

Global Shopping Metaverse

MWCC

Virtual Nation Metaworld Cryptocurrency

Blockchain platform where Seller and buyer grow together and create a new metaverse shopping ecosystem.



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INTRODUCTION



MWCC The platform is a new social metaverse-type shopping ecosystem built with buyers, influencers, and commerce. The MWCC platform began by providing Token for use in various social fields and providing a platform for use online. This is also an accurate way to make use transparent and apply it directly to real life, .But This Token is only for transparency purposes, and the goal of the actual MWCC platform is to become a more scalable metaverse shopping ecosystem. The MWCC service we're trying to create is a scalable platform where influencers and customers live together on a Blockchain foundation. It has technical characteristics of various blockchains, such as a consumer network through sharing SNS and providing rewards based on contribution, beyond the scope of use of virtual assets (Cryptocurrency). Through this platform, we want to build Visual Nation MetaWorld with the goal of building a consumer-owned protocol and economic community.

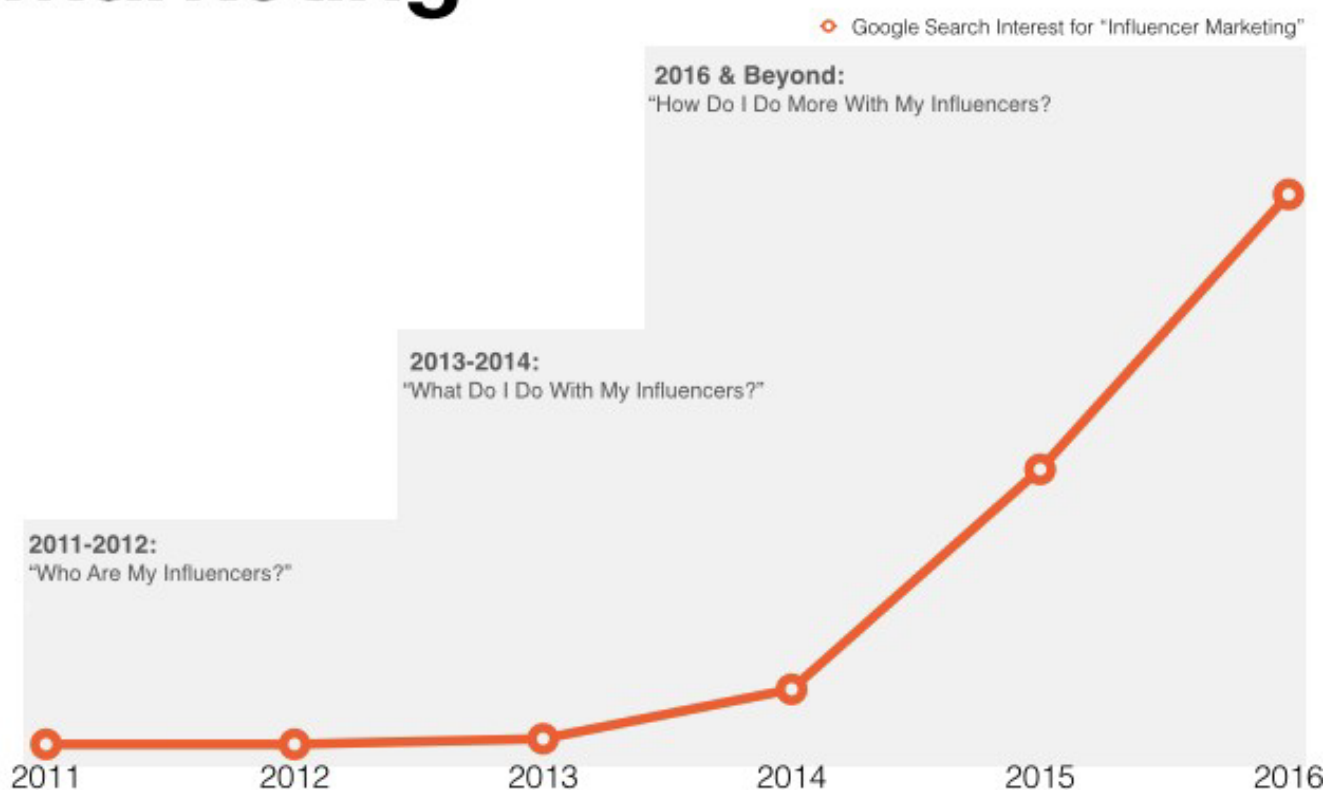
INTRODUCTION

MWCC wants to create a platform that can create its own ecosystem by assimilating basic values in our daily lives, not just by having a distribution structure through shopping malls or virtual assets.

With MWCC, people can participate directly in the MWCC shopping ecosystem in a trusted online and offline environment, or indirectly communicate with Influencer online to purchase products or obtain information. It is also a powerful user-based platform for exchanging MWCC Token, a real-world local currency.

Finally, MWCC is an ecosystem where everyone can enjoy and develop Live commerce, Social Service, and Metaverse with reliable blockchain data that the platform can transparently manage through fair distribution, and individuals want to share various experiences and rewards with members as part of this metaverse ecosystem.

