

CURRICULUM VITA

WILLIAM P. EVELAND, JR.

School of Communication
The Ohio State University
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Information up-to-date as of 9/3/2014

FACULTY AND RESEARCH APPOINTMENTS

2008 – present: Professor, School of Communication, The Ohio State University
2006-present: Courtesy appointment, Department of Political Science, The Ohio State University
2004 –2008: Associate Professor, School of Communication, The Ohio State University.
2000 - 2004: Assistant Professor, School of Journalism & Communication, The Ohio State University.
1998 - 2000: Assistant Professor, Department of Communication, University of California at Santa Barbara.
1996 - 1998: Associate Researcher, National Institute for Science Education, University of Wisconsin-Madison.

EDUCATION

August 1997: Ph.D. (Mass Communication), University of Wisconsin-Madison. Dissertation: “The Process of Political Learning from the News: The Roles of Motivation, Attention, and Elaboration.” Advisor: Jack M. McLeod.
June 1993: M.A. (Communication), University of Delaware. Thesis: “Political Participation of the Elderly: The Influence of Community Structure.” Advisor: Douglas M. McLeod.
June 1991: B.A. (Communication), University of Delaware.

ACADEMIC AWARDS AND HONORS

January 2014: Sarah Evans Mattox Faculty Research Award (School of Communication, OSU) \$10,000
February 2009: Social & Behavioral Sciences Joan N. Huber Faculty Fellow (2009-2011).
January 2009: Nominated for Arts and Science College Student Council Outstanding Teaching Award.
October 2008: University of Delaware Presidential Citation for Outstanding Achievement.
August 2007: AEJMC Krieghbaum Under-40 Award.
June 2006: Best Published Article of 2005 Award, Political Communication division, ICA.
August 2005: Top faculty paper award, CT&M division, AEJMC.

August 2003: Top three faculty paper award, CT&M division, AEJMC.
 August 2003: Top three faculty paper award, CT&P division, AEJMC.
 May, 2003: International Communication Association Young Scholar Award
 November, 2002: Top faculty paper award (tied), Human Communication Technology Commission, NCA.
 May 2002: Worcester Prize for Best Article in *International Journal of Public Opinion Research* in 2001 (Scheufele & Eveland, "Perceptions of 'Public Opinion' and 'Public' Opinion Expression").
 August 2001: Top faculty paper award, MC&S division, AEJMC.
 August 2001: Top three faculty paper award, MC&S division, AEJMC.
 May 2001: Faculty Member of the Year award, School of Journalism & Communication, OSU.
 May 2001: Top three faculty paper award, Information Systems Division, ICA.
 August 1997: Top three faculty paper award, CT&P Division, AEJMC.
 August 1997: Top three faculty paper award, CT&M Division, AEJMC.
 August 1996: Top (#1) student paper award, CT&M Division, AEJMC.
 August 1996: Top three faculty paper award, CT&M Division, AEJMC.
 March 1996: College of Letters & Science Teaching Fellow, University of Wisconsin-Madison.
 February 1996: School of Journalism & Mass Communication nominee for University Dissertator Fellowship, University of Wisconsin-Madison.
 August 1995: Top (#1) faculty paper award, CT&M Division, AEJMC.
 August 1995: Top three faculty paper award, CT&M Division, AEJMC.
 May 1995: Top (#1) faculty paper award, Mass Communication Division, ICA.
 October 1994: Louise Elizabeth George Fellowship, University of Wisconsin-Madison.
 August 1994: Top three faculty paper award, CT&M Division, AEJMC.
 August 1994: Nominated for Student Board Member position on the ICA's Board of Directors.
 September 1993: Harry Grant Fellowship, University of Wisconsin-Madison.
 September 1992: University Fellowship, University of Delaware.

RESEARCH

Publications:

Eveland, W. P., Jr., & Schmitt, J. B. (in press). Communication content and knowledge content matters: Integrating manipulation and observation in studying news and discussion learning effects. *Journal of Communication* (accepted August 2014).
 Song, H., & Eveland, W. P., Jr. (in press). The structure of communication networks matters: How network diversity, centrality, and context influence political ambivalence, participation, and knowledge. *Political Communication* (accepted Dec. 2013).
 Eveland, W. P., Jr., & Hutchens, M. J. (in press). Political knowledge. In W. Donsbach (Ed.), *Concise encyclopedia of communication* (pp. **-*). Blackwell Publishing Ltd.
 Eveland, W. P., Jr., & Garrett, R. K. (in press; anticipated print publication 2015). Communication modalities and political knowledge. In K. H. Jamieson & K. Kenski (Eds.), *The Oxford handbook of political communication*. Available online at: <http://www.oxfordhandbooks.com/view/10.1093/oxfordhb/9780199793471.001.0001/oxfordhb-9780199793471-e-018?rskey=yAvR5b&result=1>
 Eveland, W. P., Jr. (2014). Linking social network analysis to the spiral of silence, coorientation,

- and political discussion: The intersection of political perceptions and political communication. In W. Donsbach, C. T. Salmon, & Y. Tsfati (Eds.), *The spiral of silence: New perspectives on communication and public opinion* (pp. 119-128). New York: Routledge.
- Eveland, W. P., Jr., & Cooper, K. E. (2013). An integrated model of communication influence on beliefs. *Proceedings of the National Academy of Sciences*, 110(3), 14088-14095.
- Eveland, W. P., Jr., & Hutchens, M. J. (2013). The role of conversation in developing accurate political perceptions: A multilevel social network approach. *Human Communication Research*, 39, 422-444.
- Eveland, W. P., Jr., Hutchens, M. J., & Morey, A. C. (2013). Political network size and its antecedents and consequences. *Political Communication*, 30, 371-394.
- Eveland, W. P., Jr., & Kleinman, S. B. (2013). Comparing general and political discussion networks within voluntary organizations using social network analysis. *Political Behavior*, 35, 65-87.
- Hayes, A. F., Matthes, J., & Eveland, W. P., Jr. (2013). Stimulating the quasi-statistical organ: Fear of social isolation motivates the quest for knowledge of the opinion climate. *Communication Research*, 40, 439-462.
- Liu, Y. I., Shen, F., Eveland, W. P., Jr., & Dylko, I. (2013). The impact of news use and news content characteristics on political knowledge and participation. *Mass Communication and Society*, 16, 713-737.
- Eveland, W. P., Jr., Hutchens, M. J., & Morey, A. C. (2012). Social networks and political knowledge. In H. A. Semetko & M. Scammell (Eds.), *The SAGE handbook of political communication* (pp. 241-252). Thousand Oaks, CA: Sage.
- Morey, A. C., Eveland, W. P., Jr., & Hutchens, M. J. (2012). The "who" matters: Types of interpersonal relationships and avoidance of political disagreement. *Political Communication*, 29, 86-103.
- Eveland, W. P., Jr., Morey, A. C., & Hutchens, M. J. (2011). Beyond deliberation: New directions for the study of informal political conversation from a communication perspective. *Journal of Communication*, 61, 1082-1103.
- Eveland, W. P., Jr., & Morey, A. C. (2011). Challenges and opportunities of panel designs. In E. P. Bucy & R. L. Holbert (Eds.) *Sourcebook for political communication research: Methods, measures, and analytical techniques* (pp. 19-33). New York: Routledge.
- Hoffman, L. H., & Eveland, W. P., Jr. (2010). Assessing causality in the relationship between community attachment and local news media use. *Mass Communication & Society*, 13, 174-195.
- Shen, F., & Eveland, W. P., Jr. (2010). Testing the intramedia interaction hypothesis: The contingent effects of news. *Journal of Communication*, 60, 364-387.
- Eveland, W. P., Jr., Hutchens, M. J., & Shen, F. (2009). Exposure, attention, or 'use' of news? Assessing aspects of the reliability and validity of a central concept in political communication research. *Communication Methods and Measures*, 3, 223-244.
- Eveland, W. P., Jr., & Hively, M. H. (2009). Political discussion frequency, network size, and "heterogeneity" of discussion as predictors of political knowledge and participation. *Journal of Communication*, 59, 205-224.
- Hively, M. H., & Eveland, W. P., Jr. (2009). Contextual antecedents and political consequences of adolescent political discussion, discussion elaboration, and network diversity. *Political Communication*, 26, 30-47.

