

01/12/2023



OAKSPOT



Study Companion & Oakmodoro Points





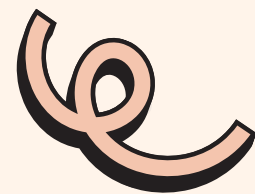
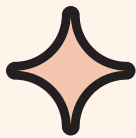
PROBLEM

- Students are lonely
- Students don't know where to study
- Favorite study spots are too crowded
- Can't find a place to charge laptops in study spaces

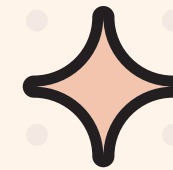
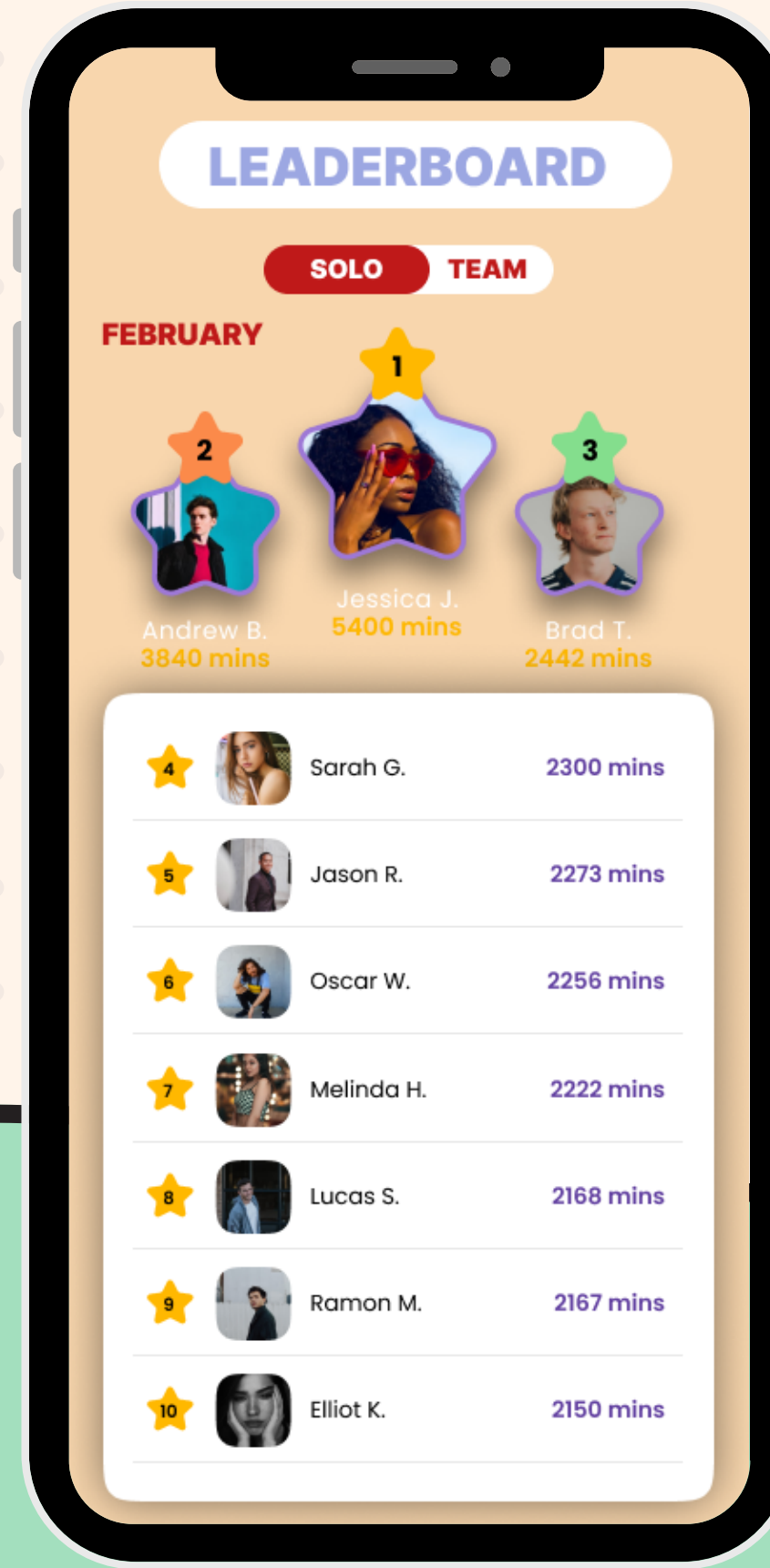
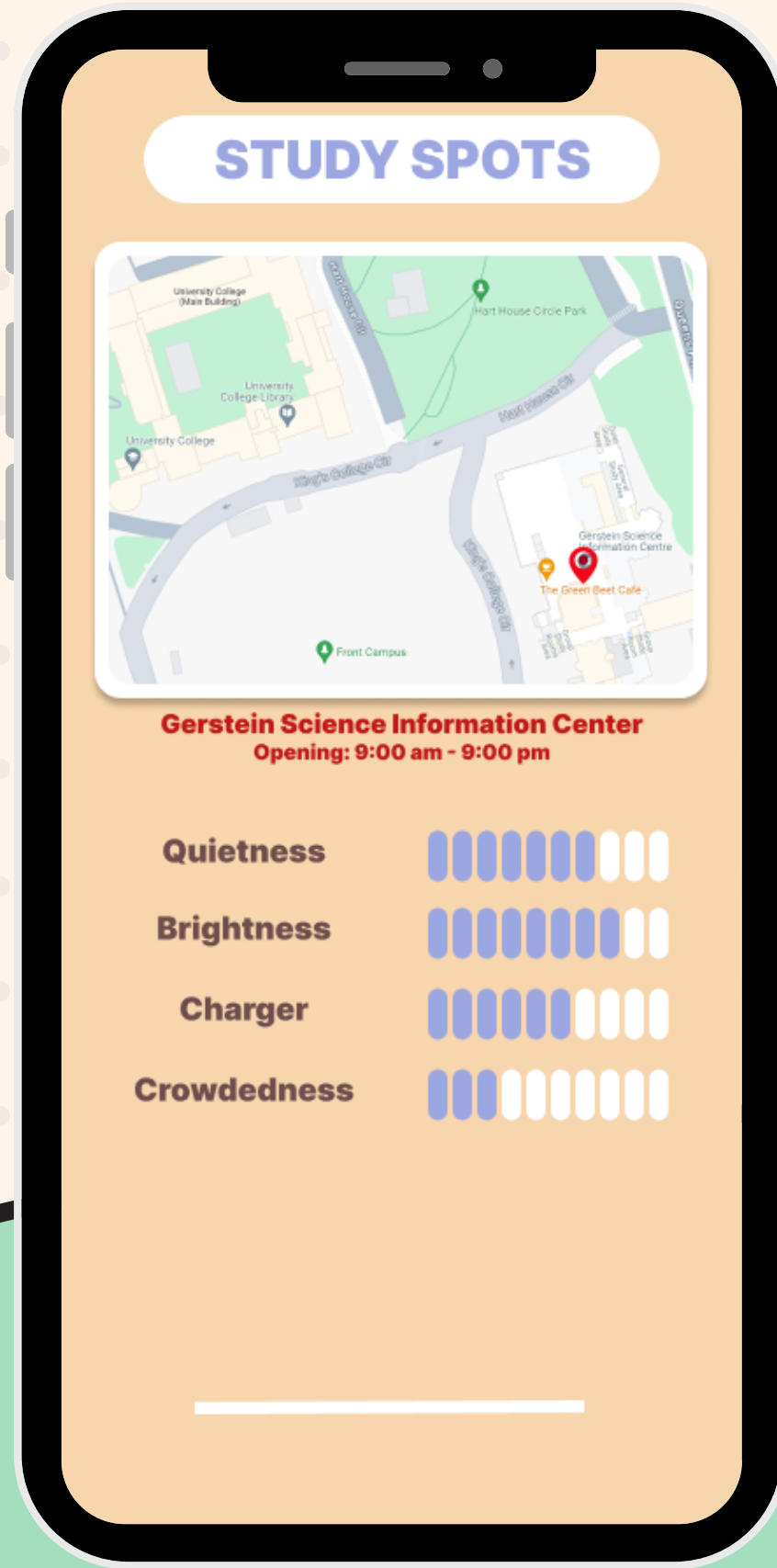


PROBLEM

Scenario: Busy and lonely CS students have to find friends and a quiet study spot when they have no idea where to go and who to study with.



