Sales by city

Sales by state

state
- Pichincha
- Guayas
- Azuay
- Manabi
- Tungurahua
- Santo Domingo de los...
- El Oro
- Los Rios
- Cotopaxi
- Esmeraldas
- Loja

Pie chart labels:
2M (0.96%)
3M (1.69%)
5M (2.69%)
7M (3.48%)
7M (3...)
7M (3.85%)
10M (5.14%)
29M (15.12%)
103M (53.02%)

Sales by type

type
- A
- D
- C
- B
- E

Pie chart labels:
64M (32.86%)
27M (14.16%)
29M (14....)
62M (31.97%)

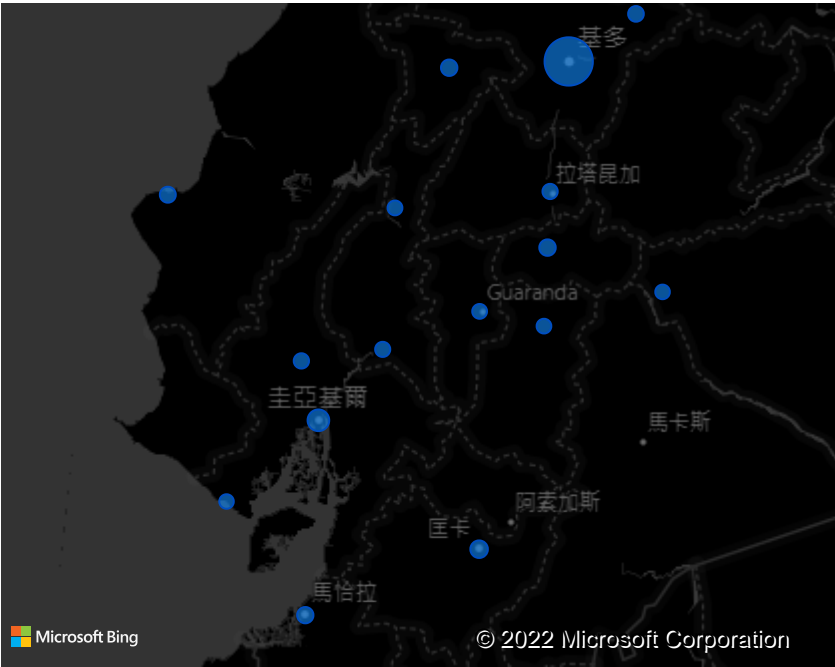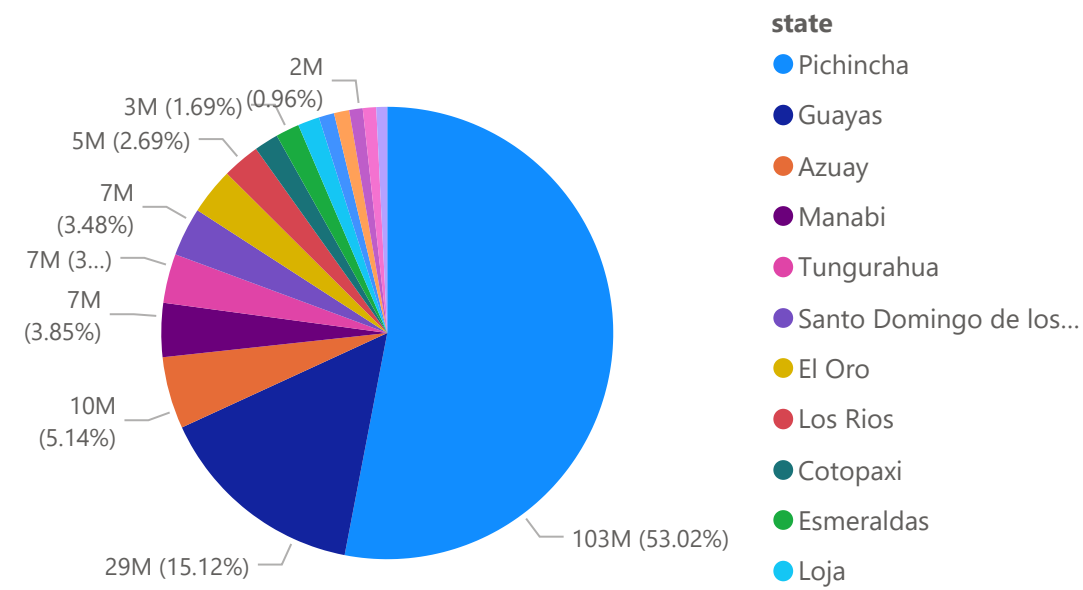## Year