- Hutchens, M. J., & Eveland, W. P., Jr. (2009). The long-term impact of high school civics curricula on political knowledge, democratic attitudes and civic behaviors: A multi-level model of direct and mediated effects through communication. *CIRCLE Working Paper #65*. Center for Information & Research on Civic Learning & Engagement. Available online at: http://www.civicyouth.org/PopUps/WorkingPapers/WP_65_Eveland.pdf
- Eveland, W. P., Jr., & Hively, M. H. (2008). Political knowledge. In *The international encyclopedia of communication* (Volume VIII, pp. 3715-3719). Malden, MA: Blackwell.
- Eveland, W. P., Jr., & Glynn, C. J. (2008). Theories on the perception of social reality. In W. Donsbach & M. Traugott (Eds.), *The SAGE handbook of public opinion research* (pp. 155-163). Thousand Oaks, CA: Sage.
- Park, H. S., Eveland, W. P., Jr., & Cudeck, R. (2008). Multilevel modeling: People within groups and contexts. In A. F. Hayes, M. D. Slater, & L. B. Snyder (Eds.), *The Sage sourcebook of advanced data analysis methods for communication research* (pp. 219-246). Thousand Oaks, CA: Sage.
- Eveland, W. P., Jr. (2007). Foreward. In J. Cortese *Internet learning and the building of knowledge*. Youngstown, NY: Cambria Press.
- Eveland, W. P., Jr., & Dylko, I. (2007). Reading political blogs during the 2004 election campaign: Correlates and consequences. In M. Tremayne (Ed.), *Blogging, citizenship and the future of media* (pp. 105-126). New York: Routledge.
- Eveland, W. P., Jr., & Seo, M. (2007). News and politics. In D. Roskos-Ewoldsen & J. Monahan (Eds.), *Communication and social cognition: Theories and methods* (pp. 293-318). Mahwah, NJ: Lawrence Erlbaum.
- Eveland, W. P., Jr., & Thomson, T. (2006). Is it talking, thinking, or both? A lagged dependent variable model of discussion effects on political knowledge. *Journal of Communication*, 56, 523-542.
- Liu, Y.-I., & Eveland, W. P., Jr. (2005). Education, need for cognition, and campaign interest as moderators of news effects on political knowledge: An analysis of the knowledge gap. *Journalism & Mass Communication Quarterly*, 82, 910-929.
- Eveland, W. P., Jr., Hayes, A. F., Shah, D. V., & Kwak, N. (2005). Understanding the relationship between communication and political knowledge: A model-comparison approach using panel data. *Political Communication*, 22, 423-446.
- Eveland, W. P., Jr., Hayes, A. F., Shah, D. V., & Kwak, N. (2005). Observations on estimation of communication effects on political knowledge and a test of intracommunication mediation. *Political Communication*, 22, 505-509.
- Shah, D. V., Cho, J., Eveland, W. P., Jr., & Kwak, N. (2005). Information and expression in a digital age: Modeling Internet effects on civic participation. *Communication Research*, 32, 531-565.
- *Winner of Best Article of 2005 Award, Political Communication division, ICA.
- Eveland, W. P., Jr. (2005). Information processing strategies in mass communication research. In S. Dunwoody, L. B. Becker, G. Kosicki, & D. McLeod (Eds.), *The evolution of key mass communication concepts: Honoring Jack McLeod* (pp. 217-248). Cresskill, NJ: Hampton Press.
- Eveland, W. P., Jr. (2004). The effect of political discussion in producing informed citizens: The roles of information, motivation, and elaboration. *Political Communication*, 21, 177-193.
- Eveland, W. P., Jr., Cortese, J., Park, H., & Dunwoody, S. (2004). How Web site organization influences free recall, factual knowledge, and knowledge structure. *Human*

- Communication Research*, 30, 208-233.
- Eveland, W. P., Jr., Marton, K., & Seo, M. (2004). Moving beyond “just the facts”: The influence of online news on the content and structure of public affairs knowledge. *Communication Research*, 31, 82-108.
- Eveland, W. P., Jr. (2003). A “mix of attributes” approach to the study of media effects and new communication technologies. *Journal of Communication*, 53(3), 395-410.
- Eveland, W. P., Jr., Shah, D. V., & Kwak, N. (2003). Assessing causality in the cognitive mediation model: A panel study of motivations, information processing and learning during campaign 2000. *Communication Research*, 30, 359-386.
- Abrams, J. R., Eveland, W. P., Jr., & Giles, H. (2003). The effects of television on group vitality: Can television empower nondominant groups? In P. J. Kalbfleisch (Ed.), *Communication yearbook #27* (pp. 193-219). Mahwah, NJ: Lawrence Erlbaum.
- Eveland, W. P., Jr., & Shah, D. V. (2003). The impact of individual and interpersonal factors on perceived news media bias. *Political Psychology*, 24, 101-117.
- Eveland, W. P., Jr., Seo, M., & Marton, K. (2002). Learning from the news in campaign 2000: An experimental comparison of TV news, newspapers and online news. *Media Psychology*, 4, 352-378.
- Nathanson, A. I., Eveland, W. P., Jr., Park, H., & Paul, B. (2002). Perceived media influence and efficacy as predictors of caregivers’ protective behaviors. *Journal of Broadcasting & Electronic Media*, 46, 385-410.
- Eveland, W. P., Jr. (2002). News information processing as mediator of the relationship between motivations and political knowledge. *Journalism & Mass Communication Quarterly*, 79, 26-40.
- Eveland, W.P., Jr. (2002). The impact of news and entertainment media on perceptions of social reality. In J. P. Dillard & M. Pfau (Eds.), *The persuasion handbook: Developments in theory and practice* (pp. 691-727). Thousand Oaks, CA: Sage.
- Eveland, W. P., Jr., & Dunwoody, S. (2002). An investigation of elaboration and selective scanning as mediators of learning from the Web versus print. *Journal of Broadcasting & Electronic Media*, 46, 34-53.
- Eveland, W. P., Jr. (2001). The cognitive mediation model of learning from the news: Evidence from non-election, off-year election, and presidential election contexts. *Communication Research*, 28, 571-601.
- Eveland, W. P., Jr. (2001, April). On the bias: Is political coverage slanted — or is it all in your head? *Ohio State Alumni Magazine*, 24-27.
- Eveland, W.P., Jr., & Dunwoody, S. (2001). Applying research on the uses and cognitive effects of hypermedia to the study of the World Wide Web. In W. B. Gudykunst (Ed.), *Communication yearbook #25* (pp. 79-113). Mahwah, NJ: Lawrence Erlbaum.
- Eveland, W. P., Jr., & Dunwoody, S. (2001). User control and structural isomorphism or disorientation and cognitive load? Learning from the Web versus print. *Communication Research*, 28, 48-78.
- McLeod, D.M., Detenber, B.H., & Eveland, W.P., Jr. (2001). Behind the third-person effect: Differentiating perceptual processes for self and other. *Journal of Communication*, 51(4), 678-695.
- Moy, P., Scheufele, D.A., Eveland, W.P., Jr., & McLeod, J.M. (2001). Support for the death penalty and rehabilitation: Question artifact or communication effect? *Journal of Applied Social Psychology*, 31, 2230-2255.

