

# 01 – EIS & SOC Exploration

Chouaib ([github.com/ChouaibB](https://github.com/ChouaibB))

December 19, 2025

## Contents

1. Data source: SoC EIS LFP dataset . . . . .	2
2. Load data & quick sanity checks. . . . .	2
2. Cycle QC and averaging . . . . .	4
3. EIS visualisation vs SOC . . . . .	5
4. Feature engineering: simple impedance fingerprints . . . . .	7
5. SOC prediction target & problem setup . . . . .	12
6. Summary of SOC modelling experiment . . . . .	16

## 1. Data source: SoC EIS LFP dataset

For this notebook I use the public dataset:

Mustafa, Hamza; Bourelly, Carmine; Vitelli, Michele; Milano, Fillippo; Molinara, Mario; Ferrigno, Luigi (2024),  
“SoC Estimation on Li-ion Batteries: A New EIS-based Dataset for data-driven applications”,  
Mendeley Data, V2, doi: 10.17632/cb887gkmxw.2.  
Available at: <https://data.mendeley.com/datasets/cb887gkmxw/2>  
License: **CC BY 4.0**

Dataset highlights:

- 11 cylindrical **LFP** cells (B01–B11).
- EIS at 20 SoC levels: 100%, 95%, 90%, 85%, 80%, 75%, 70%, 65%, 60%, 55%, 50%, 45%, 40%, 35%, 30%, 25%, 20%, 15%, 10%, 5%.
- Two discharge cycles per cell, same frequency grid from 0.01 Hz to 1000 Hz (28 frequencies).

Folder structure (after downloading the dataset into `../data/soc_eis_lfp/`):

- One folder per cell: B01, B02, ..., B11.
- Inside each Bxx folder:
  - EIS Measurement/ — subfolders with the actual EIS CSV files.
  - Capacity Measurement/ — capacity test CSV (not used in this first notebook).

## 2. Load data & quick sanity checks.

Shape: (12320, 7)

Batteries: ['B01' 'B02' 'B03' 'B04' 'B05' 'B06' 'B07' 'B08' 'B09' 'B10' 'B11']

Cycles: [np.int64(1), np.int64(2)]

Unique SOC levels: [np.int64(5), np.int64(10), np.int64(15), np.int64(20), np.int64(25), np.int64(30), np.int64(35), np.int64(40), np.int64(45), np.int64(50), np.int64(55), np.int64(60), np.int64(65), np.int64(70), np.int64(75), np.int64(80), np.int64(85), np.int64(90), np.int64(95), np.int64(100)]

Freq min/max: 0.01 → 1000.0

Temp min/max: 20 → 20

	frequency_hz	z_real_ohm	z_imag_ohm	temperature_c	battery_id	cycle	soc
0	0.01	0.227844	-0.313990	20	B01	1	100
1	0.02	0.182858	-0.197273	20	B01	1	100
2	0.03	0.163270	-0.160068	20	B01	1	100
3	0.05	0.138709	-0.113159	20	B01	1	100
4	0.08	0.121685	-0.082724	20	B01	1	100

	frequency_hz	z_real_ohm	z_imag_ohm	temperature_c	battery_id	\
count	12320.000	12320.000	12320.000	12320.0	12320	
unique	NaN	NaN	NaN	NaN	11	
top	NaN	NaN	NaN	NaN	B01	
freq	NaN	NaN	NaN	NaN	1120	

mean	117.360	0.078	-0.015	20.0	NaN
std	246.764	0.025	0.031	0.0	NaN
min	0.010	0.042	-1.329	20.0	NaN
25%	0.275	0.061	-0.015	20.0	NaN
50%	6.500	0.072	-0.007	20.0	NaN
75%	85.750	0.089	-0.006	20.0	NaN
max	1000.000	0.389	-0.001	20.0	NaN

	cycle	soc
count	12320.0	12320.000
unique	NaN	NaN
top	NaN	NaN
freq	NaN	NaN
mean	1.5	52.500
std	0.5	28.833
min	1.0	5.000
25%	1.0	28.750
50%	1.5	52.500
75%	2.0	76.250
max	2.0	100.000

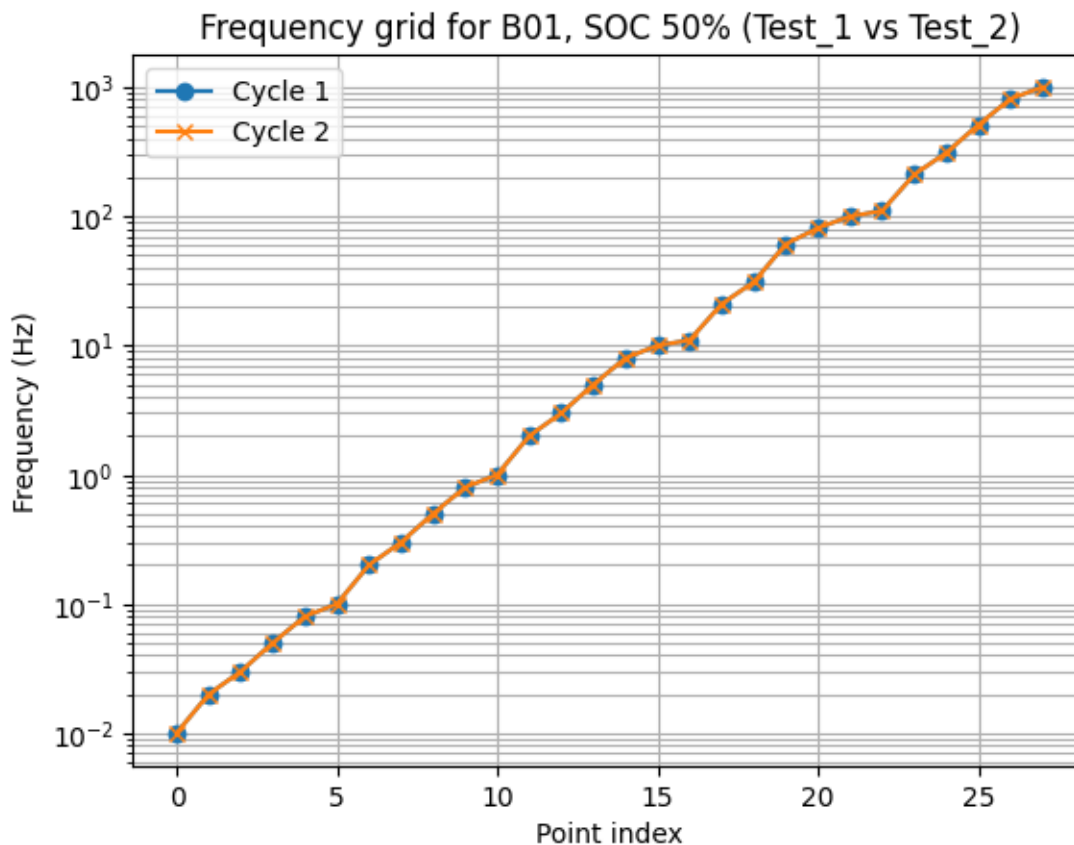
```
frequency_hz    0
z_real_ohm      0
z_imag_ohm      0
temperature_c    0
battery_id      0
cycle           0
soc             0
dtype: int64
```

```
np.int64(0)
```

