

01/01/2017

31/12/2017

## 2017 MANUFACTURERS PERFORMANCE

## Sales KPI

22.23M!

Goal: 45.81M (-51.47%)

40K

Sum of Units

-23.58M

Sales Var

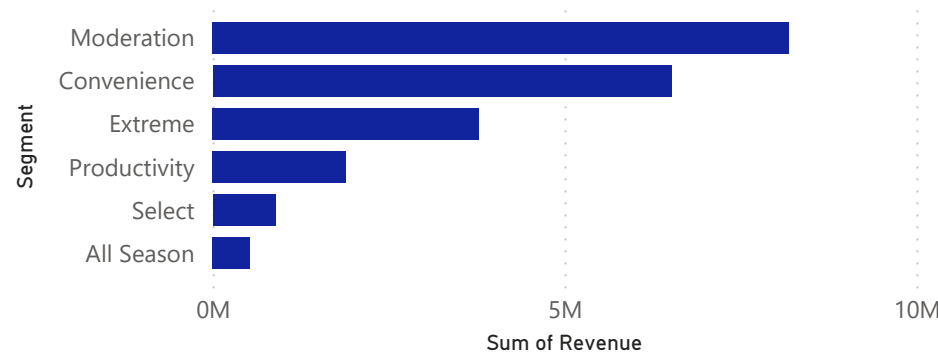
11.33M

VanArsdelRevenue

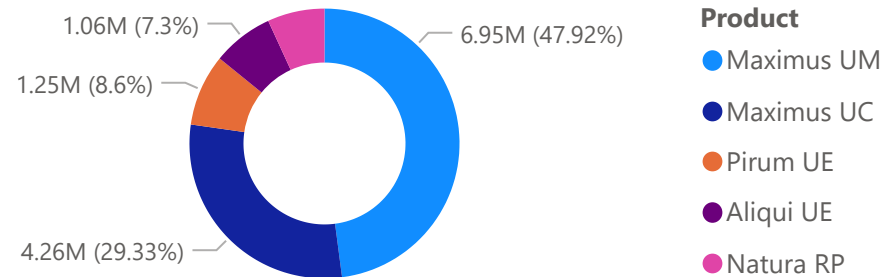
22.23M

Total Revenue

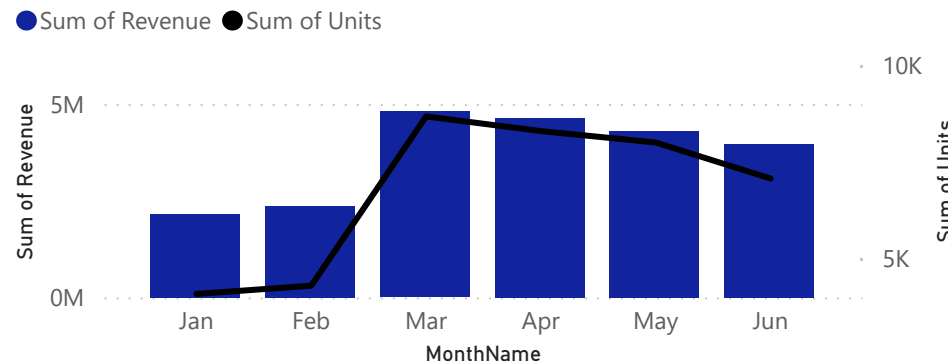
## Sum of Revenue by Segment



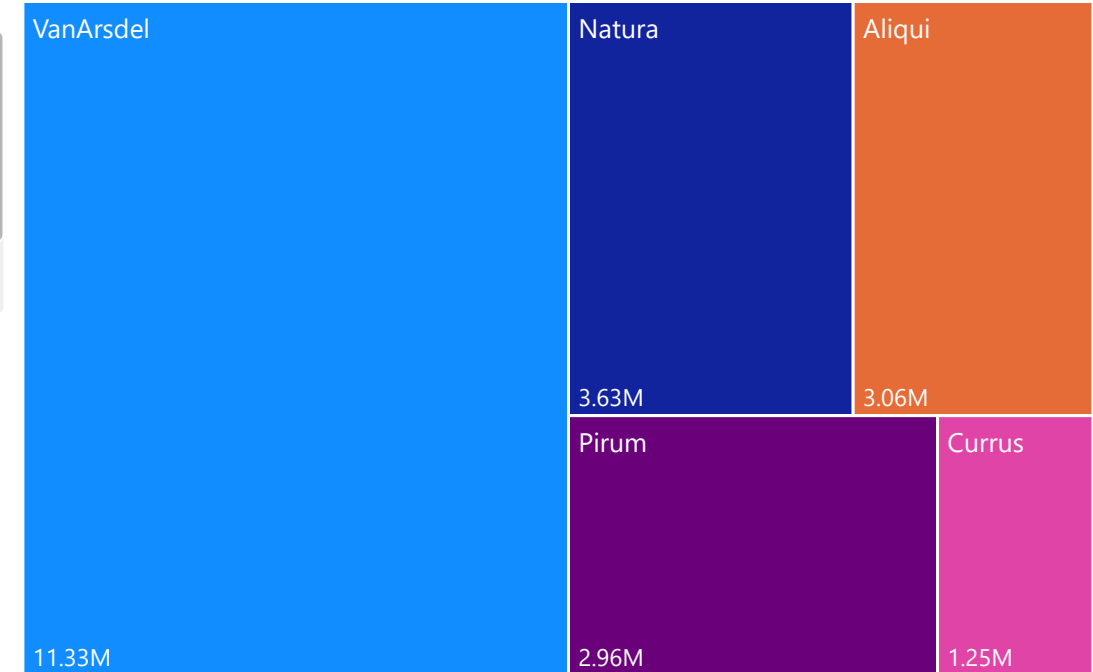
