



The conference will be moderated by **Astrid Oldekop**, from Mediapoint Düsseldorf Beijing. Working as a business journalist for Handelsblatt, Wirtschaftswoche, ARD-Radio and China Daily, Oldekop has always kept a focus on China and has grown to be one of Germany's leading China experts.

- Day 1 -

- 13.00 Arrival and Check-In
- 14.15  Welcome & Introduction of Transcultural Leadership Summit
Isabelle Yu (Project Lead)
- 14.30 Welcome Address
Dr. Jonathan Keir (International Ethics Project Coordinator, Karl Schlecht Stiftung)
- 14.40  Opening Speech
Prof. Dr. Josef Wieland (Director Leadership Excellence Institute Zeppelin, Chair of Institutional Economics)
Transculturality and Leadership Excellence
- 15.10  Keynote
Prof. Dr. Dr. h.c. Franz Josef Radermacher (Member of Club of Rome, President of Global Economic Network)
Global Governance for Sustainability - The Role of China
- 16.00 Coffee and Networking
- 16.30  Keynote
Prof. Dr. Rong Pei (Professor at School of Management and Economics at Beijing Institute of Technology)
Confucian Entrepreneurship: Leadership and the Philosophy of "Zhong Yong"
- 17.30  Keynote
Dr. Stefan Sommer (CEO, ZF Friedrichshafen AG)
A Perspective on Strategy and China
- 18.20 Champagne Reception
- 18.40  Dinner Speech
Marcus A. Wassenberg (CFO, Rolls Royce Power Systems AG)
Integrity and Business Activity in Asia
- 19.10 Gala Dinner (Open End)

- Day 2 -

- 8.00 Breakfast & Information
- 9.00 Welcome & Award Ceremony of Transcultural Caravan, Global Essay Competition
- 9.10  Keynote
Dr. Dahai Yu (Operating Partner, Advent International, Dr. Yu Consulting & Investment Ltd)
Individual and Organizational Leadership between Europe and China
- 10.00 Introductions & 4 Tracks à 2 x 45 min Sessions
- | New Business Strategies | Policies in the 21st Century | The New Theory of Leadership | The New Realities of Leadership |
|---------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------|
| Restructuring Business: Close Shop or Turn it Around?
Dr. Bernd-Uwe Stucken | Implications of Sustainable Development Goals and Paris Climate Agreement
Adolf Kloke-Lesch | Chinese Changing Leadership Styles
Jun. Prof. Dr. Matthias Niedenführ | Common Challenges and shared Solutions
Dr. Birgit Suberg |
| Transition 30 Min | | | |
| Success in Global Markets through Chinese-German Cooperation
Miriam Fritz | Future of Globalization: Made in China 2025
Georg Stieler | CSR, Integrity & Compliance Management in China
Prof. Dr. Josef Wieland
Dr. Thomas Karst | Global Excellence or Lost in Translation?
Matthias Zeuch |
- 12.15 Lunch
- 13.15 Company Pitches | Looking for Best Practice
Different organizations share their best and worst cases in eight minutes, to offer chances of collective learning
- 13.50 Coffee, Cake and Culture
Three different exhibitions will introduce a cultural perspective on the extensive topics of leadership and diversity.
- 14.30 **Panel Discussion** (moderated by Astrid Oldekop)
Marcus A. Wassenberg, Adolf Kloke-Lesch, Prof. Dr. Josef Wieland, Dr. Dahai Yu, Tim Schleicher (Ambassador Transcultural Caravan)
Transcultural Leadership - review, criticism, vision
- 15.30 Transcultural Leadership Summit Wrap-Up
Isabelle Yu (Project Lead)
- 15.45 End of Conference

Track I - New Business Strategies

10.15 - 11.00

Restructuring Business: Close Shop or turn it around?



