

Chris Agnew

Remote from Conneaut, Ohio 44030

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Summary

Experienced E-commerce Specialist with over four years of expertise in developing and optimizing online retail platforms. Specializes in Shopify and Amazon Sales Channels, with a strong background in web performance optimization and accessibility compliance. Proven ability to improve conversion rates, enhance user experience, and drive significant online sales growth. Proficient in leveraging technologies like Shopify Liquid, React, Next.js, and Node.js to build responsive and accessible e-commerce solutions. Passionate about maximizing operational efficiency, reducing costs, and delivering exceptional online shopping experiences.

Professional Experience

E-Commerce Specialist and Marketing Website Developer

Central Garden & Pet (TDBBS Brands) | Neptune City, NJ

Feb 2023 – Aug 2024

- **Revamped** JavaScript and Shopify Liquid codebases, doubling site speed and significantly improving overall performance, leading to higher user satisfaction and conversion rates.
- **Executed** a comprehensive website optimization strategy, achieving full WCAG compliance in under three weeks and enhancing the user experience for all visitors.
- **Engineered** an innovative media management strategy that reduced file sizes by 90%, resulting in faster load times and improved mobile performance.
- **Developed** a robust security solution for Amazon sales channels, safeguarding the company against \$2.4 million in potential losses due to fraudulent activities.
- **Served** as the primary technical resource for e-commerce and web-related challenges, providing swift and practical solutions that ensured uninterrupted operations.

Full-Stack React Developer and E-commerce Lead

Advanced RV LLC | Willoughby, Ohio

Jan 2021 – Nov 2022

- **Managed** the migration from a monolithic WordPress site to a modern headless architecture using Next.js, Tailwind CSS, and Node.js, improving site performance by 50% and reducing bounce rates.
- **Directed** an e-commerce team to achieve a 150% increase in Shopify sales over nine months by implementing targeted optimizations and marketing strategies.
- **Developed** a custom PTO Tracker App using Google App Script; later refactored it with TypeScript and Firebase for enhanced scalability and performance.
- **Designed** and integrated API services to facilitate seamless data exchange between front-end and back-end systems, ensuring consistent user experiences.
- **Led** cross-functional teams in developing new product features, delivering high-quality results on time and within budget.

Full-Stack React Developer and E-commerce Consultant

NextGen Web Solutions | Mentor, Ohio

Jun 2020 – Present

- **Designed** and implemented custom e-commerce features that elevated user engagement and streamlined purchasing processes for clients including Advanced RV and VAPOR REV INC.
- **Provided** expert guidance on JavaScript ES6+ and Next.js to professional developers via Upwork, significantly enhancing their coding practices and project outcomes.
- **Collaborated** closely with designers to integrate user-facing elements with server-side logic, ensuring seamless user experiences and optimized site performance.
- **Developed** and deployed headless CMS solutions to improve content management, resulting in more efficient workflows and faster content updates for client websites.
- **Helped** Small Businesses achieve their sales goals on Amazon and Shopify

Shipping & Purchasing Specialist

Intellitronix | Eastlake, Ohio

Aug 2019 – Apr 2020

- **Optimized** shipping department workflows by developing and implementing a new system, leading to a 50% increase in efficiency and faster delivery times.
- **Negotiated** favorable terms with suppliers, achieving an 80% reduction in shipping material costs and improving overall profit margins.

Founder and Lead Photographer

CAPture Media LLC | Mentor, Ohio

Jun 2014 – Apr 2020

- **Established** and grew CAPture Media LLC into a successful photography business, providing high-quality services to a diverse clientele over six years.
- **Mastered** advanced photography techniques, utilizing Photoshop Lightroom and Adobe Creative Suite to deliver stunning visual content tailored to each client's needs.
- **Captured** striking images for high-profile clients, including Cleveland actors, prominent bands like Uncle Kracker, and editorial assignments for Cleveland's Scene Magazine.

Skills

- **E-commerce Platforms:** Shopify, Amazon Sales Channels
- **Web Development:** Shopify Liquid, React.js, Next.js, JavaScript ES6+, TypeScript, Node.js, Tailwind CSS, Headless CMS
- **Performance Optimization:** Web Performance Optimization, Accessibility (WCAG Standards), Media Management Strategies
- **Development Practices:** Full-Stack Development, Front-End Development, Responsive Web Design
- **Operations Management:** Workflow Optimization, Resource Allocation, Process Improvement
- **Logistics and Supply Chain:** Inventory Control, Purchasing Negotiations, Vendor Management
- **Business Development:** Strategic Planning, Marketing, Client Relations
- **Creative Media:** Photography, Adobe Creative Suite, Visual Content Creation
- **Leadership and Teamwork:** Cross-Functional Team Leadership, Communication, Problem-Solving
- **Technical Proficiency:** SEO Strategies, Website Management, Basic Web Development