

Nonparametric Counterfactual Predictions

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- Without access to (much) quasi-experimental variation, traditional approach in the field has been to model everything: demand-side, supply-side, market structure, trade costs
 - E.g. #1: Old CGE: GTAP model [13,000 structural parameters]
 - E.g. #2: New CGE: EK model [1 key parameter]

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 - Eg.1: Old CGE: GTAP model [13,000 structural parameters]
 - E.g.2: New CGE: EK model [1 key parameter]
- Strong functional form assumptions may hinder the credibility of counterfactual predictions. Parametric assumptions on distribution of firm heterogeneity restrict aggregate predictions of the model

- Adao R., Costinot, A., Donalson, D., 2017, “Nonparametric Counterfactual Predictions in Neoclassical Models of International Trade”, American Economic Review, 107(3): 633-689.
- Adao, R., Arkolakis, C., Ganapati, S., 2021, “Not-parametric Gravity: Measuring the Macroeconomic Implications of Firm Heterogeneity”, Working Paper.

- Adao R., Costinot, A., Donalson, D., 2017, “Nonparametric Counterfactual Predictions in Neoclassical Models of International Trade”, *American Economic Review*, 107(3): 633-689.
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 - Arkolakis, Costinot, and Rodriguez-Clare (2012): welfare gains
 - Head and Ries (2001): trade costs

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2. Nonparametric generalization of standard gravity tools:
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3. Reduced factor demand system is nonparametrically identified using standard data and orthogonality restrictions
4. Empirical application: What was the impact of China's integration into the world economy in the past two decades?
 - Departures from CES modeled in the spirit of BLP (1995)

Related Literature

- **GE Theory and Trade:**

- Taylor (1938); Rader (1972); Mas-Colell (1991); Meade (1952); Helpman (1976); Wilson (1980); Neary and Schweinberger (1986)

- **IO and Trade:**

- Berry, Levinsohn and Pakes (1995); Nevo (2011); Berry, Gandhi and Haile (2013); Berry and Haile (2014)

- **Bridge within Trade:**

- *Neoclassical*: Dixit and Norman (1980); Bowen, Leamer, and Sveikauskas (1987); Deardorff and Staiger (1988); Trefler (1993, 1995); Davis and Weinstein (2001); Burstein and Vogel (2011)
- *Gravity*: Eaton and Kortum (2002); Anderson and van Wincoop (2003); handbook chapters of Costinot and Rodriguez-Clare (2013) and Head and Mayer (2013)

Outline of the paper

1. Introduction
2. **Neoclassical trade models as factor exchange models**
3. Counterfactual and welfare analysis
4. Identification
5. Estimation
6. Application: China's Integration in the World Economy

Neoclassical Trade Model

- $i = 1, \dots, I$ countries
- $k = 1, \dots, K$ goods
- $n = 1, \dots, N$ factors
- Goods consumed in country i :

$$\mathbf{q}_i \equiv \{q_{ji}^k\}$$

- Factors used in country i to produce good k for country j :

$$l_{ij}^k \equiv \{l_{ij}^{nk}\}$$

Neoclassical Trade Model

- Preferences:

$$u_i = u_i(\mathbf{q}_i)$$

- Technology:

$$q_{ij}^k = f_{ij}^k(l_{ij}^k)$$

- Factor endowments:

$$\nu_i^n > 0$$

Competitive Equilibrium

A $\mathbf{q} \equiv \{\mathbf{q}_i\}$, $\mathbf{l} \equiv \{\mathbf{l}_i\}$, $\mathbf{p} \equiv \{\mathbf{p}_i\}$, and $\mathbf{w} \equiv \{\mathbf{w}_i\}$ such that:

1. Consumers maximize their utility:

$$\mathbf{q}_i \in \operatorname{argmax}_{\tilde{\mathbf{q}}_i} u_i(\tilde{\mathbf{q}}_i)$$

$$\sum_{j,k} p_{ji}^k \tilde{q}_{ji}^k \leq \sum_n w_i^n \nu_i^n \text{ for all } i;$$

2. Firms maximize their profits:

$$\mathbf{l}_{ij}^k \in \operatorname{argmax}_{\tilde{l}_{ij}^k} \{p_{ij}^k f_{ij}^k(\tilde{l}_{ij}^k) - \sum_n w_i^n \tilde{l}_{ij}^{nk}\} \text{ for all } i, j, \text{ and } k;$$

3. Goods markets clear:

$$q_{ij}^k = f_{ij}^k(\mathbf{l}_{ij}^k) \text{ for all } i, j, \text{ and } k;$$

4. Factors markets clear:

$$\sum_{j,k} l_{ij}^{nk} = \nu_i^n \text{ for all } i \text{ and } n.$$

Reduced Exchange Model

- Fictitious endowment economy in which consumers directly exchange factor services
 - Taylor (1938), Rader (1972), Wilson (1980), Mas-Colell (1991)
- *Reduced preferences* over primary factors of production:

$$\begin{aligned}U_i(\mathbf{L}_i) &\equiv \max_{\tilde{\mathbf{q}}_i, \tilde{\mathbf{l}}_i} u_i(\tilde{\mathbf{q}}_i) \\ \tilde{q}_{ji}^k &\leq f_{ji}^k(\tilde{\mathbf{l}}_{ji}^k) \text{ for all } j \text{ and } k, \\ \sum_k \tilde{l}_{ji}^{nk} &\leq L_{ji}^n \text{ for all } j \text{ and } n,\end{aligned}$$

Reduced Equilibrium

Corresponds to $\mathbf{L} \equiv \{\mathbf{L}_i\}$ and $\mathbf{w} \equiv \{\mathbf{w}_i\}$ such that:

1. Consumers maximize their reduced utility:

$$\begin{aligned} \mathbf{L}_i &\in \operatorname{argmax}_{\tilde{\mathbf{L}}_i} U_i(\tilde{\mathbf{L}}_i) \\ \sum_{j,n} w_j^n \tilde{L}_{ji}^n &\leq \sum_n w_i^n \nu_i^n \text{ for all } i; \end{aligned}$$

2. Factor markets clear:

$$\sum_j L_{ij}^n = \nu_i^n \text{ for all } i \text{ and } n.$$

Equivalence

- **Proposition 1:** *For any competitive equilibrium, $(\mathbf{q}, \mathbf{l}, \mathbf{p}, \mathbf{w})$, there exists a reduced equilibrium, (\mathbf{L}, \mathbf{w}) , with:*
 1. *the same factor prices, \mathbf{w} ;*
 2. *the same factor content of trade, $L_{ji}^n = \sum_k l_{ji}^{nk}$ for all i, j , and n ;*
 3. *the same welfare levels, $U_i(\mathbf{L}_i) = u_i(\mathbf{q}_i)$ for all i .*

Conversely, for any reduced equilibrium, (\mathbf{L}, \mathbf{w}) , there exists a competitive equilibrium, $(\mathbf{q}, \mathbf{l}, \mathbf{p}, \mathbf{w})$, such that 1-3 hold.