## Revenue by Product



## Revenue by Units Sold and MonthName

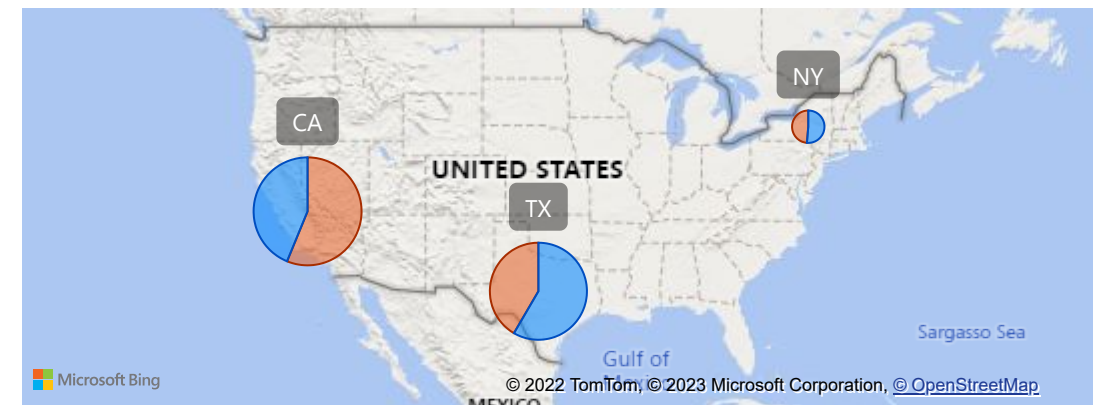


## Sum of Revenue by Manufacturer



## Revenue by Competitors and States

Competitors Other VanArsdel



Date

01/01/2017

31/12/2017

# MANUFACTURER'S PERFORMANCE OVERVIEW

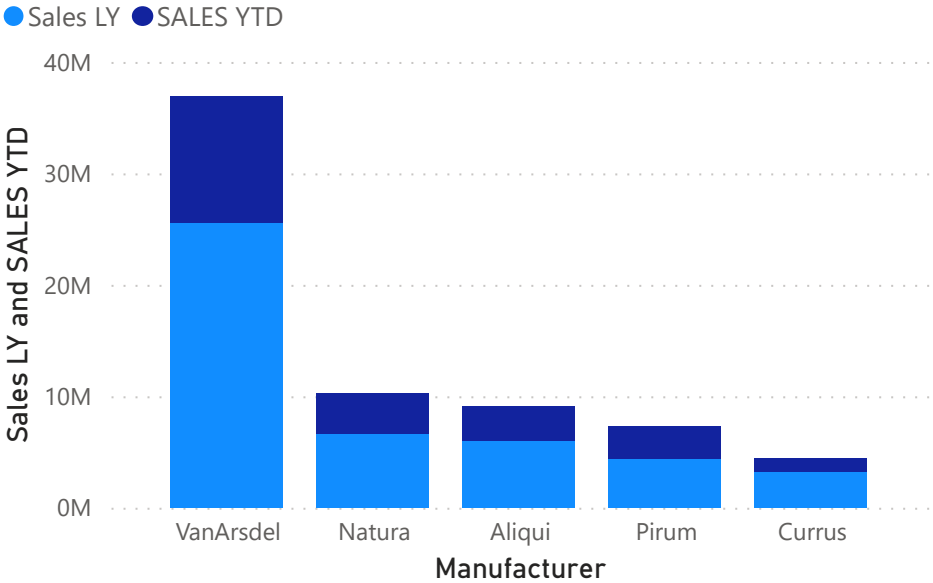
22.23M!

