



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF INFORMATION AND
COMMUNICATIONS TECHNOLOGY

September 28, 2021

MS. PACITA ROSARIO Z. AQUINO

President

City College of Tagaytay

Dear Ms. Aquino:

The DICT will be conducting **The Philippine Startup Challenge 2021 (PSC 2021)** — a national startup competition, which aims to encourage and inspire Filipinos to create innovative and relevant ICT products and services that may be viable business ventures and help solve social problems which will be held on November this year, and February next year. This initiative is geared towards promoting the spirit of entrepreneurship in ICT among Filipinos and to ensure the continuous creation of investible ideas and startup founders that will liven the local ecosystem. The competition will be open for submission of entries that cover software and internet-based innovations.

As part of the PSC 2021, the **DICT Luzon Cluster 2 will organize a Regional Pitching Competition**, which will serve as the qualification stage for the national competition among interested team from Region 4A.

The following are the important dates to remember for the Student Category.

| PHILIPPINE STARTUP CHALLENGE 2021 DICT LC2 CALENDAR | |
|---|--|
| October 20 & 21, 2021 | Bootcamp 101 |
| October 28 & 29, 2021 | Bootcamp 102 |
| November 15, 2021 | Deadline of submission of entries for Student Category |
| November 24, 2021 | Coaching |
| December 9, 2021 | Regional Pitching for Region 3 |
| December 10, 2021 | Regional Pitching for Region 4 |
| December 14 - 17, 2021 | (TBC) Startup Mentoring for Regional Placers |
| January 12 & 13, 2022 | National Semifinals for Student Category |
| February 10, 2022 | Startup Finals Student Category (National) |



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As indicated, our office will organize a series of activities, specifically **Startup Bootcamp 101 and Startup Bootcamp 102** to fully equip the participants before the Submission of Entries. These initiatives serve as our intervention to capacitate and develop startup teams joining the competition.

We are pleased to inform you that the Regional Office has prearranged slots for students or alumni, representatives, or teachers who might be interested to be a part of this competition.

Interested participants from your institution may register on this link:
[Startup Bootcamp Registration](#)

We hope to see your institution/organization joining this endeavor. Exciting prizes and mentoring programs awaits the regional and national winner. For further coordination, you may get in touch with the DICT Cavite Provincial Head, **Engr. Melanio Mamalateo** through email at **melan.mamalateo@dict.gov.ph** or through contact number at **09653208316**.

Thank you very much.

Sincerely,


ENGR. REYNALDO T. SY
Regional Director
DICT Luzon Cluster 2

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Vitalberto
Reynaldo T. Sy

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PHILIPPINE STARTUP CHALLENGE 2021 REGION 3 & 4A STUDENT CATEGORY

October 20 & 21, 2021 - Bootcamp 101

October 28 & 29, 2021 - Bootcamp 102

November 15, 2021 - Deadline of submission of entries

November 24, 2021 - Coaching

December 9, 2021 - Regional Pitching for Region 3

December 10, 2021 - Regional Pitching for Region 4

December 14 - 17, 2021 - (exact date to be confirmed with the
Regional Pitching Placers) Startup Mentoring

January 12 & 13, 2022 - National Semifinals for Student Category

February 10, 2022 - Startup Finals Student Category



Interested participants may sign up here: [Startup 2021 Entry Form](#)
For more information, please click this link: [PSC 2021 Mechanics](#)
Registration for Student Category is until November 15, 2021