Equivalence

- **Comments:**

- Proof is similar to First and Second Welfare Theorems.
- Key implication of Prop. 1: If one is interested in the factor content of trade, factor prices and/or welfare, then one can always study a RE instead of a CE. One doesn't need *direct* knowledge of primitives u and f but only of how these *indirectly* shape U .

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Reduced Counterfactuals

- Suppose that the reduced utility function over primary factors in this economy can be parametrized as

$$U_i(\mathbf{L}_i) \equiv \bar{U}_i(\{L_{ji}^n/\tau_{ji}^n\}),$$

where $\tau_{ji}^n > 0$ are exogenous preference shocks

- **Counterfactual question:** *What are the effects of a change from (τ, ν) to (τ', ν') on trade flows, factor prices, and welfare?*

Reduced Factor Demand System

- Start from factor demand = solution of reduced UMP:

$$L_i(\mathbf{w}, y_i | \boldsymbol{\tau}_i)$$

- Compute associated expenditure shares:

$$\chi_i(\mathbf{w}, y_i | \boldsymbol{\tau}_i) \equiv \{ \{x_{ji}^n\} | x_{ji}^n = w_j^n L_{ji}^n / y_i \text{ for some } L_i \in L_i(\mathbf{w}, y_i | \boldsymbol{\tau}_i) \}$$

- Rearrange in terms of *effective factor prices*, $\boldsymbol{\omega}_i \equiv \{w_j^n \tau_{ji}^n\}$:

$$\chi_i(\mathbf{w}, y_i | \boldsymbol{\tau}_i) \equiv \chi_i(\boldsymbol{\omega}_i, y_i)$$

Reduced Equilibrium

- RE:

$$\begin{aligned} & \mathbf{x}_i \in \chi_i(\omega_i, y_i), \text{ for all } i, \\ & \sum_j x_{ij}^n y_j = y_i^n, \text{ for all } i \text{ and } n \end{aligned}$$

Reduced Equilibrium

- RE:

$$\begin{aligned} \mathbf{x}_i &\in \chi_i(\boldsymbol{\omega}_i, y_i), \text{ for all } i, \\ \sum_j x_{ij}^n y_j &= y_i^n, \text{ for all } i \text{ and } n \end{aligned}$$

- **Gravity model:** Reduced factor demand system is CES

$$\chi_{ji}(\boldsymbol{\omega}_i, y_i) = \frac{(\omega_{ji})^\epsilon}{\sum_l (\omega_{li})^\epsilon}, \text{ for all } j \text{ and } i$$

Exact Hat Algebra

- Start from the counterfactual equilibrium:

$$\begin{aligned} \mathbf{x}'_i &\in \chi_i(\omega'_i, y'_i) \text{ for all } i, \\ \sum_j (x^n_{ij})' y'_j &= (y^n_i)', \text{ for all } i \text{ and } n. \end{aligned}$$

Exact Hat Algebra

- Start from the counterfactual equilibrium:

$$\begin{aligned} \mathbf{x}'_i &\in \chi_i(\boldsymbol{\omega}'_i, \mathbf{y}'_i) \text{ for all } i, \\ \sum_j (x^n_{ij})' y'_j &= (y^n_i)', \text{ for all } i \text{ and } n. \end{aligned}$$

- Rearrange in terms of proportional changes:

$$\begin{aligned} \{\hat{x}^n_{ij} x^n_{ij}\} &\in \chi_i(\{\hat{w}^n_j \hat{\tau}^n_{ji} \omega^n_{ji}\}, \sum_n \hat{w}^n_i \hat{v}^n_i y^n_i) \text{ for all } i, \\ \sum_j \hat{x}^n_{ij} x^n_{ij} (\sum_n \hat{w}^n_j \hat{v}^n_j y^n_j) &= \hat{w}^n_i \hat{v}^n_i y^n_i, \text{ for all } i \text{ and } n. \end{aligned}$$

Counterfactual Trade Flows and Factor Prices

- Wlog, pick location of preference shocks so that effective factor prices in the initial equilibrium are equal to one in all countries,

$$\omega_{ji}^n = 1, \text{ for all } i, j, \text{ and } n.$$

Counterfactual Trade Flows and Factor Prices

- **Proposition 2** *Under A1, proportional changes in expenditure shares and factor prices, \hat{x} and \hat{w} , caused by proportional changes in preferences and endowments, $\hat{\tau}$ and \hat{v} , solve*

$$\{\hat{x}_{ji}^n x_{ji}^n\} \in \chi_i(\{\hat{w}_j^n \hat{\tau}_{ji}^n \omega_{ji}^n\}, \sum_n \hat{w}_i^n \hat{v}_i^n y_i^n) \quad \forall i,$$
$$\sum_j \hat{x}_{ij}^n x_{ij}^n (\sum_n \hat{w}_j^n \hat{v}_j^n y_j^n) = \hat{w}_i^n \hat{v}_i^n y_i^n \quad \forall i \text{ and } n.$$

Welfare

- Equivalent variation for country i associated with change from (τ, ν) to (τ', ν') , expressed as fraction of initial income:

$$\Delta W_i = (e_i(\omega_i, U'_i) - y_i)/y_i,$$

with U'_i = counterfactual utility and e_i = expenditure function,

$$e_i(\omega_i, U'_i) \equiv \min_{\tilde{L}_i} \sum \omega_{ji}^n L_{ji}^n$$
$$\bar{U}_i(\tilde{L}_i) \geq U'_i.$$

Integrating Below Factor Demand Curves

- To go from χ_i to ΔW_i , solve system of ODEs
- For any selection $\{x_{ji}^n(\omega, y)\} \in \chi_i(\omega, y)$, Envelope Theorem:

$$\frac{d \ln e_i(\omega, U'_i)}{d \ln \omega_j^n} = x_{ji}^n(\omega, e_i(\omega, U'_i)) \text{ for all } j \text{ and } n. \quad (1)$$

- Budget balance in the counterfactual equilibrium

$$e_i(\omega'_i, U'_i) = y'_i. \quad (2)$$

Counterfactual Welfare Changes

- **Proposition 3** *Under A1, equivalent variation associated with change from (τ, ν) to (τ', ν') is*

$$\Delta W_i = (e(\omega_i, U'_i) - y_i)/y_i,$$

where $e(\cdot, U'_i)$ is the unique solution of (1) and (2).

