Sales by City Sales by State Sales by City Sales by Store Year State City Store ΑII \vee Pichincha Quito **4**4 - 40M (5.92%) Guayaquil **4**5 Guayas 6M (0....) 7M (1....) 7M (...) Azuay Cuenca 33M 22... Ambato (4...) ● 47 Tungura... 2... • 49 Santo D... Santo D... 3... (...) El Oro **4**6 Machala 372M 105M (51.8%) • Cayambe 19M (...) •48 (54.51%) Los Rios 12... (...) (15.37%)(11.35%) 15M (2.18%) Manabi Latacun... **5**1 © 2022 Microsoft Corporation Sales by Product Sales by City and Product Quito Guayaquil Cuenca Ambato

PRODUCE



Sales by Date Year All 1.00M 0.99M 0.93M Holiday, Event 0.83M ☐ Black Friday 0.69M Cyber Monday 0.63M Dia de la Madre sales ☐ Holiday 0.4N Mundial de futbol Brasil Terremoto Manabi 0.2M ☐ Workday 0.0M 0.01M 0.00M 2013年 2014年 2015年 2016年 2017年 2018年 Sales by Date Sales by Product Sales by Week Day Analysis: • For product Grocery I and Produce, the sales were lowest 76M (11.2%) 127M (18.61%) on 1 Jan. 123M (17.96%) Week Day 86M (12.54%) Sun Recommendation: Sat **Product** · Less stock of Grocery 1 should be kept on 1 Jan. GROCERY I Mon BEVERAGES Wed PRODUCE Tue 118M 89M (17.23%)Fri (12.96%)343M (50.28%) Thu 217M (31.76%) 95M (13.91%) 93M (13.55%)