



	V1	V2	V3
obs 1			
obs 2			
obs 3			

- interval estimation  
 - hypothesis testing  
 $\Rightarrow$  proposing some statistical model for the data

## Characteristics of Variables

### level of measurement

				summary measures
discrete	categorical	nominal	named categories	mode
		ordinal	ordered categories	median
continuous	scale	interval	<u>interval</u> measurements	mean
		ratio	<u>continuous</u> measurements	

