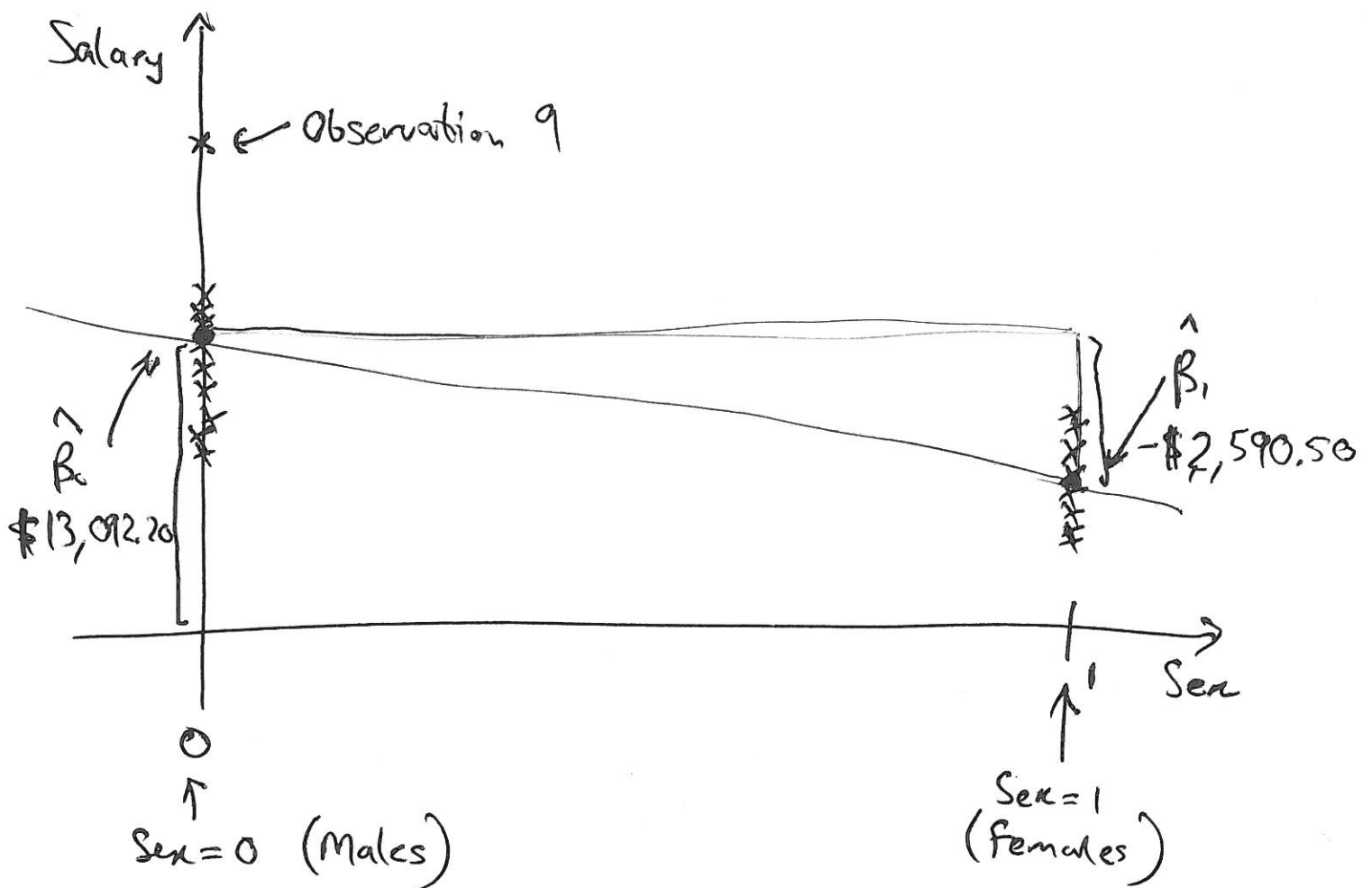


Bank Wages Example

$$\begin{aligned}\hat{Y} &= \hat{\beta}_0 + \hat{\beta}_1 X \\ &= \hat{\beta}_0 + \hat{\beta}_1 D_{\text{Sex}}\end{aligned}$$

where $D_{\text{Sex}} = \begin{cases} 0 & \text{if Males} \\ 1 & \text{otherwise (females)} \end{cases}$

for Males $D_{\text{Sex}} = 0$

for Females $D_{\text{Sex}} = 1$

$$\hat{Y} = \hat{\beta}_0$$

$$\begin{aligned}\hat{Y} &= \hat{\beta}_0 + \hat{\beta}_1 \cdot 1 \\ &= (\hat{\beta}_0 + \hat{\beta}_1)\end{aligned}$$

Treatment contrasts / coding

Uses a series of dummy 0/1 indicator variables

$$D_1 = \begin{cases} 1 & \text{if observation in category 1} \\ 0 & \text{otherwise} \end{cases}$$

$$D_2 = \begin{cases} 1 & \text{if obs in cat 2} \\ 0 & \text{otherwise} \end{cases}$$

:

D_{k-1} ← we only need $k-1$ dummy variables to code the info for a k level factor variable

The last or k^{th} dummy variable is superfluous - it would be equal to 1 when all the others are 0!

The category we choose to not have it's own indicator variable is the reference category (in treatment coding this is typically the control group)

Constraint is $D_{\text{ref. cat.}} = 0$

Sum contrasts / coding

Use 0/1/-1 indicator variables

$$I_1 = \begin{cases} 1 & \text{if in category 1} \\ -1 & \text{if in reference category} \\ 0 & \text{otherwise} \end{cases}$$

$$I_2 = \begin{cases} 1 & \text{cat 2} \\ -1 & \text{ref. cat.} \\ 0 & \text{otherwise} \end{cases}$$

:

I_{k-1} ← again, we need to choose a ref. category ($= -1 \forall I_1, \dots, I_{k-1}$) & we only need $k-1$ indicator variables

Sum Constraint $\sum_{\text{categories}} n_j \text{ effect}_j = 0$

Suitably weighted for #units in category j → \uparrow I 's → if balanced all weights the same