(3) Target population: All women uning lipstick. rawphy population: Winner who came to the booth in the shoping mell. 11

(d) Sample selected is not an SRS from her fet population because some woment dan't come to shopping mulls, or don't visit murketing hoots! If visiting shopping malls is not related to preference for lipsticks, then the sample may be considered as SRS.—
(i-e-, representative of the population) 11

(f) Women who more stay at home may
prefer some more classical topstica,
oud the sample may be biased topstica,
there differences may be small, and
the bias may be small. It
was be small. It
was fellower whereviews, or
MRF can use telephone whereviews, or
was mailed questionaires, but it would
be much more expensive. H

(iv) $\hat{z}_{x} = \nu \hat{\mu}_{x} = 24 \frac{236}{5} = 1132.8 1 1$

(h) 30x Mx = 30 = 1416. Maverage worthly rune per household the average monthly rune per adult

 $30\vec{k} = \frac{30\vec{k}\vec{k}z}{\hat{\mu}\vec{k}} = \frac{1416}{\left(\frac{21}{5}\right)} = 337.14 \quad (\vec{k} = \frac{\vec{k}z}{\hat{\mu}z} = \frac{47.2}{4.2} = 11.24)$ $(\vec{i}\vec{i}) \quad \hat{M}_z = \frac{15}{5} = 3 \quad 11$

 $(\hat{i}\hat{i}\hat{i})\hat{p} = \frac{\hat{c}_{2}}{\hat{c}_{3+7}} = \frac{\hat{M}_{2}}{\hat{M}_{3} + \hat{M}_{4}^{2}} = \frac{\sum_{i=1}^{2i} |15|}{\sum_{i=1}^{2i+15} |15|} = \frac{|11|}{\sum_{i=1}^{2i+15} |$

(10) $\hat{M}_{273} = \frac{1}{5}\hat{Z}_{2171} = \frac{1}{5}(\frac{2}{5} + \frac{4}{8} + \frac{4}{4} + \frac{4}{9} + \frac{4}{6}) = 0.39948$ = 39.9% 11

2) (C) $\frac{1}{2}$ (i) - unhiared and retro $\frac{1}{2}$ (ii) - unhiared 11 (ici) - refro 11 (iv) - unhiared 11 (d) $\frac{1}{2}$ Varkor) = $30^{2} \frac{N-h}{N} \frac{1}{4} \frac{S_{z}^{2}}{h} = \frac{30^{2} \frac{24-5}{24} \frac{1}{4 \cdot 2^{2} \frac{S_{z}^{2}}{5}}}{(4.2)^{2} \frac{S_{z}^{2}}{5}}$ ($S_{z}^{2} = \frac{1}{5!} (12190 - 2 \times 11.24 \times 1067 + 11.24 \times 95) = \frac{205.912}{4} = 51.478)/2$

Ver(30/2)=302x0-4621 B=2x30Vo.4621 = 40-78 12

```
3) (a) 6 N = 24, N1 = 17, N2 = 7
             u=5, u_1=3, m_2=2
  Takel rite \bar{z}_1 = \frac{1}{3}(3+4+3) = 3.33 , \bar{z}_2 = \frac{1}{2}(6+6) = 6
              2 = N121 +N22= 17x3-33+7x6=98.61/2
 Total daily rucerul
                    91 = = 133+39+35)=31.67, 4==1/62+61)=61.5
              Zy = N1 4, +N2 42 = 1036-84 /2
   Tobal Good cort
                      \bar{\chi}_1 = 22.33, \bar{\chi}_2 = 30
             \hat{Z}_{x} = N_{1}\hat{x}_{1} + N_{1}\hat{x}_{2} = \frac{589.62}{37961} 12
     (en) 3 Van (Zz) = N, 2 Van(x, )+N, 2 Van(x, )=
           = N2 N1-41 52 + N2 N2-42 52 =
          =17(17-3)\frac{2.33}{3}+7(7-2)\frac{2}{2}=219.85
      Bzn = 2 (Verer (7x) = 29.65
   (c) \hat{T}_{3/2} = \frac{\hat{\xi}_y}{\hat{\xi}_z} = \frac{1036.84}{92.61} = 10.51 - average
    percentage of food cert: 12
         72/4 = \frac{2}{2} = \frac{589.67}{1036.84} = 0.5687 = 56.87% 12
```

Both estimators ovre rélio estim. - biared.