Application to Neoclassical Trade Models

- Suppose that technology in neoclassical trade model satisfies:

$$f_{ij}^k(I_{ij}^k) \equiv \bar{f}_{ij}^k(\{I_{ij}^{nk}/\tau_{ij}^n\}), \text{ for all } i, j, \text{ and } k,$$

- Reduced utility function over primary factors of production:

$$\begin{aligned} U_i(\mathbf{L}_i) &\equiv \max_{\tilde{\mathbf{q}}_i, \tilde{\mathbf{l}}_i} u_i(\tilde{\mathbf{q}}_i) \\ \tilde{q}_{ji}^k &\leq \bar{f}_{ji}^k(\{\tilde{l}_{ji}^{nk}/\tau_{ji}^n\}) \text{ for all } j \text{ and } k, \\ \sum_k \tilde{l}_{ji}^{nk} &\leq L_{ji}^n \text{ for all } j \text{ and } n. \end{aligned}$$

- Change of variable: $U_i(L_i) \equiv \bar{U}_i(\{L_{ji}^n/\tau_{ji}^n\}) \Rightarrow$ factor-augmenting productivity shocks in CE = preference shocks in RE

Taking Stock

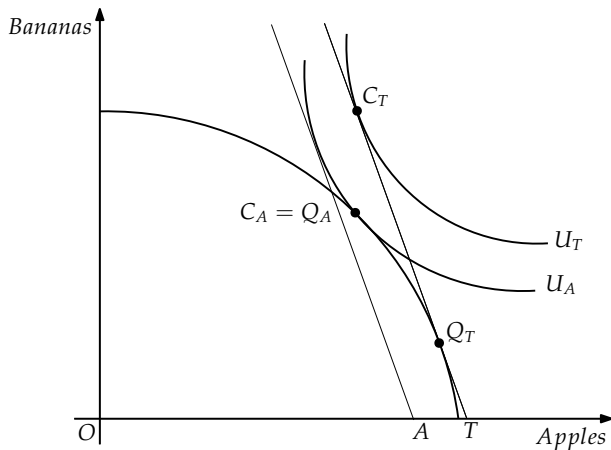
- Propositions 2 and 3 provide a system of equations that can be used for counterfactual and welfare analysis in RF economy.
 - Proposition 1 \Rightarrow same system can be used in neoclassical economy.
- Given data on expenditure shares and factor payments, $\{x_{ji}^n, y_i^n\}$, if one knows factor demand system, χ_i , then one can compute counterfactual factor prices, aggregate trade flows, and welfare.

Valuation of the Gains from Trade

- Two equilibria: Trade (T) and Autarky (A)
- Prices: p_T and p_A
- Utility: U_T and U_A
- Gains from Trade (GT) = welfare cost of autarky = money that country would be willing to pay to avoid going from T to A
- Expressed as a fraction of initial GDP:

$$GT = 1 - \frac{e(p_T, U_A)}{e(p_T, U_T)}$$

Back to The Textbook Approach



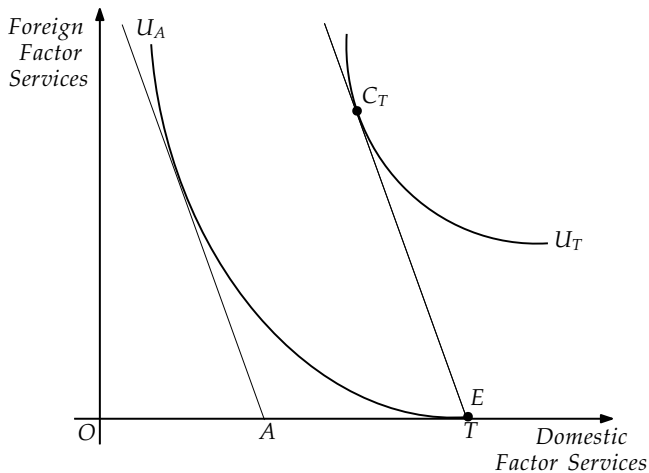
Can We Just Scale It Up?

- In practice, countries produce and consumer MANY goods
 - US has positive exports in 8,500 HS-10 digit product categories
 - plenty of product differentiation even within these categories
- Strategy to estimate GT:
 - Estimate production sets and indifference curves around the world
 - Compute counterfactual autarky equilibrium
 - Solve for p_A and U_A
 - Use previous formula
- Scaling up the textbook approach requires A LOT of information

The Factor Approach

- We can apply ACD's approach to valuation of GT
 - Instead of estimating production and demand functions around the world ...
 - ... we need to estimate reduced factor demand = demand for factor services embodied in goods purchased around the world

The Factor Approach



Parallel with New Good Problem

- Parallel between valuation of GT and “new good” problem in IO
- In order to evaluate the welfare gains from the introduction of a new product (e.g. Apple Cinnamon Cheerios, minivan), we can:
 - Estimate the demand for such products
 - Determine the reservation price at which demand would be zero
 - Measure consumer surplus by looking at the area under the (compensated) demand curve
- We can follow a similar strategy to measure GT:
 - foreign factor services are just like new products that appear when trade is free, but disappear under autarky

From Factor Demand to GT

- Recall definition of expenditure function:

$$e(p, U) = \min_{\{c_i\}} \left\{ \sum_i p_i c_i \mid u(\{c_i\}) \geq U \right\}$$

- Assume one domestic factor (numeraire) and one foreign factor (p)
- Envelope Theorem (Shepard's Lemma in this context) implies:

$$\begin{aligned} de(p, U) &= q_F dp \\ \iff d \ln e(p, U) &= \frac{pq_F}{e(p, U)} d \ln p = \lambda_F(\ln p, U) d \ln p \end{aligned}$$

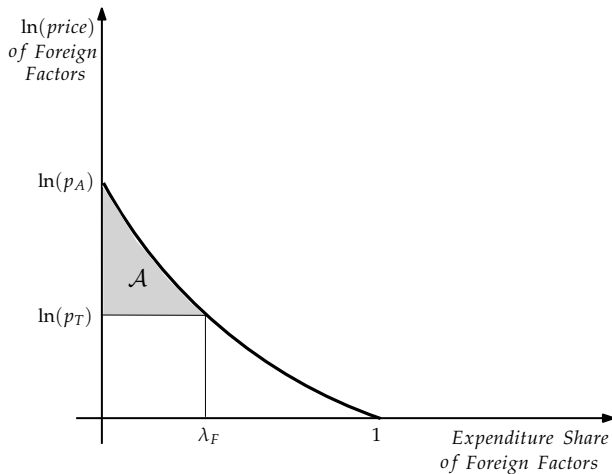
- Integrating between $\ln p_T$ and $\ln p_A$ for $U = U_A$:

$$\ln e(p_A, U_A) - \ln e(p_T, U_A) = \int_{\ln p_T}^{\ln p_A} \lambda_F(x, U_A) dx \equiv \mathcal{A}$$

- Noting that $e(p_A, U_A) = e(p_T, U_T)$

$$GT = 1 - \exp(-\mathcal{A})$$

Integrating Below the (Compensated) Demand Curve



CES Example

- Suppose that factor demand is CES, as in ACR

$$\lambda_F(\ln p, U) = \frac{\exp(-\varepsilon \ln p)}{1 + \exp(-\varepsilon \ln p)}$$

- This leads to

$$\mathcal{A} = \int_{\ln p_T}^{\infty} \frac{\exp(-\varepsilon x)}{1 + \exp(-\varepsilon x)} dx = \frac{\ln(1 + p_T^{-\varepsilon})}{\varepsilon}$$

