

## Jacob A. Long

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CONTACT INFORMATION	Derby Hall 3001 School of Communication Ohio State University 154 N. Oval Mall Columbus, OH, 43214 USA	<i>Voice:</i> (815) 822-2991 <i>E-mail:</i> long.1377@osu.edu <i>Web:</i> www.jacob-long.com
RESEARCH INTERESTS	Political communication, mass communication, deliberation, moral psychology, political entertainment	
EDUCATION	<b>The Ohio State University</b> , Columbus, Ohio USA Ph.D. Student, Communication, (expected graduation: 2019) <ul style="list-style-type: none"><li>• Advisor: Dr. William P. "Chip" Eveland</li></ul> <b>Rhodes College</b> , Memphis, Tennessee USA B.A. with Honors, Political Science, May, 2014 <ul style="list-style-type: none"><li>• Minors in Film Studies and English</li><li>• Thesis Title: "Understanding <i>The Daily Show with Jon Stewart</i>: Effects in a New Media Environment"</li><li>• Advisor: Dr. Amy E. Jasperson</li></ul>	
CONFERENCE PRESENTATIONS	<b>Long, J.A.</b> & Eveland, W. P., Jr. (2015, November). <i>The political and moral relevance of popular music: Matching worldviews with lyrical content</i> . Paper presented to the Midwest Association for Public Opinion Research, Chicago, IL.  <b>Long, J.A.</b> (2014, April). <i>Getting film (studies) in on the act: Mediated citizenship and the movies</i> . Paper presented to the annual Rhodes-Hendrix Film Studies Symposium, Memphis, TN.  <b>Long, J.A.</b> (2014, February). <i>The death of 'soft news'</i> . Paper presented to the annual meeting of the Southwest Popular/American Culture Association, Albuquerque, NM.  <b>Long, J.A.</b> (2013, April). <i>Masculinity and transnational Spanish stardom in Celda 211</i> . Paper presented to the annual Symposium on Gender and Sexuality Studies, Memphis, TN.	
HONORS AND AWARDS	University Fellowship (Ohio State University), 2014-15. Mike Cody Award for Excellence in Political Science (Rhodes College), 2014. Pi Sigma Alpha, National Political Science Honor Society, 2013. Cambridge Scholarship (Rhodes College), 2010-14.	
RESEARCH IN PROGRESS	<b>UNDER REVIEW</b> Jeong, M. & <b>Long, J.A.</b> <i>Sharing and discussing politics on Facebook: A user and network-centric approach</i> . NCA Annual Convention, Political Communication Division.  <b>IN PREPARATION</b> <b>Long, J.A.</b> & Eveland, W.P., Jr. <i>Entertainment, values, and political ideology: Comparing worldviews to media content</i> . Manuscript in preparation.  <b>DATA ANALYSIS</b>	

**Long, J.A.**, Eveland, W.P., Jr., & Slater, M.D. *Political attitudes, geography, and media use study*. Data analysis underway.

DATA COLLECTION

Slater, M.D., Jeong, M., Lavis, S.M., & **Long, J.A.** *Political news and entertainment content: Motivation, selection, and experience in a presidential election cycle*. OSoC Panel Study beginning July 2016.

TEACHING  
EXPERIENCE

**Ohio State University**

*Summer 2016*: COMM 4820: Public Opinion and Communication.

*Spring 2016*: COMM 2367: Persuasive Communication. (2 sections)

*Autumn 2015*: COMM 2367: Persuasive Communication.

PROFESSIONAL  
EXPERIENCE

**Freelance**, WMC-TV 5, Memphis, TN

Followed experience as news intern. Participated in editorial meetings, assisted reporters, anchors, and producers, and worked assignment desk on weekends. Wrote content for newscasts and web.

COMPUTER SKILLS

- Statistical Packages: SPSS, R.
- Applications: L<sup>A</sup>T<sub>E</sub>X
- Programming Languages: Ruby, Python