#### APPLIED STATISTICS

#### Multiple Linear Regression for Categorical Explanatory Variables

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#### **Overview**

• Continuous and Categorical Data

• Indicator Variables

Interaction

#### References

- **1. F.L. Ramsey and D.W. Schafer** (2012) Chapter 9 of *The Statistical Sleuth*
- The slides are made by R Markdown. http://rmarkdown.rstudio.com

#### **Continuous and Categorical Data**

Continuous data: Corn Yield, Rainfall (in Example: Corn Yield vs Rainfall); Interval, Duration (in Example: Old Faithful),

Categorical data: Gender (male/female); Location (AUS, US, UK, NZ).

	/	/
	Continuous X	Categorical X
Continuous Y	MLR 📈	MLR+ Indicator Variables
Categorical Y	Logistic Regression	Logistic Regression + Indicator Variables
	/)	·

#### **Indicator Variables**

An indicator variable takes on one of the two values: "1" indicates that an attribute is present, and "0" indicates that the attribute is absent.

For example, an indicator for gender might be set to "1" for female and "0" for male.

Indicator variables are extremely useful in regression to deal with the categorical explanatory variables.

### Indicator Variable for Two-Category Explanatory Variable

**Example:** In a study of primary school reading ability, an educator wished to relate a measure of a student's reading ability (Y) to age  $(X_1)$  and gender (female/male).

Gender is a categorical variable with two categories.

To allow for it in MLR, we can consider the following two possible indicator variables.

$$X_2 = 1$$
 if female; 0 otherwise;  
 $X_3 = 1$  if male; 0 otherwise.

It is worth noting that  $X_2 + X_3 = 1$ .

# Indicator Variable for Two-Category Explanatory Variable (Con'd)

The following three models might then be fit:

model 
$$\alpha$$
:  $\mu_{\alpha}\{Y|X\} = \alpha_0 + \alpha_1 X_1 + \alpha_2 X_3$   
model  $\beta$ :  $\mu_{\beta}\{Y|X\} = \beta_0 + \beta_1 X_1 + \beta_2 X_2$ , and  
model  $\gamma$ :  $\mu_{\gamma}\{Y|X\} = \gamma_0 + \gamma_1 X_1 + \gamma_2 X_2 + \gamma_3 X_3$ .

Since  $X_2 + X_3 = 1$ , we have

$$\mu_{\alpha}\{Y|X\} = \alpha_{0} + \alpha_{1}X_{1} + \alpha_{2}(1 - X_{2})$$

$$= (\alpha_{0} + \alpha_{2}) + \alpha_{1}X_{1} + (-\alpha_{2})X_{2}$$

$$= \beta_{0} + \beta_{1}X_{1} + \beta_{2}X_{2} = \mu_{\beta}\{Y|X\}.$$

Knowing the values of  $\beta_0, \beta_1, \beta_2 \Leftrightarrow$  knowing the values of  $\alpha_0, \alpha_1, \alpha_2$ .

Hence model  $\alpha$  and model  $\beta$  are equivalent and will give the same result.

## Indicator Variable for Two-Category Explanatory Variable (Con'd)

However, we have the following for model  $\gamma$ ,

$$\mu_{\gamma}\{Y|X\} = \gamma_{0} + \gamma_{1}X_{1} + \gamma_{2}X_{2} + \gamma_{3}X_{3}$$

$$= \gamma_{0} + \gamma_{1}X_{1} + \gamma_{2}X_{2} + \gamma_{3}(1 - X_{2})$$

$$= (\gamma_{0} + \gamma_{3}) + \gamma_{1}X_{1} + (\gamma_{2} - \gamma_{3})X_{2}$$

$$= \beta_{0} + \beta_{1}X_{1} + \beta_{2}X_{2} = \mu_{\beta}\{Y|X\}.$$

Hence model  $\gamma$  and model  $\beta$  are also equivalent.

But knowing the values of  $\beta_0, \beta_1, \beta_2 \not\Rightarrow$  knowing the values of  $\gamma_0, \gamma_1, \gamma_2, \gamma_3$ .

The reason is that actually we only have the information of  $X_1$  and  $X_2$ . The information of  $X_3$  is redundant since  $X_3 = 1 - X_2$ , which is included in  $X_2$ . This phenomenon is called **multicollinearity**.

## Indicator Variable for Two-Category Explanatory Variable (Con'd)

One can try that model  $\gamma$  cannot be fit in R.

As a consequence, drop one of the indicator variables  $(X_2 \text{ or } X_3)$  and fit model  $\alpha$  or model  $\beta$ .

A categorical variable with 2 categories will be represented by only 2-1=1 indicator variable as the explanatory variable in MLR.

