Jacob A. Long

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RESEARCH INTERESTS Political communication, mass communication, deliberation, moral psychology, political entertainment

EDUCATION

The Ohio State University, Columbus, Ohio USA

Ph.D. Student, Communication, (expected graduation: 2019)

• Advisor: Dr. William P. "Chip" Eveland

Rhodes College, Memphis, Tennessee USA

B.A. with Honors, Political Science, May, 2014

- Minors in Film Studies and English
- Thesis Title: "Understanding *The Daily Show with Jon Stewart*: Effects in a New Media Environment"
- Advisor: Dr. Amy E. Jasperson

Conference Presentations Long, J.A. & Eveland, W. P., Jr. (forthcoming - 2015, November). The political and moral relevance of popular music: Matching worldviews with lyrical content. Paper presented to the Midwest Association for Public Opinion Research, Chicago, IL.

Long, J.A. (2014, April). Getting film (studies) in on the act: Mediated citizenship and the movies. Paper presented to the annual Rhodes-Hendrix Film Studies Symposium, Memphis, TN.

Long, **J.A.** (2014, February). *The death of 'soft news'*. Paper presented to the annual meeting of the Southwest Popular/American Culture Association, Albuquerque, NM.

Long, J.A. (2013, April). *Masculinity and transational Spanish stardom in* Celda 211. Paper presented to the annual Symposium on Gender and Sexuality Studies, Memphis, TN.

TEACHING EXPERIENCE Ohio State University

Persuasive Communication 2367. School of Communication, Undergraduate, 3 credits. Autumn 2015.

Honors and Awards University Fellowship (Ohio State University), 2014-15.

Mike Cody Award for Excellence in Political Science (Rhodes College), 2014.

Pi Sigma Alpha, National Political Science Honor Society, 2013.

Cambridge Scholarship (Rhodes College), 2010-14.

Professional Experience Freelance, WMC-TV 5, Memphis, TN

Followed experience as news intern. Participated in editorial meetings, assisted reporters, anchors, and producers, and worked assignment desk on weekends. Wrote content for newscasts and web.

Computer Skills

• Statistical Packages: SPSS, R.

• Applications: LATEX

• Programming Languages: Ruby, Python