



Coop Summit 2017

May 15-17 // Portland, OR

www.knowledgecoop.com



WHAT YOU SHOULD EXPECT FROM THIS CONFERENCE

BUILDING A BRIDGE TAKES VISION...

During this 3-Day intensive conference, you will gain a deeper understanding of your Coop functionality and how your teams can get the most benefit from within your Coop. You will learn how to hone the utilities of the Coop to increase team engagement.

You will walk away with a solid, actionable, outline of Coop best practices for everything from content management to culture building - and how to implement them in your company Coop.

You'll also learn how to break down policies into training that people will not only learn from but will retain the information. Everyone will walk away with a video of their creation and a plan for creating new training content going forward.

We'll also dig out the WIFM (What's in it for Me) factor for this system and production that you can use to engage your team. We know Compliance and Ops already use your Coop, but we want to make the other part of your company (Sales) utilizes and loves your Coop just as much. We'll help you develop plans for how to create a foundation that isn't only compliant, but fun and informative for the whole organization.

The Days are Full of Inspiration



1

"How To" Session, New Feature Overview, Developer Interview, Advanced Deep Dive Training, Q&A Sessions, and Meeting other Coop Fanatics...

2

Focus on Coop Content, Kathy from Katalyst Kampus about creating internal training, Compliance Session: Path from Policies to Practice, Video Workshop: From Vision to Viral...

3

All about Engagement: speakers Anthony Miller, Frank Tate, and Ken Perry will invigorate and motivate your vision for a strong team that is bridged by an engaged Coop...

Keynote Speakers



Ken Perry // President & Founder of the Knowledge Coop

The way Ken tells it, public speaking has been a passion of his ever since he found out about Debate Club. No matter how it started, people who take his training classes are grateful for his humor, knowledge, and passion to help make the Mortgage Industry successful and compliant one person and one company at a time. Hear from Ken on how to make Compliance Training fun, engaging, and memorable every time!

Anthony Miller // Chief Executive Officer

Anthony launched Stepping Stone Solutions in 2007 to help entrepreneurs with small-to-medium sized businesses grow their revenue. After traveling the World and working with thousands of people to grow their business and careers he is now helping The Knowledge Coop as CEO. Nothing gets him more excited than helping businesses and people succeed. Motivating Sales Staff to embrace compliance and structure as a way to succeed in a competitive market is just one of his specialties.



Heather Leach // Vice President of Compliance

Having worked as both a loan officer and compliance manager, Heather has the unique perspective of understanding the frustrations and struggles in operating compliantly in a competitive sales market. Joining the Knowledge Coop in 2012, she has quickly become a fast friend of regulators and compliance officers around the nation providing a unique perspective to compliance training in the mortgage world.

Kathy Kemper-Zanck // Owner of Katalyst Kampus

Kathy Kemper-Zanck is the Founder, CEO and Owner of Katalyst Kampus, a nationwide and 100% online Mortgage and Business School. With her mission to continually impact the lives of thousands of new mortgage professionals, Kemper-Zanck is making drastic changes in the lending world with a long-overdue educational system to train the up-and-coming in the business. Her voice is shaking up the mortgage industry in a push for training and mentoring programs that generate a healthy conduit which brings new blood into this burgeoning business..





**Come be inspired by what can be,
leave with a plan for what will be.**

WE ARE EXCITED TO HELP YOU ACHIEVE A NEW LEVEL IN YOUR BUSINESS



BRIDGING THE GAP BETWEEN SALES AND COMPLIANCE

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