- Scheufele, D.A., & Eveland, W.P., Jr. (2001). Perceptions of 'public opinion' and 'public' opinion expression. *International Journal of Public Opinion Research*, 13, 25-44.
*Winner of Worcester Prize for Best Article in *International Journal of Public Opinion Research* in 2001.
- Eveland, W.P., Jr., & Dunwoody, S. (2000). Examining information processing on the World Wide Web using think aloud protocols. *Media Psychology*, 2, 219-244.
- Eveland, W.P., Jr., & Scheufele, D.A. (2000). Connecting news media use with gaps in knowledge and participation. *Political Communication*, 17, 215-237.
- Eveland, W.P., Jr., & McLeod, D.M. (1999). The effects of social desirability on perceived media impact: Implications for third-person perceptions. *International Journal of Public Opinion Research*, 11, 315-333.
- Eveland, W.P., Jr., & Dunwoody, S. (1999). *Using hypermedia research to advance the study of learning on the World Wide Web*. (Research Monograph No. 15). Madison, WI: University of Wisconsin-Madison, National Institute for Science Education.
- Eveland, W.P., Jr., Nathanson, A.I., Detenber, B.H., & McLeod, D.M. (1999). Rethinking the social distance corollary: Perceived likelihood of exposure and the third-person perception. *Communication Research*, 26, 275-302.
- Eveland, W.P., Jr., McLeod, J.M., & Horowitz, E.M. (1998). Communication and age in childhood political socialization: An interactive model of political development. *Journalism & Mass Communication Quarterly*, 75, 699-718.
- Eveland, W.P., Jr., & Dunwoody, S. (1998). Users and navigation patterns of a science World Wide Web site for the public. *Public Understanding of Science*, 7, 285-311.
- Eveland, W.P., Jr., & Dunwoody, S. (1998). Surfing the Web for science: Early data on the users and uses of The Why Files. *NISE Brief* 2(2).
- McLeod, J.M., Eveland, W.P., Jr., & Horowitz, E.M. (1998). Going beyond adults and voter turnout: Evaluating a socialization program involving schools, family, and media. In T.J. Johnson, C.E. Hays, & S.P. Hays (Eds.) *Engaging the public: How government and the media can reinvigorate American democracy* (pp. 195-205). Lanham, MD: Rowman & Littlefield.
- Eveland, W.P., Jr. (1997). Interactions and nonlinearity in mass communication: Connecting theory and methodology. *Journalism & Mass Communication Quarterly*, 74, 400-416.
- McLeod, D.M., Eveland, W.P., Jr., & Nathanson, A.I. (1997). Support for censorship of violent and misogynic rap lyrics: An analysis of the third-person effect. *Communication Research*, 24, 153-174.
*Reprinted in W. Vesterman (Ed.) *Reading and writing short arguments*, 3rd ed. Mountain View, CA: Mayfield Publishing Company, 1998.
*Reprinted in W. Vesterman (Ed.) *Reading and writing short arguments*, 4th ed. Boston: McGraw-Hill, 2003.
- Eveland, W. P., Jr. (1996). Gladys Engel Lang. In N. Signorielli (Ed.) *Women in communication: A biographical sourcebook* (pp. 254-263). Westport, CT: Greenwood Press.
- McLeod, J.M., Daily, C., Guo, Z., Eveland, W.P., Jr., Bayer, J., Yang, S., & Wang, H. (1996). Community integration, local media use, and democratic processes. *Communication Research*, 23, 179-209.
- Pfau, M., & Eveland, W.P., Jr. (1996). Influence of traditional and non-traditional news media in the 1992 election campaign. *Western Journal of Communication*, 60, 214-232.
- Chaffee, S., Pan, Z., McLeod, J. with Moon, Y., McDevitt, M., Eveland, W.P., & Horowitz, E.

- (1995). *Effects of Kids Voting San Jose: A quasi-experimental evaluation*. Final report to the Policy Study Center of the Annenberg School for Communication, University of Pennsylvania.
- Eveland, W. P., Jr., McLeod, D. M., & Signorielli, N. (1995). Actual and perceived U.S. public opinion: The spiral of silence during the Persian Gulf War. *International Journal of Public Opinion Research*, 7, 91-109.
- Eveland, W. P., Jr., McLeod, D. M., & Nathanson, A. I. (1994). Reporters vs. undecided voters: An analysis of the questions asked during the 1992 presidential debates. *Communication Quarterly*, 42, 390-406.
- *Reprinted in J. K. Muir, T. Robertson, & L. Gring-Pemble (Eds.), *Readings on political communication*. State College, PA: Strata Publishing, 2007.
- McLeod, D. M., Eveland, W. P. Jr., & Signorielli, N. (1994). Conflict and public opinion: Rallying effects in the Gulf War. *Journalism Quarterly*, 71, 22-33.
- Pfau, M. & Eveland, W. P., Jr. (1994). Debates versus other communication sources: The pattern of information and influence. In D. Carlin & M. S. McKinney (Eds.), *The 1992 presidential debates in focus* (pp. 155-173). New York: Praeger.

Convention Papers and Invited Talks:

- Eveland, W. P., Jr., & Trepte, S. (2014, May). *Elaborating on elaboration: How to grasp what newsreaders think and learn while discussing politics*. Presented to the Political Communication division of ICA.
- Hutchens, M. J., Eveland, W. P., Jr., Morey, A. C., & Sohkey, A. (2014, May). *Dissecting heterogeneity in political discussion networks: The critical role of discussion with people holding extreme views*. Presented to the Political Communication division of ICA.
- Gleason, S. A., McClurg, S. D., Eveland, W., & Song, H. (2014, April). *The structural and personal determinants of political agreement in intertest groups*. Presented to the 2014 annual meeting of the Midwest Political Science Association.
- Eveland, W. P., Jr., Song, H., & Beck, P. A. (2014, January). *Cultural variations in political discussion and agreement – and their relation with voting*. Presented to the Political Networks section of the Southern Political Science Association, New Orleans, LA.
- Beck, P. A., & Eveland, W. P., Jr. (2013, September). *How much an “echo chamber”? Network partisanship and partisan polarization in the U.S. presidential elections*. Presented to the European Consortium for Political Research, Bordeaux, France.
- Eveland, W. P., Jr., & Hutchens, M. J. (2013, June). *The role of conversation in developing accurate political perceptions: A multilevel social network approach*. Presented to the Political Communication division of ICA, London.
- Song, H., & Eveland, W. P., Jr. (2013, June). *The structure of communication networks matters: How network diversity, centrality, and context influence political ambivalence, participation, and knowledge*. Presented to the Political Communication division of ICA, London.
- Eveland, W. P., Jr., & Hutchens, M. J. (2012, June). *The political coorientation of young adults in voluntary associations and its relation with conversation*. 5th Annual Political Networks Conference & Workshops, Boulder, CO.
- Eveland, W. P., Jr. (2012, May). *Effects of mass media on knowledge and beliefs: How do mass media (across different channels and contexts) influence the public?* Invited lecture as

- part of the Sackler Colloquia on The Science of Science Communication, National Academy of Sciences, Washington, D.C.
- Eveland, W. P., Jr. (2011, September). *Political perceptions and interactions of young adults in voluntary organizations: Exploring coorientation using social network analysis*. Invited talk to the Changing Styles of Citizenship: Communication, Media and Civic Engagement workshop, Örebro University, Stockholm, Sweden.
- Eveland, W. P., Jr., Hutchens, M. J., & Morey, A. C. (2011, May). *What's all the hubbub about hubs? Identifying political discussion network hubs and their characteristics*. Presented to the Political Communication division, ICA.
- Hayes, A. F., Matthes, J., & Eveland, W. P., Jr. (2011, May). *Stimulating the quasi-statistical organ: Fear of social isolation motivates the quest for knowledge of the opinion climate*. Presented to the Mass Communication division, ICA.
- Eveland, W. P., Jr., Hutchens, M. J., & Morey, A. C. (2011, January). *Social networks and political knowledge*. Paper presented at Southern Political Science Association.
- Eveland, W. P., Jr., & Kleinman, S. B. (2010, November). *Differentiating the general and political discussion networks of bounded groups using social network analysis*. Presented to MAPOR.
- Eveland, W. P., Jr., Morey, A. C., Tchernev, J., & Landreville, K. (2010, November). *The who, what, when, where, how, and why of informal political conversations in the United States*. Presented to MAPOR.
- Eveland, W. P., Jr. (2010, September). *Moving beyond standard practice in the study of informal political discussion*. Invited talk: ASCoR Lecture at the Amsterdam School for Communication Research, Amsterdam, The Netherlands.
- Eveland, W. P., Jr., Hutchens, M. J., & Morey, A. C. (2009, November). *Political coorientation in social networks*. Presented to MAPOR.
- Morey, A. C., Hutchens, M. J., & Eveland, W. P., Jr. (2009, November). *The influence of interpersonal relationship strength on political similarity and avoidance of disagreement*. Presented to MAPOR.
- Eveland, W. P., Jr., Morey, A. C., & Hively, M. H. (2009, August). *Beyond deliberation: New directions for the study of informal political conversation from a communication perspective*. Presented to the CTM division, AEJMC.
- Morey, A. C., Eveland, W. P., Jr., & Hively, M. H. (2009, August). *What drives political discussion: The influence of social, informational, and epistemic motivations*. Presented to the CTM division, AEJMC.
- Hively, M. H., & Eveland, W. P., Jr. (2009, August). *The long-term impact of high school civics curricula on political knowledge, democratic attitudes and civic behaviors: A multi-level model of direct and mediated effects through communication*. Paper presented to the MC&S division, AEJMC.
- Eveland, W. P., Jr., Hively, M. H., & Morey, A. C. (2009, May). *Discussing measures of political discussion: An evaluation of the measurement of network size, agreement, and disagreement and implications for inferences*. Presented to the Political Communication division of ICA, Chicago, IL.
- Eveland, W. P., Jr., & Shen, F. (2008, November). *Measuring political knowledge structures: The stability and correlates of a measure of knowledge structure density*. Presented to MAPOR, Chicago, IL.
- Eveland, W. P., Jr., Morey, A. C., & Hively, M. H. (2008, August). *Distinguishing dimensions of*

