

Pareto distribution

The **Pareto distribution**, named after the Italian civil engineer, economist, and sociologist Vilfredo Pareto,^[1] (Italian: [paˈreːto] US: /pəˈreɪtoʊ/ *pə-RAY-toh*),^[2] is a power-law probability distribution that is used in description of social, quality control, scientific, geophysical, actuarial, and many other types of observable phenomena. Originally applied to describing the distribution of wealth in a society, fitting the trend that a large portion of wealth is held by a small fraction of the population.^{[3][4]} The Pareto principle or "80-20 rule" stating that 80% of outcomes are due to 20% of causes was named in honour of Pareto, but the concepts are distinct, and only Pareto distributions with shape value (α) of $\log_4 5 \approx 1.16$ precisely reflect it. Empirical observation has shown that this 80-20 distribution fits a wide range of cases, including natural phenomena^[5] and human activities.^[6]

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Pareto Type I

Probability density function

Pareto Type I probability density functions for various α with $x_m = 1$. As $\alpha \rightarrow \infty$, the distribution approaches $\delta(x - x_m)$, where δ is the Dirac delta function.

Cumulative distribution function

Pareto Type I cumulative distribution functions for various α with $x_m = 1$.

Parameters	$x_m > 0$ scale (real) $\alpha > 0$ shape (real)
Support	$x \in [x_m, \infty)$
PDF	$\frac{\alpha x_m^\alpha}{x^{\alpha+1}}$
CDF	$1 - \left(\frac{x_m}{x}\right)^\alpha$
Mean	$\begin{cases} \infty & \text{for } \alpha \leq 1 \\ \frac{\alpha x_m}{\alpha - 1} & \text{for } \alpha > 1 \end{cases}$
Median	$x_m \sqrt[\alpha]{2}$
Mode	x_m

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Variance	$\begin{cases} \infty & \text{for } \alpha \leq 2 \\ \frac{x_m^2 \alpha}{(\alpha - 1)^2 (\alpha - 2)} & \text{for } \alpha > 2 \end{cases}$
Skewness	$\frac{2(1 + \alpha)}{\alpha - 3} \sqrt{\frac{\alpha - 2}{\alpha}} \text{ for } \alpha > 3$
Ex. kurtosis	$\frac{6(\alpha^3 + \alpha^2 - 6\alpha - 2)}{\alpha(\alpha - 3)(\alpha - 4)} \text{ for } \alpha > 4$
Entropy	$\log\left(\left(\frac{x_m}{\alpha}\right) e^{1+\frac{1}{\alpha}}\right)$
MGF	does not exist
CF	$\alpha(-ix_mt)^\alpha \Gamma(-\alpha, -ix_mt)$
Fisher information	$\mathcal{I}(x_m, \alpha) = \begin{bmatrix} \frac{\alpha}{x_m^2} & -\frac{1}{x_m} \\ -\frac{1}{x_m} & \frac{1}{\alpha^2} \end{bmatrix}$ <p>Right:</p> $\mathcal{I}(x_m, \alpha) = \begin{bmatrix} \frac{\alpha^2}{x_m^2} & 0 \\ 0 & \frac{1}{\alpha^2} \end{bmatrix}$

Definitions

If X is a random variable with a Pareto (Type I) distribution,^[7] then the probability that X is greater than some number x , i.e. the survival function (also called tail function), is given by

$$\overline{F}(x) = \Pr(X > x) = \begin{cases} \left(\frac{x_m}{x}\right)^\alpha & x \geq x_m, \\ 1 & x < x_m, \end{cases}$$

where x_m is the (necessarily positive) minimum possible value of X , and α is a positive parameter. The Pareto Type I distribution is characterized by a scale parameter x_m and a shape parameter α , which is known as the *tail index*. When this distribution is used to model the distribution of wealth, then the parameter α is called the Pareto index.

Cumulative distribution function

From the definition, the cumulative distribution function of a Pareto random variable with parameters α and x_m is

$$F_X(x) = \begin{cases} 1 - \left(\frac{x_m}{x}\right)^\alpha & x \geq x_m, \\ 0 & x < x_m. \end{cases}$$

Probability density function

It follows (by differentiation) that the probability density function is

$$f_X(x) = \begin{cases} \frac{\alpha x_m^\alpha}{x^{\alpha+1}} & x \geq x_m, \\ 0 & x < x_m. \end{cases}$$

When plotted on linear axes, the distribution assumes the familiar J-shaped curve which approaches each of the orthogonal axes asymptotically. All segments of the curve are self-similar (subject to appropriate scaling factors). When plotted in a log-log plot, the distribution is represented by a straight line.