Unique point counts per spectrum: [28]

count	440.0
mean	28.0
std	0.0
min	28.0
25%	28.0
50%	28.0
75%	28.0
max	28.0

Name: frequency\_hz, dtype: float64



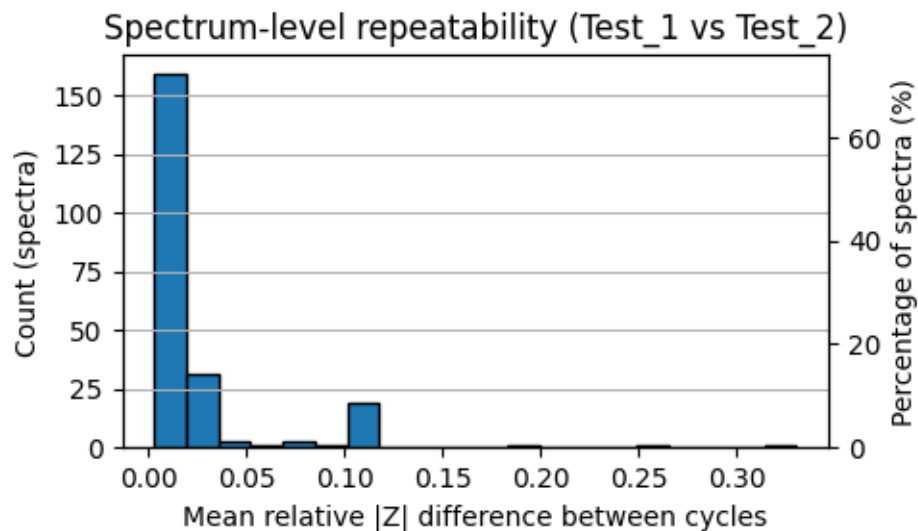
## 2. Cycle QC and averaging

Each cell and SOC has two EIS measurements (Test\_1 and Test\_2).

Here I first check how consistent these repeats are, then average them to

get one “denoised” spectrum per (battery\_id, SOC) for the rest of the notebook.

```
count    220.000
mean      0.026
std       0.040
min       0.003
25%       0.009
50%       0.011
75%       0.025
max       0.331
Name: rel_diff, dtype: float64
```



The relative  $|Z|$  difference between Test\_1 and Test\_2 is mostly very small (median 1.1%, 75% 2.5%), with a few larger outliers up to 33%.

In this notebook I keep all spectra and simply average the two cycles per (battery\_id, SOC), which is reasonable given the overall good repeatability.

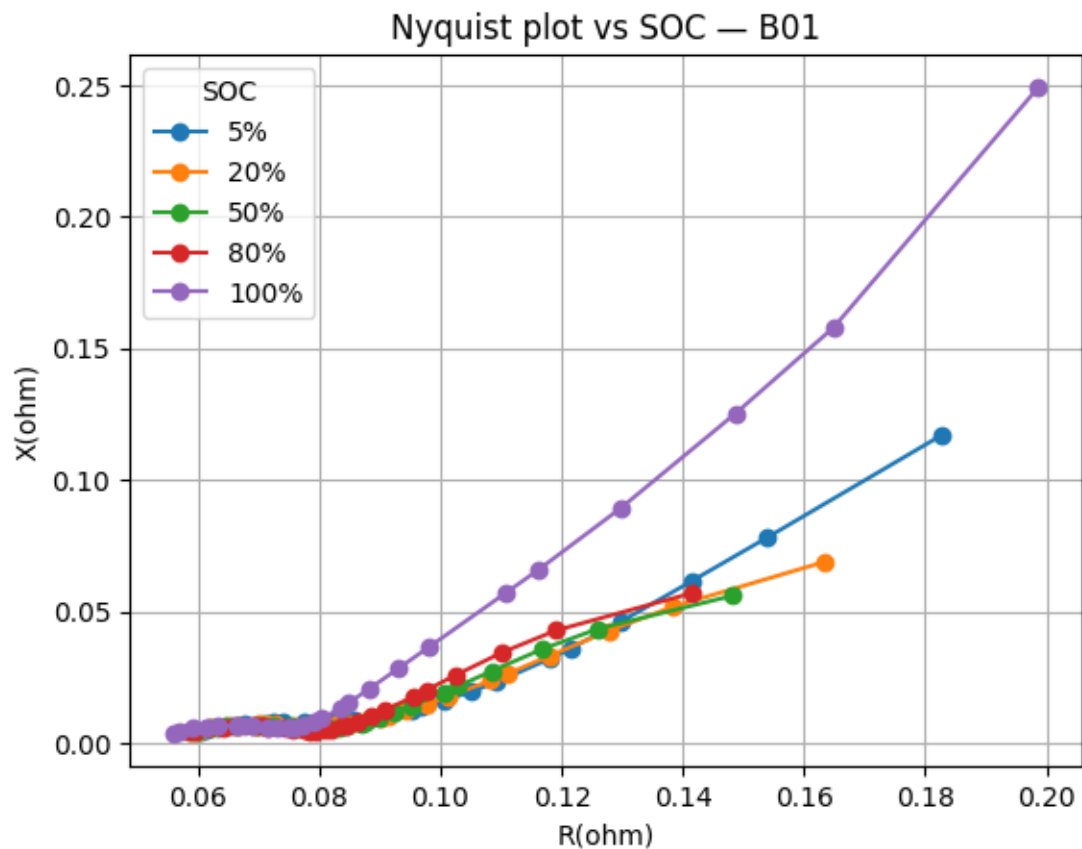
In a stricter setting one could drop spectra where the mean relative difference between cycles exceeds, for example, 20%.