- ☑ Select all
- ☐ (Blank)
- ☐ 2013
- ☐ 2014
- ☐ 2015
- ☐ 2016
- ☑ 2017

Analysis:
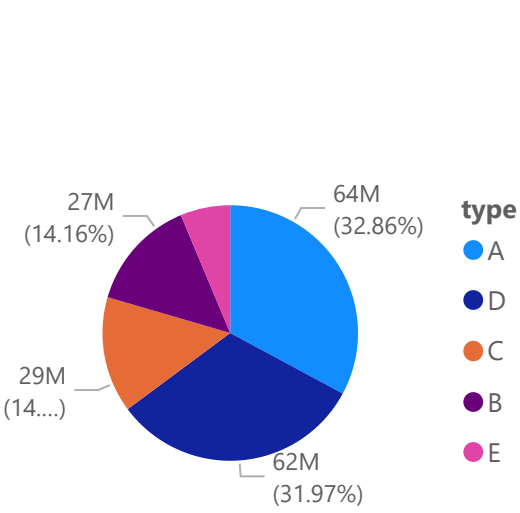- Over 50% of sales were from Quito.

Sales by city
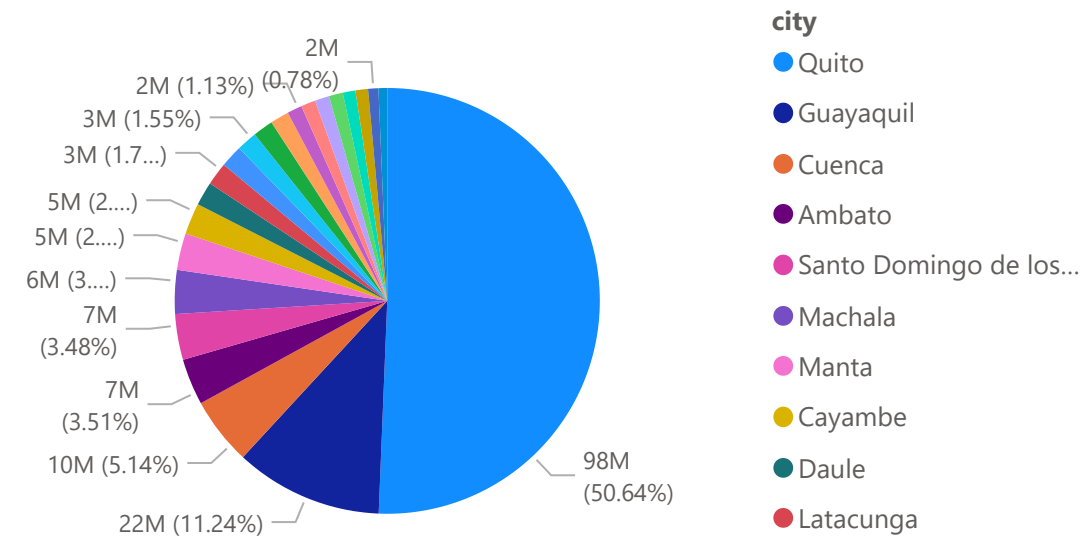