Properties

Moments and characteristic function

- The expected value of a random variable following a Pareto distribution is

$$E(X) = \begin{cases} \infty & \alpha \leq 1, \\ \frac{\alpha x_m}{\alpha - 1} & \alpha > 1. \end{cases}$$

- The variance of a random variable following a Pareto distribution is

$$\text{Var}(X) = \begin{cases} \infty & \alpha \in (1, 2], \\ \left(\frac{x_m}{\alpha - 1}\right)^2 \frac{\alpha}{\alpha - 2} & \alpha > 2. \end{cases}$$

(If $\alpha \leq 1$, the variance does not exist.)

- The raw moments are

$$\mu'_n = \begin{cases} \infty & \alpha \leq n, \\ \frac{\alpha x_m^n}{\alpha - n} & \alpha > n. \end{cases}$$

- The moment generating function is only defined for non-positive values $t \leq 0$ as

$$M(t; \alpha, x_m) = E[e^{tX}] = \alpha(-x_m t)^{\alpha} \Gamma(-\alpha, -x_m t) \\ M(0, \alpha, x_m) = 1.$$

Thus, since the expectation does not converge on an open interval containing $t = 0$ we say that the moment generating function does not exist.

- The characteristic function is given by

$$\varphi(t; \alpha, x_m) = \alpha(-ix_m t)^{\alpha} \Gamma(-\alpha, -ix_m t),$$

where $\Gamma(a, x)$ is the incomplete gamma function.

The parameters may be solved for using the method of moments.^[8]

Conditional distributions

The conditional probability distribution of a Pareto-distributed random variable, given the event that it is greater than or equal to a particular number x_1 exceeding x_m , is a Pareto distribution with the same Pareto index α but with minimum x_1 instead of x_m .

A characterization theorem

Suppose X_1, X_2, X_3, \dots are independent identically distributed random variables whose probability distribution is supported on the interval $[x_m, \infty)$ for some $x_m > 0$. Suppose that for all n , the two random variables $\min\{X_1, \dots, X_n\}$ and $(X_1 + \dots + X_n)/\min\{X_1, \dots, X_n\}$ are independent. Then the common distribution is a Pareto distribution.

Geometric mean

The geometric mean (G) is^[9]

$$G = x_m \exp\left(\frac{1}{\alpha}\right).$$

Harmonic mean

The harmonic mean (H) is^[9]

$$H = x_m \left(1 + \frac{1}{\alpha}\right).$$

Graphical representation

The characteristic curved 'long tail' distribution when plotted on a linear scale, masks the underlying simplicity of the function when plotted on a log-log graph, which then takes the form of a straight line with negative gradient: It follows from the formula for the probability density function that for $x \geq x_m$,

$$\log f_X(x) = \log\left(\alpha \frac{x_m^\alpha}{x^{\alpha+1}}\right) = \log(\alpha x_m^\alpha) - (\alpha + 1) \log x.$$

Since α is positive, the gradient $-(\alpha + 1)$ is negative.

Related distributions

Generalized Pareto distributions

There is a hierarchy^{[7][10]} of Pareto distributions known as Pareto Type I, II, III, IV, and Feller–Pareto distributions.^{[7][10][11]} Pareto Type IV contains Pareto Type I–III as special cases. The Feller–Pareto^{[10][12]} distribution generalizes Pareto Type IV.

Pareto types I–IV

The Pareto distribution hierarchy is summarized in the next table comparing the survival functions (complementary CDF).

When $\mu = 0$, the Pareto distribution Type II is also known as the Lomax distribution.^[13]

In this section, the symbol x_m , used before to indicate the minimum value of x , is replaced by σ .