- Since CES demand system is invertible, we can also express relative price of foreign factor services as a function of initial expenditure share

$$\lambda_F = \frac{p_T^{-\varepsilon}}{1 + p_T^{-\varepsilon}} \iff 1 + p_T^{-\varepsilon} = \frac{1}{1 - \lambda_F}$$

- Combining the previous expressions, we get

$$GT = 1 - \exp\left(\frac{\ln(1 - \lambda_F)}{\varepsilon}\right) = 1 - \lambda_D^{1/\varepsilon}$$

Take-Away From the Previous Formula

- CES/ACR formula captures the 2 key issues for valuation of GT:
 1. How large are imports of factor services in the current trade equilibrium?
 2. How elastic is the demand for these imported services along the path from trade to autarky?
- **Basic idea:** If we do not trade much or if the factor services that we import are close substitutes to domestic ones, then small GT

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Econometric Model

- Unobservable

$$\omega_{i,t} \equiv \{\omega_{ji,t}^n\}, \omega_{ji,t_0}^n = 1, \quad \text{for all } i, j, \text{ and } n$$

- Observables

- factor expenditure share $\mathbf{x}_{i,t} \equiv \{x_{ji,t}^n\}$
- factor payments $\mathbf{y}_{i,t} \equiv \{y_{i,t}^n\}$
- trade cost shifter $\mathbf{z}_{i,t}^\tau \equiv \{(z^\tau)_{ji,t}^n\}$
- income shifter $z_{i,t}^y$

- Relation between trade cost shock and trade cost shifter

$$\ln \tau_{ji,t}^n = \ln (z^\tau)_{ji,t}^n + \varphi_{ji}^n + \tilde{\xi}_{j,t}^n + \eta_{ji,t}^n$$

$$\ln \omega_{ji,t}^n = \ln (z^\tau)_{ji,t}^n + \varphi_{ji}^n + \xi_{j,t}^n + \eta_{ji,t}^n, \text{ for all } i, j, n, \text{ and } t$$

Assumptions for identification

ASSUMPTION A1 (Exogeneity): $E[\eta_{ji,t}^n | \mathbf{z}_t] = 0$, with $\mathbf{z}_t \equiv \{\mathbf{z}_{l,t}^\tau, z_{l,t}^y\}$ the vector of all instruments in period t .

ASSUMPTION A2 (Completeness): For any importer pair (i_1, i_2) , and any function $g(\mathbf{x}_{i_1,t}, y_{i_1,t}, \mathbf{x}_{i_2,t}, y_{i_2,t})$ with finite expectation, $E[g(\mathbf{x}_{i_1,t}, y_{i_1,t}, \mathbf{x}_{i_2,t}, y_{i_2,t}) | \mathbf{z}_t] = 0$ implies $g(\mathbf{x}_{i_1,t}, y_{i_1,t}, \mathbf{x}_{i_2,t}, y_{i_2,t}) = 0$

ASSUMPTION A3 (Invertibility): In any country i , for any observed expenditure shares, $\mathbf{x} > \mathbf{0}$, and any observed income level, $y > 0$, there exists a unique vector of relative effective factor prices, $(\chi_i)^{-1}(\mathbf{x}, y)$, such that all ω_i satisfying $\mathbf{x} \in \mathbf{X}_i(\omega_i, y)$ also satisfy $\omega_{ji}^n / \omega_{1i}^1 = (\chi_{ji}^n)^{-1}(\mathbf{x}, y)$

Identification of Invertible Demand Systems

$$\ln \omega_{ji,t}^n = \ln(z^\tau)_{ji,t}^n + \varphi_{j,i}^n + \xi_{j,t}^n + \eta_{ji,t}^n \Rightarrow$$

$$\eta_{j,i,t}^n = \ln(x_{j,i}^n)^{-1}(x_{i,t}, y_{i,t}) - \ln(z^\tau)_{j,i,t}^n - \varphi_{j,i}^n + \xi_{j,i,t}^n \quad (1)$$

$$\eta_{1i,t}^1 = \ln(x_{1i}^1)^{-1}(x_{i,t}, y_{i,t}) - \ln(z^\tau)_{1i,t}^1 - \varphi_{1,i}^1 + \xi_{1,t}^1 \quad (2)$$

↓

$$\Delta \eta_{j,i,t}^n = \ln(x_{j,i}^n)^{-1}(x_{i,t}, y_{i,t}) - \Delta \ln(z^\tau)_{j,i,t}^n - \Delta \varphi_{j,i}^n + \Delta \xi_{j,i,t}^n \Rightarrow$$

$$\begin{aligned} \Delta \eta_{j_{i_1}, t}^n - \Delta \eta_{j_{i_2}, t}^n &= \ln(x_{j_{i_1}}^n)^{-1}(x_{i_1, t}, y_{i_1, t}) - \ln(x_{j_{i_2}}^n)^{-1}(x_{i_2, t}, y_{i_2, t}) \\ &\quad - (\Delta \ln(z^\tau)_{j_{i_1}, t}^n - \Delta \ln(z^\tau)_{j_{i_2}, t}^n) - (\Delta \varphi_{j, i_1}^n - \Delta \varphi_{j, i_2}^n) \end{aligned}$$

Identification of Invertible Demand Systems

Under Assumption A1, this leads to the following moment condition:

$$\begin{aligned} E \left[\ln (\chi_{ji_1}^n)^{-1} (\mathbf{x}_{i_1,t}, y_{i_1,t}) - \ln (\chi_{ji_2}^n)^{-1} (\mathbf{x}_{i_2,t}, y_{i_2,t}) - \zeta_{ji_1 i_2}^n \mid \mathbf{z}_t \right] \\ = \Delta \ln (z^T)_{ji_1,t}^n - \Delta \ln (z^T)_{ji_2,t}^n \end{aligned}$$

Suppose exist $\left((\chi_{ji_1}^n)^{-1}, (\chi_{ji_2}^n)^{-1}, \zeta_{ji_1 i_2}^n \right)$ and $\left((\tilde{\chi}_{ji_1}^n)^{-1}, (\tilde{\chi}_{ji_2}^n)^{-1}, \tilde{\zeta}_{ji_1 i_2}^n \right)$, then:

$$\begin{aligned} E \left[\ln (\chi_{ji_1}^n)^{-1} (\mathbf{x}_{i_1,t}, y_{i_1,t}) - \ln (\tilde{\chi}_{ji_1}^n)^{-1} (\mathbf{x}_{i_1,t}, y_{i_1,t}) - \ln (\chi_{ji_2}^n)^{-1} (\mathbf{x}_{i_2,t}, y_{i_2,t}) \right. \\ \left. + \ln (\tilde{\chi}_{ji_2}^n)^{-1} (\mathbf{x}_{i_2,t}, y_{i_2,t}) - \zeta_{ji_1 i_2}^n + \tilde{\zeta}_{ji_1 i_2}^n \mid \mathbf{z}_t \right] = 0 \end{aligned}$$

Under Assumption A2, this requires:

$$\begin{aligned} \ln (\chi_{ji_1}^n)^{-1} (\mathbf{x}_{i_1,t}, y_{i_1,t}) - \ln (\tilde{\chi}_{ji_1}^n)^{-1} (\mathbf{x}_{i_1,t}, y_{i_1,t}) \\ = \ln (\chi_{ji_2}^n)^{-1} (\mathbf{x}_{i_2,t}, y_{i_2,t}) - \ln (\tilde{\chi}_{ji_2}^n)^{-1} (\mathbf{x}_{i_2,t}, y_{i_2,t}) + \zeta_{ji_1 i_2}^n - \tilde{\zeta}_{ji_1 i_2}^n \end{aligned}$$

Proposition 4: Suppose that Assumptions A1-A3 hold. Then factor demand and relative effective factor prices are identified.