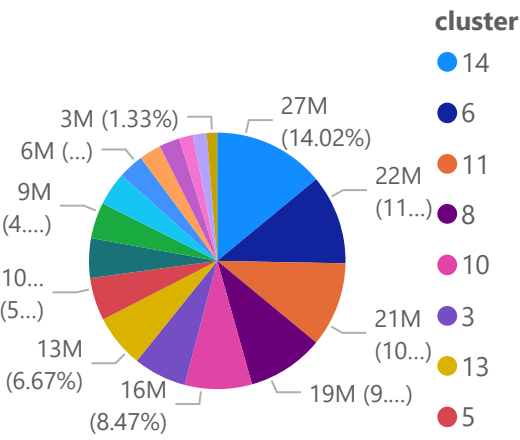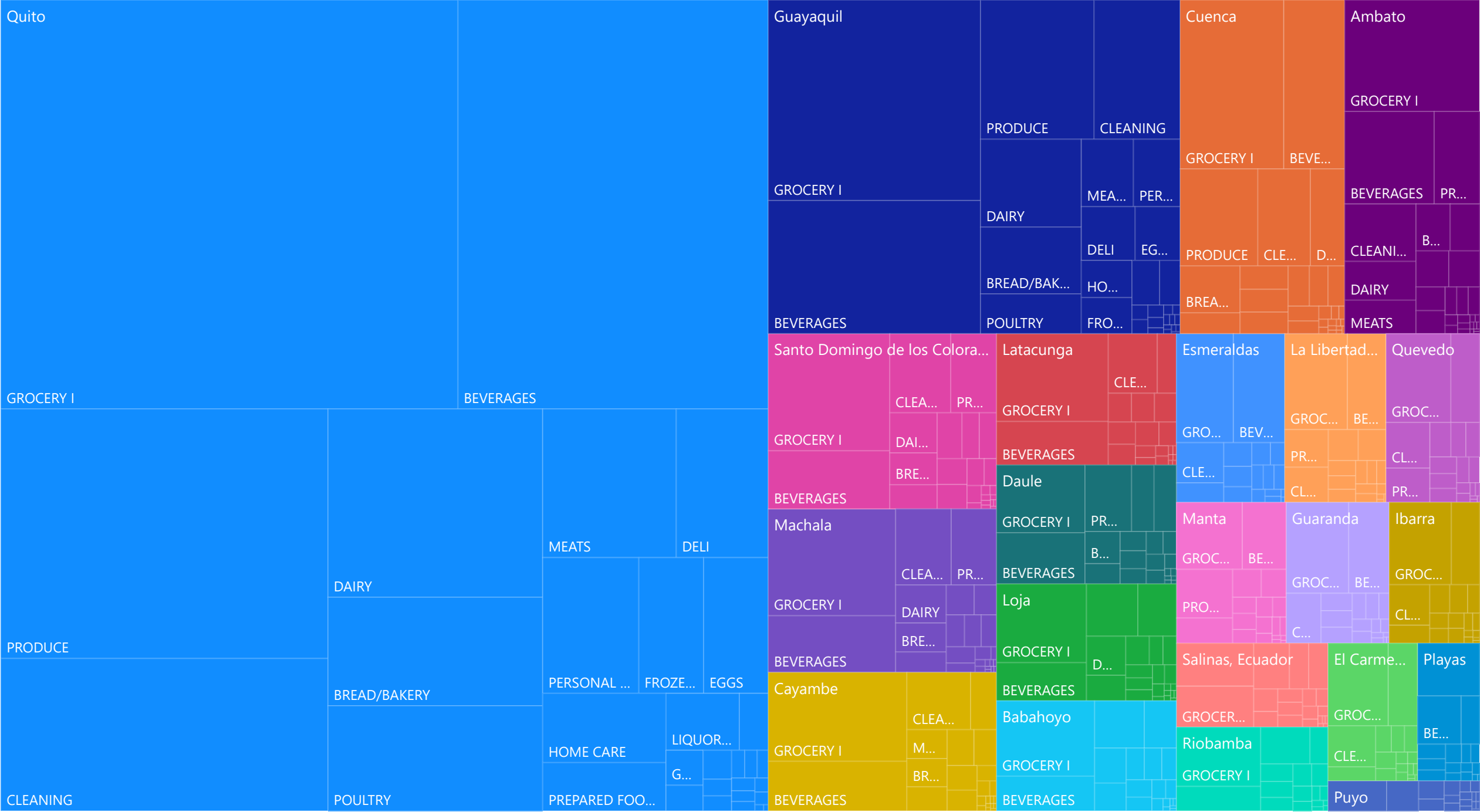

city
- Quito
- Guayaquil
- Cuenca
- Ambato
- Santo Domingo de los...
- Machala
- Manta
- Cayambe
- Daule
- Latacunga