Pareto distributions

	$\overline{F}(x) = 1 - F(x)$	Support	Parameters
Type I	$\left[\frac{x}{\sigma}\right]^{-\alpha}$	$x \geq \sigma$	$\sigma > 0, \alpha$
Type II	$\left[1 + \frac{x - \mu}{\sigma}\right]^{-\alpha}$	$x \geq \mu$	$\mu \in \mathbb{R}, \sigma > 0, \alpha$
Lomax	$\left[1 + \frac{x}{\sigma}\right]^{-\alpha}$	$x \geq 0$	$\sigma > 0, \alpha$
Type III	$\left[1 + \left(\frac{x - \mu}{\sigma}\right)^{1/\gamma}\right]^{-1}$	$x \geq \mu$	$\mu \in \mathbb{R}, \sigma, \gamma > 0$
Type IV	$\left[1 + \left(\frac{x - \mu}{\sigma}\right)^{1/\gamma}\right]^{-\alpha}$	$x \geq \mu$	$\mu \in \mathbb{R}, \sigma, \gamma > 0, \alpha$

The shape parameter α is the tail index, μ is location, σ is scale, γ is an inequality parameter. Some special cases of Pareto Type (IV) are

$$P(IV)(\sigma, \sigma, 1, \alpha) = P(I)(\sigma, \alpha),$$
$$P(IV)(\mu, \sigma, 1, \alpha) = P(II)(\mu, \sigma, \alpha),$$
$$P(IV)(\mu, \sigma, \gamma, 1) = P(III)(\mu, \sigma, \gamma).$$

The finiteness of the mean, and the existence and the finiteness of the variance depend on the tail index α (inequality index γ). In particular, fractional δ -moments are finite for some $\delta > 0$, as shown in the table below, where δ is not necessarily an integer.

Moments of Pareto I–IV distributions (case $\mu = 0$)

	$E[X]$	Condition	$E[X^\delta]$	Condition
Type I	$\frac{\sigma\alpha}{\alpha - 1}$	$\alpha > 1$	$\frac{\sigma^\delta\alpha}{\alpha - \delta}$	$\delta < \alpha$
Type II	$\frac{\sigma}{\alpha - 1} + \mu$	$\alpha > 1$	$\frac{\sigma^\delta\Gamma(\alpha - \delta)\Gamma(1 + \delta)}{\Gamma(\alpha)}$	$0 < \delta < \alpha$
Type III	$\sigma\Gamma(1 - \gamma)\Gamma(1 + \gamma)$	$-1 < \gamma < 1$	$\sigma^\delta\Gamma(1 - \gamma\delta)\Gamma(1 + \gamma\delta)$	$-\gamma^{-1} < \delta < \gamma^{-1}$
Type IV	$\frac{\sigma\Gamma(\alpha - \gamma)\Gamma(1 + \gamma)}{\Gamma(\alpha)}$	$-1 < \gamma < \alpha$	$\frac{\sigma^\delta\Gamma(\alpha - \gamma\delta)\Gamma(1 + \gamma\delta)}{\Gamma(\alpha)}$	$-\gamma^{-1} < \delta < \alpha/\gamma$

Feller–Pareto distribution

Feller^{[10][12]} defines a Pareto variable by transformation $U = Y^{-1} - 1$ of a beta random variable Y , whose probability density function is

$$f(y) = \frac{y^{\gamma_1-1}(1-y)^{\gamma_2-1}}{B(\gamma_1, \gamma_2)}, \quad 0 < y < 1; \gamma_1, \gamma_2 > 0,$$

where $B()$ is the beta function. If

$$W = \mu + \sigma(Y^{-1} - 1)^\gamma, \quad \sigma > 0, \gamma > 0,$$

then W has a Feller–Pareto distribution $\text{FP}(\mu, \sigma, \gamma, \gamma_1, \gamma_2)$.^[7]

If $U_1 \sim \Gamma(\delta_1, 1)$ and $U_2 \sim \Gamma(\delta_2, 1)$ are independent Gamma variables, another construction of a Feller–Pareto (FP) variable is^[14]

$$W = \mu + \sigma \left(\frac{U_1}{U_2} \right)^\gamma$$

and we write $W \sim \text{FP}(\mu, \sigma, \gamma, \delta_1, \delta_2)$. Special cases of the Feller–Pareto distribution are

$$\begin{aligned} \text{FP}(\sigma, \sigma, 1, 1, \alpha) &= P(I)(\sigma, \alpha) \\ \text{FP}(\mu, \sigma, 1, 1, \alpha) &= P(II)(\mu, \sigma, \alpha) \\ \text{FP}(\mu, \sigma, \gamma, 1, 1) &= P(III)(\mu, \sigma, \gamma) \\ \text{FP}(\mu, \sigma, \gamma, 1, \alpha) &= P(IV)(\mu, \sigma, \gamma, \alpha). \end{aligned}$$

