

# **FIFIBUY**

E-COMMERCE

## **COMPANY PROFILE**

Fifibuy has the widest variety of authentic and best brands, providing their unique and distinguishing products, just for you. Once you begin your shopping journey with our site, the sky's the only limit. We provide the best brands so that you have a seamless online shopping experience every time.

To empower your browsing pleasure, Fifibuy has grouped various sellers and has tapped them as our networking partner so that our every buyer's shopping experience is combined with the ease and the reassurance of quality products which they look for always. We provide the best brands and high-quality products similar to your brick and needs.

### **CONTACT INFO**

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## **BUSINESS DETAILS**

#### **BRIEF BACKGROUND**

Fibibuy was established on January 2021. It focuses on Philippine market, by 3 months in time it will expand on South East Asia market and by 6 months it business expansion will be in United States consumer and suppliers.

#### MAIN PRODUCTS AND SERVICES

We do offer listing for product sellers in general. The business model based on Shopee. We accepts supplier in different category.

# **BUSINESS CAPACITY**

#### **TEAM**

- Business Development team, responsible for the accounts and clientele.
- IT team handles the back-end system of the website.
- The technical team who are responsible for manual uploads on products on the website.
- Sales Team, responsible for handling sales accounts for sellers and buyers.
- Customer Service team which divided for sellers and buyers side.

#### **SERVICES**

An e-commerce platform that has multi products listed on the site, thousand of suppliers and thousands of concurrent users based on its current deployment.

## MISSION AND VISION

The mission of fifibuy is dedication to the highest quality of customer service delivered with a sense of warmth, friendliness, individual pride, and company spirit.

Our vision to build a place where people can come to find and discover anything they might want to buy online.