Averaged EIS table shape: (6160, 6)

### 3. EIS visualisation vs SOC

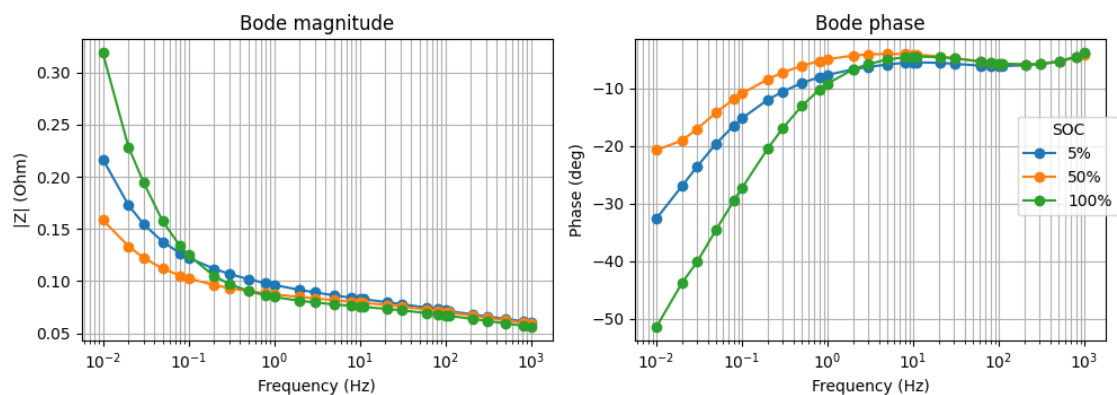
#### 3.1 Add magnitude and phase

#### 3.2 Nyquist plots at different SOC's (one battery, one cycle)



### 3.3 Bode plots (magnitude & phase vs frequency)

Bode plots — B01



#### 4. Feature engineering: simple impedance fingerprints

Goal: compress each full EIS spectrum into a small feature vector, one row per (battery\_id, SOC), that we can later feed to a simple ML model.

In this section I will: - Create one feature row per (battery\_id, soc). - Use basic summary features (min/max/mean) of  $|Z|$  and phase. - Sample  $|Z|$  and phase at a few fixed frequencies.

##### Why these engineered features?

The goal is to capture simple, physically meaningful aspects of the EIS curve without fitting a full equivalent circuit model:

- **zreal\_lowfreq / zreal\_highfreq**
  - Roughly “low-frequency / polarization resistance” vs “high-frequency / ohmic resistance”.
  - These shift with SOC as the cell’s effective resistance changes.
- **zmag\_mean, zmag\_max**
  - Overall “size” of the impedance arc and its peak.
  - Higher values usually mean higher resistance / lower conductivity.
- **phase\_min, phase\_max**
  - Range of capacitive / diffusive behaviour across frequency.
  - SOC changes how strongly capacitive or resistive the cell looks.
- **zmag\_{f}Hz, phase\_{f}Hz at 0.01, 0.1, 1, 10, 100, 1000 Hz**
  - These frequencies are chosen as simple, log-spaced points across the available 0.01–1000 Hz band.
  - Together they sample the low-, mid-, and high-frequency parts of the spectrum, giving a compact but informative “fingerprint” for SOC estimation.

**4.1 Choose target frequencies from the measured grid** I sample  $|Z|$  and phase at a few log-spaced frequencies that exist in the data, to capture the overall shape of the spectrum in a compact way.

Measured frequency grid:

```
0: 0.01 Hz
1: 0.02 Hz
2: 0.03 Hz
3: 0.05 Hz
4: 0.08 Hz
5: 0.1 Hz
6: 0.2 Hz
7: 0.3 Hz
8: 0.5 Hz
9: 0.8 Hz
10: 1 Hz
11: 2 Hz
```

12: 3 Hz  
 13: 5 Hz  
 14: 8 Hz  
 15: 10 Hz  
 16: 11 Hz  
 17: 21 Hz  
 18: 31 Hz  
 19: 61 Hz  
 20: 81 Hz  
 21: 100 Hz  
 22: 110 Hz  
 23: 210 Hz  
 24: 310 Hz  
 25: 510 Hz  
 26: 810 Hz  
 27: 1000 Hz

Target frequencies:

0: 0.01 Hz  
 1: 0.1 Hz  
 2: 1 Hz  
 3: 10 Hz  
 4: 100 Hz  
 5: 1000 Hz

**4.2 Build one feature vector per (battery\_id, SOC)** For each averaged EIS spectrum I create a single feature row.

I keep a few global summary statistics (extremes and averages), and I take  $|Z|$  and phase directly at a set of fixed frequencies (0.01, 0.1, 1, 10, 100, 1000 Hz).