OAK SPOT



OAK SPOT

Quietness

Aesthetic / Brightness

Charger Availability

Crowdedness

Accessibility / Gender neutral
restrooms

OAKMODORO



Leaderboard



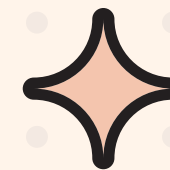
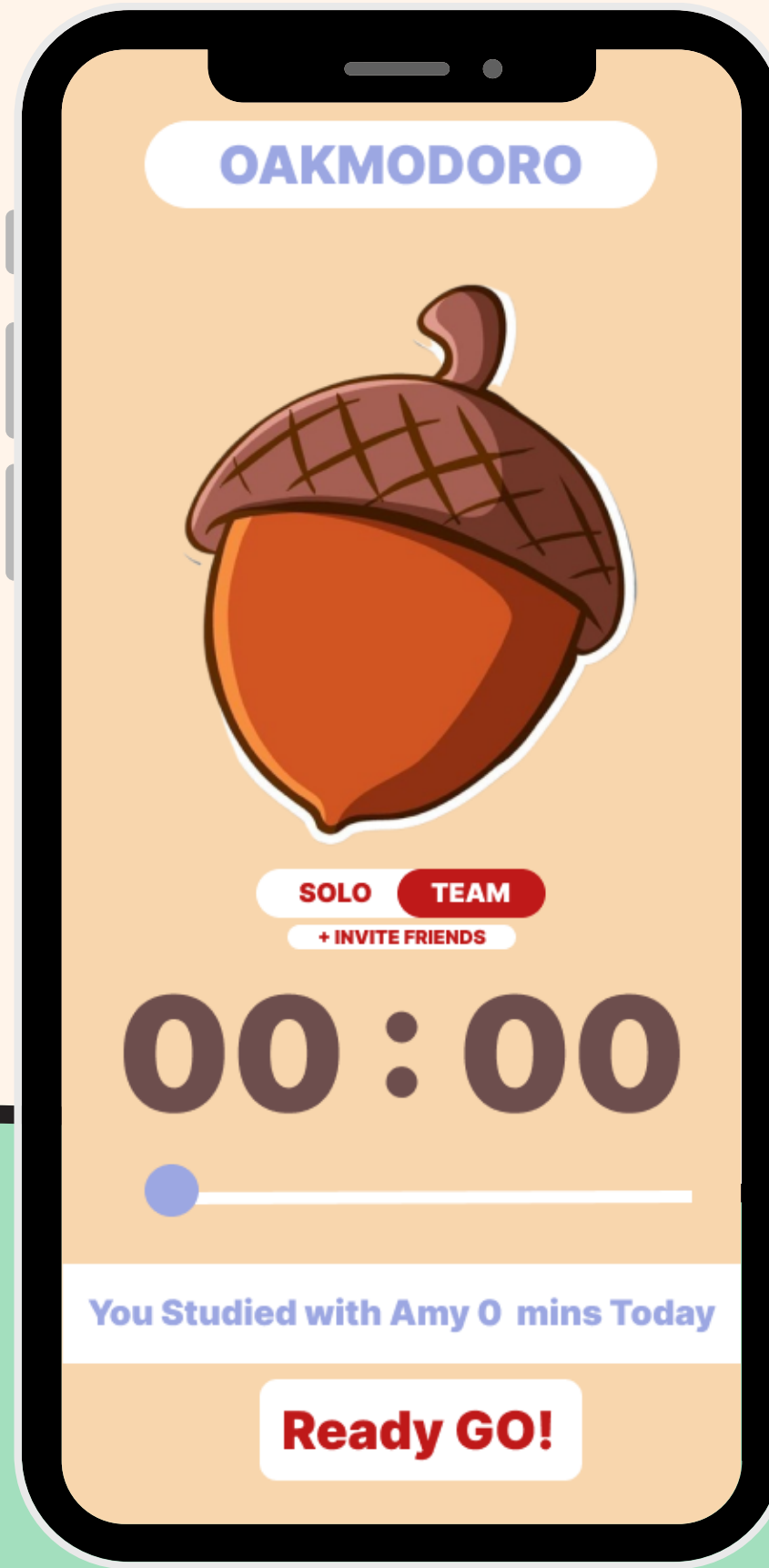
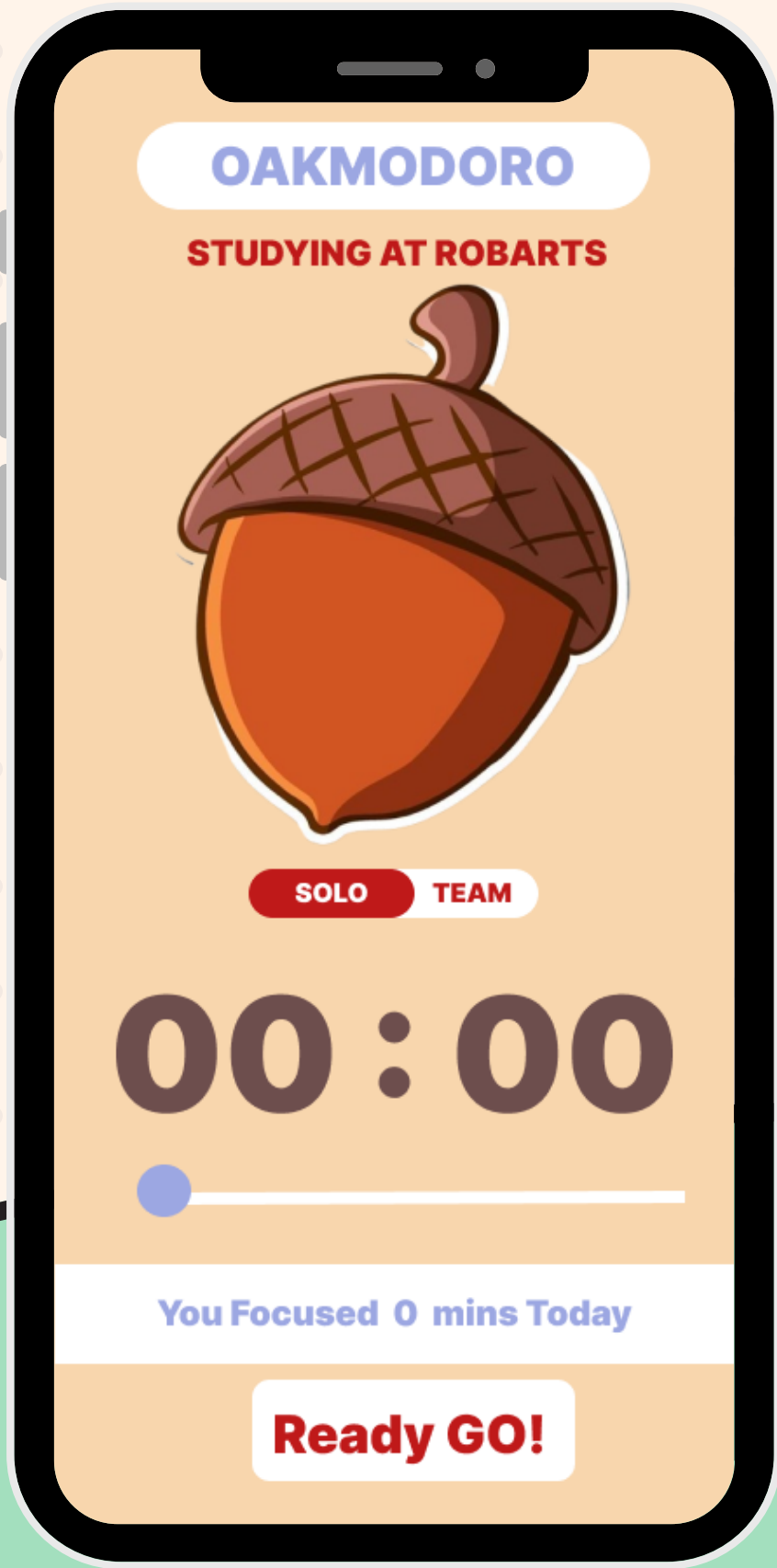
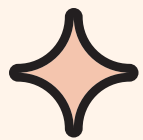
Friendship