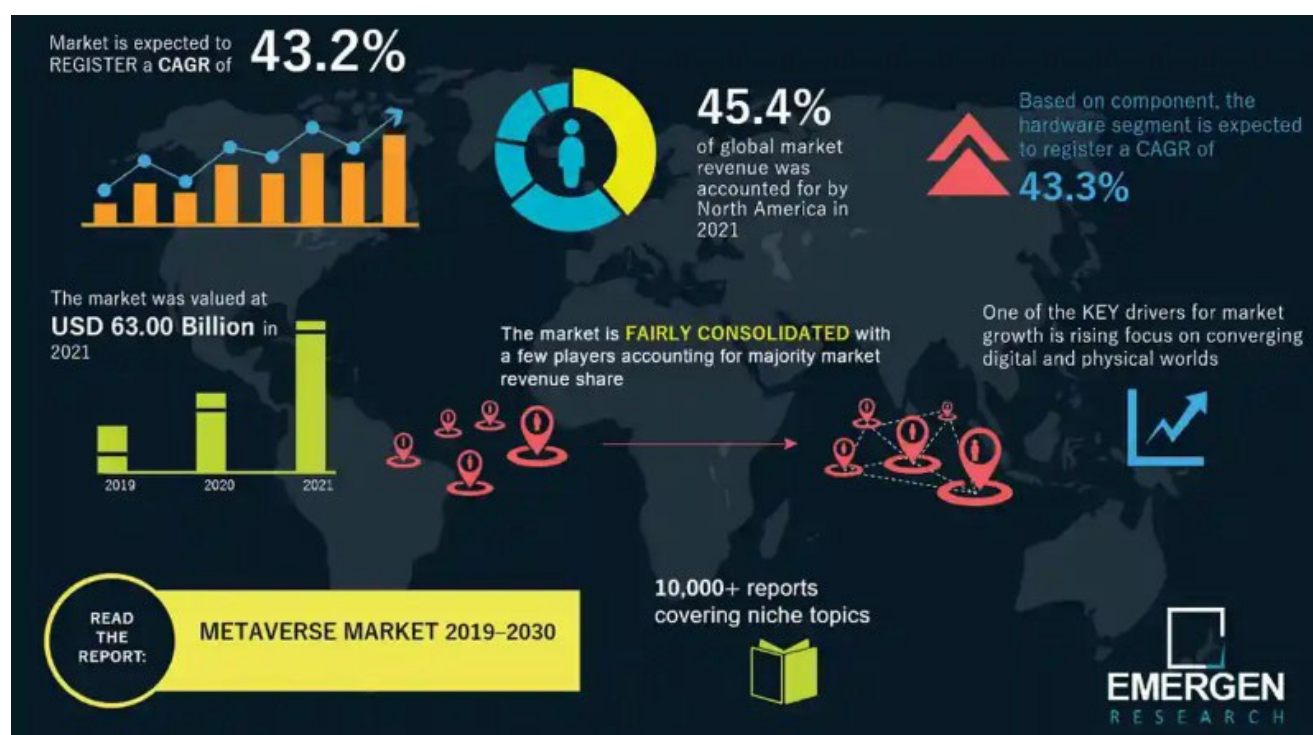
The Evolution of Influencer Marketing



METaverse development of the market



The global metaverse market was \$63 billion in 2021, and is expected to post an average annual revenue growth of 43.2% during the forecast period. And by 2030, the Metaverse market is expected to be worth 1700 trillion (\$1542.9 billion). Metaverse refers to a combination of digital worlds in which augmented reality, virtual reality, and physical reality coexist. Additionally, the growing popularity of MR interfaces, which combine real and virtual environments, is another factor driving revenue growth. The main advantage of Metaverse is to implement and evolve new application content that will fundamentally change the way people use the Internet and other related digital communications technologies. That's why metaverse and the new shopping world can be a platform that grows together.



e-commerce transitions to online streaming

Live commerce, a term used to describe the combination of streaming video and e-commerce, will revolutionize the retail industry and consumer shopping habits. The following is a summary of how live commerce is shaping trends in retail space, and future forecasts.

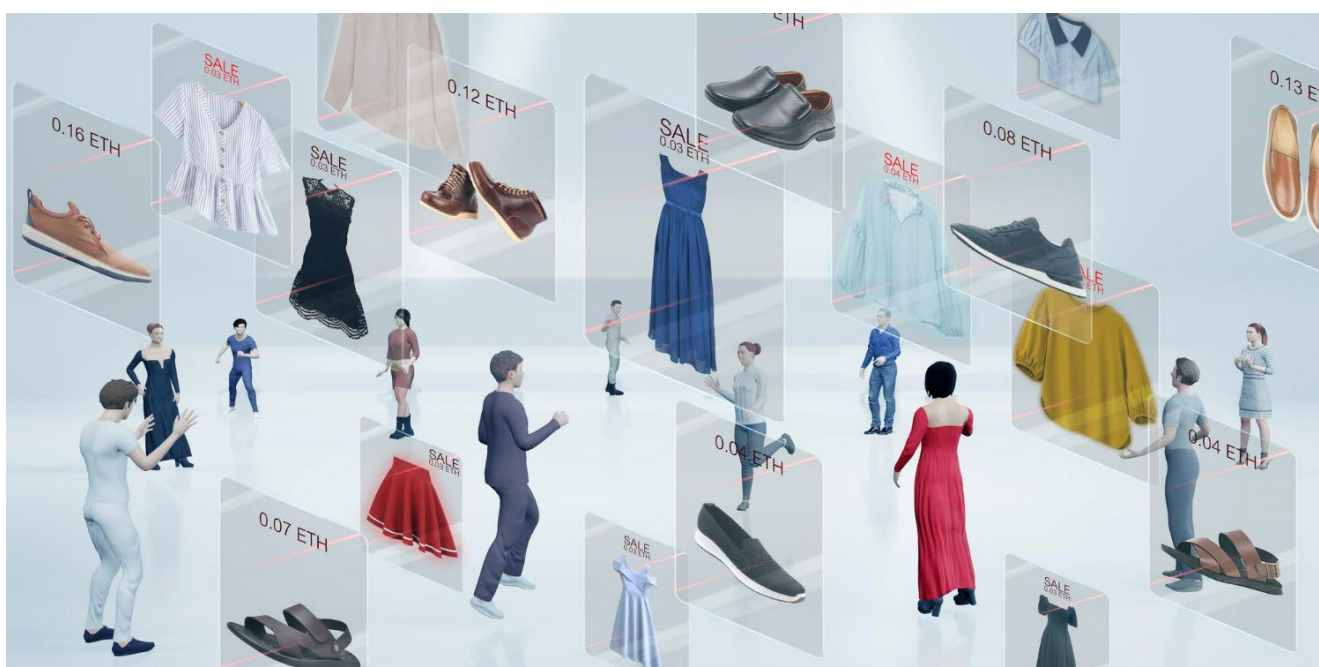
The evolving online industry

The offline store has been closed for a while. However, due to the COVID-19 pandemic, store closures have gone into hyperdrive. More than 8,000 retail stores closed in 2020, confirming that 'business as usual' is no longer an option.