3) (d) 3 mary = 1 (N, h, +N2/h2)= $=\frac{1}{24}\left(17x\frac{1}{3}\left(\frac{21}{33}+\frac{24}{39}+\frac{22}{35}\right)+7x\frac{1}{2}\left(\frac{31}{62}+\frac{29}{61}\right)\right)$ $= \frac{1}{24} (17 \times 0.6268 + 7 \times 0.4877) = 0.5862 = 58.62\% / 2$ - unhiased, it is not ratio estimator! (e) It would be become at different house hold vized ni red stricta (1-5 person, and over 5 persons)
and thou, different mean values at observed variebbles. 4)2(i) Itt The stuetifical hiers is good because it is done by household site, which is highly correlated with varielles et interest. I 1 mal all.

(ii) It is, likely that in nome. will be better their pripartional, because varieures of variables mels as incerne and expenditures anon food, will be greeter in greuter households ic. e. different stroke). 11

Ma, 3 (i) It is because the companies are ordered by their 2006 revenue ("decreasing" population), whice is a good care for systematic sampling was 11 (11) selection step is 240/10=24. 11 (iii) It in not, liecourse sample 1 shorts with 13th and company, and sample 3 with 28th company, which has maller suceme thou the 13th comp, and smilar for 273,company in hath samples. It $(a)_{i}^{4}\hat{z} = z_{1} + \hat{z}_{2} = 40,126,576 + 44 = 240 \times 50 = 50,362.78$ =401/26,556+240x 59,868.74= =40,126,156+ 14,368,497.6= 54,495,053.6 12,087,067.2 =52,213,623.2 $(50 = \frac{1}{5} = \frac{1}{5} (\frac{947,991}{10} + \dots + \frac{477,650}{10}) = 59,561 = 79)$ (ii) $M_1 = \frac{71}{10} = \frac{40,126,556}{10} = 4,012,655.6 11$ ((ii) M2 = 50 = 59,868-7450,362.78 (e) 50(/4) = 0 - no over tall weller SD (M2)=

4) for lefteriles on the samples are [8] Ji 84,799-1, 55,849-1, 42,692.7, 20,708.0 This is repeated systematic sampling from 24 possible samples, and $Van(\hat{\mu}_1) = \frac{24-5}{24} = \frac{19}{5} = \frac{19}{24} = \frac{540,236,101.8}{5} =$ = \$5,537,382.79 · SD//42)= 9,248.64 /3 (b)(ii) M2 - is actual value, because all companies (10) are reliabled. Var/41=0 11 $(d)^{3} \hat{V}_{40}(7585) = \frac{240-50}{240} \frac{6}{50} = \frac{19}{24} \frac{(250,000)^{2}}{50}$ 6 = Rouge - 1000,000 = 250,000 /1 SD(9505)= 31,457.64 > SD(Az) = 9,248.64/2 elment 3 homes, i.e. ses is worse. (e)-use disforance metodurilla (e) - use disforance metodurilla (20,000) | 14

di 2 1,000,000 = 20,000 , 5d = 2149) | 14 Ver/ 954) = 24050 50 = 19 (20,000) = (1779.51)2 BONUS