	battery_id	soc	zreal_lowfreq	zreal_highfreq	zmag_mean	zmag_max	\
0	B01	5	0.182653	0.060269	0.097467	0.216863	
1	B01	10	0.170783	0.059821	0.092930	0.187566	
2	B01	15	0.166635	0.059541	0.091769	0.180553	
3	B01	20	0.163275	0.059271	0.090735	0.177173	
4	B01	25	0.160309	0.059097	0.089930	0.172943	

	phase_min	phase_max	zmag_0p01Hz	phase_0p01Hz	zmag_0p1Hz	phase_0p1Hz	\
0	-32.621081	-4.004392	0.216863	-32.621081	0.122336	-15.181986	
1	-24.422087	-3.960382	0.187566	-24.422087	0.115161	-13.161971	
2	-22.644222	-3.972768	0.180553	-22.644222	0.113091	-12.632649	
3	-22.845436	-3.991457	0.177173	-22.845436	0.110929	-12.400498	
4	-22.036235	-4.016717	0.172943	-22.036235	0.109430	-12.100670	

	zmag_1p0Hz	phase_1p0Hz	zmag_10p0Hz	phase_10p0Hz	zmag_100p0Hz	\
0	0.096208	-7.636961	0.083010	-5.468509	0.071766	
1	0.092719	-6.811176	0.081175	-4.923678	0.071196	
2	0.091900	-6.489224	0.080937	-4.856404	0.070999	



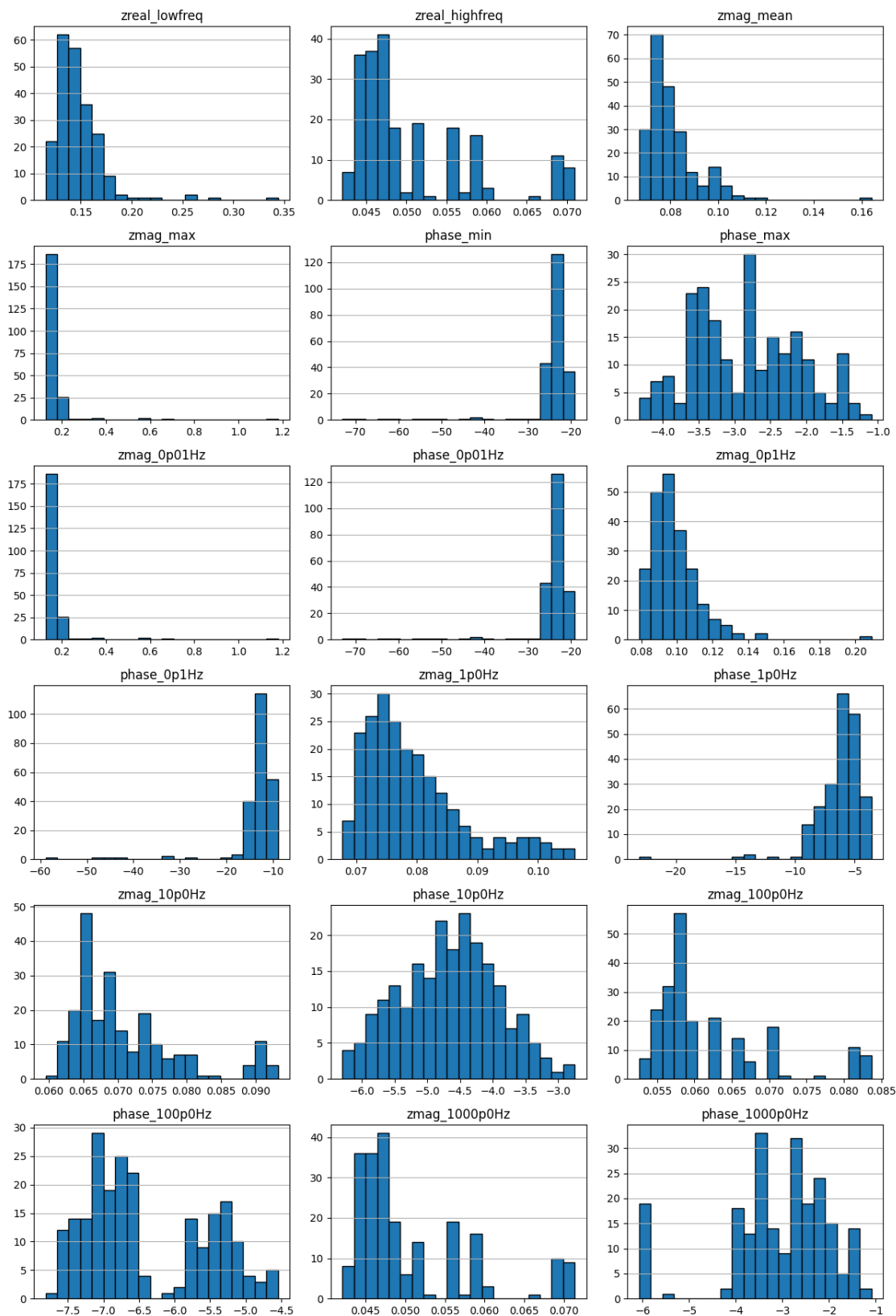
3	0.090892	-6.178033	0.080575	-4.715034	0.070769
4	0.090236	-5.955735	0.080347	-4.614360	0.070625

	phase_100p0Hz	zmag_1000p0Hz	phase_1000p0Hz
0	-6.121537	0.060417	-4.004392
1	-5.845588	0.059965	-3.960382
2	-5.846668	0.059685	-3.972768
3	-5.840951	0.059415	-3.991457
4	-5.832845	0.059243	-4.016717

**4.3 Visualise key feature distributions** Before modelling, I check a few key feature distributions to see:

- that values look reasonable,
- and that there is some spread across samples (so the model has signal to learn from).