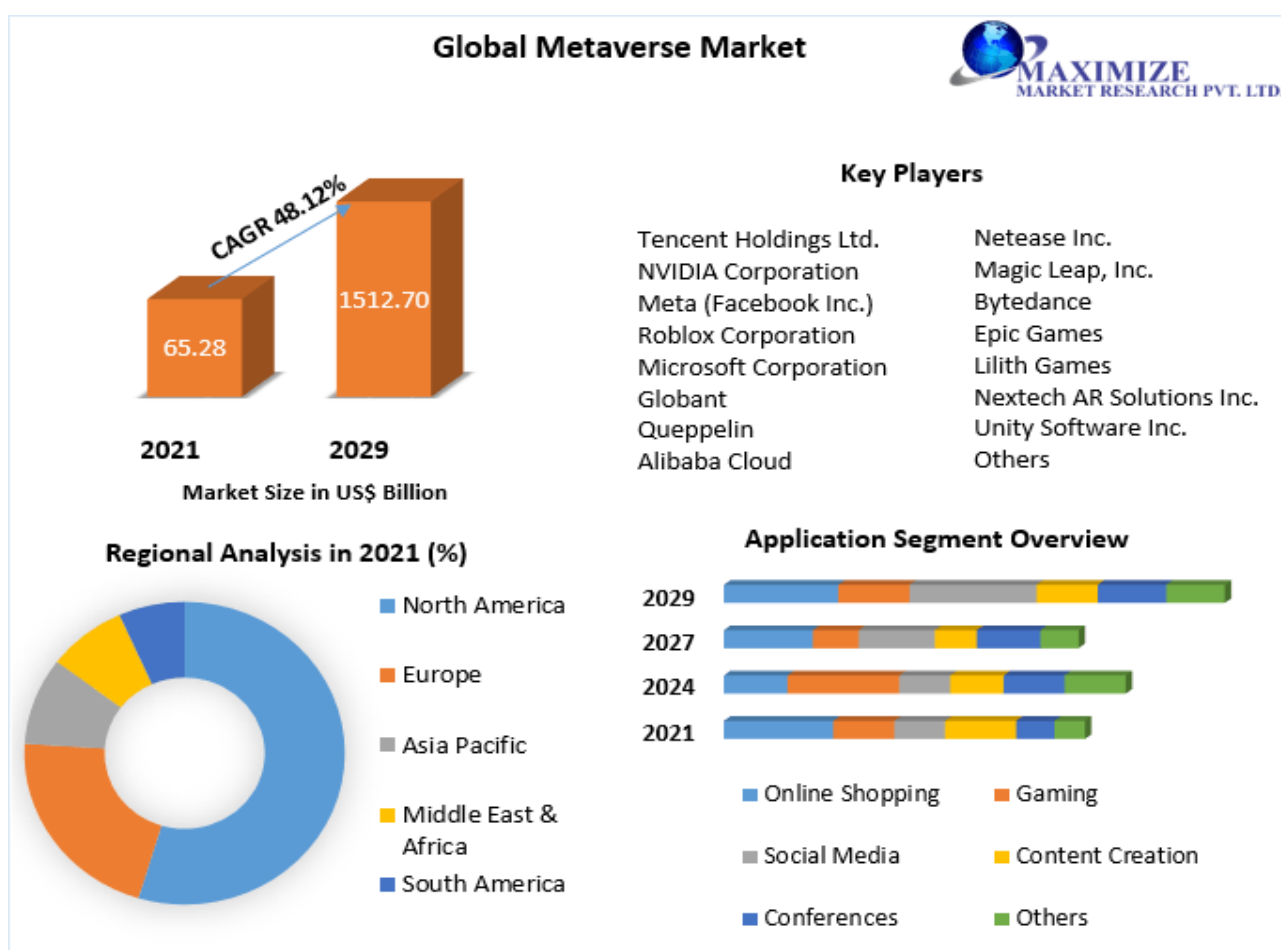
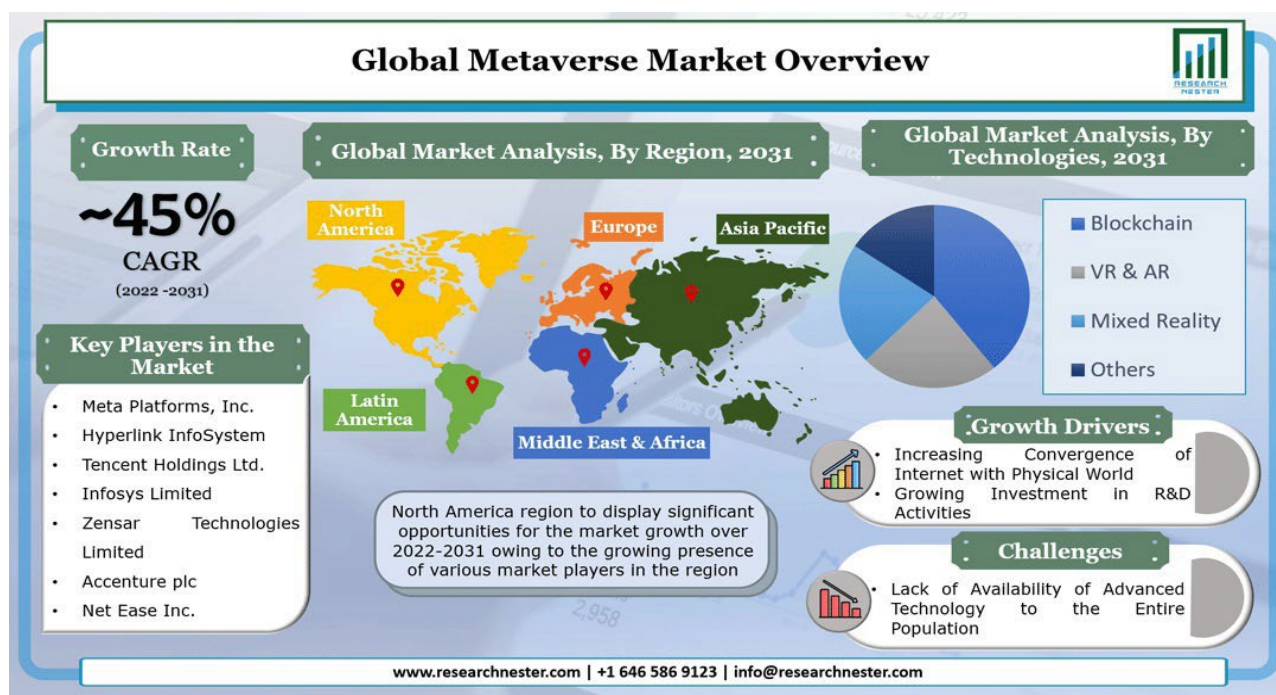
Today, chatbots and mobile apps facilitate online customer support. Machine learning technology provides customized recommendations that we all expected. And night delivery is common.