### Indicator Variable for Two-Category Explanatory Variable – Interpretation

Since model  $\alpha$  and model  $\beta$  are equivalent, we can adopt either of them. Let us consider model  $\beta.$ 

Gender	$X_2$	model $eta$	Remark
female	1	$\mu\{Y X\} = \beta_0 + \beta_1 X_1 + \beta_2$	
male	0	$\mu\{Y X\} = \beta_0 + \beta_1 X_1$	Baseline level.

Model  $\beta$  states that the mean reading ability is a straight line function of age for both females and males.

Marginal effect of  $X_1$  under the category "female" is

$$\mu\{Y|X_1=x_1+1,X_2=1\}-\mu\{Y|X_1=x_1,X_2=1\}=\beta_1.$$

Marginal effect of  $X_1$  under the category "male" is

$$\mu\{Y|X_1 = x_1 + 1, X_2 = 0\} - \mu\{Y|X_1 = x_1, X_2 = 0\} = \beta_1.$$

The above are equal. Hence, the slope of both lines is  $\beta_1$ .

## Indicator Variable for Two-Category Explanatory Variable – Interpretation (Con'd)

However, the intercept is  $\beta_0$  for males (baseline level) and  $\beta_0 + \beta_2$  for females.

Marginal effect of gender changing from "male" (baseline level) to "female" is

$$\mu\{Y|X_1=x_1,X_2=1\}-\mu\{Y|X_1=x_1,X_2=0\}=\beta_2.$$

The coefficient  $\beta_2$  is the intercept increase from the mean of response for males (baseline level) to the mean of response for females.

Symmetrically, please try to interpret the coefficients in model  $\alpha$  by yourselves.

### **Indicator Variables for Multicategory Explanatory Variable**

In the previous example, we now wish to relate a measure of a student's reading ability (Y) to age  $(X_1)$  and the location of the student (AUS, US, UK, NZ).

Location is a categorical variable with four categories.

To allow for it in MLR, we can consider the following four possible indicator variables.

$$X_2 = 1$$
 if AUS; 0 otherwise;

$$X_3 = 1$$
 if US; 0 otherwise;

$$X_4 = 1$$
 if UK; 0 otherwise;

$$X_5 = 1$$
 if NZ; 0 otherwise.

It is worth noting that  $X_2 + X_3 + X_4 + X_5 = 1$ .

## Indicator Variables for Multicategory Explanatory Variable (Con'd)

Similarly, we only have the information of  $X_1$ ,  $X_2$ ,  $X_3$  and  $X_4$ . The information of  $X_5$  is redundant since  $X_5 = 1 - X_2 - X_3 - X_4$ , which is included in  $X_2$ ,  $X_3$  and  $X_4$ .

As a consequence, drop  $X_5$  and fit MLR model

$$\mu\{Y|X\} = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \beta_3 X_3 + \beta_4 X_4$$

A categorical variable with  $\it C$  categories will be represented by only  $\it C-1$  indicator variables as the explanatory variables in MLR.

## Indicator Variables for Multicategory Explanatory Variable – Interpretation

$$\mu\{Y|X\} = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \beta_3 X_3 + \beta_4 X_4$$

Location	$X_2$	<i>X</i> <sub>3</sub>	<i>X</i> <sub>4</sub>	model	Remark
AUS	1	0	0	$\mu\{Y X\} = (\beta_0 + \frac{\beta_2}{2}) + \beta_1 X_1$	
US	0	1	0	$\mu\{Y X\} = (\beta_0 + \beta_3) + \beta_1 X_1$	
UK	0	0	1	$\mu\{Y X\} = (\beta_0 + \beta_4) + \beta_1 X_1$	
NZ	0	0	0	$\mu\{Y X\} = \beta_0 + \beta_1 X_1$	Baseline level.

Marginal effect of  $X_1$  under all categories is  $\beta_1$ . Hence, the slope of all lines is  $\beta_1$ .

However, the intercept is  $\beta_0$  for NZ (baseline level),  $\beta_0 + \beta_2$  for AUS,  $\beta_0 + \beta_3$  for US, and  $\beta_0 + \beta_4$  for UK, respectively.

Note that the baseline level corresponds to

$$X_5 = 1$$
 if NZ; 0 otherwise,

which is **not** used in the above MLR model.

# Indicator Variables for Multicategory Explanatory Variable – Interpretation (Con'd)

Marginal effect of location changing from "AUS" to "NZ" (baseline level) is  $\mu\{Y|X_1=x_1,X_2=1,X_3=0,X_4=0\}-\mu\{Y|X_1=x_1,X_2=0,X_3=0,X_4=0\}=\beta_2$ .