(a) Oue shage cluster sampling, with places as nampling units. N=500, u=8 $\hat{\Sigma}_{\chi} = 700 \times \bar{\chi} = 500 \times \frac{53}{8} - 500 \times 6.625 = 33/2.5 /3$ $\widehat{V}_{gr}(\widehat{\tau}_{x}) = N^{2}\widehat{V}_{er}(\widehat{x}) = \int_{r}^{2} \frac{100^{-8}}{r} \times \frac{6.268}{9} = 192,741$ (Six = 1 (5712-452) = \$\frac{1}{4}(395-8x6.6252) = 6.268) Brz = 2 x Vûn(Z) = 878 /2 $2(a) \frac{2}{2} = Ny = 500 \times \frac{28}{8} = 500 \times 3.5 = 1750 / 2$ (c) $b = R = \frac{Zy}{7}, \beta = \frac{\Sigma 3i}{\Sigma \pi i} = \frac{2s}{53} = 0.5283$ |3 Ver $(\hat{p}) = \frac{N-u}{N} = \frac{1}{5^2} = \frac{5^2}{100} = \frac{100-8}{8} = \frac{1}{8}$ = 1.233 XID-3 $B_p = 2 \sqrt{\hat{v}_{ex}(\hat{p})} = 0.070$ | 2

 $\left(S_{R}^{2} = \frac{1}{7}\left(120 - 20.5283 \times 215 + 0.5283 \times 395\right) = 0.440\right)$ $\Sigma \chi_{i} y_{i} = 215$

5) (d) 32=Nx = Nx/4=500x 1/8 /= $= 500 \times \frac{51}{8} = 3187.5 (x$1000)$ Je in possible to colculate Ver(2)= =N2 Var(Mx) =N2 N-4 5= 1 $S_{t}^{\perp} = \frac{1}{u^{2}} \sum (y_{i} - \hat{h}_{t})^{2}$, y_{i} are given, so St con le colonlieted. 11 (e) 2(i) lue average daily revenue per frauchise (ii) rescenteer of frauchises m and alvers, meh as the average number shopping mulls of frou, ver place. $(4)^{3}C_{x}=3400$, $C_{y}=16xC_{x}=3300x\frac{28}{53}=1743.4$ This is a rectio estructor and should be bretter than unliased (SRS), because I and I are correlated.

(a) Two stage cluster sample Target population: all trees ne the forest nu lue wanty country/region /1 sampling population: trees from selected M-# of plats, N=10-# of areas $\hat{M} = N + \hat{M} = 10 \times \frac{1}{3} (12 + 16 + 14) = 10 \times 14 = 140 1$ (a) Ratio estructor cer le ured: $\hat{\mu}_{rz} = \frac{\sum M_i \hat{y}_i}{\sum M_i} = \frac{12 \times 3.67 + 16 \times 2.4 + 19 \times 2.5}{12 + 16 + 14} = 2.796$ Biared estimetor. 11 Var(Mr) = N-N / S2 5 7 + 1/4 2 SM; Mi-Missi Hrev Mi Wi Si Si 1 12 3 3.67 2.33 2 16 5 2.4 2.80 from dato 4 2.5 1.67

 $S_{2}^{2} = \frac{1}{u+1} \sum_{i=1}^{\infty} \frac{1}{(3i-M_{i})^{2}} = \frac{1}{3-1} \left[\frac{12^{2}(3.67-2.80)^{2} + ...}{12^{2}(3.67-2.80)^{2} + ...} \right]$ = 3.80 | 2 $Var(M_{2}) = \frac{10-3}{10} \frac{33.80}{3\times 14^{2}} + \frac{2}{3\times 10\times 14^{2}}$ $\times (12^{2} \frac{12-3}{12} \frac{2.33}{3} + ...) = 0.14073, 13=0.750$

± 117.44 $= \frac{1}{3} (12x 3.67 + 16x2.4 + 14x2.50) = \sqrt{3} 9.15/3$ -unliased estimator 11 some value will be obtained from $\hat{H}\hat{\mu}_{R} = 14 \times 2.796$ $(d) \hat{\beta} = \frac{\hat{\zeta}_x}{\hat{\xi}_y} = \frac{\sum M_i \hat{\chi}_i}{\sum M_i \hat{\chi}_i} = \frac{\int M_i M_i \hat{\chi}_i}{\sum M_i \hat{\chi}_i} = \frac{1}{2}$ $=\frac{12x3.67}{12x\frac{53}{3}+16x\frac{147}{5}+14x\frac{54}{4}}=0.131=13.5\%$