# **Choyon Uddin**

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## **EDUCATION**

# **Toronto Metropolitan University (Formerly Ryerson University)**

September 2020 - April 2025

- Bachelor of Science in Computer Science, Minor in Psychology
- Metropolitan Data Science Association (MDSA) Associate, Computer Science Union (CSU) Associate

## **WORK & LEADERSHIP EXPERIENCE**

UX/Data Analyst Toronto, Canada HotTakes February 2025 - May 2025

- Analyzed user behaviour with PostgreSQL to uncover trends, leading to strategic changes that boosted engagement and retention by 15%
- Built dashboards using Metabase and Mixpanel, improving data access and speeding decision-making by 30%
- Resolved 95% of user issues within 24 hours using Firebase, GitHub, and cross-team coordination to improve overall platform satisfaction and user experience
- Performed A/B tests daily to evaluate features on current and new builds of the platform
- Automated support and reporting workflows using Zapier and SQL to cut manual work by 40%

# **Quality Assurance Analyst Intern**

Toronto, Canada

theScore

September 2022 – May 2023

- Executed 3,000+ tests across Android, iOS, and Web to validate theScore Bet features and platform functionality, reducing regression testing time by 20%
- Developed automation scripts to streamline test execution, increasing test coverage by 30% and reducing manual QA time by 40%
- Owned TestRail suites and led coordination with fellow QAs and developers for major features (Move The Line, Parlay+), ensuring full test coverage and smooth release cycles
- Logged and tracked bugs using Jira and Confluence, improving resolution turnaround by 15%
- Collaborated across QA, dev, and product teams to launch major features, improving deployment quality and minimizing post-release issues

#### **SKILLS & CERTIFICATIONS**

Certifications: IBM Data Science Professional

Programming Languages: Python, Java, Rust, JavaScript, PHP, SQL

Frameworks/Libraries: NumPy, Pandas, Pytorch, Tensorflow, Sklearn, SciPy, Matplotlib, Pillow, Seaborn, Nodejs,

React, Bootstrap, JQuery, FastAPI, Selenium, Playwright

Developer Tools: Git/Github, MongoDB, Hadoop, Oracle, Linux/Unix, GCloud CLI, Google Analytics, Testrail, Atlassian

Suite, Android/iOS SDK tools, Jupyter, Metabase, Amplitude

#### **PROJECTS**

Envision: Al-Driven Accessibility Platform | Python, OpenAl, PyTorch, Pillow, SciPy, Pandas, LLM, DETR ResNet-50

- Collaborated with colleagues to develop a real-time Al-powered tool for visually impaired users, combining object detection and large language models to provide environment descriptions
- Coordinated the implementation of the object detection pipeline using PyTorch and OpenCV, achieving over 90% accuracy in live video recognition, providing vivid descriptions for enhanced awareness

**Handwritten Symbol Recognition – Keras Deep Learning** | *Python, Machine Learning, Neural Networks, TensorFlow, Keras, Matplotlib, Numpy* 

- Built and trained a deep neural network in Keras to classify handwritten digits from the MNIST dataset
- The model was designed with a sequential architecture comprised of multiple simple and dense layers that utilizes the ReLU and Softmax activation functions across 300+ neurons
- Achieved 100% accuracy across ~20 epochs, validating the model's precision in symbol identification.

# Big Data Predictive Modelling Solution for Marketing Intelligence | R, Shiny, Data Science

- Delivered a multifunctional software solution for a Corporate Marketing Intelligence client, analyzing ~100 gigabytes of user data to identify factors driving product subscriptions and provide actionable insights
- Built predictive visual models using KNN and K-means with Shiny dashboards, boosting targeting accuracy
- Enabled a 30% improvement in the client's market positioning through data-driven marketing strategies and advanced analytics