Focus



Getting help

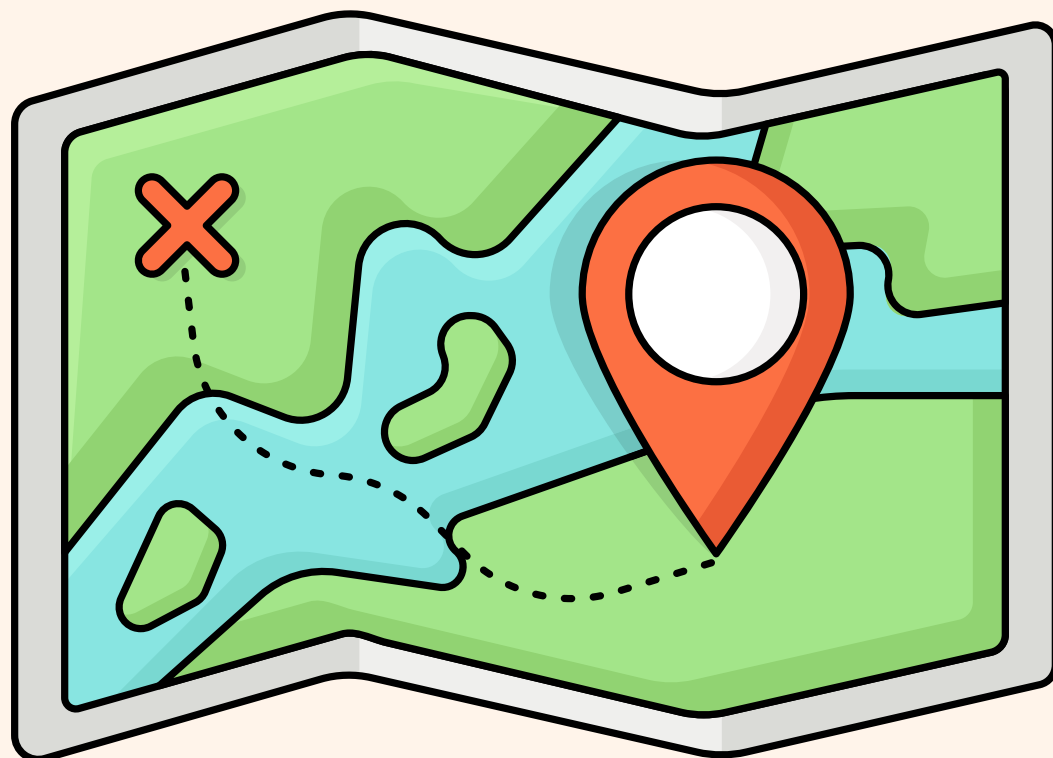


OAKMODORO

An illustration of a woman with brown hair in a ponytail, wearing a tan blazer over a light blue shirt. She is sitting on a green surface, leaning forward with her chin resting on her hand, looking at a laptop. The background is a light beige color with a grid of small dots. Various decorative elements are scattered around: a blue paper airplane in the top left, a yellow starburst in the top right, a grey gear in the middle right, and a green swirl in the bottom right. A white box with a black border contains the word 'PROMOTION' in large, bold, black letters. Below this box is a list of three bullet points. A blue mug is on the green surface to the right of the laptop.

PROMOTION

- Social media: TikTok, Instagram reels, UofT accounts affiliation
- UofT mailing news
- Further scaling to other universities to be decided.



Quietness IIIII