Pie chart labels:
2M (0.78%)
2M (1.13%)
3M (1.55%)
3M (1.7...)
5M (2....)
5M (2....)
6M (3....)
7M (3.48%)
7M (3.51%)
10M (5.14%)
22M (11.24%)
98M (50.64%)

Sales by cluster

cluster
- 14
- 6
- 11
- 8
- 10
- 3
- 13
- 5

Pie chart labels:
3M (1.33%)
6M (...)
9M (4....)
10... (5...)
13M (6.67%)
16M (8.47%)
19M (9....)
21M (10...)
22M (11...)
27M (14.02%)

%GT Sales by city and Product

Sales (Sum) by Product

Product
- 🔵 GROCERY I
- 🔵 BEVERAGES
- 🟠 PRODUCE
- 🟣 CLEANING
- 🟣 DAIRY
- 🟣 BREAD/BAK...
- 🟡 POULTRY
- 🔴 MEATS
- 🟢 DELI

Pie chart values:
- 160M (30%)
- 109M (20.36%)
- 70M (13.06%)
- 43M (8.05%)
- 35M (6...)
- 20M (3....)
- 17M (...)
- 8M (1.4...)
- 0M (0%)
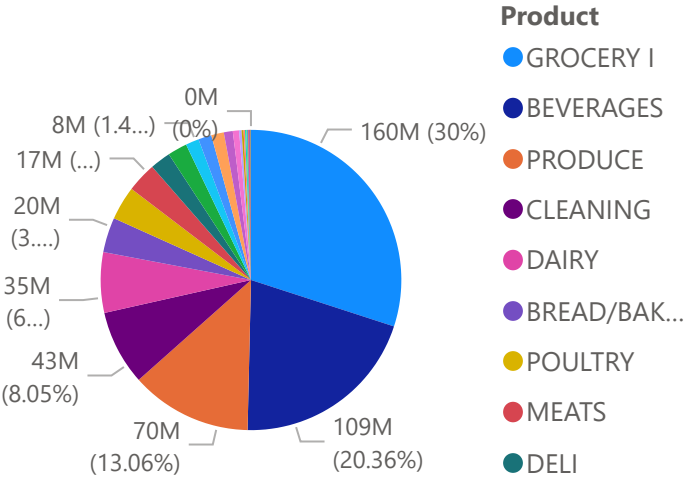
Sales (Average) by Promotion_items

- 7: 200-499
- 6: 100-199
- 5: 50-99
- 4: 20-49
- 3: 11-19
- 2: 1-10
- 1: 0

Average of Sales (0K – 5K)

Sales by date

Date range: 1/1/2013 — 15/8/2017

Sales axis: 0.0M, 0.2M, 0.4M, 0.6M, 0.8M
Date axis: 2013年, 2014年, 2015年, 2016年, 2017年