Relation to the exponential distribution

The Pareto distribution is related to the exponential distribution as follows. If X is Pareto-distributed with minimum x_m and index α , then

$$Y = \log \left(\frac{X}{x_m} \right)$$

is exponentially distributed with rate parameter α . Equivalently, if Y is exponentially distributed with rate α , then

$$x_m e^Y$$

is Pareto-distributed with minimum x_m and index α .

This can be shown using the standard change-of-variable techniques:

$$\begin{aligned} \Pr(Y < y) &= \Pr \left(\log \left(\frac{X}{x_m} \right) < y \right) \\ &= \Pr(X < x_m e^y) = 1 - \left(\frac{x_m}{x_m e^y} \right)^\alpha = 1 - e^{-\alpha y}. \end{aligned}$$

The last expression is the cumulative distribution function of an exponential distribution with rate α .

Pareto distribution can be constructed by hierarchical exponential distributions.^[15] Let $\phi|a \sim \mathbf{Exp}(a)$ and $\eta|\phi \sim \mathbf{Exp}(\phi)$. Then we have $p(\eta|a) = \frac{a}{(a + \eta)^2}$ and, as a result, $a + \eta \sim \mathbf{Pareto}(a, 1)$.

More in general, if $\lambda \sim \mathbf{Gamma}(\alpha, \beta)$ (shape-rate parametrization) and $\eta|\lambda \sim \mathbf{Exp}(\lambda)$, then $\beta + \eta \sim \mathbf{Pareto}(\beta, \alpha)$.

Equivalently, if $Y \sim \mathbf{Gamma}(\alpha, 1)$ and $X \sim \mathbf{Exp}(1)$, then $x_m \left(1 + \frac{X}{Y} \right) \sim \mathbf{Pareto}(x_m, \alpha)$.

Relation to the log-normal distribution

The Pareto distribution and [log-normal distribution](#) are alternative distributions for describing the same types of quantities. One of the connections between the two is that they are both the distributions of the exponential of random variables distributed according to other common distributions, respectively the [exponential distribution](#) and [normal distribution](#). (See [the previous section](#).)

Relation to the generalized Pareto distribution

The Pareto distribution is a special case of the [generalized Pareto distribution](#), which is a family of distributions of similar form, but containing an extra parameter in such a way that the support of the distribution is either bounded below (at a variable point), or bounded both above and below (where both are variable), with the [Lomax distribution](#) as a special case. This family also contains both the unshifted and shifted [exponential distributions](#).

The Pareto distribution with scale x_m and shape α is equivalent to the generalized Pareto distribution with location $\mu = x_m$, scale $\sigma = x_m/\alpha$ and shape $\xi = 1/\alpha$. Vice versa one can get the Pareto distribution from the GPD by $x_m = \sigma/\xi$ and $\alpha = 1/\xi$.

Bounded Pareto distribution

The bounded (or truncated) Pareto distribution has three parameters: α , L and H . As in the standard Pareto distribution α determines the shape. L denotes the minimal value, and H denotes the maximal value.

The probability density function is

$$\frac{\alpha L^\alpha x^{-\alpha-1}}{1 - \left(\frac{L}{H}\right)^\alpha},$$

where $L \leq x \leq H$, and $\alpha > 0$.