Key feature distributions

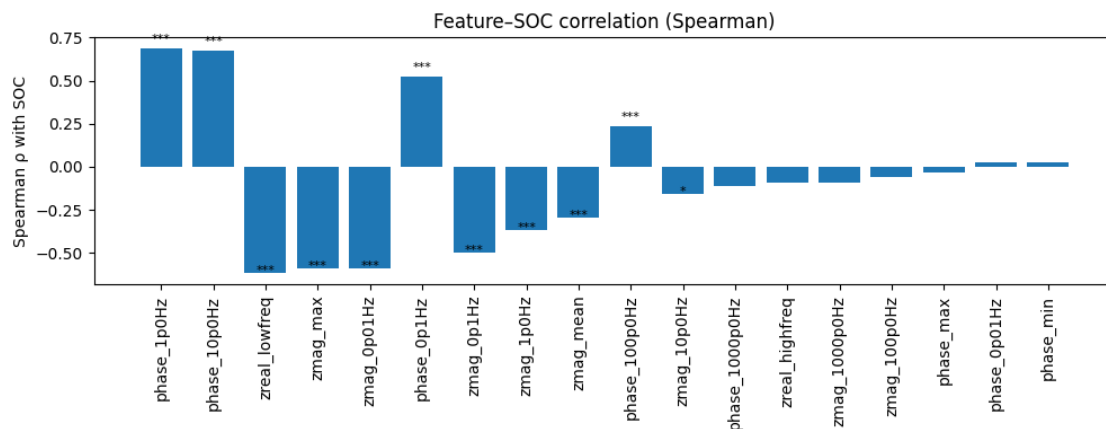


**4.4 Correlation of engineered features with SOC** To keep things readable, I only look at how each engineered feature correlates with **SOC** (rather than a full feature–feature heatmap).

I use **Spearman rank correlation** between SOC and all numeric features and mark statistically significant correlations:

- \* :  $p < 0.05$
- \*\* :  $p < 0.01$
- \*\*\*:  $p < 0.001$

This highlights which features are most informative for SOC and which ones are largely redundant.



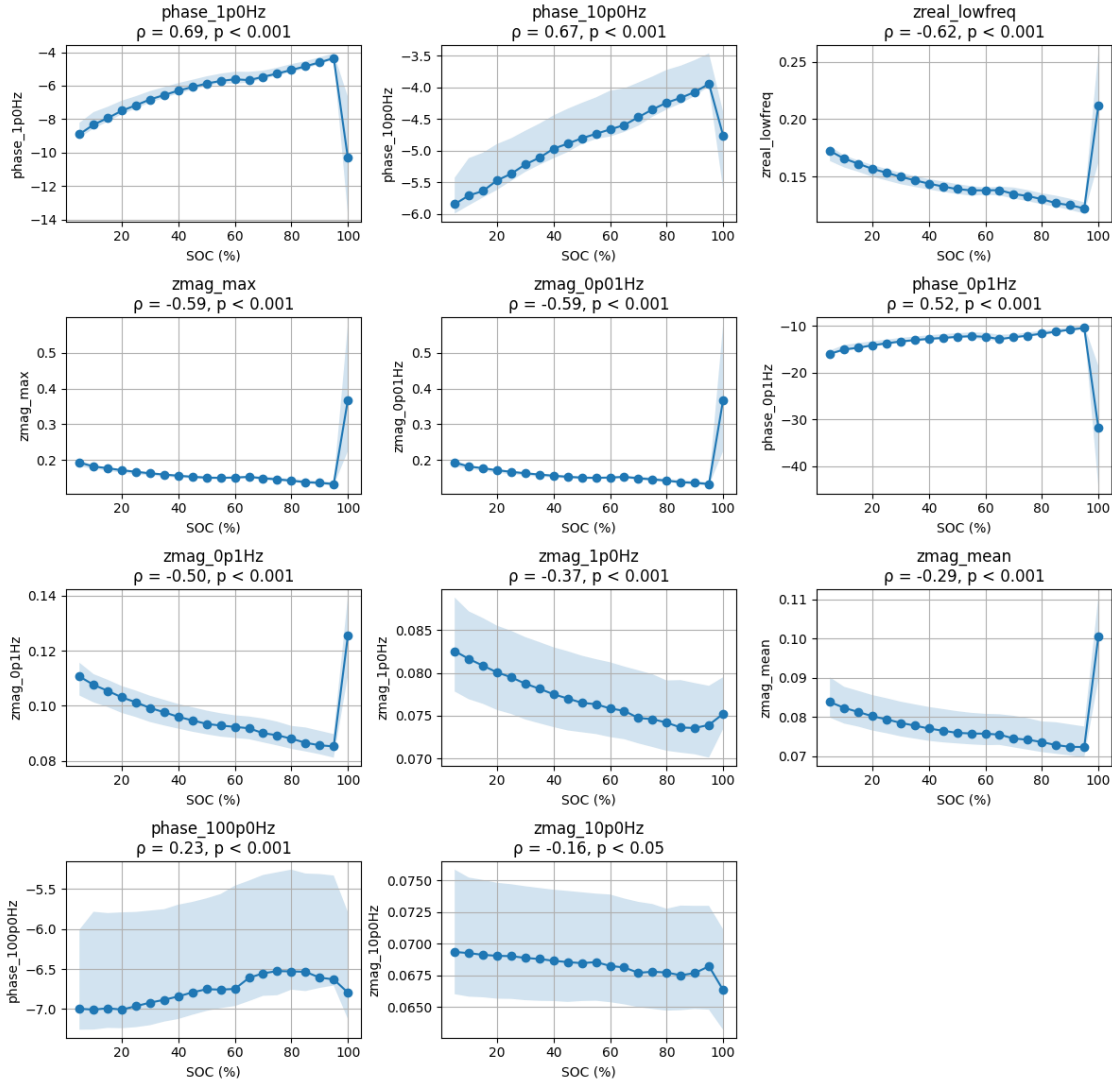
**4.5 SOC vs significantly correlated features (aggregated by SOC)** Scatter plots were noisy, so here I aggregate by SOC and plot, for each significant feature ( $p < 0.05$ ):

- median value vs SOC (line),
- 25–75% range vs SOC (shaded band).