- political discussion using demographic, media use, political and personality variables.* Paper presented to the CTM division of AEJMC, Chicago.
- Hayes, A. F., Matthes, J., Hively, M. H., & Eveland, W. P., Jr. (2008, August). *In search of the opinion climate: A new (and novel) test of spiral of silence theory.* Paper presented to the CTM division of AEJMC, Chicago.
- Hively, M. H., & Eveland, W. P., Jr. (2008, August). *Contextual antecedents and political consequences of adolescent political discussion, discussion elaboration, and network diversity: A longitudinal study.* Paper presented to the CTM division of AEJMC, Chicago.
- Eveland, W. P., Jr. (2008, April). *Knowledge structure, social structure, and media structure: Connecting communication and cognition.* Invited presentation to the Center for the Study of Political Psychology, University of Minnesota.
- Eveland, W. P., Jr., Hively, M. H., & Shen, F. (2007, November). *Exposure, attention, or "use" of news? Validating measurement of a central concept in political communication and public opinion research.* Paper presented at the annual meeting of the MAPOR, Chicago, IL.
- Eveland, W. P., Jr., Thomson, T., Hoffman, L., & Hively, M. H. (2007, August). *The importance of the home environment: Predicting adolescent political communication behaviors from parental communication behaviors.* Paper presented to the CTM division of AEJMC, Washington, D.C.
- Eveland, W. P., Jr., & Dylko, I. (2006, November). *Questioning the assumption of uniform effects of the news media: The moderating role of community and newspaper characteristics.* Paper presented at the annual meeting of the MAPOR, Chicago, IL.
- Eveland, W. P., Jr., & Hively, M. H. (2006, November). *Political discussion frequency, network size, and "heterogeneity" of discussion as predictors of political knowledge and participation.* Paper presented at the annual meeting of the MAPOR, Chicago, IL.
- Eveland, W. P., Jr. (2006, August). *The benchwarmers hit a home run: Non-traditional political communication effects in 2004.* Paper presented to the CTM division of AEJMC, San Francisco, CA.
- Eveland, W. P., Jr. *Reading political blogs during the 2004 election campaign: Correlates and consequences.* Paper presented at the annual meeting of the MAPOR, Chicago, IL.
- Eveland, W. P., Jr., & Liu, Y.-I. (2005, August). *Multilevel models of the impact of news use and news content characteristics on political knowledge and participation.* Paper presented to the MC&S division of AEJMC.
- Eveland, W. P., Jr., & Scheufele, D. A. (2005, August). *A test of competing models of the non-additive effects of political discussion and news media use on political knowledge.* Paper presented to the CT&M division of AEJMC. **Top Faculty Paper Award**
- Eveland, W. P., Jr., & Thomson, T. (2005, August). *Is it talking, thinking, or both? A lagged dependent variable model of discussion effects on political knowledge.* Paper presented to the CT&M division of AEJMC.
- Liu, Y.-I., & Eveland, W. P., Jr. (2004, November). *Newspaper and TV news use as moderators of knowledge gaps in the 2000 campaign.* Paper presented at the annual meeting of the MAPOR, Chicago, IL.
- Eveland, W. P., Jr., Cortese, J., & Seo, M. (2004, August). *The influence of communication modality, prior news exposure, and anticipated communication on the nature of local public affairs discussion.* Paper presented to the CTM division at the annual meeting of

AEJMC, Toronto, Canada.

- Seo, M., Cortese, J., & Eveland, W. P., Jr. (2004, August). *Online news, issue discussion and issue importance: Individual level agenda-setting study*. Paper presented to the CTM division at the annual meeting of AEJMC, Toronto, Canada.
- Eveland, W. P., Jr., Seo, M., Cortese, J., Cai, L., Wang, Z., Thomson, T., Seitman, R., & Sipos, I. (2004, May). *News use, discussion, and knowledge of local public affairs: An experimental and observational study*. Paper presented to the Political Communication division at the annual meeting of the ICA, New Orleans, LA.
- Hoffman, L. H., & Eveland, W. P., Jr. (2004, May). *A panel study of community attachment and local news media use*. Paper presented to the Mass Communication division at the annual meeting of the ICA, New Orleans, LA.
- Wang, Z., Eveland, W. P., Jr., & Cortese, J. (2004, May). *Testing the spiral of silence in the context of computer-mediated communication*. Paper presented to the Political Communication division at the annual meeting of the ICA, New Orleans, LA.
- Williams, A., Kwak, N., Shah, D. V., & Eveland, W. P., Jr. (2004, May). *Building trust: Examining direct and interactive influences of social integration and local TV news viewing*. Paper presented to the Political Communication division at the annual meeting of the ICA, New Orleans, LA.
- Wang, Z., Eveland, W. P., Jr., Seo, M., & Cortese, J. (2004, May). *Coorientation in two communication contexts: Examining the effect of discussion on the accuracy of perception of others*. Paper presented at the annual meeting of AAPOR, Phoenix, AZ.
- Seo, M., & Eveland, W. P., Jr. (2004, April). *Innovations in conceptualizing and operationalizing knowledge structure for the study of political communication*. Paper presented to the conference on Voice and Citizenship: Rethinking Theory and Practice in Political Communication, Seattle, WA.
- Eveland, W. P., Jr., Hayes, A. F., Shah, D. V., & Kwak, N. (2003, August). *Understanding the relationship between news use and political knowledge: A model-comparison approach using panel data*. Paper presented to the CT&M division at the annual meeting of AEJMC, Kansas City, MO. **Top Three Faculty Paper Award.**
- Shah, D. V., Cho, J., Eveland, W. P., Jr., & Kwak, N. (2003, August). *Political talk and political messaging: Models of mediated information effects on civic engagement*. Paper presented to the CTP division of AEJMC, Kansas City, MO. **Top Three Faculty Paper Award.**
- Eveland, W. P., Jr. (2003, May). *The effect of political discussion in producing informed citizens: The roles of information, motivation, and elaboration*. Paper presented to the Political Communication division at the annual meeting of the ICA, San Diego, CA.
- Keum, H., Rojas, H., Cho, J., Shah, D. V., Eveland, W. P., Jr., & Kwak, N. (2003, May). *Rethinking the virtuous circle: Reciprocal relationships of news media use with civic and political participation*. Paper presented at the annual meeting of the AAPOR, Nashville, TN.
- Shah, D. V., Rojas, H., Yoon, S., Eveland, W. P., Jr., & Kwak, N. (2003, May). *Trust and engagement: Assessing causality in the "virtuous cycle."* Paper presented at the annual meeting of the AAPOR, Nashville, TN.
- Shah, D. V., Schmierbach, M., Eveland, W. P., Jr., & Kwak, N. (2003, May). *Election 2000, civic culture, and media: Media mobilization and demobilization*. Paper presented at the annual meeting of the AAPOR, Nashville, TN.
- Eveland, W. P., Jr. (2003, April). *Evaluating The Why Files for NISE/NSF*. Invited presentation