Generating bounded Pareto random variables

If U is uniformly distributed on $(0, 1)$, then applying inverse-transform method [\[16\]](#)

$$U = \frac{1 - L^\alpha x^{-\alpha}}{1 - \left(\frac{L}{H}\right)^\alpha}$$

Bounded Pareto

Parameters	$L > 0$ location (real) $H > L$ location (real) $\alpha > 0$ shape (real)
Support	$L \leq x \leq H$
PDF	$\frac{\alpha L^\alpha x^{-\alpha-1}}{1 - \left(\frac{L}{H}\right)^\alpha}$
CDF	$\frac{1 - L^\alpha x^{-\alpha}}{1 - \left(\frac{L}{H}\right)^\alpha}$
Mean	$\frac{L^\alpha}{1 - \left(\frac{L}{H}\right)^\alpha} \cdot \left(\frac{\alpha}{\alpha - 1}\right) \cdot \left(\frac{1}{L^{\alpha-1}} - \frac{1}{H^{\alpha-1}}\right), \alpha \neq 1$ $\frac{HL}{H - L} \ln \frac{H}{L}, \alpha = 1$
Median	$L \left(1 - \frac{1}{2} \left(1 - \left(\frac{L}{H}\right)^\alpha\right)\right)^{-\frac{1}{\alpha}}$
Variance	

	$\frac{L^\alpha}{1 - \left(\frac{L}{H}\right)^\alpha} \cdot \left(\frac{\alpha}{\alpha - 2}\right) \cdot \left(\frac{1}{L^{\alpha-2}} - \frac{1}{H^{\alpha-2}}\right), \alpha \neq 2$ $\frac{2H^2 L^2}{H^2 - L^2} \ln \frac{H}{L}, \alpha = 2$ <p>(this is the second raw moment, not the variance)</p>
Skewness	$\frac{L^\alpha}{1 - \left(\frac{L}{H}\right)^\alpha} \cdot \frac{\alpha * (L^{k-\alpha} - H^{k-\alpha})}{(\alpha - k)}, \alpha \neq j$ <p>(this is the kth raw moment, not the skewness)</p>

$$x = \left(-\frac{UH^\alpha - UL^\alpha - H^\alpha}{H^\alpha L^\alpha} \right)^{-\frac{1}{\alpha}}$$

is a bounded Pareto-distributed.

Symmetric Pareto distribution

The purpose of Symmetric Pareto distribution and Zero Symmetric Pareto distribution is to capture some special statistical distribution with a sharp probability peak and symmetric long probability tails. These two distributions are derived from Pareto distribution. Long probability tail normally means that probability decays slowly. Pareto distribution performs fitting job in many cases. But if the distribution has symmetric structure with two slow decaying tails, Pareto could not do it. Then Symmetric Pareto or Zero Symmetric Pareto distribution is applied instead.^[17]

The Cumulative distribution function (CDF) of Symmetric Pareto distribution is defined as following:^[17]

$$F(X) = P(x < X) = \begin{cases} \frac{1}{2} \left(\frac{b}{2b-X} \right)^a & X < b \\ 1 - \frac{1}{2} \left(\frac{b}{X} \right)^a & X \geq b \end{cases}$$

The corresponding probability density function (PDF) is:^[17]

$$p(x) = \frac{ab^a}{2(b + |x - b|)^{a+1}}, X \in R$$

This distribution has two parameters: a and b. It is symmetric by b. Then the mathematic expectation is b. When, it has variance as following:

$$E((x - b)^2) = \int_{-\infty}^{\infty} (x - b)^2 p(x) dx = \frac{2b^2}{(a - 2)(a - 1)}$$

The CDF of Zero Symmetric Pareto (ZSP) distribution is defined as following:

$$F(X) = P(x < X) = \begin{cases} \frac{1}{2} \left(\frac{b}{b-X} \right)^a & X < 0 \\ 1 - \frac{1}{2} \left(\frac{b}{b+X} \right)^a & X \geq 0 \end{cases}$$

The corresponding PDF is:

$$p(x) = \frac{ab^a}{2(b + |x|)^{a+1}}, X \in R$$

This distribution is symmetric by zero. Parameter a is related to the decay rate of probability and $(a/2b)$ represents peak magnitude of probability.^[17]

Multivariate Pareto distribution

The univariate Pareto distribution has been extended to a multivariate Pareto distribution.^[18]

Statistical inference

Estimation of parameters

The likelihood function for the Pareto distribution parameters α and x_m , given an independent sample $x = (x_1, x_2, \dots, x_n)$, is

$$L(\alpha, x_m) = \prod_{i=1}^n \alpha \frac{x_m^\alpha}{x_i^{\alpha+1}} = \alpha^n x_m^{n\alpha} \prod_{i=1}^n \frac{1}{x_i^{\alpha+1}}.$$

