

The web design for SODOI CAFE is crafted with a focus on elegance, user-friendliness, and brand coherence. I've limited our color palette to three main hues that resonate with the café's warm ambiance, ensuring visual harmony throughout the site. The chosen shades of red, white, and a subtle pink not only enhance brand recognition but also evoke a sense of comfort and warmth.

I employed a flexbox layout to ensure content is responsive and well-structured across different devices. This CSS3 layout mode gives us the flexibility to arrange elements intuitively and efficiently, maintaining a seamless user experience regardless of the screen size.

Typography plays a crucial role in our design. I've selected a cursive 'Fancy Font' for headings to add a personal touch, reminiscent of handwritten notes one might find in a cozy café. For body text, I chose the classic and readable 'Gill Sans', ensuring clarity and ease of reading.

Attention to spacing enhances the visual appeal, providing a clean and uncluttered user interface. Adequate padding around text and images gives the content room to breathe, making for a more enjoyable browsing experience.

Hover effects on clickable elements serve as intuitive cues for interaction, subtly highlighting links and buttons as users navigate the site. This not only guides the user's journey but also adds a layer of engagement.

Image & Text Source

<https://www.yelp.com/biz/sodoi-coffee-tasting-house-berkeley-2>

https://www.telegraphberkeley.org/telegraph_business/sodoi-coffee-tasting-house/