The coefficient  $\beta_2$  is the intercept increase from the mean of response for "NZ" (baseline level) to the mean of response for "AUS".

Marginal effect of location changing from "US" to "NZ" (baseline level) is  $\mu\{Y|X_1=x_1,X_2=0,X_3=1,X_4=0\}-\mu\{Y|X_1=x_1,X_2=0,X_3=0,X_4=0\}=\beta_3.$ 

Marginal effect of location changing from "UK" to "NZ" (baseline level) is  $\mu\{Y|X_1=x_1,X_2=0,X_3=0,X_4=1\}-\mu\{Y|X_1=x_1,X_2=0,X_3=0,X_4=0\}=\beta_4.$ 

#### **Product Terms for Interaction**

We now go back to the original example and wish to relate a measure of a student's reading ability (Y) to age  $(X_1)$  and gender (female/male).

Since a categorical variable with  $\it C$  categories will be represented by only  $\it C-1$  indicator variables as the explanatory variables in MLR, we only use

$$X_2 = 1$$
 if female; 0 otherwise;

in MLR model.

However, we consider the model with a product term

$$\mu\{Y|X\} = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \beta_3 X_1 \times X_2.$$

#### **Product Terms for Interaction – Interpretation**

$$\mu\{Y|X\} = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \beta_3 X_1 \times X_2.$$

Gender	$X_2$	model	Remark
female	1	$\mu\{Y X\} = (\beta_0 + \beta_2) + (\beta_1 + \beta_3)X_1$	
male	0	$\mu\{Y X\} = \beta_0 + \beta_1 X_1$	Baseline level.

Marginal effect of  $X_1$  under the category "female" is

$$\mu\{Y|X_1 = x_1 + 1, X_2 = 1\} - \mu\{Y|X_1 = x_1, X_2 = 1\} = \beta_1 + \beta_3.$$

Marginal effect of  $X_1$  under the category "male" (baseline level) is

$$\mu\{Y|X_1=x_1+1,X_2=0\}-\mu\{Y|X_1=x_1,X_2=0\}=\beta_1.$$

The above are not equal. Hence, the slopes of two lines are different.

"Age" and "gender" can be said to **interact** if the (marginal) effect of "age" that has on the mean of response depends on the value of "gender".

The product term  $X_1 \times X_2$  models an **interaction** between age and gender.

## Product Terms for Interaction – Interpretation (Con'd)

The coefficient  $\beta_3$  is the slope increase from the mean of response for males (baseline level) to the mean of response for females.

Marginal effect of gender changing from "male" (baseline level) to "female" is

$$\mu\{Y|X_1=x_1,X_2=1\}-\mu\{Y|X_1=x_1,X_2=0\}=\beta_2+\beta_3x_1.$$

Here the (marginal) effect of "gender" that has on the mean of response depends on the value of "age"  $(x_1)$ .

The coefficient  $\beta_2$  is the intercept increase from the mean of response for males (baseline level) to the mean of response for females.

## Product Terms for Interaction – Interpretation (Con'd)

Now, both the intercept and slope depend on gender.

Often it is very necessary to test whether the interaction is present  $(\beta_3 \neq 0)$ .

**Note**: Except in special circumstances, a model including a product term for interaction between two explanatory variables should also include terms with each of the explanatory variables individually.

### **Example: Size of Wing**

(example from "The Statistical Sleuth")

This dataset contains information on a type of fly (Drosphila subobscura). Researchers were interested in whether wing size was related to location and/or latitude.

		Wing	Wing size (10 <sup>3</sup> ×log mm)				
Continent	Latitude (N)	Females	SE	Males	SE		
NA	35.5	901	2.5	797	3.8		
NA	37.0	896	3.5	806	3.0		
NA	38.6	906	3.0	812	3.2		
NA	40.7	907	3.5	807	3.2		
NA	40.9	898	3.6	818	2.7		
		1 + /					

#### **Example: R Code**

Continont

indNA

```
rm(list=ls())
setwd('~/Desktop/Research/AppliedStat2017/L5')
#install.packages('Sleuth3')
library(Sleuth3)
wing=ex0918
wingsize=wing$Females
                            #response variable
con=wing$Continent
                            #explan variable (categorical)
lat=wing$Latitude
                            #explan variable quantitative
con
     [1] NA EU EU EU EU EU EU EU EU EU EU
## Levels: EU NA
#creating the indicator for North America
                                                                           Fitted

NA \widehat{\mu}(Y|x) = (\widehat{\beta} + \widehat{\beta}_2) + (\widehat{\beta}_1 + \widehat{\beta}_2) |at

EU \widehat{\mu}(Y|x) = \widehat{\beta}_0 + \widehat{\beta}_1 |at
indNA=ifelse(con=="NA",1,0)
indNA
    #fitting the MLR allowing for an interaction
wingint.reg=lm(wingsize~lat+indNA+indNA*lat)
```