E-commerce has already changed everyday life. And even if the lockdown is eased, the physical shopping mall will continue to collapse. However, some aspects of the in-store experience are missing when shopping in the digital world. Shopping has traditionally been a sensual experience. Visual, tactile, sound, smell, and taste are all useful when evaluating what you want to buy. That's why Costco is offering free samples, and car lots allow buyers to test drive their anticipated vehicles.

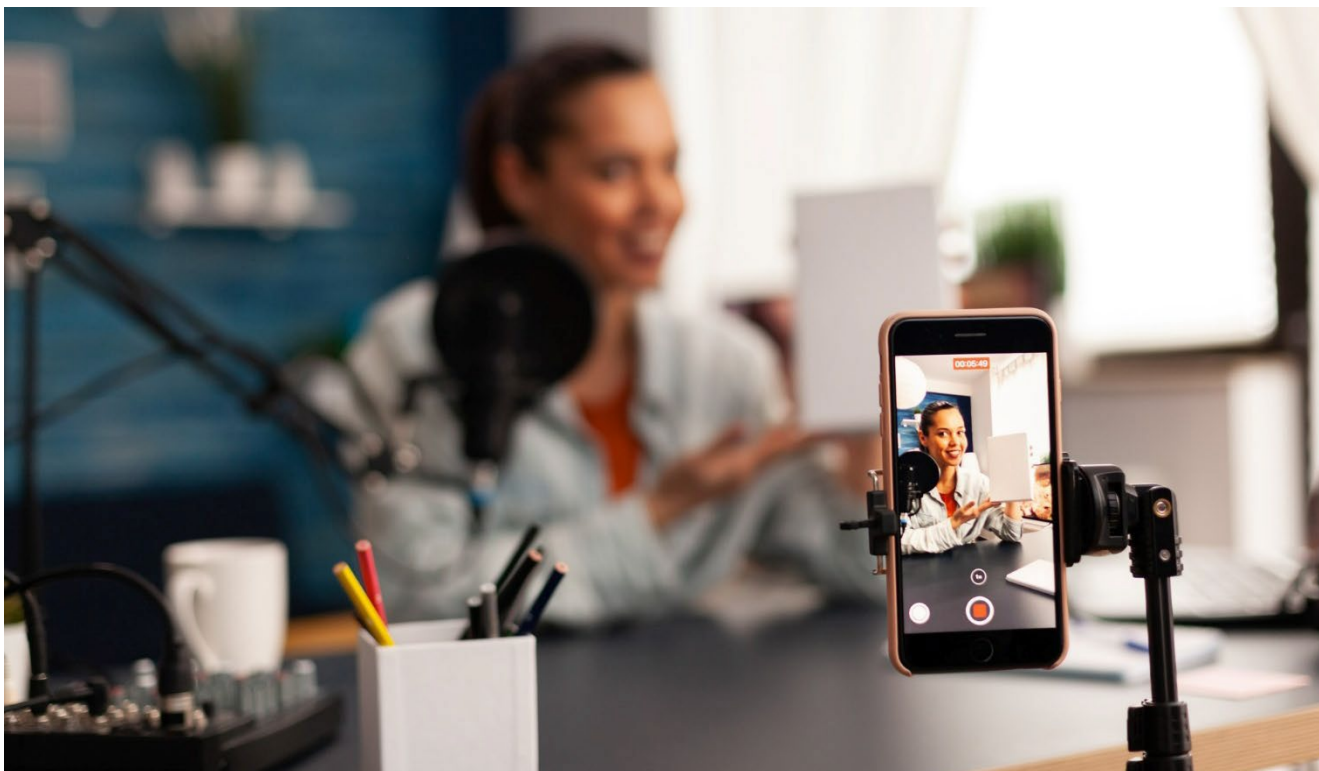
Retailers are struggling to replicate this material aspect of shopping, as online has become a major place for consumers to research goods and services. Everyone now knows and enjoys the convenience of online purchases. But what about in terms of engagement? Would visiting Amazon.com be as much fun as a rodeo drive trip? The development of live commerce is too clear. By combining online retail and live streaming, today's businesses want to take a step closer to the face-to-face experience of consumers.



Global Metaverse Market Status



Shopping Turns into Streaming



Influencer Streaming

Today's celebrities are not necessarily on the big screen. Reality TV has put media figures like Kylie Jenner on the map, and more and more stars are gaining fame through social media. This in turn opened up new revenue opportunities.

With an already captivated audience, influencers can use personal brands and the power of live streaming to promote their favorite products in an interactive format. Influencer streaming started on social media, but is now also common on e-commerce sites. This format switches the young demographics at the highest rate. Only 26% of the general population's purchasing decisions are based on recommendations from social influencers, but so are 44% of Generation Z.

Live event.

There are many overlaps between live events and the categories described above. Nevertheless, news-worthy events such as product launches, limited-edition drops, retail holidays such as Singles Day or Black Friday are great for live shopping.

Kohl's was an early adapter in live commerce by streaming the LC Lauren Conrad Runway Show during New York Fashion Week in 2015. Through Periscope, viewers can purchase all clothing that can be seen on the catwalk through a dedicated portal. Today's shopping-enabled mobile streaming allows fans to purchase items in real time on the catwalks of Louis Vuitton and Victoria's Secret.

Growth of NFT Market and MWCC NFT

"Explosive growth of NFT services"

High Auction Prices Shock the Market

On April 11, 2022, at Christie's New York auction, JPEG by Mike Winklemann called 'Beeple' The work "Everydays: the First 5000 Days" was sold for 69.3 million dollars (about KRW 78.5 billion).

Expanding into the asset sector

Twitter CEO Jack Dorsey's first tweet broke auction price of USD 2.5 million (about KRW 2.7 billion)

NFT-based platform growth

NFT-based platform services are increasing, including Cryptokitties, a game that buys and sells virtual cats, and NBA's certified highlight video trading space NBA's Top Shot.