This makes monotonic trends much easier to see.

Significant features ( $p < 0.05$ ): ['phase\_1p0Hz', 'phase\_10p0Hz', 'zreal\_lowfreq', 'zmag\_max', 'zmag\_0p01Hz', 'phase\_0p1Hz', 'zmag\_0p1Hz', 'zmag\_1p0Hz', 'zmag\_mean', 'phase\_100p0Hz', 'zmag\_10p0Hz']

SOC vs significantly correlated features (aggregated by SOC)



## 5. SOC prediction target & problem setup

**5.1 Define targets** Main target (regression): - soc in %, e.g. 5–100.

Optional side target (bins): - Coarse SOC bands (0–20, 20–40, 40–60, 60–80, 80–100%) for an easier “are we in the right band?” view.

```
soc_bin
0    44
1    44
2    44
3    44
```

4 44

Name: count, dtype: int64

## 5.2 Feature subsets: all vs significant

I compare two feature sets:

- **all**: all engineered numeric features except identifiers and targets
- **sig**: only features with significant Spearman correlation to SOC ( $p < 0.05$ )

Both will be evaluated inside the same nested GroupKFold CV.

All features: 18

Significant features: 11

Significant feature names: ['zreal\_lowfreq', 'zmag\_mean', 'zmag\_max', 'zmag\_0p01Hz', 'zmag\_0p1Hz', 'phase\_0p1Hz', 'zmag\_1p0Hz', 'phase\_1p0Hz', 'zmag\_10p0Hz', 'phase\_10p0Hz', 'phase\_100p0Hz']

## 5.3 Models and nested GroupKFold setup

I compare two models:

- **RandomForestRegressor** (non-linear, tree ensemble)
- **ElasticNet** (linear model with L1/L2 regularisation in a scaled pipeline)

Nested grouped CV:

- **Outer**: GroupKFold( $n\_splits=5$ ) on `battery_id`
  - ~80% of cells for training, ~20% for testing in each fold.
- **Inner**: GroupKFold( $n\_splits=3$ ) on the outer-train cells
  - used only for hyperparameter tuning (MAE as objective).

## 5.4 Nested GroupKFold CV: run and collect metrics

For each outer fold (5 folds):

- Use only the outer-train cells in a 3-fold GroupKFold inner CV to tune hyperparameters for each (feature set, model) combination.
- Refit the best model on all outer-train data.
- Evaluate on the outer-test cells:
  - MAE (mean absolute error) in SOC %
  - RMSE (root mean squared error) in SOC %
  - SOC-bin accuracy (using the coarse bins defined earlier)

I also record how many samples and batteries are in train/test per fold.

Nested CV: 0% | 0/20 [00:00<?, ?it/s]

Fold 0, fs=all, model=rf | MAE=3.27, RMSE=4.88, bin\_acc=81.67%,  
best={'max\_depth': None, 'n\_estimators': 300}

Fold 0, fs=all, model=enet | MAE=4.02, RMSE=6.90, bin\_acc=81.67%,  
best={'model\_\_alpha': 0.1, 'model\_\_l1\_ratio': 1.0}

Fold 0, fs=sig, model=rf | MAE=3.86, RMSE=5.11, bin\_acc=83.33%,  
best={'max\_depth': None, 'n\_estimators': 300}

Fold 0, fs=sig, model=enet | MAE=4.79, RMSE=8.13, bin\_acc=80.00%,  
best={'model\_\_alpha': 0.1, 'model\_\_l1\_ratio': 1.0}

Fold 1, fs=all, model=rf | MAE=3.75, RMSE=5.39, bin\_acc=90.00%,  
 best={'max\_depth': None, 'n\_estimators': 150}  
 Fold 1, fs=all, model=enet | MAE=4.05, RMSE=5.98, bin\_acc=87.50%,  
 best={'model\_\_alpha': 0.1, 'model\_\_l1\_ratio': 1.0}  
 Fold 1, fs=sig, model=rf | MAE=4.41, RMSE=6.56, bin\_acc=85.00%,  
 best={'max\_depth': None, 'n\_estimators': 150}  
 Fold 1, fs=sig, model=enet | MAE=4.11, RMSE=5.43, bin\_acc=85.00%,  
 best={'model\_\_alpha': 0.1, 'model\_\_l1\_ratio': 1.0}  
 Fold 2, fs=all, model=rf | MAE=4.45, RMSE=7.33, bin\_acc=72.50%,  
 best={'max\_depth': None, 'n\_estimators': 300}  
 Fold 2, fs=all, model=enet | MAE=2.89, RMSE=3.74, bin\_acc=85.00%,  
 best={'model\_\_alpha': 0.1, 'model\_\_l1\_ratio': 1.0}  
 Fold 2, fs=sig, model=rf | MAE=4.53, RMSE=10.12, bin\_acc=70.00%,  
 best={'max\_depth': None, 'n\_estimators': 300}  
 Fold 2, fs=sig, model=enet | MAE=2.83, RMSE=3.96, bin\_acc=77.50%,  
 best={'model\_\_alpha': 0.1, 'model\_\_l1\_ratio': 1.0}  
 Fold 3, fs=all, model=rf | MAE=10.59, RMSE=14.73, bin\_acc=55.00%,  
 best={'max\_depth': None, 'n\_estimators': 300}  
 Fold 3, fs=all, model=enet | MAE=2.62, RMSE=3.32, bin\_acc=80.00%,  
 best={'model\_\_alpha': 0.1, 'model\_\_l1\_ratio': 1.0}  
 Fold 3, fs=sig, model=rf | MAE=12.89, RMSE=18.38, bin\_acc=52.50%,  
 best={'max\_depth': None, 'n\_estimators': 300}  
 Fold 3, fs=sig, model=enet | MAE=3.66, RMSE=4.71, bin\_acc=82.50%,  
 best={'model\_\_alpha': 0.1, 'model\_\_l1\_ratio': 1.0}  
 Fold 4, fs=all, model=rf | MAE=7.56, RMSE=11.39, bin\_acc=60.00%,  
 best={'max\_depth': None, 'n\_estimators': 150}  
 Fold 4, fs=all, model=enet | MAE=5.89, RMSE=8.62, bin\_acc=67.50%,  
 best={'model\_\_alpha': 0.1, 'model\_\_l1\_ratio': 1.0}  
 Fold 4, fs=sig, model=rf | MAE=7.69, RMSE=11.97, bin\_acc=60.00%,  
 best={'max\_depth': None, 'n\_estimators': 300}  
 Fold 4, fs=sig, model=enet | MAE=7.80, RMSE=16.60, bin\_acc=65.00%,  
 best={'model\_\_alpha': 0.1, 'model\_\_l1\_ratio': 1.0}