- to the Assessment and Evaluation Workshop, College of Letters & Science, University of Wisconsin-Madison.
- Shah, D. V., Cho, J., Eveland, W. P., Jr., & Kwak, N. (2003, April). *Online and offline pathways to participation: Cross-sectional and panel models of communication effects on civic engagement*. Paper presented to the Midwest Political Science Association, Chicago, IL.
- Eveland, W. P., Jr., Cortese, J., Park, H., & Dunwoody, S. (2002, November). *How Web site organization influences free recall, factual knowledge, and knowledge structure*. Paper presented to the Human Communication and Technology Commission of NCA, New Orleans, LA. **Top (tied) Faculty Paper Award.**
- Eveland, W. P., Jr., Eastin, M., Marton, K., Liu, K., & Cai, L. (2002, November). *Non-response bias, context dependency, social desirability, and response set: An experimental comparison of Web vs. telephone surveys*. Paper presented at the annual meeting of the MAPOR, Chicago, IL.
- Eveland, W. P., Jr. (2002, August). *Communication research and IRBs: From reasonable scrutiny to complete absurdity*. Invited presentation for CT&M panel on IRBs.
- Eveland, W. P., Jr. (2002, August). A 'mix of attributes' approach to the study of media effects and new communication technologies. Paper presented to the CT&M division at the annual meeting of the AEJMC, Miami Beach, FL.
- Eveland, W. P., Jr., Marton, K., & Seo, M. (2002, July). *The influence of online news on the content and structure of public affairs knowledge*. Paper presented to the Information Systems division at the annual meeting of the ICA, Seoul, Korea.
- Kwak, N., Shah, D. V., & Eveland, W. P., Jr. (2002, July). *Civic retention or civic attrition: Over-time effects of informal associations, communication behaviors, and trust among volunteers*. Paper presented to the Mass Communication division at the annual meeting of the ICA, Seoul, Korea.
- Cai, L., Eastin, M., Eveland, W. P., Jr., Liu, K., & Marton, K. (2002, May). *Nonresponse bias, context dependency, social desirability, and response set in Web vs. telephone survey administration: What we found, why we found it, and what another study could tell us*. Invited talk, Center for Survey Research colloquium, OSU.
- Eveland, W. P., Jr., & Shah, D. V. (2001, November). *Media exposure and information processing as predictors of concern about victimization and support for the death penalty*. Paper presented at the annual meeting of the MAPOR, Chicago, IL.
- Nathanson, A. I., Eveland, W. P., Jr., Park, H., & Paul, B. (2001, November). *Perceived media influence and efficacy as predictors of parental protective behaviors*. Presented to the Mass Communication division of the NCA.
- Eveland, W. P., Jr. (2001, September). A "media effects" approach to the study of communication technologies. Invited talk, Department of Communication, Cornell University
- Eveland, W. P., Jr., Seo, M., & Marton, K. (2001, August). *Learning from the news in campaign 2000: An experimental comparison of TV news, newspapers and online news*. Paper presented to the MC&S division at the annual meeting of the AEJMC, Washington, D.C. **Top Three Faculty Paper Award.**
- Eveland, W. P., Jr., Shah, D. V., & Kwak, N. (2001, August). *Assessing causality: A panel study of motivations, information processing and learning during campaign 2000*. Paper presented to the MC&S division at the annual meeting of the AEJMC, Washington, D.C. **Top Three Faculty Paper Award.**

- Eveland, W. P., Jr. (2001, August). Invited panelist on panel "MM 102: Job Talks for Media Studies Scholars" for the Graduate Education interest group and International Communication division, AEJMC.
- Eveland, W. P. Jr. (2001, May). *Testing the cognitive mediation model of learning from the news during the 1996 presidential election*. Paper presented to the Political Communication division at the annual meeting of the ICA, Washington, D.C.
- Eveland, W. P., Jr., & Dunwoody, S. (2001, May). *An investigation of the cognitive mediators and moderators of learning from the Web versus print*. Paper presented to the Information Systems division at the annual meeting of the ICA, Washington, D.C. **Top Three Faculty Paper Award.**
- Eveland, W. P., Jr., & Shah, D. V. (2001, May). *The impact of interpersonal communication environment on perceived news media bias during election 2000*. Paper presented at the annual meeting of the AAPOR, Montreal, Canada.
- Abrams, J.R., & Eveland, W.P., Jr. (2000, November). *The role of mass media in intergroup relations*. Paper presented to the International and Intercultural division of the NCA, Seattle, WA.
- Timiraos, A., & Eveland, W. P., Jr. (2000, November). *Variations in prominence of news story types in Web and print newspapers*. Paper presented at the annual meeting of MAPOR, Chicago.
- Eveland, W. P., Jr. (2000, August). *News information processing as mediator between motivations and public affairs knowledge*. Paper presented to the CT&M division at the annual meeting of the AEJMC, Phoenix, AZ.
- Eveland, W. P., Jr. (2000, August). *Online resources for teaching research methods*. Invited talk to CT&M and CT&P divisions at the annual meeting of the AEJMC, Phoenix, AZ.
- Eveland, W. P., Jr., & Dunwoody, S. (2000, June). *A test of competing hypotheses about the impact of the World Wide Web versus traditional print media on learning*. Paper presented to the Information Systems division at the annual meeting of ICA, Acapulco, Mexico.
- Eveland, W. P., Jr., & Scheufele, D. (2000, May). *The articulation and activation functions of mass media*. Paper presented at the annual meeting of the AAPOR, Portland, OR.
- Eveland, W.P., Jr. (1999, August). *The Internet and society*. Summer Transition Enhancement Program, University of California at Santa Barbara.
- Eveland, W.P., Jr., & Dunwoody, S. (1999, August). *Examining information processing on the World Wide Web using think aloud protocols*. Paper presented to the CT&P division at the annual meeting of the AEJMC, New Orleans, LA.
- McLeod, D.M., Detenber, B.H., & Eveland, W.P., Jr. (1999, August). *Behind the third-person effect: How people generate media impact assessments and link them to support for censorship*. Paper presented to the CT&M division at the annual meeting of the AEJMC, New Orleans, LA.
- Eveland, W.P., Jr., & McLeod, D.M. (1999, May). *The effects of social desirability on perceived media impact: Implications for third-person perceptions*. Paper presented to the Mass Communication division at the annual meeting of the ICA, San Francisco.
- Eveland, W.P., Jr. (1999, May). *A review and integration of social reality perception research from public opinion, communication, sociology, and psychology*. Paper presented at the annual meeting of the AAPOR, St. Petersburg, FL.
- Scheufele, D.A., & Eveland, W.P., Jr. (1999, May). *Perceptions of 'public opinion' and 'public'*