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Assumptions on Factor Demand System

1. Preferences are homothetic
2. All goods have the same factor intensity in each country
3. Cross-country differences in factor demand can be reduced to differences in time-varying effective factor prices and time-invariant shifters $\chi_i(\omega_{i,t}) = \chi(\{\mu_{ji}\omega_{ji,t}\})$
4. Function form featured by mixed CES :

$$\chi_{ji}(\omega_{i,t}) = \int \frac{(\kappa_j)^{\sigma_\alpha \alpha} (\mu_{ji}\omega_{ji,t})^{-(\bar{\epsilon} \cdot \epsilon^{\sigma_\epsilon})}}{\sum_{l=1}^N (\kappa_l)^{\sigma_\alpha \alpha} (\mu_{li}\omega_{li,t})^{-(\bar{\epsilon} \cdot \epsilon^{\sigma_\epsilon})}} dF(\alpha, \epsilon)$$

Features of the Factor Demand System

- It nests the case of CES demand
- It is invertible
- It captures flexibility and parsimoniously a number of natural features of demand substitution patterns through the structural parameters σ_α and σ_ϵ

$$\frac{\partial \ln \left(\frac{\chi_{ji}(\omega_{i,t})}{\chi_{ri}(\omega_{i,t})} \right)}{\partial \ln \left(\frac{\omega_{i,t}}{\omega_{r,t}} \right)} = \int (\bar{\epsilon} \cdot \epsilon^{\sigma_\epsilon}) \left(\frac{x_{ji,t}(\alpha, \epsilon)}{\chi_{ji}(\omega_{i,t})} - \frac{x_{ri,t}(\alpha, \epsilon)}{\chi_{ri}(\omega_{i,t})} \right) x_{li,t}(\alpha, \epsilon) dF(\alpha, \epsilon)$$

Estimation Procedure

Given: $\chi_i(\omega_{i,t}) = \chi(\{\mu_{ji}\omega_{ji,t}\})$

$$\begin{aligned}\Delta\eta_{ji,t} - \Delta\eta_{j1,t} &= \ln(\chi_{ji})^{-1}(\mathbf{x}_{i,t}) - \ln(\chi_{j1})^{-1}(\mathbf{x}_{1,t}) \\ &\quad - \left(\Delta \ln(z^\tau)_{ji,t} - \Delta \ln(z^\tau)_{j1,t} \right) - (\Delta\varphi_{ji} - \Delta\varphi_{j1})\end{aligned}$$

\Downarrow

$$\begin{aligned}\Delta\eta_{ji,t} - \Delta\eta_{j1,t} &= \ln \chi_j^{-1}(\mathbf{x}_{i,t}) - \ln \chi_j^{-1}(\mathbf{x}_{1,t}) \\ &\quad - \left(\Delta \ln(z^\tau)_{ji,t} - \Delta \ln(z^\tau)_{j1,t} \right) + \zeta_{ji}\end{aligned}$$

with $\zeta_{ji} \equiv -(\Delta\varphi_{ji} - \Delta\varphi_{j1}) - (\Delta \ln \mu_{ji} - \Delta \ln \mu_{j1})$

Estimation Procedure

$$e_{ji,t}(\boldsymbol{\theta}) \equiv \ln \chi_j^{-1}(\mathbf{x}_{i,t}) - \ln \chi_j^{-1}(\mathbf{x}_{1,t}) - \left(\Delta \ln(z^\tau)_{ji,t} - \Delta \ln(z^\tau)_{j1,t} \right) + \zeta_{ji}$$

$$E((\Delta \eta_{ji,t} - \Delta \eta_{j1,t}) \mathbf{Z}_{ji,t}) = 0$$

- Construct a consistent GMM estimator of by solving for

$$\hat{\boldsymbol{\theta}} = \arg \min_{\boldsymbol{\theta}} (\boldsymbol{\theta})' \mathbf{Z} \Phi \mathbf{Z}' \mathbf{e}(\boldsymbol{\theta})$$

Estimation Results

TABLE 2—GMM ESTIMATES OF MIXED CES DEMAND

	$\bar{\epsilon}$	σ_{α}	σ_{ϵ}
<i>Panel A. CES</i>	−5.955 (0.950)		
<i>Panel B. Mixed CES (restricted heterogeneity)</i>	−6.115 (0.918)	2.075 (0.817)	
<i>Panel C. Mixed CES (unrestricted heterogeneity)</i>	−6.116 (0.948)	2.063 (0.916)	0.003 (0.248)

- Adao R., Costinot, A., Donalson, D., 2017, “Nonparametric Counterfactual Predictions in Neoclassical Models of International Trade”, American Economic Review, 107(3): 633-689.
- Adao, R., Arkolakis, C., Ganapati, S., 2021, “Not-parametric Gravity: Measuring the Macroeconomic Implications of Firm Heterogeneity”, Working Paper.

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 - Cornerstone observation: Correlation between firm attributes and trade performance
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 - Parametric assumptions restrict aggregate predictions of the model
- This paper: Firm heterogeneity **without parametric restrictions**
 - Theoretically and empirically characterize role of firm heterogeneity for aggregate outcomes
 - Nonparametric counterfactuals (& inversion of fundamentals) and semiparametric estimation

Methodology: Nonparametric Counterfactuals/Semiparametric Estimation

- Start with workhorse monopolistic competition model with
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Outline

- **Workhorse model of firm heterogeneity**
- Semiparametric gravity equations for firm exports
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Workhorse model of firm heterogeneity: Setup

- N locations (denote i the origin j the destination)
- Monopolistic competitive firms
 - Firms are unique world monopolists, each producing one variety ω
 - Linear production function and iceberg shipping. Fixed cost of selling to each market
- Consumers
 - CES Preferences

Firm Revenue and Cost

- Firm ω 's demand is

$$R_{ij}(\omega) = \underbrace{\bar{b}_{ij} b_{ij}(\omega)}_{\text{Firm taste shifter}} \underbrace{(p_{ij}(\omega))^{1-\sigma}}_{\text{Firm price}} \left[E_j P_j^{\sigma-1} \right]$$

where E_j is spending and P_j is CES price index over available varieties, Ω_{ij}

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where E_j is spending and P_j is CES price index over available varieties, Ω_{ij}