	fold	n_train_samples	n_test_samples	n_train_batteries	n_test_batteries	\
0	0	160	60	8	3	
1	1	180	40	9	2	
2	2	180	40	9	2	
3	3	180	40	9	2	
4	4	180	40	9	2	

	train_batteries	test_batteries
0	B02, B03, B04, B05, B07, B08, B09, B10	B01, B06, B11
1	B01, B02, B03, B04, B06, B07, B08, B09, B11	B05, B10
2	B01, B02, B03, B05, B06, B07, B08, B10, B11	B04, B09
3	B01, B02, B04, B05, B06, B07, B09, B10, B11	B03, B08
4	B01, B03, B04, B05, B06, B08, B09, B10, B11	B02, B07

**5.5 Compact summary of performance** I summarise performance across the 5 outer folds by feature set and model:

- Mean  $\pm$  std of MAE and RMSE in SOC %
- Mean SOC-bin accuracy

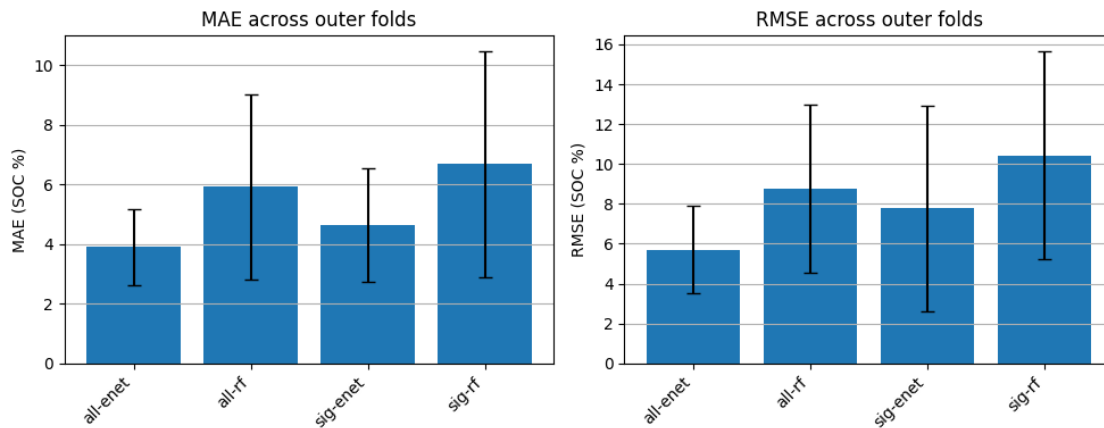
This lets me compare:

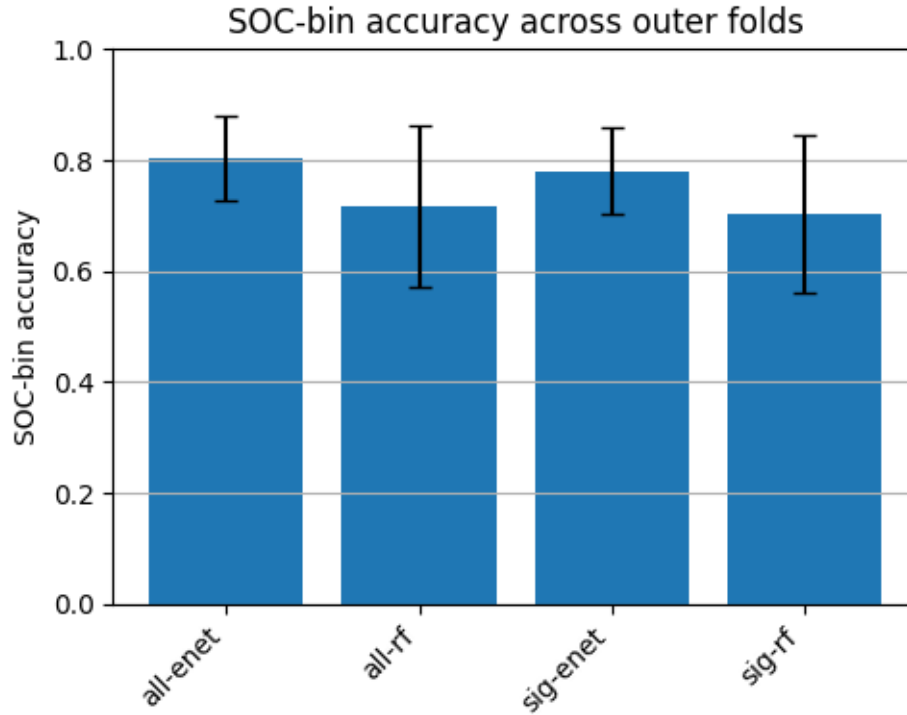
- RandomForest vs ElasticNet (non-linear vs linear)
- All features vs only the statistically significant ones

Summary metrics across outer folds:

	feature_set	model	mae_mean	mae_std	rmse_mean	rmse_std	bin_acc_mean	\
0	all	enet	3.897597	1.289881	5.711748	2.211639	0.803333	
1	all	rf	5.923722	3.097528	8.742880	4.215280	0.718333	
2	sig	enet	4.637253	1.906821	7.763793	5.182472	0.780000	
3	sig	rf	6.676111	3.784897	10.429521	5.219661	0.701667	

	bin_acc_std
0	0.077415
1	0.145821
2	0.077862
3	0.142205





## 6. Summary of SOC modelling experiment

This section briefly sums up the SOC prediction experiment based on the engineered EIS features and the nested, grouped cross-validation.