	_	( )	/
$\not\propto \mu\{Y X\} = \beta_0$	I Ralat I	BaindNA	Bolot VindNA
$\mu$ $\mu$ $\mu$ $\mu$ $\mu$ $\mu$ $\mu$ $\mu$	$\pm \rho_{11a} = \pm \rho_{11}$	$\rho_{2}$ mura $r$	$\tau \rho \sin \wedge \max \Lambda$ .
/ \			

Continent	marvi	\IIIodei 7	IXCIIIai K
NA	1	$\mu\{Y X\} = (\beta_0 + \beta_2) + (\beta_1 + \beta_3)$ lat	
EU	0	$\mu\{Y X\} = \beta_0 + \beta_1 \text{lat}$	Baseline level.

### R Code (Con'd)

```
summary(wingint.reg)
```

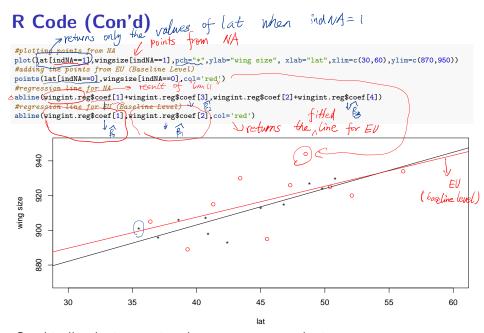
```
##
## Call:
## lm(formula = wingsize ~ lat + indNA + indNA * lat)
## Residuals:
      Min
               1Q Median
                                     Max
## -22 355 -2 332
                   0.384
                           5 434
                                  21 294
##
                                                    -> P-Value
## Coefficients:

↑ Estimate Std. Error t value Pr(>|t|)

## (Intercept 836.1904
                         28.3200 29.527 4.76e-16 ***
               1.7838
                                   2.922 0.00951 **
## lat
                          0.6105
              -16,8939
                         40.5453
                                  -0.417 0.68214
## indNA
                                                            Ho: B3=0 ( Ha: B3+0
## [lat:indNA
              0.3109
                                   0.344 (0.73486)
                          0.9032
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 11.13 on 17 degrees of freedom
## Multiple R-squared: 0.5568, Adjusted R-squared: 0.4785
## F-statistic: 7.118 on 3 and 17 DF, p-value: 0.002643
```

#### Interpretation:

- 1. If Continent changes from "EU" (baseline level) to "NA", the estimated slope of the mean of response will increase 0.3109 unit.
- 2. If Continent changes from "EU" (baseline level) to "NA", the estimated intercept of the mean of response will decrease 16.8939 unit.



Graphically, the interaction does not appear to be important.

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### **Comments on R Output**

The regression coefficients of both "indNA" and "lat $\times$ indNA" are not significant at the significance level 0.05.

- Can we eliminate both variables in the model immediately? NO! We will explain the reason in the inferential tools for multiple linear regression.
- **2.** Can we eliminate one of them? Which one should be eliminated? We will answer this quesiton in the variable selection lectures.
- 3. Based on the "summary()" output, the LS squares estimates are  $\hat{\beta}_0=836.19,~\hat{\beta}_1=1.78,~\hat{\beta}_2=-16.89$  and  $\hat{\beta}_3=0.31.$  Since both  $\beta_2$  and  $\beta_3$  are not significantly different from 0, can we just let  $\hat{\beta}_2=0$  and  $\hat{\beta}_3=0$ ? NO!

### Comments on R Output (Con'd)

There are two reasons:

- (1).  $\hat{\beta}_0=836,19$ ,  $\hat{\beta}_1=1.78$ ,  $\hat{\beta}_2=-16.89$  and  $\hat{\beta}_3=0.31$  are LS squares estimates such that  $Q(b_0,b_1,b_2,b_3)$  in Lecture Notes 4 is minimised, which corresponds to "best fitting". However, if we let  $\hat{\beta}_2=0$  and  $\hat{\beta}_3=0$ , those no longer minimise  $Q(b_0,b_1,b_2,b_3)$  and do not achieve "best fitting".
- (2). Even if the regression coefficients of both indNA and lat×indNA are not significant, we cannot accept  $\beta_2=0$  and  $\beta_3=0$  based on Lecture Notes 2. That means  $\beta_2\neq 0$  and  $\beta_3\neq 0$  are possible but we just do not have enough evidence to show it.
  - **4.** If we determine to eliminate one explanatory variables in the MLR, we need to refit the model with the explanatory variables after elimination, and obtain all new LS estimates for the regression coefficients.