Video service, chat, and metaverse NFT pursued by MWCC.

Like YouTube channels, video services and chat (group) functions are installed on their own METAVERSE, and additionally, a space has been opened for artists' NFT assets to be displayed.

Video & Chat Service Using METAVERSE



Automatically distributes rewards from Staking services



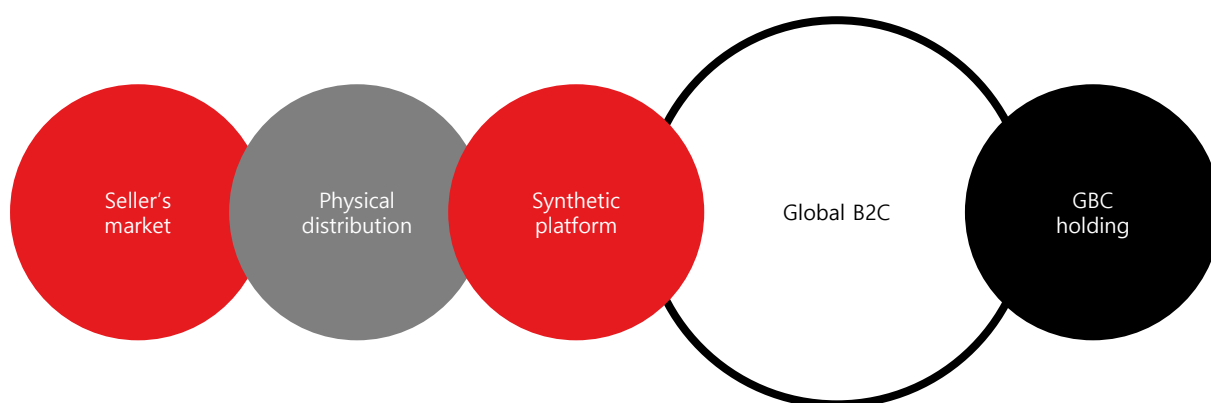
MWCC Platform

1.Virtual Nation METAWORLD aims to build a human resource-based platform business, not a technology-based platform business, by building a three-dimensional virtual world Metaverse environment with social, economic, and cultural activities like the real world.

2.METAWORLD Platform is the platform's e-Commerce System, which aims to provide system support in various forms, including services for sellers, information services for buyers, and social services.

- Buy2Buy with Provider Marketing
- Bang Good Wish API linkage service for start-up support..
- Global Distribution Network
- Automatic customs authentication system
- A partnership with Tax-Free shop and Agency Service
- Reward Mall to provide high community rewards to consumers
- New Payment System with Payment Point/Crypto Current
- I'm Brand SNS integrated management solution..
- Social linked services (Facebook, WeChat, Instagram, Kakao Talk)

Lead B2C with solutions that can be incubated to help your business succeed.



MWCC a win-win goal

Customer Reward Service with Metaverse Shopping Service

A platform that anyone can easily operate and ensure communication with customers. In addition, MWCC is a platform that creates a value ecosystem of metaverse shopping by breathing with customers.

Vision & Mission

Many social shopping services are mostly one-sided services that distribute some points to buyers. MWCC has a new compensation system that matches the size and timing of rewards by turning quality data about products and customers sold at Rewards Mall into big data. It is a new system that integrates product marketing, sales, and customer rewards through a sharing platform through SNS. MWCC aims to build a customer-oriented service by combining various rewards provided to buyers with the virtual asset ecosystem to expand user convenience to WEB3.



Metaverse Market

With the participation of customers, we would like to build an open type so that shopping malls and metaverse can be combined and operated. We aim for supplier API, overseas delivery, and quick and easy payment.



Social Service

By allowing Fan to Stake in the Service Pool operated by the members, an ecosystem of coexistence is established.



Multi Reward System

All rewards will be built to be shared by the seller and the buyer, and all reward structures will be transparent. It is managed by Blockchain.

MWCC astonishing ingenuity

Personal Staking & Multi - Reward System

SNS Integrated Management System campaign is the state-of-the-art social invitation tools and technologies offered to participants in "I am Brand" invite friends to URL simply by clicking "Share" in the Event portal, reward them for their contributions and roles, and create and maintain their own branding and network expansion.



Service 01

Telegram Marketing
API Support Services



Service 02

Kakao Talk Marketing
API Support Services



Service 03

Facebook, Instagram
API integration and marketing tool support



Service 04

Targeting services in China
WeChat service API support

MWCC SNS Marketing Services



Originality of MWCC NFT

Personal Staking & Multi - Reward System



High Value



Commerce Service



Share social



Collection

- **NFT with a story :**

It gives you high storytelling with a single photo, which attracts customers' attention.

- **Collection you want to own :**

We built a service that allows you to collect and own photos, not to list them one by one..

- **High Value Formation :**

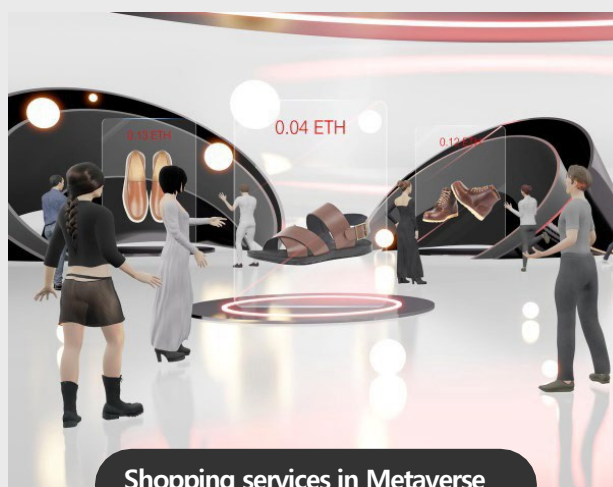
The formation of prices is made in the market structure. But in terms of commercialization, it can help create additional prices..

- **Reliable revenue allocation :**

Due to the nature of the blockchain, transaction details or fees cannot be manipulated. Works reliably according to the initial Smart Contract.