Dr. Bernd-Uwe Stucken -
Consultant, Pinsent Masons

Due to a soon outdated growth model and a massive debt load since the 2008 financial crisis only limited resources to stimulate the economy with further cash injections are left. Foreign invested enterprises in China (FIEs) are no exception to the risks of increasing costs, tight liquidity and fierce competition. Although a growing number of investors is considering to give up their operations, China still remains an attractive market for most. We will discuss proven approaches which have produced positive results in China.

11.15 - 12.00

Success in Global Markets through Chinese-German Cooperation



Miriam Fritz - Senior-Consultant
China, Berners Consulting

What does the Chinese "New Normal" mean for Chinese-German partnerships? In order to illustrate the practical specialties of Chinese-German JV- and M&A-cooperation; several case studies from recent years will be presented, taking both the German and the Chinese perspective. Cultural differences and similarities will be discussed, with an emphasis on family-enterprises and SMEs.

Track III - The New Theory of Leadership

10.15 - 11.00

Chinese Changing Leadership Styles



Jun. Prof. Dr. Matthias Niedenführ -
Vice Director China Centrum Tübingen

Deng Xiaoping's leadership style was characterized by the shift from the "personality cult" and diktats of a charismatic leader towards a technocratic approach emphasizing pragmatism and consensus. This new style has been an important factor in the staggering economic success of China. In the past few years, however, slower economic growth led to increasing distribution struggles. Hence the speaker will highlight how and with which implications the new president Xi Jinping centered on a different set of priorities.

11.15 - 12.00

CSR, Integrity & Compliance Management in China



Prof. Dr. Wieland - Director, Leadership Excellence Institute Zeppelin,
Chair of Institutional Economics



Dr. Thomas Karst - CLO Rolls-Royce
Power Systems AG

This session describes the building blocks of an effective compliance management system. In addition challenges and opportunities of its practical implementation are described and will be discussed. This session focuses said aspects with respect to experiences in doing business in China.

Track II - Policies in the 21st Century

10.15 - 11.00

Implications of Sustainable Development Goals and Paris Climate Agreement



Adolf Klope-Lesch - Executive
Director, Sustainable Development
Solutions Network Germany

In 2015 two interlinked trend-setting agreements have been reached in the global community. Both will shape the future political agendas and hence the international economic framework. In this session all participants will obtain extensive insights into the aims, probable implications and potential benefits of those new agendas. Thereby, the speaker will focus on his experiences during the present Chinese G20 Presidency, China's new role in this process and also look forward to the upcoming Germany G20 Presidency.

11.15 - 12.00

Future of Globalization: Made in China 2025



Georg Stieler - Managing Director
Stieler Enterprise Management
Consulting (Shanghai) Co., Ltd.

Both the German as well as the Chinese government support future technologies with various initiatives. Using the examples of Industrial Automation/Industry 4.0 and New Energy Vehicles, this session will highlight the similarities, but also the differences in both countries. Whereas Chinese companies are on a shopping spree for technology in Europe, foreign companies rarely find a levelled playing field in China. The session will conclude with strategic recommendations for companies who want to succeed in this challenging environment.

Track IV - The New Realities of Leadership

10.15 - 11.00

Common Challenges and shared Solutions



Dr. Birgit Suberg - Business Coach
and Professor of Practice at IBSS at
Xi'an Jiaotong Liverpool University

This session is dedicated to a „participant-observer“ view of management in China. It focuses on „learning by doing“ experiences and practical sense-making occurred in nearly 15 years of business experience in China at the head of both, MNCs and Chinese private organizations.

11.15 - 12.00

Global Excellence or Lost in Translation?



Matthias Zeuch - General Manager
Human Resources Europe,
Johnson Electric

As attractive global cooperation might be and as much potential it contains, as many challenges are linked with it. The Speaker will share his insights of 30 years leadership experiences in for more than 40 countries as well as his lessons learned. What exactly makes global cooperation successful and what makes it fail? How can leaders leverage diversity as a source of value creation?