Therefore, the logarithmic likelihood function is

$$\ell(\alpha, x_m) = n \ln \alpha + n\alpha \ln x_m - (\alpha + 1) \sum_{i=1}^n \ln x_i.$$

It can be seen that $\ell(\alpha, x_m)$ is monotonically increasing with x_m , that is, the greater the value of x_m , the greater the value of the likelihood function. Hence, since $x \geq x_m$, we conclude that

$$\hat{x}_m = \min_i x_i.$$

To find the estimator for α , we compute the corresponding partial derivative and determine where it is zero:

$$\frac{\partial \ell}{\partial \alpha} = \frac{n}{\alpha} + n \ln x_m - \sum_{i=1}^n \ln x_i = 0.$$

Thus the maximum likelihood estimator for α is:

$$\hat{\alpha} = \frac{n}{\sum_i \ln(x_i / \hat{x}_m)}.$$

The expected statistical error is:^[19]

$$\sigma = \frac{\hat{\alpha}}{\sqrt{n}}.$$

Malik (1970)^[20] gives the exact joint distribution of $(\hat{x}_m, \hat{\alpha})$. In particular, \hat{x}_m and $\hat{\alpha}$ are independent and \hat{x}_m is Pareto with scale parameter x_m and shape parameter $n\alpha$, whereas $\hat{\alpha}$ has an inverse-gamma distribution with shape and scale parameters $n - 1$ and $n\alpha$, respectively.

Confidence intervals

Treating $\hat{\alpha}$ as known (i.e. $\alpha = \hat{\alpha}$) and using the result above by Malik (1970), the CDF of a Pareto(x_m , $n\hat{\alpha}$) distribution can be inverted to form a confidence interval for x_m , i.e. $\text{CDF}(\hat{x}_m) = 1 - \left(\frac{x_m}{\hat{x}_m}\right)^{n\hat{\alpha}}$.

Additionally, α could be profiled. That is, for each hypothesis $H_0 : x_m \leq x_{m_0}$ re-estimate α under the restricted null space producing $\hat{\alpha}_0$ and treat this as known. The lower one-sided 97.5% confidence limit is the hypothesis for x_m such that the upper-tailed probability of \hat{x}_m or something more extreme is 2.5%. A similar approach can be used to obtain a confidence interval for α by inverting the CDF of an inverse-gamma distribution with shape and scale parameters $n - 1$ and $n\alpha$, respectively,

i.e. $\text{CDF}(\hat{\alpha}) = \frac{\Gamma\left(n - 1, \frac{n\alpha}{\hat{\alpha}}\right)}{\Gamma(n - 1)}$. The two-sided 95% confidence limits are the hypotheses for α such that the one-sided probability of $\hat{\alpha}$ or something more extreme is 2.5%.

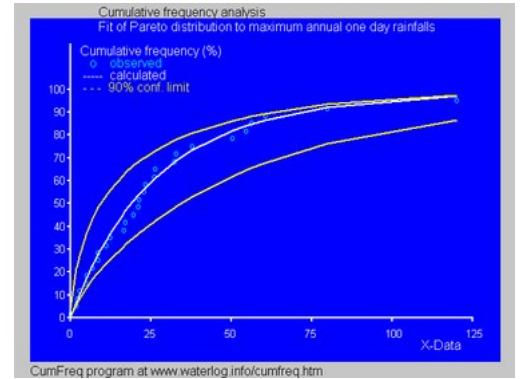
Occurrence and applications

General

Vilfredo Pareto originally used this distribution to describe the allocation of wealth among individuals since it seemed to show rather well the way that a larger portion of the wealth of any society is owned by a smaller percentage of the people in that society. He also used it to describe distribution of income.^[4] This idea is sometimes expressed more simply as the Pareto principle or the "80-20 rule" which says that 20% of the population controls 80% of the wealth.^[21] However, the 80-20 rule corresponds to a particular value of α , and in fact, Pareto's data on British income taxes in his *Cours d'économie politique* indicates that about 30% of the population had about 70% of the income. The probability density function (PDF) graph at the beginning of this article shows that the "probability" or fraction of the population that owns a small amount of wealth per person is rather high, and then decreases steadily as wealth increases. (The Pareto distribution is not realistic for wealth for the lower end, however. In fact, net worth may even be negative.) This distribution is not limited to describing wealth or income, but to many situations in which an equilibrium is found in the distribution of the "small" to the "large". The following examples are sometimes seen as approximately Pareto-distributed:

