

## Dashboard

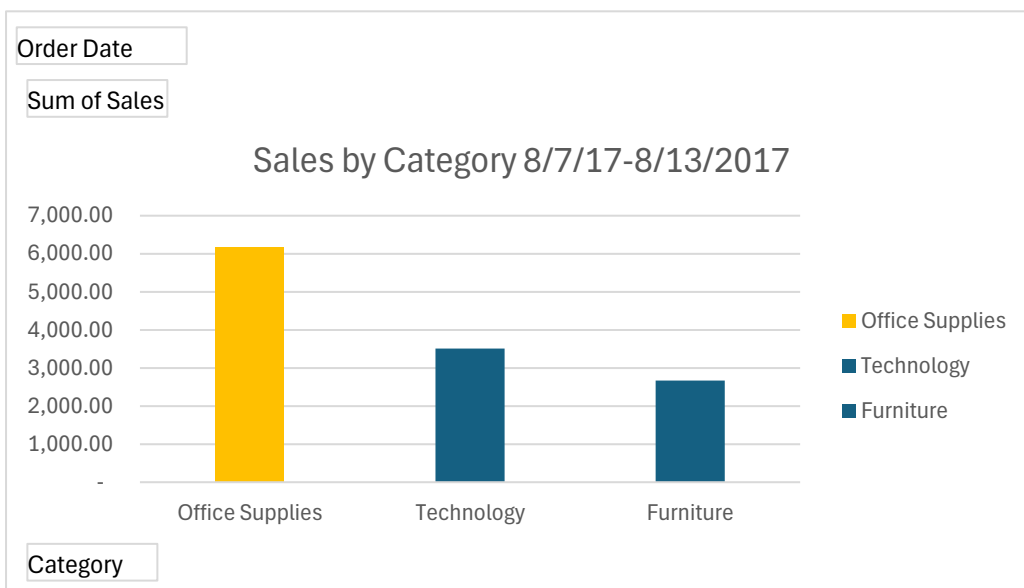
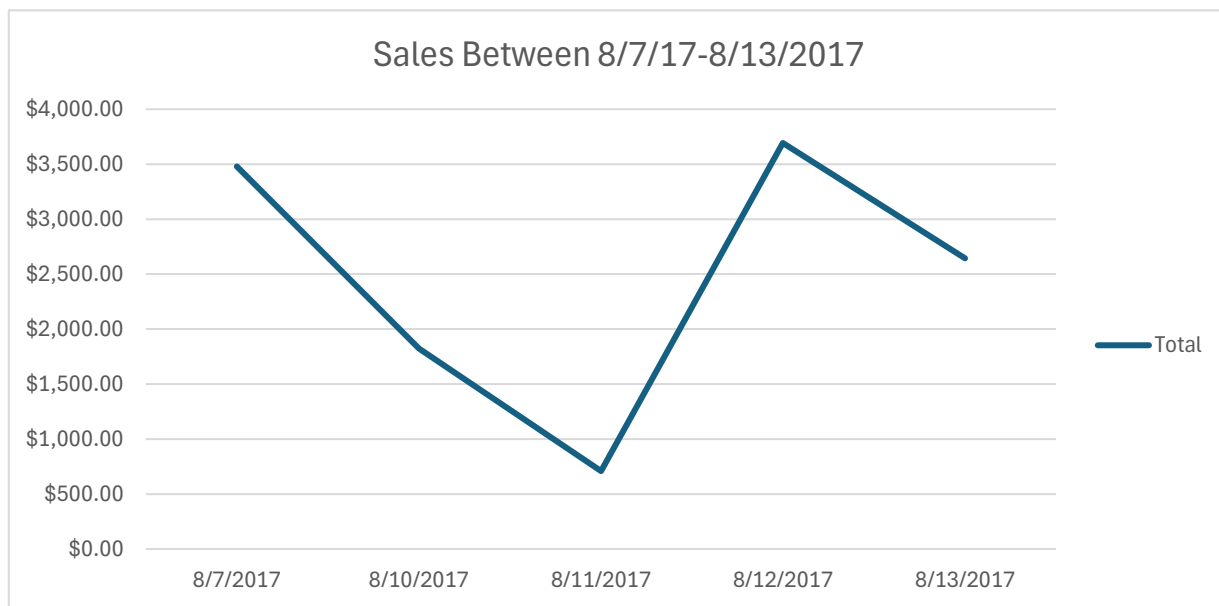
For the week of August 7–13-2017, total sales reached \$12,347.67, achieving 154.35% of the \$8,000 target with 52 orders and an average order value (AOV) of \$237.46. Sales grew by 101.67% compared to the previous week, indicating strong week-over-week performance.

### This week

Order Date	(Multiple Items)
<b>08-7-2017- 08-13-2017</b>	
Row Labels	Sum of Sales
Office Supplies	6,162.76
Technology	3,514.22
Furniture	2,670.69
<b>Grand Total</b>	<b>12,347.67</b>

### Previous week

Order Date	(Multiple Items)
<b>07-31-2017 - 08-6-2017</b>	
Row Labels	Sum of Sales
Technology	3,116.26
Office Supplies	2,501.10
Furniture	505.43
<b>Grand Total</b>	<b>6,122.80</b>



**08-7-2017- 08-13-2017**

KPI

Target Sales	\$8,000
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Toal Sales	\$12,347.67
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Orders	52
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Average Over Value	237.4551538
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% of Target	154.346%
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% Change vs prev.	101.667%
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Top Category	Office Supplies
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