Goal: 45.81M (-51.47%)

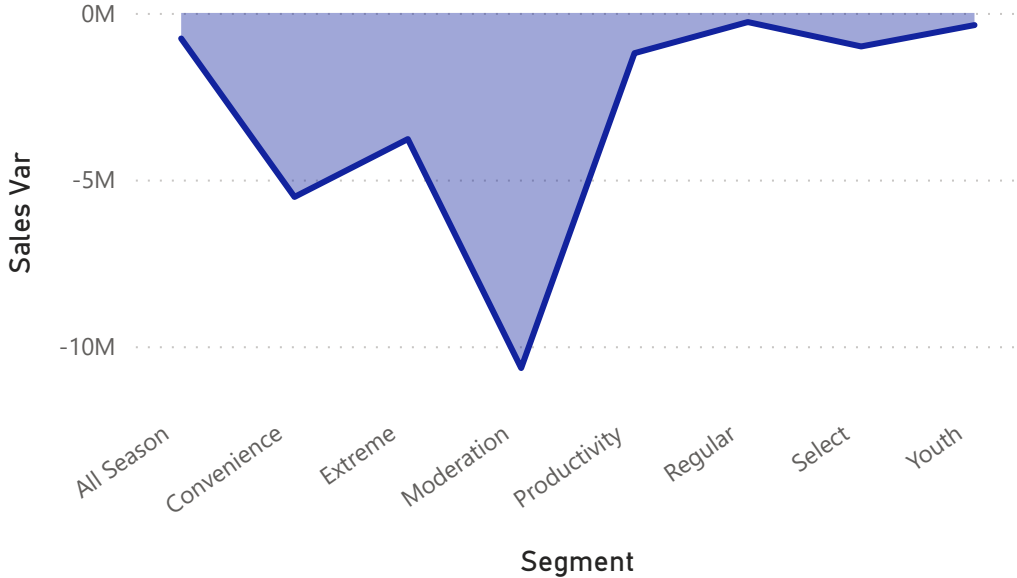
-23.58M

Sales Var

Revenue YTD and LY by Manufacturer



Variance by Segment



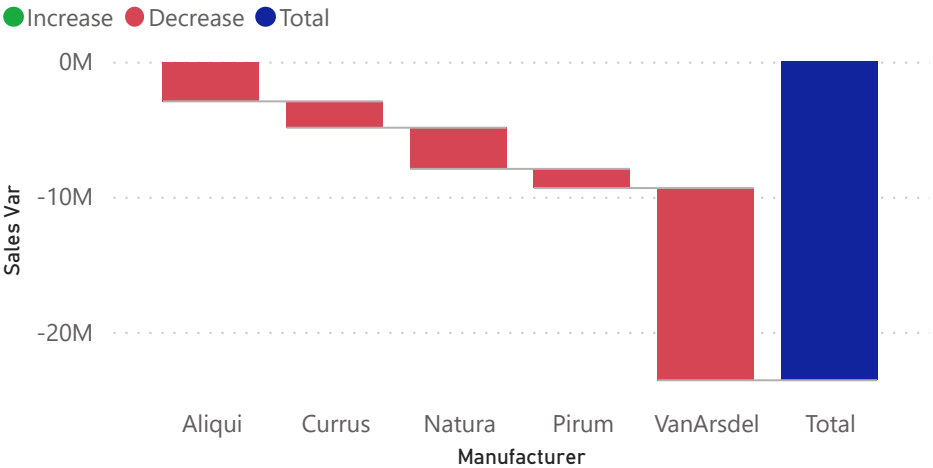
11.33M

VanArsdelRevenue

22.23M

Total Revenue

Variance by Manufacturer



Variance by State and Region