- The sizes of human settlements (few cities, many hamlets/villages)^{[22][23]}
- File size distribution of Internet traffic which uses the TCP protocol (many smaller files, few larger ones)^[22]
- Hard disk drive error rates^[24]
- Clusters of Bose–Einstein condensate near absolute zero^[25]
- The values of oil reserves in oil fields (a few large fields, many small fields)^[22]

- The length distribution in jobs assigned to supercomputers (a few large ones, many small ones)^[26]
- The standardized price returns on individual stocks ^[22]
- Sizes of sand particles ^[22]
- The size of meteorites
- Severity of large casualty losses for certain lines of business such as general liability, commercial auto, and workers compensation.^{[27][28]}
- Amount of time a user on Steam will spend playing different games. (Some games get played a lot, but most get played almost never.) ^[2] (<https://docs.google.com/spreadsheets/d/1AjtfqTQc1T84NCyJWGcCPN4jrVsOpX0bp0jgPZJEW6A/edit#gid=0>)
- In hydrology the Pareto distribution is applied to extreme events such as annually maximum one-day rainfalls and river discharges.^[29] The blue picture illustrates an example of fitting the Pareto distribution to ranked annually maximum one-day rainfalls showing also the 90% confidence belt based on the binomial distribution. The rainfall data are represented by plotting positions as part of the cumulative frequency analysis.
- In Electric Utility Distribution Reliability (80% of the Customer Minutes Interrupted occur on approximately 20% of the days in a given year).



Fitted cumulative Pareto (Lomax) distribution to maximum one-day rainfalls using CumFreq, see also distribution fitting

Relation to Zipf's law

The Pareto distribution is a continuous probability distribution. Zipf's law, also sometimes called the zeta distribution, is a discrete distribution, separating the values into a simple ranking. Both are a simple power law with a negative exponent, scaled so that their cumulative distributions equal 1. Zipf's can be derived from the Pareto distribution if the x values (incomes) are binned into N ranks so that the number of people in each bin follows a $1/\text{rank}$ pattern. The distribution is normalized by defining x_m so that $\alpha x_m^\alpha = \frac{1}{H(N, \alpha - 1)}$ where $H(N, \alpha - 1)$ is the generalized harmonic number.

This makes Zipf's probability density function derivable from Pareto's.

$$f(x) = \frac{\alpha x_m^\alpha}{x^{\alpha+1}} = \frac{1}{x^s H(N, s)}$$

where $s = \alpha - 1$ and x is an integer representing rank from 1 to N where N is the highest income bracket. So a randomly selected person (or word, website link, or city) from a population (or language, internet, or country) has $f(x)$ probability of ranking x .

Relation to the "Pareto principle"

The "80–20 law", according to which 20% of all people receive 80% of all income, and 20% of the most affluent 20% receive 80% of that 80%, and so on, holds precisely when the Pareto index is

$$\alpha = \log_4 5 = \frac{\log_{10} 5}{\log_{10} 4} \approx 1.161. \text{ This result can be derived from the } \text{Lorenz curve} \text{ formula given below. Moreover, the following have been shown}^{[30]} \text{ to be mathematically equivalent:}$$

- Income is distributed according to a Pareto distribution with index $\alpha > 1$.

- There is some number $0 \leq p \leq 1/2$ such that $100p$ % of all people receive $100(1 - p)$ % of all income, and similarly for every real (not necessarily integer) $n > 0$, $100p^n$ % of all people receive $100(1 - p)^n$ percentage of all income. α and p are related by

$$1 - \frac{1}{\alpha} = \frac{\ln(1 - p)}{\ln(p)} = \frac{\ln((1 - p)^n)}{\ln(p^n)}$$

This does not apply only to income, but also to wealth, or to anything else that can be modeled by this distribution.

This excludes Pareto distributions in which $0 < \alpha \leq 1$, which, as noted above, have an infinite expected value, and so cannot reasonably model income distribution.

Relation to Price's law

Price's square root law is sometimes offered as a property of or as similar to the Pareto distribution. However, the law only holds in the case that $\alpha = 1$. Note that in this case, the total and expected amount of wealth are not defined, and the rule only applies asymptotically to random samples. The extended Pareto Principle mentioned above is a far more general rule.