- opinion expression*. Paper presented at the annual meeting of the AAPOR, St. Petersburg, FL.
- Eveland, W.P., Jr. (1999, March). *Communication and age in political socialization: An interactive model of political development*. Invited lecture, Interdisciplinary Program in Human Development, University of California, Santa Barbara.
- Detenber, B.H., Nathanson, A.I., Eveland, W.P., Jr., & McLeod, D.M. (1998, November). *Rethinking the social distance corollary: Perceived likelihood of exposure and the third person perception*. Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago.
- Eveland, W.P., Jr. (1998, August). *The cognitive mediation model: A framework for studying learning from the news with survey methods*. Paper presented to the CT&M division at the annual meeting of the AEJMC, Baltimore, MD.
- Eveland, W.P., Jr. (1998, August). *Empirically evaluating "The Why Files" science Web magazine*. Invited talk to Science Communication Interest Group and Visual Communication division at the annual meeting of the AEJMC, Baltimore, MD.
- Eveland, W.P. Jr. (1998, August). *A multi-method approach to identifying the uses and effects of the Web*. Invited talk to the CT&M and the CT&P divisions at the annual meeting of the AEJMC for the annual conference, Baltimore, MD.
- Eveland, W.P., Jr., & Scheufele, D.A. (1998, April). *Communication effects gaps: Putting together the pieces of the puzzle*. Paper presented to the Mass Media and Political Communication division at the annual meeting of the MPSA.
- Eveland, W.P., Jr., & Dunwoody, S. (1997, October). *Communicating science to the public via 'The Why Files' World Wide Web site*. Paper presented to the International Conference on the Public Understanding of Science and Technology, Chicago, IL.
- Eveland, W.P., Jr. (1997, August). *Division of labor and division of credit between mentor and mentee*. Invited talk at panel discussion on "Lies, lying and being lied to: The ethical dilemmas of research practice, co-authorship and funding objectives" at the annual meeting of the AEJMC, Chicago, IL.
- Eveland, W.P., Jr., & Dunwoody, S. (1997, August). *Applying research on the uses and effects of hypermedia to the study of the World Wide Web*. Paper presented to the CT&P division at the annual meeting of the AEJMC, Chicago, IL. **Top Three Faculty Paper Award.**
- McLeod, J.M., Scheufele, D.A., Eveland, W.P., Jr., Moy, P., Horowitz, E.M., & Yang, S. (1997, August). *The process of political thinking: Examining predictors of conceptual knowledge during the 1996 presidential campaign*. Paper presented to the CT&M division at the annual meeting of the AEJMC, Chicago, IL. **Top Three Faculty Paper Award.**
- Eveland, W.P., Jr. (1997, May). *Motivation, information processing, and learning from the news: Toward a synthesis of paradigms*. Paper presented to the Mass Communication division at the annual meeting of the ICA, Montreal, Quebec.
- Eveland, W.P., Jr. (1996, August). *Interactions and non-linearity in mass communication: Connecting theory and methodology*. Paper presented to the CT&M division at the annual meeting of the AEJMC, Anaheim, CA. **Top (#1) Student Paper Award.**
- Eveland, W.P., Jr., McLeod, J.M., & Horowitz, E.M., with Chaffee, S.H., McDevitt, Moon, Y., & Pan, Z. (1996, August). *Communication and age in childhood political socialization: An interactive model of political development*. Paper presented to the Mass Communication and Society division at the annual meeting of the AEJMC, Anaheim,

CA.

- McLeod, J.M., Eveland, W.P., Jr., Moy, P., Scheufele, D., Yang, S., Horowitz, E.M., Guo, Z., & Zhong, M. (1996, August). *Is what we see what they get? Probing the processes of media effects on support for crime policy proposals*. Paper presented to the CT&M division at the annual meeting of the AEJMC, Anaheim, CA. **Top Three Faculty Paper Award.**
- Chaffee, S.H., Moon, Y., & McDevitt, M. with McLeod, J., Eveland, W.P., Horowitz, E.M., and Pan, Z. (1996, May). *Immediate and delayed effects of an intervention in political socialization: A disequilibrium-restabilization model*. Paper presented to the Political Communication division at the annual meeting of the ICA, Chicago, IL.
- McDevitt, M., Chaffee, S.H., Moon, Y. with McLeod, J., Eveland, W.P., Horowitz, E.M., & Pan, Z. (1996, May). *Closing gaps between rich and poor: Effects of an experimental curriculum on political socialization*. Paper presented to the Instructional and Developmental Communication division at the annual meeting of the ICA, Chicago, IL.
- McLeod, D.M., Eveland, W.P., Jr., & Nathanson, A.I. (1996, May). *Support for censorship of violent and misogynic rap lyrics: An analysis of the third-person effect*. Paper presented to the Political Communication division at the annual meeting of the ICA, Chicago, IL.
- McLeod, J.M., Sotirovic, M., Eveland, W.P., Jr., Guo, Z., Horowitz, E.M., Moy, P., & Daily, K. (1996, May). *Let the punishment fit the (perceptions of) crime: Effects of local television news on evaluations of crime policy proposals*. Paper presented to the Mass Communication division at the annual meeting of the ICA, Chicago, IL.
- Moy, P., Scheufele, D.A., Eveland, W.P., Jr., & McLeod, J.M. (1996, May). *Artifact or effect? Cognitions about and attitudes toward the death penalty and rehabilitation*. Paper presented at the annual meeting of the AAPOR, Salt Lake City, UT.
- Pfau, M. & Eveland, W. P., Jr. (1996, May). *The influence of traditional and nontraditional news media in the initial phase of a presidential election campaign on voters' perceptions of candidates during the initial and final phases of the campaign*. Paper presented to the Political Communication division at the annual meeting of the ICA, Chicago, IL.
- McLeod, J.M., Guo, Z., Horowitz, E.M., Eveland, W.P., & Karas, V. (1995, November). *The impact of media use on people's crime prevention behaviors*. Paper presented at the annual meeting of the MAPOR, Chicago, IL.
- McLeod, J.M., Daily, K., Eveland, W., Guo, Z., Culver, K., Kurpius, D., Moy, P., Horowitz, E., & Zhong, M. (1995, August). *The synthetic crisis: Media influences on perceptions of crime*. Paper presented to the CT&M division at the annual meeting of the AEJMC, Washington, DC. **Top (#1) Faculty Paper Award.**
- McLeod, J.M., Eveland, W.P., Horowitz, E. with Pan, Z., Chaffee, S.H., Moon, Y., & McDevitt, M. (1995, August). *Learning to live in a democracy: The interdependence of family, schools and media*. Paper presented to the MC&S division at the annual meeting of the AEJMC conference, Washington, DC.
- Chaffee, S.H., Moon, Y. & McDevitt, M. with Pan, Z., McLeod, J.M., Eveland, W.P., & Horowitz, E. (1995, August). *Stimulation of communication: Reconceptualizing the study of political socialization*. Paper presented to the CT&M division at the annual meeting of the AEJMC, Washington, DC. **Top Three Faculty Paper Award.**
- Eveland, W.P., Jr. & McLeod, J. M. (1995, May) *The informational role of processing strategies for campaign news: Beyond simple exposure and attention*. Paper presented to the Mass Communication Division at the annual meeting of the ICA, Albuquerque, NM. **Top (#1) Faculty Paper Award.**

- McLeod, J.M., Horowitz, E.M., & Eveland, W.P., Jr. with Pan, Z., Chaffee, S.H., Moon, Y., & McDevitt, M. (1995, May). *Socialization to citizenship values*. Report presented to the Kids Voting USA convention, Phoenix, AZ.
- McLeod, J. M., Guo, Z., Daily, K. & Eveland, W. (1994, November). *Community issues and civic attitudes: The influence of public perceptions of local news media functions*. Paper presented at the annual meeting of the MAPOR, Chicago, IL.
- McLeod, J. M., Daily, K. A., Guo, Z., Eveland, W.P., Bayer, J., Yang, S., & Wang, H. (1994, August). *Community integration, local media use and democratic processes*. Presented to the CT&M Division at the annual meeting of the AEJMC, Atlanta, GA. **Top Three Faculty Paper Award.**
- McLeod, J., Daily, K., Guo, Z., Eveland, W., & Bayer, J. (1994, May). *Investigating perceptions of crime as the most serious local issue: The effects of community and media use*. Presented at the annual meeting of the AAPOR, Danvers, MA.
- Eveland, W.P., Jr., McLeod, D. M., & Nathanson, A. I. (1993, November). *The debate debate: The impact of debate format on questions asked in the 1992 presidential debates*. Presented at the annual meeting of the SCA, Miami Beach, FL.
- Eveland, W.P., Jr., McLeod, D. M., and Signorielli, N. (1993, May). *Behind the lines: An analysis of public support for the Persian Gulf War*. Presented to the Mass Communication division at the annual meeting of the ICA, Washington, D.C.
- McLeod, D. M., Perse, E. M., Signorielli, N., Courtright, J. A., & Eveland, W.P., Jr. (1992, May). *Conflict and public opinion: The impact of the Persian Gulf War on public hostility toward mass media and protesters*. Presented at the annual meeting of the AAPOR, St. Petersburg, FL.

