

KEY EQUATION BAYESIAN INFERENCE:

POSTERIOR \propto PRIOR \times LIKELIHOOD

$$P(\theta|y) \propto P(\theta) \times P(y|\theta)$$

update prior beliefs on θ with
information from data collected.

THINKING LIKE A BAYESIAN - Example 1:

Let \tilde{y}_{MV} be the number of goals that Man U scores in next game

→ Let \tilde{y}_C be similarly defined for Chelsea

We are interested in the probability $Pr(\tilde{y}_{MV} - \tilde{y}_C > 2)$

→ We can collect historical data on y_{MV} and y_C .

→ that is, no. of goals scored by Man U and Chelsea in the past 'n' games ('n' = sample size).

→ What sampling distribution assumption could we assume for y ? \Rightarrow POISSON.

We know that if $Y \sim \text{Pois}(\lambda)$ $P(y) = \frac{e^{-\lambda} \lambda^y}{y!}$

→ We need to estimate ' λ ' (rate parameter).

→ In a Bayesian context, we allow ' λ ' to be random

→ factors that may affect ' λ ' - home/away game
team injuries
team skill.

→ Then we are interested in

$$Pr(\tilde{y}_{MV} - \tilde{y}_C > 2 | y_{MV}, y_C)$$

} posterior predictive probability, A

λ can be continuously updated as more matches are...

②.

$$P(\tilde{y}_{mu} - \tilde{y}_c > 2 \mid y_{mu}, y_c).$$

$$= \iint P(\tilde{y}_{mu} - \tilde{y}_c > 2, \lambda_{mu}, \lambda_c \mid y_{mu}, y_c) d\lambda_{mu} d\lambda_c$$

Rule of marginal probability

$$= \iint P(\tilde{y}_{mu} - \tilde{y}_c > 2 \mid \lambda_{mu}, \lambda_c) P(\lambda_{mu}, \lambda_c \mid y_{mu}, y_c) d\lambda_{mu} d\lambda_c$$

(posterior distn)

Allow for uncertainty in ^{true} values of λ_{mu}, λ_c in estimating the probability of interest.

✓ We can approximate the above integral using Monte Carlo simulation.

For complicated functions, the Bayesian approach does not require us to derive ^{and work with} a complicated

likelihood function \rightarrow in this case $P(\tilde{y}_{mu} - \tilde{y}_c \mid \lambda_{mu}, \lambda_c)$

difference b/w 2 independent Poisson r.v.'s in a complicated distribution

THINKING LIKE A BAYESIAN - EXAMPLE 2.

- $y_1 = y_2 = 0$. \rightarrow which of Hospital 1 or 2 is better?
 \rightarrow is it reasonable to assume the death rate will remain zero in the future?
- A Bayesian approach ^{allows for} a non-zero probability that the ^{true} death rate $\neq 0$ even though the observed number of deaths is zero. \rightarrow more realistic.
- Bayesian approach deals better with extreme/sparse data outcomes, in this case $y = 0$.