

Jacob A. Long

CONTACT INFORMATION	Derby Hall 3001 School of Communication Ohio State University 154 N. Oval Mall Columbus, OH, 43214 USA	Voice: (815) 822-2991 E-mail: long.1377@osu.edu Web: www.jacob-long.com
RESEARCH INTERESTS	Political communication, mass communication, deliberation, moral psychology, political entertainment, communication technology	
EDUCATION	The Ohio State University , Columbus, Ohio USA Ph.D. Student, Communication, (expected graduation: 2019) <ul style="list-style-type: none">• Advisor: Dr. William P. "Chip" Eveland Rhodes College , Memphis, Tennessee USA B.A. with Honors, Political Science, May, 2014 <ul style="list-style-type: none">• Minors in Film Studies and English• Thesis Title: "Understanding <i>The Daily Show with Jon Stewart</i>: Effects in a New Media Environment"• Advisor: Dr. Amy E. Jasperson	
CONFERENCE PRESENTATIONS	Long, J.A. , Eveland, W.P., Jr., & Slater, M.D. (2017, May). <i>Partisan media selectivity and partisan identity threat: The role of social and geographic context</i> . Paper presented to the Annual Conference of the International Communication Association, San Diego, CA. Jeong, M. & Long, J.A. (2016, November). <i>Sharing and discussing politics on Facebook: A user and network-centric approach</i> . Paper presented to the National Communication Association Annual Convention, Philadelphia, PA. Long, J.A. & Eveland, W. P., Jr. (2015, November). <i>The political and moral relevance of popular music: Matching worldviews with lyrical content</i> . Paper presented to the Midwest Association for Public Opinion Research, Chicago, IL. Long, J.A. (2014, February). <i>The death of 'soft news'</i> . Paper presented to the annual meeting of the Southwest Popular/American Culture Association, Albuquerque, NM.	
HONORS AND AWARDS	University Fellowship (Ohio State University), 2014-15. Mike Cody Award for Excellence in Political Science (Rhodes College), 2014. Pi Sigma Alpha, National Political Science Honor Society, 2013. Cambridge Scholarship (Rhodes College), 2010-14.	
RESEARCH IN PROGRESS	UNDER REVIEW Long, J.A. & Eveland, W.P., Jr. <i>Entertainment use and political ideology: Linking worldviews to media content</i> . Manuscript under review. Long, J.A. <i>Can a balanced political media diet depolarize a partisan public? The competing effects of partisan and nonpartisan sources</i> . Manuscript under review.	

Kleinman, S.B., Eveland, W.P., Jr., & **Long, J.A.** *Inferring preferences without talking: Using limited visual information to guide political discussant choice via homophily*. Conference submission under review.

IN PREPARATION

Slater, M.D., Jeong, M., Lavis, S.M., & **Long, J.A.** *Political news and entertainment content: Motivation, selection, and experience in a presidential election cycle*. Omnibus Survey for the Ohio State School of Communication Data collection completed January 2017.

TEACHING
EXPERIENCE

Ohio State University

Spring 2017: COMM 2367: Persuasive Communication. Taught online. (2 sections)

Fall 2016: COMM 2367: Persuasive Communication. (2 sections)

Summer 2016: COMM 4820: Public Opinion and Communication.

Spring 2016: COMM 2367: Persuasive Communication. (2 sections)

Autumn 2015: COMM 2367: Persuasive Communication.

PROFESSIONAL
EXPERIENCE

Freelance, WMC-TV 5, Memphis, TN

Followed experience as news intern. Participated in editorial meetings, assisted reporters, anchors, and producers, and worked assignment desk on weekends. Wrote content for newscasts and web.

SOFTWARE

jtools: Analysis and Presentation of Social Scientific Data [R Package]. <https://CRAN.R-project.org/package=jtools>

COMPUTER SKILLS

- Statistical Packages: R, SPSS, Stata.
- Applications: \LaTeX
- Programming Languages: Ruby, Python