Funding and Funding Applications:

- July 2014 – June 2015: “Consolidating the Comparative National Elections Project.” Mershon Center for International Security Studies. \$11,000 (with Richard Gunther, Paul Beck, and Erik Nisbet)
- July 2013 – June 2014: “The Fourth Wave of Democratization and the Comparative National Elections Project: The ‘Arab Spring’ in Comparative Perspective.” Mershon Center for International Security Studies. \$27,250 (with Richard Gunther, Paul Beck, and Erik Nisbet)
- July 2012 – June 2013: “Values, Identities, Electoral Conflict, and Democratic Support in Europe, Asia, Africa, and the Americas: Finalizing CNEP III and Launching CNEP IV.” Mershon Center for International Security Studies. \$23,177 (with Richard Gunther and Paul Beck)
- July 2010 - June 2011: “Understanding Informal Political Discussions of U.S. National Security.” Mershon Center for International Security Studies. \$28,000
- May 2006-May 2008: “The Long-Term Impact of High School Civics Curriculum on Political Knowledge, Democratic Attitudes, and Civic Behaviors: A Multi-Level Model of Direct and Mediated Effects Through Communication.” Center for Information and Research on Civic Learning and Engagement (CIRCLE), \$68,000.
- December 2004 – December 2005: “Evaluation Research on Effectiveness of Kids Voting Central Ohio.” The Columbus Foundation through Kids Voting Central Ohio, \$19,100.
- July 2004 - July 2005: “Political Discussion, Social Structure, and Political Learning,” School of Communication Miller Research Award, \$20,000.

January 2001 - June 2002: "The Impact of Interpersonal Discussion on Political Learning from Online News: Evaluating Exposure and Information Processing Explanations." OSU Seed Grant. (\$19,964 + \$4014 graduate associate fees).

September 2000. "The Internet and Social Capital." Ohio State University, College of Social and Behavioral Sciences, Special Grants Program. (\$5000). Matched by the School of Journalism & Communication with \$2500.

July 2000 - November 2001. "News Media Influence on the Structure of Political Knowledge." Miller Research Award, School of Journalism & Communication, Ohio State University. (\$8500)

July 1999 - June 2000. "Third-Person Perceptions and Protective Behaviors Among Parents." UCSB Academic Senate Faculty Research Grant. (\$3500).

July 1999 - June 2000. "The Internet and Social Capital." UCSB Institute for Social, Behavioral, and Economic Research Social Science Research Grants Program. (\$5775).

July 1998 - June 2000: "Communicating with Mass Audiences." *National Institute for Science Education* (\$138,408 UCSB subcontract amount).

Formal Research Positions:

University of California at Santa Barbara

May 2000 - July 2000: Interim Director, Social Science Survey Center.

August 1999 - May 2000: Founding Director, Benton Survey Research Laboratory.

May 1998 - June 2000: Co-Leader, Communicating with Mass Audiences team, *National Institute for Science Education*.

University of Wisconsin-Madison

August 1996 - June 1998: Associate Researcher, Communicating with Mass Audiences team, *National Institute for Science Education*.

TEACHING

Ohio State University

Spring, 2014: COMM 6807: Foundations of Communication Theory

Autumn, 2013: COMM 1100: Communication in Society

COMM 4814: Political Communication

Spring, 2013: COMM 6807: Foundations of Communication Theory

Autumn, 2012: COMM 1100: Communication in Society

Winter, 2012: COMM 807: Foundations of Communication Theory

Autumn, 2011: COM 200: Communication in Society

Autumn, 2009: COM 200: Communication in Society

COM H620: Honors Public Opinion and Communication

Winter, 2009: COM 200: Communication in Society

Autumn, 2008: COM 200: Communication in Society

COM 930: Special Topics in Interpersonal Communication (Interpersonal Communication and Politics)

Winter, 2008: COM 200: Communication in Society

COM/PS 713: Political Communication

Autumn, 2007: COM 614: Issues and Images in Political Communication
Winter, 2007: COM H620: Honors Public Opinion and Communication
 COM/PS 713: Political Communication
Fall, 2006: COM 614: Issues and Images in Political Communication
Winter, 2006: COM H620: Honors Public Opinion and Communication
 COM 807: Foundations of Communication Theory
Spring, 2005: COM 620: Public Opinion and Communication
 COM/PS 713: Political Communication
Autumn, 2004: COM 614: Issues and Images in Political Communication
 COM 660: Communication Research Methods
Spring, 2004: JCOM/PS 713: Political Communication
Autumn, 2003: JCOM 614: Issues and Images in Political Communication
 JCOM 642: Mass Communication & Society
Spring, 2003: JCOM/PS 713: Political Communication
Autumn, 2002: JCOM 614: Issues and Images in Political Communication
 JCOM 642: Mass Communication and Society
Winter, 2002: JCOM 840: Foundations of Mass Communication
 JCOM 614: Issues and Images in Political Communication
Autumn, 2001: JCOM 660: Communication Research Methods (undergraduate)
Winter, 2001: JCOM 614: Issues and Images in Political Communication
 JCOM 840: Foundations of Mass Communication
Autumn, 2000: JCOM 651G: Mass Communication Research Methods (graduate)
 JCOM 651: Mass Communication Research Methods (undergraduate)

University of California at Santa Barbara

Spring, 2000: COM 130: Political Communication
Winter, 2000: COM 114: Mass Media and Society
Autumn, 1999: COM 204C: Survey Research Methods
Spring, 1999: COM 130: Political Communication
Winter, 1999: COM 114: Mass Media and Society

Graduate Student Mentoring

1. Doctoral Student Advisor

- a. Juliann Cortese (SP 2005) “A Social Cognitivist View of Hypermedia Learning” (associate professor, Florida State University)
- b. Mihye Seo (AU 2006) “Knowledge –Based Approaches to Media Priming Effects” (assistant professor, State University of New York at Albany)
- c. Lindsay Hoffman (SU 2007) “Public Opinion in Context: A Multilevel Model of Media Effects on Perceptions of Public Opinion and Political Behavior” (associate professor, University of Delaware)
- d. Tiffany Thomson (SU 2007) “Examining Dimensions of Political Discussion and Political Knowledge” (program manager, OSU Comprehensive Cancer Center)

- e. Fei “Chris” Shen (SP 2009) “An Economic Theory of Political Communication Effects: How the Economy Conditions Political Learning” (assistant professor, City University of Hong Kong)
 - f. Myiah Hutchens (formerly Hively) (SP 2010) “I Think I Can: The Interaction Between Self-Efficacy and Anxiety Predicting Who We Talk To” (assistant professor, University of Arizona)
 - g. Ivan Dylko (SP 2011) “Explication of Political User-Generated Content and Theorizing about Its Effects on Democracy with a Mix-of-Attributes Approach and Documenting Attribute Presence with a Quantitative Content Analysis” (assistant professor, New Mexico State University)
 - h. Alyssa Morey (SP 2013) “Memory for Positive, Negative, and Comparison Ads: Studying Semantic Associations Between Candidates and Issues Using EEG” (assistant professor, State University of New York at Albany)
 - i. Steven Kleinman (SP 2013) “It’s Not Always About the Issues: The Role of Perceived Personality Trait Similarity on Interpersonal Political Discussion” (assistant professor, Indiana University of Pennsylvania)
 - j. Andrea Quenette (SU 2013) “Measuring the Cynicism Epidemic: Improving Conceptual and Operational Definition of Political Cynicism” (assistant professor, University of Kansas)
2. Masters Students Plan A Advisor:
- a. Zuoming Wang (SU 2003) “Testing the Spiral of Silence in the Context of Computer Mediated Communication” (assistant professor, University of North Texas)
 - b. Kimberly Eggerton (WI 2003) “Learning from Media as an Interaction Between Motivation and Cognition” (teacher at Walworth Barbour American International School)
 - c. Lindsay Hoffman (SU 2004) “Mobilizing Information as a Link to Political Participation: A Content Analysis of Online and Print Newspapers” (associate professor, University of Delaware)
 - d. Tiffany Thompson (SU 2004) “The Driving Force of Social Networks in Learning from the News” (program manager, OSU Comprehensive Cancer Center)
 - e. Ivan Dylko (SP 2007) “An Examination of Political Blogs’ Potential to Increase Political Participation” (assistant professor, New Mexico State University)
3. Masters Students Plan B Advisor:
- a. Donglei Qiu (SU 2001)
 - b. Nicole Kraft (WI 2003)
 - c. Kathleen Roca (SP 2004)
9. Undergraduate Thesis Participation
- a. Erin Simmons (SP 2005) [Political Science – member]
 - b. Connie Wehrkamp (SP 2008) [Communication – adviser]
 - c. Jamie Richards (WI 2011) [Political Science – member]