MWCC METAVERSE

Now, the space of shopping should be expanded from the space of writing, images, and videos such as Instagram to the space of virtual reality.... However, the virtual reality space also needs a basic social space to be richer and more enjoyable.. With its own Metaverse service, MWCC's Metaverse aims to build services that start in a common social space into the best data form to expand into a virtual reality space, and to create a true metaverse world through virtual space.

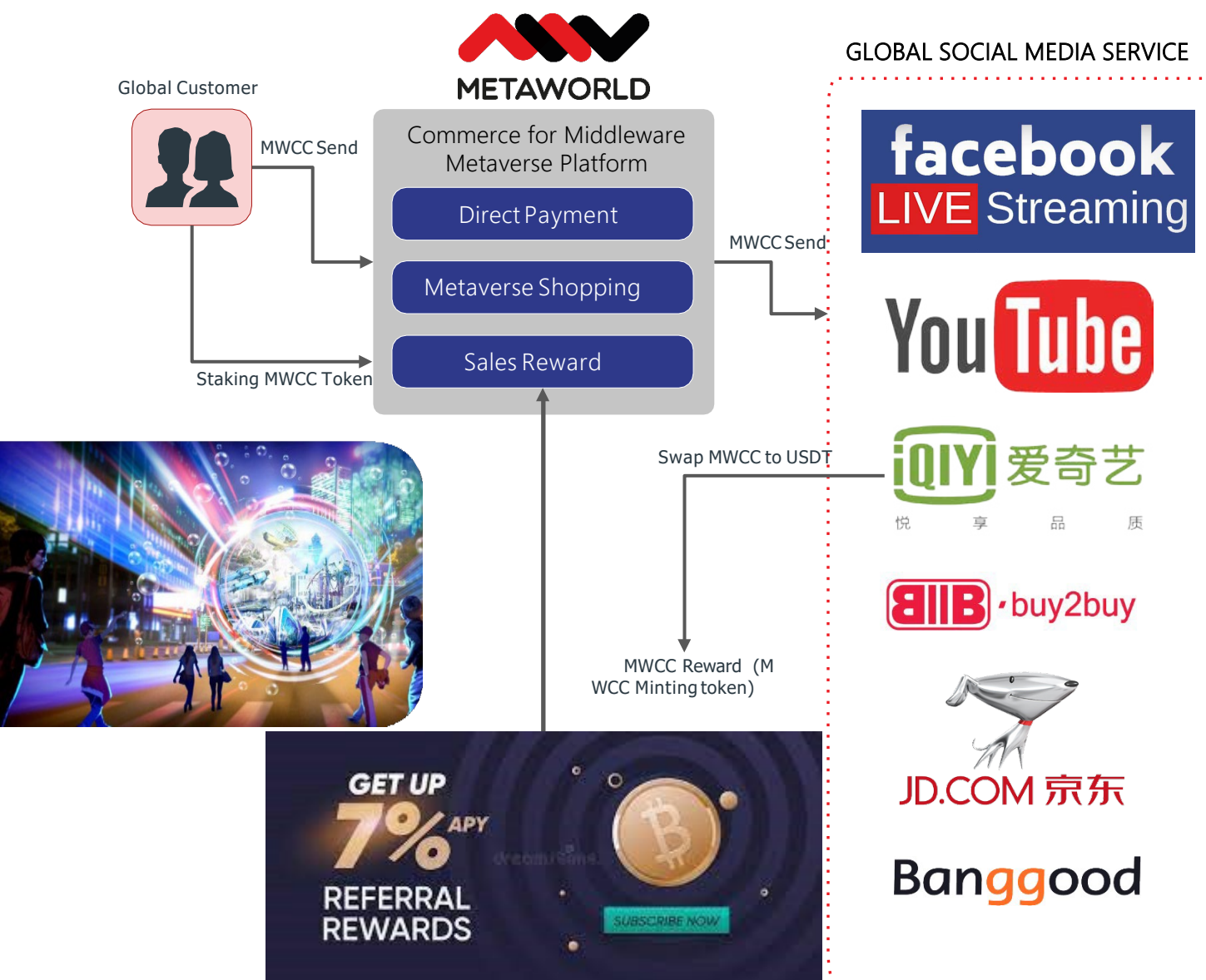


Shopping services in Metaverse

MWCC PLATFORM

Platform Advantages of MWCC (Middleware for Global Commerce)

- It can serve as a middleware for various media services around the world.
- You can act on behalf of a basic payment service. (can cross countries, regions)
- You can meet various connected shopping solutions from all over the world at once.
- It is a platform where competition and cooperation between other streaming platforms can be shared.
- It is possible to exchange information on various media as a community..
- Simple payment structures can be shared by using MWCC as a key currency.
- NFT Marketplace can be used to earn various copyright profits such as images and broadcast video clips.
- By using buy to earn, various sellers and customers can receive rewards together.



Platform Features of MWCC

The MWCC platform aims to create a shared ecosystem for those who want to use commerce to use tokens safely and effectively. Our goal is to build a higher-level blockchain ecosystem so that production, distribution partners and influencers can jointly prepare services, manage them for fun and comfortable use, and enjoy them all at an affordable price.

As the COVID crisis has raised expectations for home live commerce, various service providers, including production distributors and marketing companies, are striving to provide more diverse and secure personalized services. In particular, we're looking for better ways to collect customer data and use it for optimized personal services.. Large existing distribution companies are forced to leverage low-level data that is limited to data systems collected from their own platforms and partner platforms. The MWCC platform will provide information systems to all participating partners in the platform to ensure fair and accurate customer-oriented product development.. This can essentially improve the quality of the entire product because it increases the quality of the product served to the customer and enables proper supply management.. Customers will also be aware that the products and information provided here are authentic., Even the experience of using it has the advantage of overlapping verification to let you know if it is true or not. The MWCC platform is a platform with a safe and high-quality blockchain ecosystem that connects customers and distribution workers.

We issue MWCC, which is a blockchain asset, and individuals buy MWCC and use it for commerce, and affiliates have a typical circular structure in which they accept MWCC and then process and cash in again. MWCC Token is highly flexible compared to other crypto currencies and maintains its value based on the demand for products and services offered by its partners.. MWCC Token can be used by customers and partners to pay for services with their partners or by personally accumulating tokens in MWCC DeFi. In addition, MWCC Token will receive a bonus token through the MWCC Token compensation system, or POI service, if customers share information such as their service usage experience and know-how through the platform or frequency of using tokens.. This compensation process is designed to reduce the complexity and reliability of the processing process by utilizing the smart contract of the blockchain.