**6.1 Aggregated metrics table** First I summarise the nested GroupKFold results across outer folds for each (feature set, model) combination.

```
<pandas.io.formats.style.Styler at 0x7265add66e50>
```

## 6.2 Setup (reminder)

- **Input:** engineered EIS features per (battery\_id, SOC), including:
  - global stats: zreal\_lowfreq, zreal\_highfreq, zmag\_mean, zmag\_max, phase\_min, phase\_max
  - |Z| and phase at 0.01, 0.1, 1, 10, 100, 1000 Hz
- **Target:** SOC in %, evaluated as:
  - **regression:** MAE / RMSE in SOC %
  - **coarse SOC bins:** [0–20, 20–40, 40–60, 60–80, 80–100]% for bin accuracy
- **Splits:** nested, grouped by battery\_id
  - **Outer:** GroupKFold(n\_splits=5)
    - ~80% of cells for training, ~20% for testing in each fold



- **Inner:** GroupKFold(`n_splits=3`) on outer-train cells  
→ used only for hyperparameter tuning (MAE as objective)
- **Feature sets:**
  - **all** – all engineered features (except identifiers and targets)
  - **sig** – only features with Spearman  $p < 0.05$  vs SOC
- **Models:**
  - **rf** – RandomForestRegressor
  - **enet** – ElasticNet (in a scaled pipeline, tuned `alpha` and `l1_ratio`)

The `summary` table aggregates metrics across the 5 outer folds for each (feature set, model) combination.

**6.3 Quantitative results (mean  $\pm$  std across outer folds)** From the aggregated results (`summary`):

- **all + enet** (ElasticNet on all features):
  - MAE  **$3.9 \pm 1.3$  % SOC**
  - RMSE  **$5.7 \pm 2.2$  % SOC**
  - SOC-bin accuracy  **$0.80 \pm 0.08$**
- **all + rf** (RandomForest on all features):
  - MAE  $5.9 \pm 3.1$  % SOC
  - RMSE  $8.7 \pm 4.2$  % SOC
  - SOC-bin accuracy  $0.72 \pm 0.15$
- **sig + enet** (ElasticNet on significant features only):
  - MAE  $4.6 \pm 1.9$  % SOC
  - RMSE  $7.8 \pm 5.2$  % SOC
  - SOC-bin accuracy  $0.78 \pm 0.08$
- **sig + rf** (RandomForest on significant features only):
  - MAE  $6.7 \pm 3.8$  % SOC
  - RMSE  $10.4 \pm 5.2$  % SOC
  - SOC-bin accuracy  $0.70 \pm 0.14$

## 6.4 Main observations

### 1. Best overall configuration

- The best-performing configuration is **ElasticNet with all features** (`feature_set = "all", model = "enet"`):
  - MAE **3.9 % SOC**
  - RMSE **5.7 % SOC**
  - SOC-bin accuracy **80%** (correct 20%-wide SOC band)

- This is the natural “baseline SOC model” to highlight in this notebook.

## 2. Linear vs non-linear model

- On both feature sets, **ElasticNet beats RandomForest**:
  - With all features:
    - \* MAE improves from  $\sim 5.9 \rightarrow \sim 3.9$  % SOC
    - \* RMSE improves from  $\sim 8.7 \rightarrow \sim 5.7$  % SOC
    - \* SOC-bin accuracy improves from  $\sim 72\% \rightarrow \sim 80\%$
- Interpretation:
  - The EIS features are smooth and highly correlated.
  - A regularised **linear model** already captures most of the SOC signal; the non-linear RandomForest does not add value here and may overfit given only 11 cells.

## 3. All features vs “significant-only” features

- For ElasticNet:
  - Restricting to only the “significant” features (Spearman  $p < 0.05$ ) **slightly worsens** MAE, RMSE and bin accuracy versus using all features.
- For RandomForest:
  - The same pattern holds: using only the significant subset is not better.
- Interpretation:
  - Dropping features based purely on per-feature correlation with SOC does not help in this case.
  - Given strong multicollinearity and the use of regularisation, it is actually safe (and slightly better) to keep the full engineered feature set.

## 4. Variability across folds

- For the best config (all + enet), variability across outer folds is moderate:
  - MAE std **1.3 % SOC**
  - RMSE std **2.2 % SOC**
  - SOC-bin accuracy std **0.08**
- This reflects the small number of cells (11) and the fact that each fold holds out a different subset of batteries.
- Despite this, the ranking of configurations is consistent: **all+enet** best, then **sig+enet**, both RandomForest variants clearly worse.

## 6.5 Takeaways Overall, the experiment shows that:

- With a compact set of physically motivated EIS features, a **regularised linear model (ElasticNet)** can estimate SOC with:
  - typical errors around **4% SOC** (MAE),
  - and  **$\sim 80\%$  accuracy** in coarse 20%-wide SOC bands,
  - when evaluated with 5-fold **GroupKFold** that holds out entire cells.
- A more complex **RandomForest** model does not improve performance on this dataset and is consistently worse across all metrics.
- Restricting to only “statistically significant” features (Spearman  $p < 0.05$ ) slightly hurts performance; the full engineered feature set works best, likely because:

- redundant but informative features are handled well by ElasticNet’s regularisation,
- and single-feature correlation is a crude way to do feature selection on smooth spectral data.

Given the small number of cells (11), these results are a **proof-of-concept** rather than a final production model, but they already demonstrate that:

**Impedance fingerprints contain enough information to recover SOC reasonably well, and simple, interpretable models can leverage that information effectively.**