SERVICE

Journal and Convention Reviewing & Editorial Board Memberships

Associate Editor, *Human Communication Research* (July 2012 – present)

Journal Editorial Boards:

Political Communication (2008-present)

Journal of Communication (2001-present)

Communication Research (2000-present)

Human Communication Research (2003-2012)

Journal of Broadcasting & Electronic Media (2002-2011)

Journalism & Mass Communication Quarterly (2008-2010)

Communication Reports (1999 - 2002)

Communication Research Special Issue “Bridging Established and Emerging Directions in Communication Research” (1998)

Ad hoc Journal Reviewing:

British Journal of Political Science (2014)

European Sociological Review (2014)

Journal of Empirical Legal Studies (2014)

Communication Theory (2004, 2005, 2006, 2007, 2014)

Journalism & Mass Communication Quarterly (2004, 2005, 2006, 2014)

American Journal of Political Science (2010, 2011, 2014)

American Political Science Review (2008, 2010, 2012, 2013, 2014)

Proceedings of the National Academy of Sciences (2013, 2014)

American Politics Research (2012, 2013, 2014)

Political Behavior (2007, 2009, 2010, 2014)

International Journal of Public Opinion Research (1995, 1999, 2002, 2003, 2004, 2007, 2010, 2011, 2012, 2014)

Public Opinion Quarterly (2000, 2001, 2009, 2010, 2013)

American Behavioral Scientist (2010)

Mass Communication & Society (2005, 2008, 2010)

Communication Methods and Measures (2007, 2012)

Political Communication (2000, 2001, 2002, 2003, 2004, 2005, 2007)

Communication Monographs (2005)

Harvard International Journal of Press/Politics (2004)

Science Communication (2004)

Media Psychology (2000, 2002, 2003, 2004)

Public Understanding of Science (2003)

Journal of Asian Pacific Communication (2003)

The Information Society (2002)

Journal of Broadcasting & Electronic Media (2001, 2002, 2012)

Human Communication Research (2001)

Journal of Communication (2000, 2001)

Journal of Applied Communication Research (2000, 2001)

Journal of Computer-Mediated Communication (2000)

Communication Research (1998, 1999)

Ad hoc Grant Reviewing:

National Science Foundation (Decision, Risk, & Management Sciences) (2014)

National Science Foundation (Political Science) (2011)

National Science Foundation (CAREER Award) (2009)

Israeli Science Foundation (2007)

Time-Sharing Experiments for the Social Sciences (TESS) (2004)

Ad hoc Reviewing (Other):

National Research Council of the National Academies of Science (CNSTAT Report on Measuring Social and Civic Engagement and Social Cohesion in Surveys) (Feb. 2014)

Conference Reviewing:

ICA Political Communication Division (2004, 2010)

AEJMC CT&M Division (1993, 1998, 1999, 2000, 2002, 2003, 2004, 2007, 2008, 2009)

International Symposium on Online Journalism (2005)

ICA Mass Communication Division (1999)

Other Service

May 2013-present: Associate Director for Planning and Strategic Initiatives, School of Communication.

2013: Section (Media & Politics) Chair, 2014 Southern Political Science Association conference.

Dec. 2013 - March 2014: Member, School of Communication Director Search Committee

Autumn 2013: Chair, School of Communication Political Communication Search Committee

Sept. 2012 – Aug. 2015: Member, Survey Research Interdisciplinary Certificate Program Oversight Committee.

AY 2012-2013: Member, Department of Sociology, Network Analysis Search Committee

AY 2012-2013: Chair, School of Communication Search Committee (4 positions)

AY 2012-2013: POD, School of Communication P&T Committee

AY 2011-2012: Chair, School of Communication Search Committee (4 positions)

AY 2011-2012: POD, School of Communication P&T Committee

Winter 2011: Chair, ICA Political Communication division Best Article Award committee.

Fall 2010 – Summer 2011: Member, AEJMC CT&M Division Financial Advisory Board.

November 2010: Panelist, “Recipe for Success: Basic Ingredients for Undergraduate Research.”

Panel sponsored by the Mershon Center and the Undergraduate Research Office, OSU.

Fall 2009-Winter 2010: Member, Search Committee.

September 11, 2008: Invited talk to AgriPower Institute #3 (Ohio Farm Bureau Federation), “Media, the Public, and Public Policy”

Autumn 2007 – Summer 2008: SBS Investigation Committee

Autumn 2007: OSU Graduate School Fulbright Fellow review panel

Autumn 2006 – present: Executive Board Member, Midwest Association for Public Opinion Research.

Fall 2005 – August 2010: Chair, Graduate Studies Committee (School of Communication).

Fall 2004 – Spring 2005: College of Arts and Sciences Technology Advisory committee, member.

Winter 2004: Ad Hoc committee on *Lantern* advising, member.

Winter 2004: Member, 2004 ICA Awards Committee and Chair of subcommittee for Young Scholar Award.

September 2002 – July 2004: College of SBS Institutional Review Board.

August 2002 - August 2003: Head, CT&M division, AEIMC.

August 2001 - August 2002: Head-Elect, CT&M division, AEJMC.

August 2001 - August 2004: Member, Task Force on the Status and Future of the Structure/Organization of AEJMC.

Spring 2001 - present: Chair, Equipment, Facilities, & Technology committee (JCOM).

February 2001: Pro-bono consulting for Columbus Dispatch (met and discussed ways to improve accuracy of public opinion poll coverage).

October 2000 - present: Member, SBS Survey Research Oversight Committee.

August 2000 - present: *JCOM Committees:* Member, Graduate Studies Committee; Chair, Ad Hoc Methods Subcommittee; Member, Ad Hoc Library Subcommittee

August 2000 - August 2001: Research Chair & Program Co-Chair, CT&M division, AEJMC.

August 2000: Session discussant, AEJMC.

May 2000: Session discussant, AAPOR.

Spring 2000: Design and implementation of Channel Islands (CA) National Marine Sanctuary Survey funded by the National Ocean Service, a component of the National Oceanic and Atmospheric Administration (P1: Charles Kolstad).

Fall 1999- Spring 2000: Design and implementation of survey funded by “Goleta Roundtable” (a non-partisan grass roots group concerned with issues surrounding the incorporation of the Goleta, CA area into Santa Barbara, CA or its creation as a new municipality). (Contacts: Mike Wondolowski & Bud Sprague).

August 1999 - present: Member, Executive Committee, CT&M division, AEJMC.

August 1999 - August 2000: Chair, Teaching Standards Committee, CT&M division, AEJMC.

Summer 1999: Session discussant, 1999 AEJMC convention, CT&M division.

May 1999: Panelist for UCSB Counseling & Career Services session “Finding a Tenure-Track Position at a Research University”

August 1998 - June 2000: Departmental committees: Technology, Space/CIARF, Rules/Policies, and Research Participants Coordinating.

August 1998 - August 1999: Chair of Recruitment Committee, CT&M division, AEJMC.

August, 1998: Session moderator, AEJMC convention, Baltimore, MD.

July 1998 - June 2000: Member of Advisory Committee, Institute for Social, Behavioral, and Economic Research, UCSB.

January, 1998 - August 1998: Member of recruitment committee, CT&M division, AEJMC.

Fall, 1997: Assisted in the revisions of the Ph.D. Handbook for the School of Journalism & Mass Communication, University of Wisconsin-Madison.

Fall, 1996: Delivered School of Journalism & Mass Communication colloquium on “Socialization to Graduate Study in Journalism and Mass Communication.”

Spring, 1996: Delivered School of Journalism & Mass Communication colloquium on “Socialization to Graduate Study in Journalism and Mass Communication.”

Fall, 1995: Delivered School of Journalism & Mass Communication colloquium on “Socialization to Graduate Study in Journalism and Mass Communication.”

November, 1994: Session moderator, MAPOR convention, Chicago, IL.