Lorenz curve and Gini coefficient

The Lorenz curve is often used to characterize income and wealth distributions. For any distribution, the Lorenz curve $L(F)$ is written in terms of the PDF f or the CDF F as

$$L(F) = \frac{\int_{x_m}^{x(F)} x f(x) dx}{\int_{x_m}^{\infty} x f(x) dx} = \frac{\int_0^F x(F') dF'}{\int_0^1 x(F') dF'}$$

where $x(F)$ is the inverse of the CDF. For the Pareto distribution,

$$x(F) = \frac{x_m}{(1 - F)^{\frac{1}{\alpha}}}$$

and the Lorenz curve is calculated to be

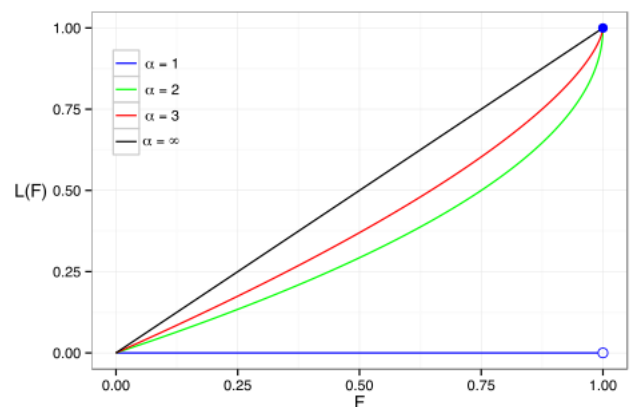
$$L(F) = 1 - (1 - F)^{1 - \frac{1}{\alpha}},$$

For $0 < \alpha \leq 1$ the denominator is infinite, yielding $L=0$. Examples of the Lorenz curve for a number of Pareto distributions are shown in the graph on the right.

According to Oxfam (2016) the richest 62 people have as much wealth as the poorest half of the world's population.^[31] We can estimate the Pareto index that would apply to this situation. Letting ϵ equal $62/(7 \times 10^9)$ we have:

$$L(1/2) = 1 - L(1 - \epsilon)$$

or



Lorenz curves for a number of Pareto distributions. The case $\alpha = \infty$ corresponds to perfectly equal distribution ($G = 0$) and the $\alpha = 1$ line corresponds to complete inequality ($G = 1$)

$$1 - (1/2)^{1-\frac{1}{\alpha}} = \varepsilon^{1-\frac{1}{\alpha}}$$

The solution is that α equals about 1.15, and about 9% of the wealth is owned by each of the two groups. But actually the poorest 69% of the world adult population owns only about 3% of the wealth.^[32]

The Gini coefficient is a measure of the deviation of the Lorenz curve from the equidistribution line which is a line connecting [0, 0] and [1, 1], which is shown in black ($\alpha = \infty$) in the Lorenz plot on the right. Specifically, the Gini coefficient is twice the area between the Lorenz curve and the equidistribution line. The Gini coefficient for the Pareto distribution is then calculated (for $\alpha \geq 1$) to be

$$G = 1 - 2 \left(\int_0^1 L(F) dF \right) = \frac{1}{2\alpha - 1}$$

(see Aaberge 2005).

Computational methods

Random sample generation

Random samples can be generated using inverse transform sampling. Given a random variate U drawn from the uniform distribution on the unit interval (0, 1], the variate T given by

$$T = \frac{x_m}{U^{1/\alpha}}$$

is Pareto-distributed.^[33] If U is uniformly distributed on [0, 1), it can be exchanged with $(1 - U)$.

See also

- Bradford's law
- Gutenberg–Richter law
- Matthew effect
- Pareto analysis
- Pareto efficiency
- Pareto interpolation
- Power law probability distributions
- Sturgeon's law
- Traffic generation model
- Zipf's law
- Heavy-tailed distribution

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- [syntraf1.c](http://www.csee.usf.edu/~kchriste/tools/syntraf1.c) (<http://www.csee.usf.edu/~kchriste/tools/syntraf1.c>) is a C program to generate synthetic packet traffic with bounded Pareto burst size and exponential interburst time.

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