We would like to conduct a global live commerce hotline based on the TRC chain blockchain system for mutual benefit. Partners emphasize visual efficiency, high-quality product and service innovation. To accommodate this, we need to introduce new standards and technologies, prepare larger partners faster, and build a foundation for competition.. Ordinary users should be able to access the MWCC platform to easily obtain information, book or pay for services with coins they have, and provide a reliable, safe and affordable user experience. We have developed blockchain technology and researched and prepared new platform services for improved business methods. With these efforts, we hope that the global live commerce services provided by the MWCC platform will break away from traditional service practices and open a new path. In addition, we would like to open a new win-win market so that large retailers, small retailers, and influencers can coexist and anyone can engage in this commerce industry.. The MWCC platform is directly operated by the Foundation and is available worldwide through the platform. These services are managed anywhere, anytime, 365 days a year with security-rated Amazon Cloud, IoT Gateway.

ROADMAP

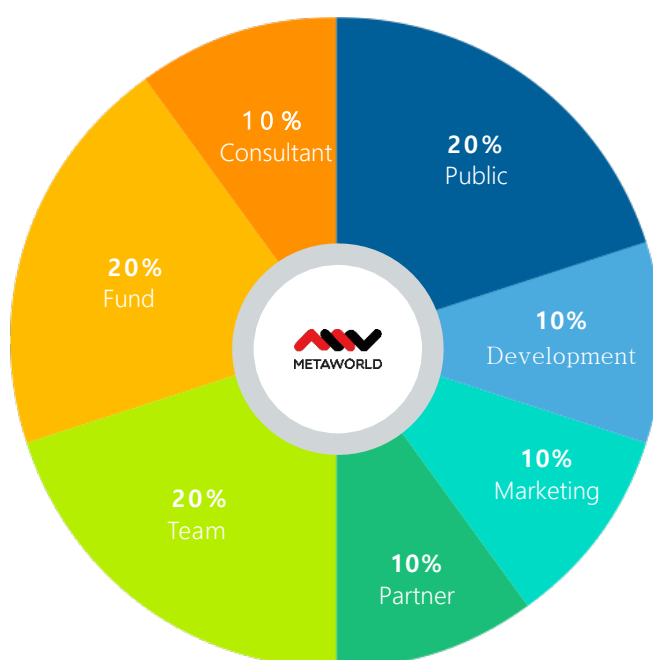
The MWCC platform will be serviced in earnest from the first half of 2023. For this service, we are planning to start listing exchanges for MWCC, and we are also planning to officially open the platform.

2022.12	<ul style="list-style-type: none">• Token Build• Private Sales
2023.01	<ul style="list-style-type: none">• Launch PR Campaign for MWCC• Launch MWCCWallet
2023.03	<ul style="list-style-type: none">• 1st Exchange Listing
2023.06	<ul style="list-style-type: none">• Vietnam service office open• Metaverse platform open
2023.11	<ul style="list-style-type: none">• Influencer shop open• MWCCshop.com Open
2024.04	<ul style="list-style-type: none">• 2nd Exchange Listing• MWCC Staking Service Open• MWCC Reward platform Open
2024.10	<ul style="list-style-type: none">• MWCC Staking platform Open• Live commerce platform Open
2025.03	<ul style="list-style-type: none">• Global Open MWCC Commerce• MWCC Community Open• Set Crossplatform

MWCC DISTRIBUTION PLAN

The MWCC platform has closed its 4Q Private Sale in 2022 and will be listed on the exchange without additional sales. Except for general distribution and marketing volume, all remaining Token will be locked up for one year, and some marketing volume may be partially distributed to the outside world after disclosure.

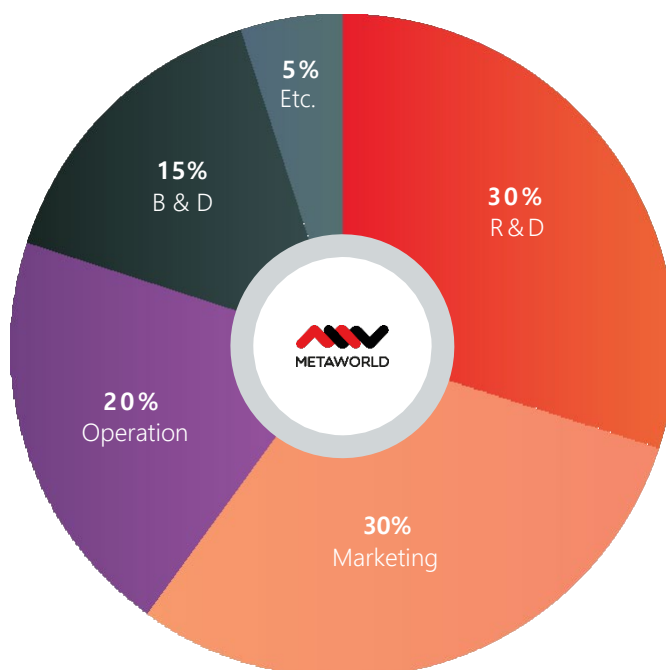
CATEGORY	QUANTITY	%
Total issued token (coin)	2,000,000,000	100%
Public (General allocation)	400,000,000	20%
Market Development (Business development)	200,000,000	10%
Marketing	200,000,000	10%
Business Partners (a business partner)	200,000,000	10%
Team	400,000,000	20%
MWCC Fund (Reserve fund)	400,000,000	20%
Advisor (Consultant)	200,000,000	10%



MWCC BLOCKCHAIN

MWCC is a Token developed based on its own TRC20. The specific Token SPEC is as follows. All of the general and marketing volumes will be incinerated except for the quantity sold or block sold outside.

