






- Day 1 -

- 13.00 Arrival and Check-In
- 14.15 Welcome & Introduction of Transcultural Leadership Summit:
- 14.40  Opening Speech
Prof. Dr. Josef Wieland (Director Leadership Excellence Institute Zeppelin, Chair of Institutional Economics)
Transculturality and Leadership Excellence
- 15.00 Break
- 15.10  Keynote
Prof. Dr. Dr. Dr. h.c. Franz Josef Radermacher (Member of Club of Rome, President of Global Economic Network)
Global Governance for Sustainability - The Role of China
- 15.55 Coffee and Networking
- 16.25  Keynote
Prof. Dr. Rong Pei (Professor at School of Management and Economics at Beijing Institute of Technology)
Confucian Entrepreneurship: Leadership and the philosophy of "Zhong Yong"
- 17.10 Break
- 17.20  Keynote
Dr. Stefan Sommer (CEO, ZF Friedrichshafen AG)
Economic Perspective and Connection to South German Industry
- 18.05 Shuttle
- 18.20 Champagne Reception
Award Ceremony for Winner of Transcultural Caravan, Global Essay Competition
- 19.30  Dinner Speech by Marcus A. Wassenberg (CFO, Rolls Royce Power Systems AG)
Integrity and Business Activity in Asia
- 22.00 Band

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- Day 2 -

9.00

Welcome

9.15



Keynote

Dr. Dahai Yu (Operating Partner, Advent International)

Individual and Organizational Leadership between Europe and China

10.00

Introductions

10.15

5 Tracks à 2 x 45 min Sessions

New Business Strategies	Policies in the 21st Century	The New Theory of Leadership	Benefits of Sustainability	The New Realities of Leadership
Restructuring Business: Close Shop or Turn it Around? Dr. Bernd-Uwe Stucken	Implications of Sustainable Development Goals and Paris Climate Agreement Adolf Kloeke-Lesch	Chinese Changing Leadership Styles N.N.	Global Performance Indicators N.N.	Common Challenges and shared Solutions Dr. Birgit Suberg
Transition 15 Min				
Success in Global Markets through Chinese-German Cooperation Miriam Fritz	Future of Globalization – The One Belt One Road Initiative N.N.	CSR, Integrity & Compliance Management in China Prof. Dr. Josef Wieland Dr. Marcus A. Wassenberg	Global Standards of good Corporate Behaviour Oliver Harms	Global Excellence or Lost in Translation? Matthias Zeuch

12.00

Lunch

13.00

Company Pitches | Looking for Best Practice

Eight organizations share their best and worst cases in eight minutes, to offer chances of collective learning

14.15

Barcamp

15.00

Coffee Cake and Culture

15.45



Keynote

Prof. Dr. Josef Wieland (Director Leadership Excellence Institute Zeppelin, Chair of Institutional Economics)

Transcultural Management, Concepts and Practices

16.45

Transcultural Leadership Summit Wrap Up and Closing Remarks

17.00

End of Conference

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Track I - New Business Strategies

10.15 - 11.00

Restructuring Business: Close Shop or turn it around?



Dr. Bernd-Uwe Stucken - Consultant,
Pinsent Masons

Due to a soon outdated growth model and a massive debt load since the 2008 financial crisis only limited resources to stimulate the economy with further cash injections are left. Foreign invested enterprises in China (FIEs) are no exception to the risks of increasing costs, tight liquidity and fierce competition. Although a growing number of investors is considering to give up their operations, China still remains an attractive market for most. We will discuss proven approaches which have produced positive results in China.

11.15 - 12.00

Success in Global Markets through Chinese-German Cooperation



Miriam Fritz - Senior-Consultant China,
Berners Consulting

What does the Chinese "New Normal" mean for Chinese-German partnerships? In order to illustrate the practical specialties of Chinese-German JV- and M&A-cooperation; several case studies from recent years will be presented, taking both the German and the Chinese perspective. Cultural differences and similarities will be discussed, with an emphasis on family-enterprises and SMEs.

Track II - Policies in the 21st Century

10.15 - 11.00

Implications of Sustainable Development Goals and Paris Climate Agreement



Adolf Klope-Lesch - Executive Director,
Sustainable Development Solutions
Network Germany

In 2015 two interlinked trend-setting agreements have been reached in the global community. Both will shape the future political agendas and hence the international economic framework. In this session all participants will obtain extensive insights into the aims, probable implications and potential benefits of those new agendas. Thereby, the speaker will focus on his experiences during the present Chinese G20 Presidency, China's new role in this process and also look forward to the upcoming Germany G20 Presidency.

11.15 - 12.00

Future of Globalization – The One Belt One Road Initiative



N.N.

Environmental damage, resource scarcity, over-population, extreme poverty; these are the challenges of our lifetime and have to be approached from different angles and perspectives in order to find practicable solutions for the future. Thereby, the focus will be on China's and Europe's new roles in those processes.

Track III - The New Theory of Leadership

10.15 - 11.00

Chinese Changing Leadership Styles



N.N.

Globally diversified organizations and firms are facing the challenges of various Leadership styles conflicting with the organizations culture. Different Leadership styles will be presented and differing cultural backgrounds of said Leadership styles will be discussed.

11.15 - 12.00

CSR, Integrity & Compliance Management in China



Prof. Dr. Wieland - Director, Leadership Excellence Institute Zeppelin, Chair of Institutional Economics



Marcus A. Wassenberg - CFO, Rolls Royce Power Systems AG

This session describes the building blocks of an effective compliance management system. In addition challenges and opportunities of its practical implementation are described and will be discussed. This session focuses said aspects with respect to experiences in doing business in China.

Track IV - Benefits of Sustainability

10.15 - 11.00

Global Performance Indicators



N.N.

European Investment corporations with a financial capacity over one trillion Euros already promote strongly the Sustainable and Responsible Investment (SRI). Investors perceive more and more the advantages of higher information density and lower reputation risks of sustainable and transparent companies. This and other causalities between sustainability and performance will be presented and discussed.

11.15 - 12.00

Global Standards of good Corporate Behaviour



Oliver Harms, DEG Representative China

UN Principles, Equator Principles, IFC - What do these frameworks mean, how can we fulfill them? The DEG is a German institution which provides financial support for companies which intend to extend their due diligence - by for instance implementing a sustainable supply chain.

Track V - The New Realities of Leadership

10.15 - 11.00

Common Challenges and shared Solutions



Dr. Birgit Suberg - Business Coach and Professor of Practice at IBSS at Xi'an Jiaotong Liverpool University

This session is dedicated to a „participant-observer“ view of management in China. It focuses on “learning by doing” experiences and practical sense-making occurred in nearly 15 years of business experience in China at the head of both, MNCs and Chinese private organizations.

11.15 - 12.00

Global Excellence or Lost in Translation?



Matthias Zeuch - General Manager Human Resources Europe, Johnson Electric

As attractive global cooperation might be and as much potential it contains, as many challenges are linked with it. The Speaker will share his insights of 30 years leadership experiences in for more than 40 countries as well as his lessons learned. What exactly makes global cooperation successful and what makes it fail? How can leaders leverage diversity as a source of value creation?

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