- The cost of firm ω from i to sell q units in j

$$C_{ij}(q, \omega) = \underbrace{\frac{\tau_{ij}(\omega)}{a_i(\omega)} \frac{\bar{\tau}_{ij}}{\bar{a}_i} w_i}_{\text{Firm variable cost in } j} q + \underbrace{f_{ij}(\omega) \bar{f}_{ij} w_i}_{\text{Firm fixed cost in } j}$$

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Firm-specific revenue and entry potentials

- In monopolistic competition with CES, constant markup. Revenue:

$$R_{ij}(\omega) = \underbrace{\left[b_{ij}(\omega) \left(\frac{\tau_{ij}(\omega)}{a_i(\omega)} \right)^{1-\sigma} \right]}_{\text{Revenue potential, } r_{ij}(\omega)} \underbrace{\left[\left(\frac{\sigma}{\sigma-1} \frac{\bar{\tau}_{ij}}{\bar{a}_i} \right)^{1-\sigma} \bar{b}_{ij} \right]}_{\text{Bilateral shifter, } \bar{r}_{ij}} \left[\left(\frac{w_i}{P_j} \right)^{1-\sigma} E_j \right]$$

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- Firm ω of i enters j (i.e., $\omega \in \Omega_{ij}$) if, and only if, $\pi_{ij}(\omega) \geq 0$. So,

$$\underbrace{\frac{r_{ij}(\omega)}{f_{ij}(\omega)}}_{\text{Entry potential, } e_{ij}(\omega)} \geq \underbrace{\left[\frac{\sigma \bar{f}_{ij}}{\bar{r}_{ij}} \right]}_{\text{Bilateral entry shifter, } \bar{e}_{ij}} \left[\frac{w_i^\sigma}{P_j^{\sigma-1} E_j} \right]$$

General Equilibrium

- Firms hire \bar{F}_i workers to independently draw $v_i(\omega) \equiv \{b_{ij}(\omega), \tau_{ij}(\omega), f_{ij}(\omega), a_i(\omega)\}_j$:

$$v_i(\omega) \sim G_i(v)$$

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- Equilibrium:** $\{w_i, N_i, P_i, \{\Omega_{ij}\}_j\}_i$ satisfying (i) CES demand, (ii) export decision,
 - iii) **Free Entry:** N_i firms enter with an expected profit of zero,

$$w_i \bar{F}_i = \sum_j E [\max \{\pi_{ij}(\omega); 0\}]$$

- iv) **Market Clearing:** from trade balance,

$$E_i = w_i \bar{L}_i = \sum_j \int R_{ij}(\omega) d\omega$$

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Distributions of revenue and entry potentials

- Without loss of generality, we can think of firms as

$$r_{ij}(\omega) \sim H_{ij}^r(r|e) \quad \text{and} \quad e_{ij}(\omega) \sim H_{ij}^e(e)$$

- **Assumption 1:** $H_{ij}^e(e)$ is continuous and strictly increasing in \mathbb{R}_+ with $\lim_{e \rightarrow \infty} H_{ij}^e(e) = 1$
- Generalizes (practically) all existing cases in the literature

Gravity Equations: extensive and intensive margin of firm exports

- Extensive margin of firm-level exports:

$$\ln \bar{\epsilon}_{ij}(n_{ij}) = \ln(\sigma \bar{f}_{ij} / \bar{r}_{ij}) + \ln w_i^\sigma - \ln E_j P_j^{\sigma-1}$$

- $\bar{\epsilon}_{ij}(n) \equiv (H_{ij}^e)^{-1}(1 - n)$ is *cost-to-sales ratio* supporting entry in j of n of i firms
- Slope of $\bar{\epsilon}_{ij}(n)$ controls dispersion in entry potential: $\varepsilon_{ij}(n_{ij}) = \frac{\partial \ln \bar{\epsilon}_{ij}(n_{ij})}{\partial \ln n} < 0$

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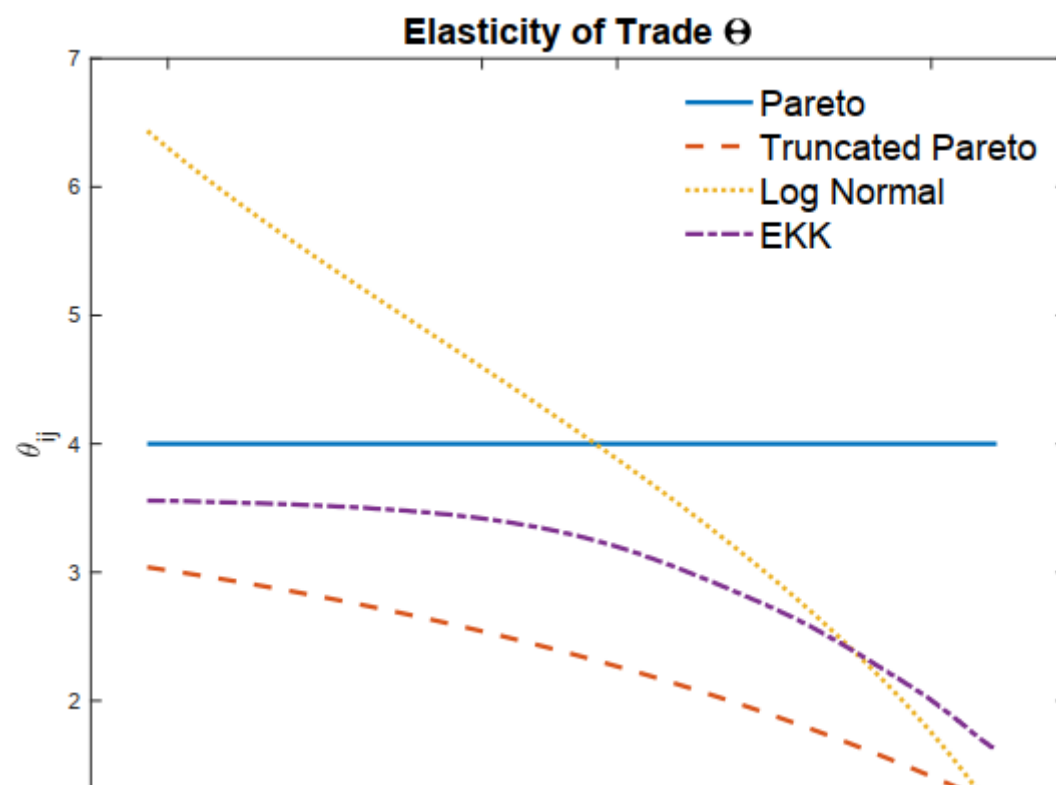
- Intensive margin of firm level exports:

$$\ln \bar{x}_{ij} - \ln \bar{\rho}_{ij}(n_{ij}) = \ln \bar{r}_{ij} + \ln w_i^{1-\sigma} + \ln E_j P_j^{\sigma-1}$$

- \bar{x}_{ij} is average sales of firms from i in j , $\bar{\rho}_{ij}(n) \equiv \frac{1}{n} \int_0^n E[r|e = \bar{\epsilon}_{ij}(n)] dn$ is the *avg. revenue potential* if n of i firms enter j
- Slope of $\bar{\rho}_{ij}(n)$ controls difference between marginal and incumbent firms: $\varrho_{ij}(n_{ij}) = \frac{\partial \ln \bar{\rho}_{ij}(n_{ij})}{\partial \ln n}$