Total number of tokens	2,000,000,000 MWCC (MWCC)
Token available	2,000,000,000 MWCC (MWCC)
Nominal price	0.2 USDT
Emission rate	No Further tokens will be created
private sale	10% (Bonus up to 30%)
Public Sale	20% (pre-sale)
Soft cap	BTC 10
Hard cap	BTC 100
Token format	TRC Chain
Currency Accepted	ETH, BTC



TEAM



Bret/ CSO

- 15+ years of Enterprise and academic experience
- Platform Business Specialist
- New York University Department of Imaging Major



Stefan/ Manager

- MWCC Manager
- EXCO Blockchain marketing manager
- BICOMAX Exchange Service manager
- University of Hertfordshire



Guy Thompson / MWCC CFO

- Blockchain marketing CMO EXCO
- Blockchain CFO
- BICOMAX Exchange CFO
- Global Education Center CEO



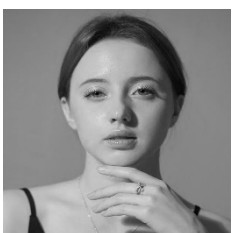
Allan / MWCC Director

- Blockchain Service manager
- BANKO Blockchain Manager
- Global Education Center Manager



ANA / Chief Product Management & CEO

- 5+ years of Enterprise and academic experience platform Business Specialist
- Mackenzie Presbyterian University



Yola / Blockchain Marketing CMO

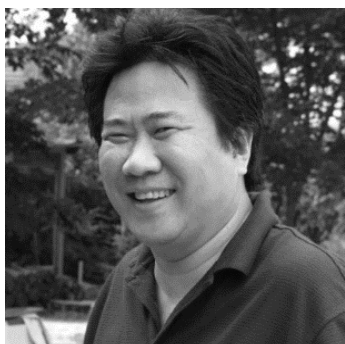
- MWCC Social Manager
- EXCO Blockchain marketing manager BICOMAX Exchange Service manager

ADVISOR



Sanjeev Ukhalkar

- Enterprise SaaS Leader
- 30+ years Enterprise experience
- Managed 4 Billion USD SaaS Business at Cisco Systems C-level Executive, Engineering, Architecture
- Cisco Systems, Siemens, Nuffic University, Indian Institute of Technology (IIT)– Bangalore and, his team in Silicon Valley, USA



Lake Jong

- Chief Information Officer
- Sysmax Production CEO
- aACC Global CMD
- International Federation of Beauty Culture & Art Overseas Marketing Director



JACKY CHUN

- Executive Director Shanghai
- Citicommunication CEO
- Ruiyue Entertainment China Director JCTworks Global CFO



Satoru Hashimoto

- Majors Cooperation CTO Blockchain Mainnet engineer DENA Software engineer PCPhase Corp Software engineer

OUR CLIENTS / Service partners



DISCLAIMER AND RISKS DECLARATION

The MWCC Team created this white paper for reference purposes to provide specific information about the MWCC platform and COIN we are planning. The purpose of this white paper is to outline the direction of product development to coin holders and USER for the MWCC platform deployment and is not included in the same format as the contract.

It is not our duty to provide any material, code or function, and we are responsible for any investment or purchase decision.

The launch and implementation of the MWCC platform can vary depending on a number of factors, including regulatory risks, user engagement, blockchain technology adoption, and ongoing development of the MWCC platform.

This white paper is intended to encourage you to invest in the MWCC Team or MWCC, and is provided based on the time of creation, so nothing in the white paper, including the conclusion, is guaranteed to be accurate and valid until the future.

It should be noted that the information in this white paper is made by the corporation or the relevant department to develop or implement the MWCC platform and cannot be required to take any action. The MWCC Team does not state or guarantee you the accuracy of anything in connection with this White Paper and is not liable for it. For example, a white paper is written in accordance with legitimate rights and does not guarantee that it does not violate third-party rights, whether it is commercially valuable or useful, whether it is suitable for your purpose, and whether the contents of the white paper are correct. Of course, the scope of exemption from liability is not limited to the preceding example.

The consequences of any action you may refer to or based on this white paper in your decision-making, etc., are solely at your discretion, whether for profit or damage. In other words, MWCC Team will not be liable for any damages, losses, liabilities or other damages caused by using this White Paper.

This document is intended for information purposes only and is not a means of selling equity or securities. The MWCC does not guarantee control.

Owning an MWCC does not mean that it is the owner or property of the MWCC EDU Foundation, the MWCC platform, and other services and content. Even considering accepting feedback and feedback from the MWCC community, MWCCs do not grant MWCC owners the right to participate in any decisions or in matters related to the development of our platform. Actual progress results and figures in this white paper may differ, and are not guaranteed results. Regulatory uncertainty Blockchain related technologies are subject to management supervision and other global regulatory agencies.

All actions related to coin, such as MWCC, coin use, may be illegal depending on the country and region to which the investor belongs.

DISCLAIMER AND RISKS DECLARATION

Some of the exclusions may not apply to you because some countries or regions do not allow you to exclude certain warranties. And investors are responsible for all risks themselves, and they cannot demand any compensation from the MWCC Team. This also applies to countries where legal regulations on cryptocurrency already exist, including the United States, China, Singapore, and South Korea..

Citizens and residents of these countries should consider participating in COIN trading more carefully.

While the points and objectives set out in this white paper are those we intend to do, everyone or organization that intends to purchase MWCC must be aware of and take risks.

Risk of loss of investment Funds collected during COIN sales cannot be protected through insurance. If the funds collected in cryptocurrency lose their value, there is no public or private insurance to restore them.

If it is expected that USERS will suffer damage due to ICO regulations during the MWCC Sale, MWCC will immediately announce the matter through its website and refund the participants in the country.

The above information is individually notified by the email address entered when participating in the ICO, and if USERS objectively cannot proceed with the ICO or the possibility of damage to USERS is expected, the paid COIN will be returned.

The MWCC will be the payment method for all services provided by the MWCC, and if the issuance of additional MWCCs is required, the consent of the MWCC holders must be obtained at least 70%.

Disclaimer of Warranties

Technological innovations such as quantum computers can cause problems for cryptocurrencies, including MWCC. Risks from using new technologies, or unpredictable problems in the future, may arise, and these problems and risks may arise in other forms than those mentioned in this white paper.

We fully understand and agree that using mwcc is based on the premise that you will be fully responsible for it and must indemnify the MWCC Team from all responsibilities.

The issued MWCC will be sent to you without implied warranties of merchantability or any express or implied warranties of suitability, integrity, etc. for a particular purpose.