

Module 9: Exponential Families and Generalized Linear Regression

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The Exponential Family

The probability density in the exponential family takes the following form:

$$p(x \mid \eta) = h(x) \exp\{\eta^T T(x) - A(\eta), \}$$
 (1)

1. where η is the natural parameter
2. T , a , and h are functions

The Exponential Family

$$p(x | \eta) = h(x) \exp\{\eta^T T(x) - A(\eta)\} \quad (2)$$

1. The form of $h(x)$ is not of fundamental importance
- 2.

$$A(\eta) = \log \int h(x) \exp\{\eta^T T(x)\} dx$$

The Exponential Family

It is also common to write the exponential family in the following way:

$$p(x \mid \eta) = \frac{1}{Z(\eta)} h(x) \exp\{\eta^T T(x)\}, \quad (3)$$

which is equivalent to

$$A(\eta) = \log Z(\eta).$$

The Bernoulli distribution

Suppose

$$X \mid \pi \sim \text{Bernoulli}(\pi).$$

$$p(x \mid \pi) = \pi^x (1 - \pi)^{1-x} \quad (4)$$

$$= \exp\{x \log(\pi) + (1 - x) \log(1 - \pi)\} \quad (5)$$

$$= \exp\left\{x \log\left(\frac{\pi}{1 - \pi}\right) + \log(1 - \pi)\right\} \quad (6)$$

What is the trick: Take the exponential of the log of the original distribution!

The Bernoulli distribution

$$p(x \mid \eta) = h(x) \exp\{\eta^T T(x) - A(\eta)\} \quad (7)$$

$$p(x \mid \pi) = \exp\{x \log(\frac{\pi}{1-\pi}) + \log(1-\pi)\} \quad (8)$$

- ▶ $\eta = \log \frac{\pi}{1-\pi} \implies \eta = \frac{e^\eta}{1+e^\eta} = \frac{1}{1+e^{-\eta}}$
- ▶ $T(x) = x$
- ▶ $A(\eta) = -\log(1-\pi) = \log(1+e^\eta)$
- ▶ $h(x) = 1$

The Gaussian distribution

Let

$$X \mid \mu, \sigma^2 \sim N(\mu, \sigma^2)$$

It follows that

$$p(x \mid \mu, \sigma^2) = \frac{1}{\sqrt{2\pi}\sigma} \exp\left\{\frac{-1}{2\sigma^2}(x - \mu)^2\right\} \quad (9)$$

$$= \frac{1}{\sqrt{2\pi}} \exp\left\{\frac{\mu}{\sigma^2}x - \frac{1}{2\sigma^2}x^2 - \frac{1}{2\sigma^2}\mu^2 - \ln \sigma\right\} \quad (10)$$

Sufficiency

One nice property of exponential families is that $T(X)$ will be sufficient for η .

Generalized Linear Models

We now turn to problems involving pairs of variables (X, Y) , where both variables are assumed to be observed.

We summarize the structural component of the models as:

$$\mu = E[Y | X] = f(\theta^T x).$$

Example: In linear regression, $f(\cdot)$ is the identity function.

GLMS

There are two choices for GLMS

1. There is the choice of the exponential family distribution.
2. There is the choice of the response function $f(\cdot)$, which is often called the link function.

We will look at this for an example of logistic regression, where the response variable is the Bernoulli distribution.

Exercise: The Gaussian distribution

$$p(x | \eta) = h(x) \exp\{\eta^T T(x) - A(\eta)\} \quad (11)$$

$$p(x | \mu, \sigma^2) = \frac{1}{\sqrt{2\pi}} \exp\left\{\frac{\mu}{\sigma^2}x - \frac{1}{2\sigma^2}x^2 - \frac{1}{2\sigma^2}\mu^2 - \ln \sigma\right\} \quad (12)$$

$$\eta = \left(\frac{\mu}{\sigma^2}, \frac{-1}{2\sigma^2}\right)^T \quad (13)$$

$$T(x) = (x, x^2)^T \quad (14)$$

$$A(\eta) = \frac{\mu^2}{2\sigma^2} + \ln \sigma = \frac{-\eta_1^2}{4\eta_2} - \frac{-1}{2} \ln(-2\eta_2) \quad (15)$$

$$h(x) = \frac{1}{\sqrt{2\pi}} \quad (16)$$

Remark: The univariate Gaussian is a two-parameter distribution, where its sufficient statistics will be a vector.