Firm heterogeneity distribution \implies Trade elasticity varies with n_{ij}

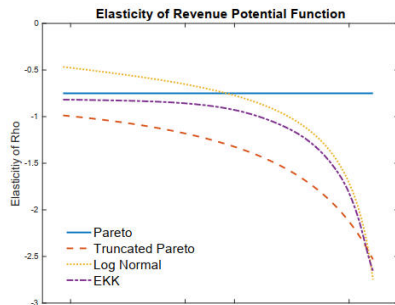
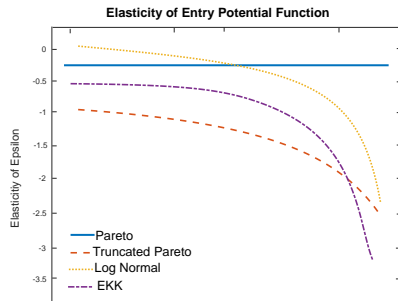
$$\theta_{ij}(n_{ij}) \equiv -\frac{\partial \ln X_{ij}}{\partial \ln \bar{\tau}_{ij}} = (\sigma - 1) \left(1 - \frac{1 + \varrho_{ij}(n_{ij})}{\varepsilon_{ij}(n_{ij})} \right)$$



Margins of the Trade Elasticity Function

$$\frac{\partial \ln n_{ij}}{\partial \ln \bar{\tau}_{ij}} \propto \left(\frac{\partial \ln \bar{\epsilon}_{ij}}{\partial \ln n} \right)^{-1}$$

$$\frac{\partial \ln \bar{x}_{ij}}{\partial \ln \bar{\tau}_{ij}} \propto \frac{\partial \ln \bar{\rho}_{ij}}{\partial \ln n}$$



- Decreasing elasticity of $\bar{\epsilon}_{ij}(n)$: Entry is **less sensitive** to shocks when n_{ij} is **high**

Sufficient Statistics of Firm Heterogeneity

- **Lemma 1.** Based on the above definitions we can re-state $(w_i, N_i, P_i, \{X_{ij}, n_{ij}\}_j)$ in general equilibrium as a function of the shifters $(\bar{T}_i, \bar{F}_i, \bar{L}_i, \bar{f}_{ij}, \bar{\tau}_{ij})$ and the elasticity functions $\sigma, \bar{\rho}_{ij}(n), \bar{\epsilon}_{ij}(n)$.

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 - Intuition: All outcomes in Melitz '03 and generalizations can be written as a function of bilateral entry cutoffs. We establish a mapping between the entry cutoff and n_{ij}
- **Takeaway 1:** All dimensions of heterogeneity can be folded into our two elasticity functions $(\bar{\rho}_{ij}(n), \bar{\epsilon}_{ij}(n))$
- Looking ahead: we will exploit Takeaway 1 to
Characterize model counterfactuals using $(\bar{\rho}_{ij}(n), \bar{\epsilon}_{ij}(n))$

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Nonparametric Counterfactuals

- We now aim to use the characterization above to conduct counterfactuals without parametric assumptions on the distribution of firm heterogeneity
- Let us fix some terminology
 - $(\bar{T}_i, \bar{F}_i, \bar{L}_i, \bar{f}_{ij}, \bar{\tau}_{ij})$ are “economic fundamentals” (or shifters)
 - $(\sigma, \bar{\rho}_{ij}(n), \bar{\epsilon}_{ij}(n))$ are “elasticities”
 - $(w_i, P_i, N_i, X_{ij}, n_{ij})$ are “economic outcomes” (wage, price index, entry, bilateral trade/ export share)
 - Denote with a hat a change in a variable from its initial value e.g. $\hat{w}_i \equiv w_i/w_i^0$

Counterfactual Responses to Changes in Fundamentals

- **Prop 1.** Consider any change in the economic fundamentals $(\bar{T}_i, \bar{F}_i, \bar{L}_i, \bar{f}_{ij}, \bar{\tau}_{ij})$. Given (i) $\mathbf{X}^0 \equiv \{X_{ij}^0\}$ and $\mathbf{n}^0 \equiv \{n_{ij}^0\}$, (ii) the elasticities $\{\sigma, \bar{\rho}_{ij}(n), \bar{\epsilon}_{ij}(n)\}$, and we can compute $\left\{ \hat{w}_i, \hat{P}_i, \hat{N}_i, \{\hat{n}_{ij}, \hat{X}_{ij}\}_j \right\}_i$. GE system
 - Generalizes the “sufficient statistics” result of Arkolakis Costinot Rodriguez-Clare '12 beyond class of constant-elasticity gravity
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- Multiple dimensions of heterogeneity matter only through extensive and intensive margin
 - It is all about these elasticity functions!

Aggregate Implications: Is all About Shape of the Elasticity Functions!

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- **Prop 2.** Let $Y_i \equiv \{w_i, P_i, N_i, \{X_{ij}\}_j\}$

1. The elasticity of elements of Y_i to changes in trade costs is a function of $(\sigma, \theta(\mathbf{n}^0), \mathbf{X}^0)$,

$$\frac{d \ln Y_i}{d \ln \bar{\tau}_{od}} = \psi_{i,od}(\sigma, \theta(\mathbf{n}^0), \mathbf{X}^0)$$

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$$\frac{d \ln n_{ij}}{d \ln \bar{\tau}_{od}} = \Gamma_{ij,od}(\sigma, \theta(\mathbf{n}^0), \mathbf{X}^0, \varepsilon_{ij}(n_{ij}^0))$$

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- A synthesis of the gains from trade debate!
 - For **small changes**: firm heterogeneity **only matters through** $\theta(\mathbf{n}^0)$ (a la ACR)

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- A synthesis of the gains from trade debate!
 - For **small changes**: firm heterogeneity **only matters through** $\theta(\mathbf{n}^0)$ (a la ACR)
 - For **large changes**: Need to compute change in $\theta_{ij}(n_{ij}^0)$ due to change in n_{ij} , so also need to know $\varepsilon_{ij}(n_{ij}^0)$
 - Heterogeneity plays a role (Melitz Redding '15, Head Mayer Thoenig '14)
 - If elasticities constant: back to ACR

Firm Heterogeneity Matters=Variable Elasticities

- **Takeaway 2:**

Firm heterogeneity only matters for counterfactual responses through σ and $(\bar{\rho}_{ij}(n), \bar{\epsilon}_{ij}(n))$. For small shocks, $(\bar{\rho}_{ij}(n), \bar{\epsilon}_{ij}(n))$ matter only through their combined effect in $\bar{\theta}_{ij}(n)$. In addition, when elasticities are constant, $\bar{\rho}_{ij}(n) = n^{\rho_{ij}}$ and $\bar{\epsilon}_{ij}(n) = n^{\epsilon_{ij}}$, *the bilateral trade elasticities constant and aggregate trade elasticities θ_{ij} are sufficient to compute counterfactual responses to shocks*

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- Thus, heterogeneity only matters when elasticities vary *and* shocks are large

Do we Still Have Sufficient Statistics for Welfare Changes?