Day Type

| (Blank) | 1: Workday | 2: Holiday | 3: Black Friday | 4: Cyber Monday | 5: Dia de La Madre | 6: Period on or after Earthquake | 7: World Cup |
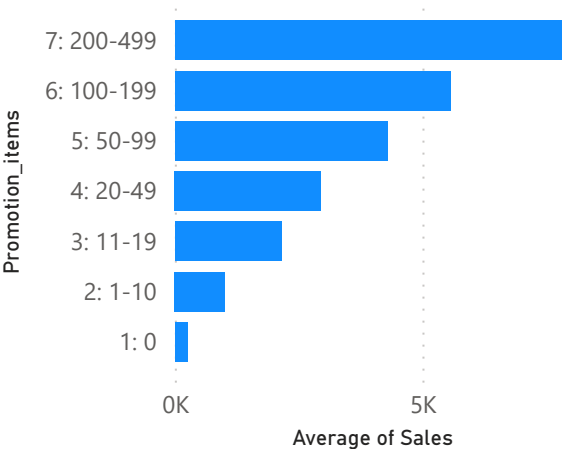
Analysis:
- For product Grocery I and Produce, the sales were lowest on 1 Jan.
- For product Grocery 1, the sales would be larger if there was more than 100 promotion items during holiday.
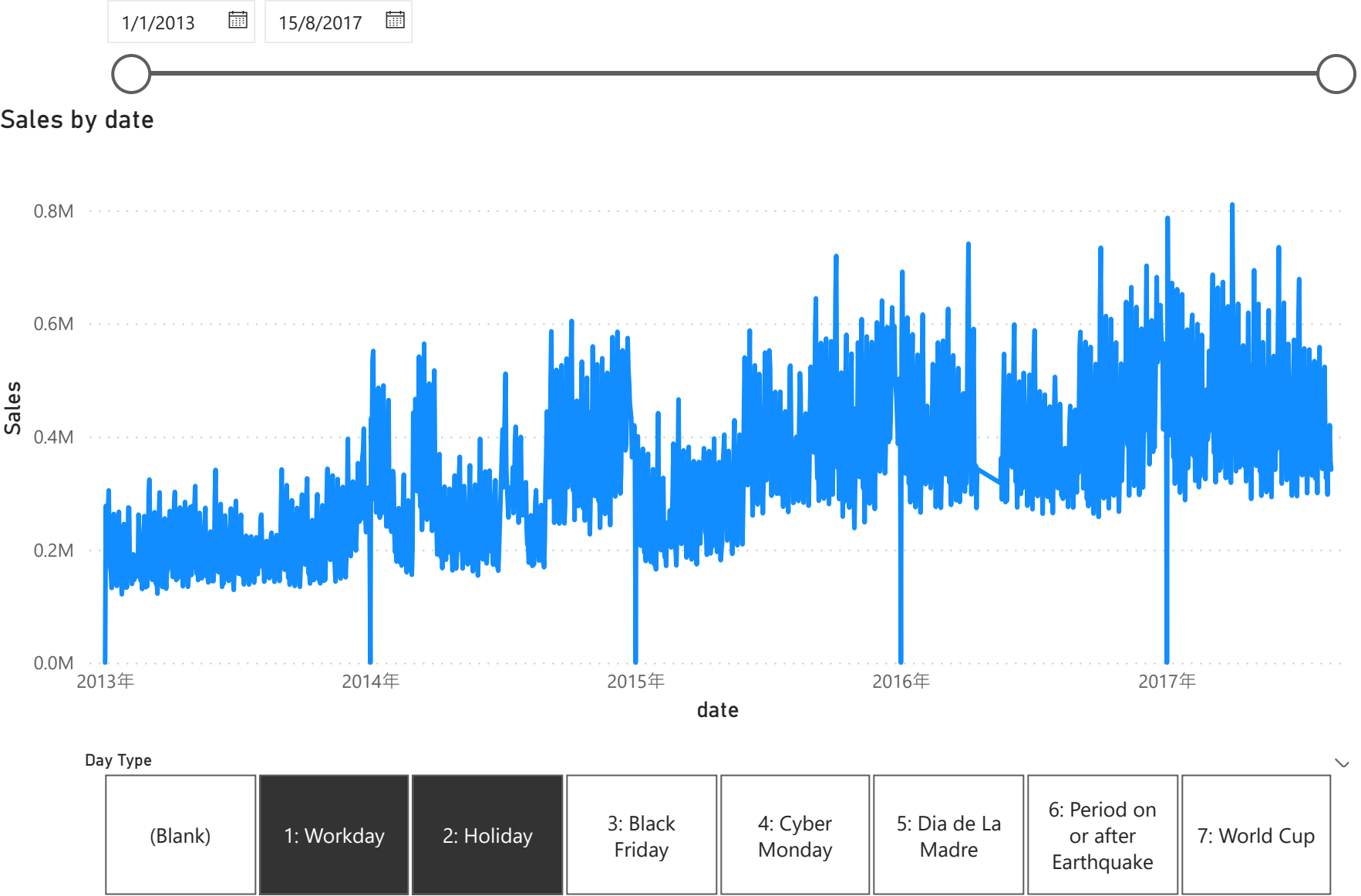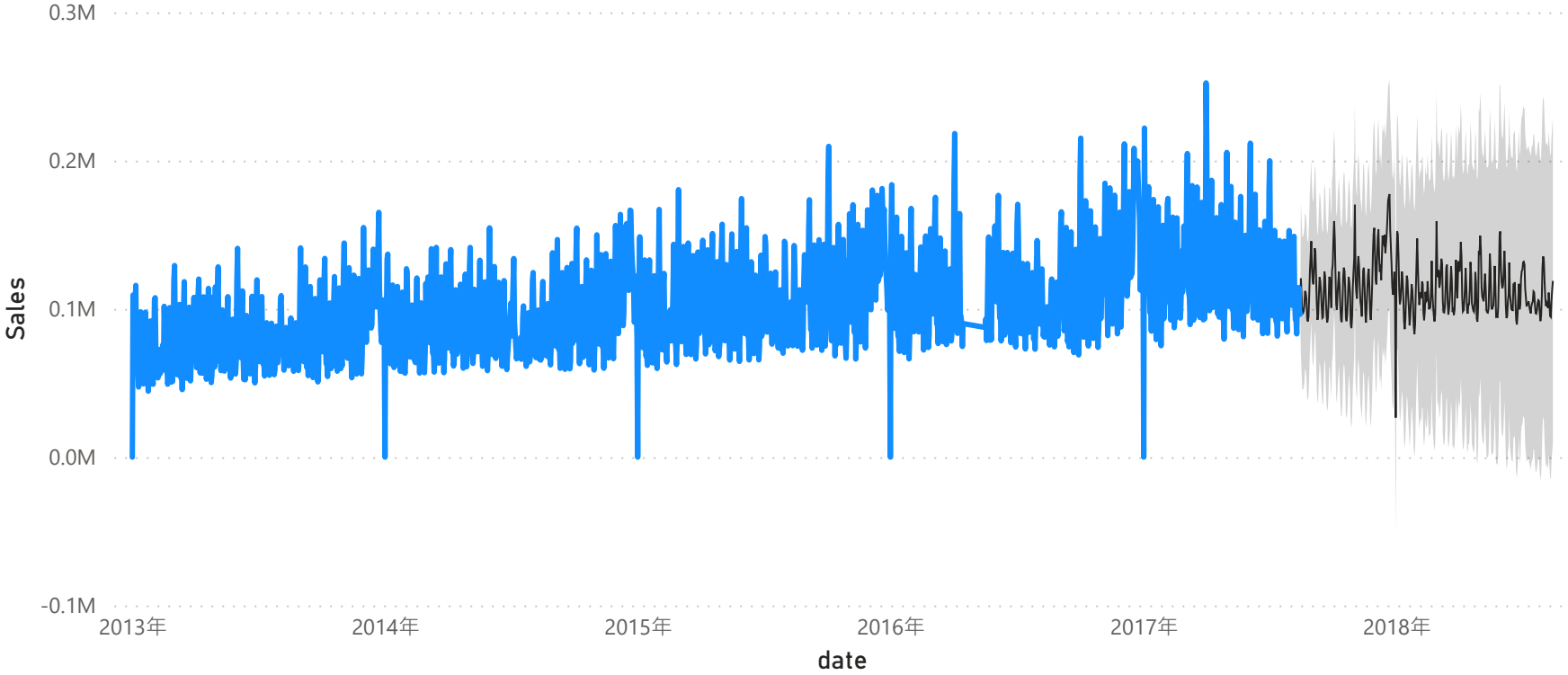
Recommendation:
- Less stock of Grocery 1 should be kept on 1 Jan.
- No of promotion items of Grocery 1 should be in the range of 100-199 items.
- Event Cyber Monday need to be changed, as the Sales decreased.

Sales by date

| 1/1/2013 📅 | 15/8/2017 📅 |

Day Type

| (Blank) | 1: Workday | 2: Holiday | 3: Black Friday | 4: Cyber Monday | 5: Dia de La Madre | 6: Period on or after Earthquake | 7: World Cup |

Sales by Month

97027841