- Gains of reallocating resources from low to high entry potential firms (i.e., $\downarrow n_{ij}$)

$$\ln \left(\frac{\hat{w}_i}{\hat{p}_i} \right) = \frac{1}{\sigma - 1} \ln \left(\frac{\bar{\epsilon}_{ij}(n_{ij} \hat{n}_{ij})}{\bar{\epsilon}_{ij}(n_{ij})} \right)$$

- Measurable change in productivity cutoff in Melitz '03

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- Measurable change in productivity cutoff in Melitz '03
- Gains from consuming foreign varieties (\downarrow domestic spending share x_{ij}):

$$d \ln \frac{w_i}{P_i} = - \frac{1}{\theta_{ij}(n_{ij})} d \ln (x_{ij}/N_i)$$

- Similar formula in ACR '12 and Melitz-Redding '15, but here the trade elasticity is a function of n_{ij} .
- We need to know **correlation between $\theta_{ij}(n_{ij})$ and $d \ln (x_{ij}/N_i)$** .

Do we Still Have Sufficient Statistics for Welfare Changes?

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$$\ln \left(\frac{\hat{w}_i}{\hat{P}_i} \right) = \frac{1}{\sigma - 1} \ln \left(\frac{\bar{\epsilon}_{ij}(n_{ij} \hat{n}_{ij})}{\bar{\epsilon}_{ij}(n_{ij})} \right)$$

- Measurable change in productivity cutoff in Melitz '03
- Gains from consuming foreign varieties (\downarrow domestic spending share x_{ij}):

$$d \ln \frac{w_i}{P_i} = - \frac{1}{\theta_{ij}(n_{ij})} d \ln (x_{ij}/N_i)$$

- Similar formula in ACR '12 and Melitz-Redding '15, but here the trade elasticity is a function of n_{ij} .
- We need to know **correlation between $\theta_{ij}(n_{ij})$ and $d \ln (x_{ij}/N_i)$** .
- **Takeaway 3:** Nonparametric sufficient statistics with σ , $\epsilon_{ij}(n)$, and $\theta_{ij}(n)$.

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- **Takeaway 3:** Nonparametric sufficient statistics with σ , $\epsilon_{ij}(n)$, and $\theta_{ij}(n)$.
- Conclusion: Takeaways 2–3 constitute a synthesis of the gains from trade debate

Extensions

- **Multiple-Sectors/Factors/Input-Output:** as in Costinot and Rodriguez-Clare '14
 - Sector-specific semiparametric gravity equations of firm exports
- **Zeros in bilateral flows:** as in Helpman-Melitz-Rubinstein '08:
 - Extensive margin gravity equation has a censoring structure
- **Import tariffs:** Need to keep track of tariff revenue
- **Multi-product firms:** Bernard-Redding-Schott '11, Arkolakis-Ganapati-Muendler '20
 - Another semiparametric gravity equation for average number of products
- **Non-CES preferences:** generalizing Arkolakis et al. '19, Matsuyama-Uschev '17
 - Generalized gravity equations implied by similar inversion argument

Concluding Remarks

- Distribution of firm fundamentals determines elasticity of extensive and intensive margins of firm exports as functions of exporter firm share
- **Nonparametric counterfactuals:** Two elasticity functions are sufficient to compute impact of trade shocks on aggregate outcomes
- **Semiparametric estimation:** Flexibly estimate these functions using semiparametric gravity equations of firm exports
- The non-constant elasticities imply an average change in grains from trade of 15%. Gains are larger for countries with higher firm export shares.

Entry & revenue potential functions \implies General Equilibrium, $\{w_i, P_i, N_i\}$

- Bilateral trade outcomes:

$$\bar{\epsilon}_{ij}(n_{ij}) = \frac{\sigma \bar{f}_{ij}}{\bar{r}_{ij}} \left(\frac{w_i}{P_j} \right)^\sigma \frac{P_j}{w_j L_j} \quad \text{and} \quad \frac{\bar{x}_{ij}}{\bar{\rho}_{ij}(n_{ij})} = \bar{r}_{ij} \left(\frac{w_i}{P_j} \right)^{1-\sigma} (w_j \bar{L}_j)$$

- CES price index:

$$P_j^{1-\sigma} = \sum_i (N_i n_{ij}) (\bar{r}_{ij} w_i^{1-\sigma} \bar{\rho}_{ij}(n_{ij}))$$

- Free Entry:

$$N_i = \left[\sigma \frac{\bar{F}_i}{\bar{L}_i} + \sum_j \frac{n_{ij} \bar{x}_{ij}}{w_i \bar{L}_i} \frac{\int_0^{n_{ij}} \frac{\rho_{ij}(n)}{\bar{\epsilon}_{ij}(n)} dn}{\int_0^{n_{ij}} \frac{\rho_{ij}(n)}{\bar{\epsilon}_{ij}(n_{ij})} dn} \right]^{-1}$$

- Market Clearing:

$$w_i \bar{L}_i = \sum_j N_i n_{ij} \bar{x}_{ij}$$

Entry & revenue potential functions \implies General Equilibrium, $\{w_i, P_i, N_i\}$

- **Bilateral trade outcomes:**

$$\frac{\bar{\epsilon}_{ij}(n_{ij}\hat{n}_{ij})}{\bar{\epsilon}_{ij}(n_{ij})} = \frac{1}{\hat{r}_{ij}} \left(\frac{\hat{w}_i}{\hat{P}_j} \right)^\sigma \frac{\hat{P}_j}{\hat{w}_j} \quad \text{and} \quad \hat{x}_{ij} = \hat{r}_{ij} \frac{\bar{\rho}_{ij}(n_{ij}\hat{n}_{ij})}{\bar{\rho}_{ij}(n_{ij})} \left(\frac{\hat{w}_i}{\hat{P}_j} \right)^{1-\sigma} (\hat{w}_j)$$

- **CES price index:**

$$\hat{P}_j^{1-\sigma} = \sum_i x_{ij} \hat{r}_{ij} (\hat{w}_i)^{1-\sigma} (\hat{n}_{ij} \hat{N}_i) \frac{\bar{\rho}_{ij}(n_{ij}\hat{n}_{ij})}{\bar{\rho}_{ij}(n_{ij})}$$

- **Free Entry:**

$$\hat{N}_i = \left[1 + \sum_j y_{ij} \frac{\bar{\epsilon}_{ij}(n_{ij})}{\int_0^{n_{ij}} \rho_{ij}(n)} \int_{n_{ij}}^{n_{ij}\hat{n}_{ij}} \frac{\rho_{ij}(n)}{\bar{\epsilon}_{ij}(n)} dn \right]^{-1}$$

- **Market Clearing:**

$$\hat{w}_i = \sum_j y_{ij} (\hat{N}_i \hat{n}_{ij} \hat{x}_{ij})$$