



The Comfiest Room You've Ever Been In

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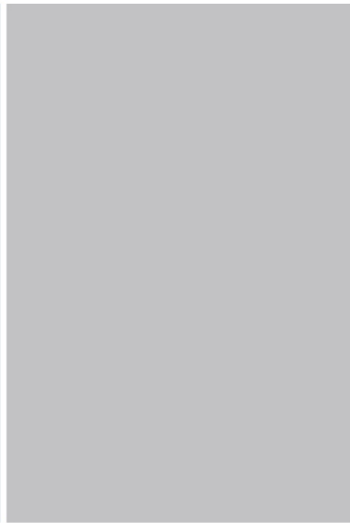
1. Our colour
2. Our Typographic
3. Our Logo
4. Our slogan
5. Our Web App

OUR COLOUR



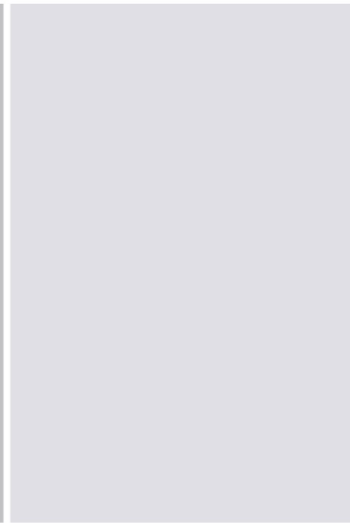
#72869E

RGB 114, 134, 158



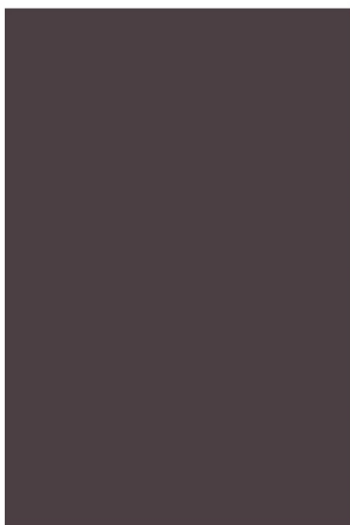
#C2C2C4

RGB 194, 194, 196



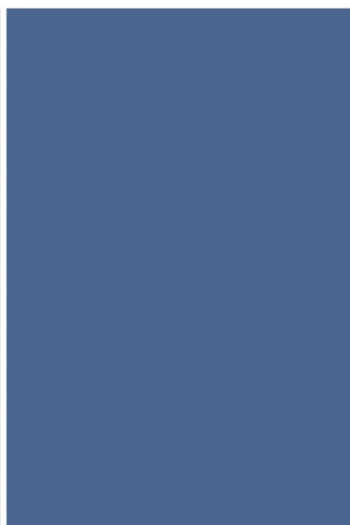
#E0DFE5

RGB 224, 223, 229



#4B3F43

RGB 75, 63, 67



#4B668F

RGB 75, 102, 143

Note :

We choose colors from a picture of a room, we use colors are the same as the furniture, because we want CR system become a part of decoration and united with the whole room.

OUR TYPOGRAPHIC

Futura

Futura medium :

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890\$(&?!%.,;:-)

Futura bold :

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890\$(&?!%.,;:-)

OUR LOGO



Note :

"C" look likes a hole for wind/ heat/ air puration and the last part of "R" looks like the shape and direction of wind/ heat/ air puration.

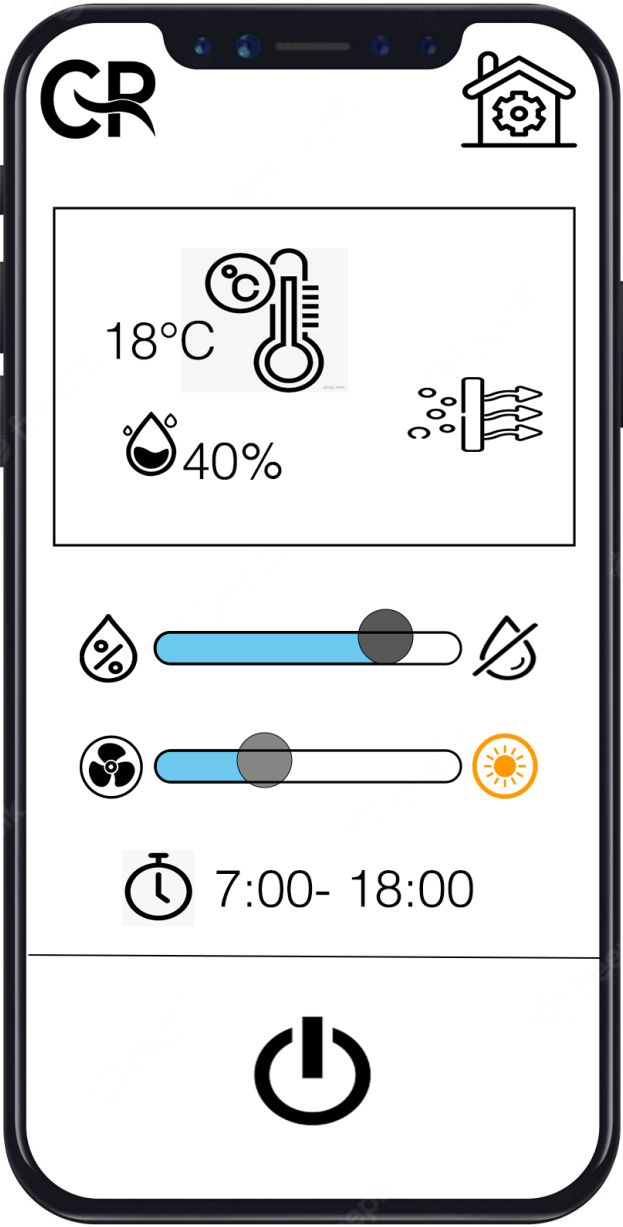


OUR SLOGAN

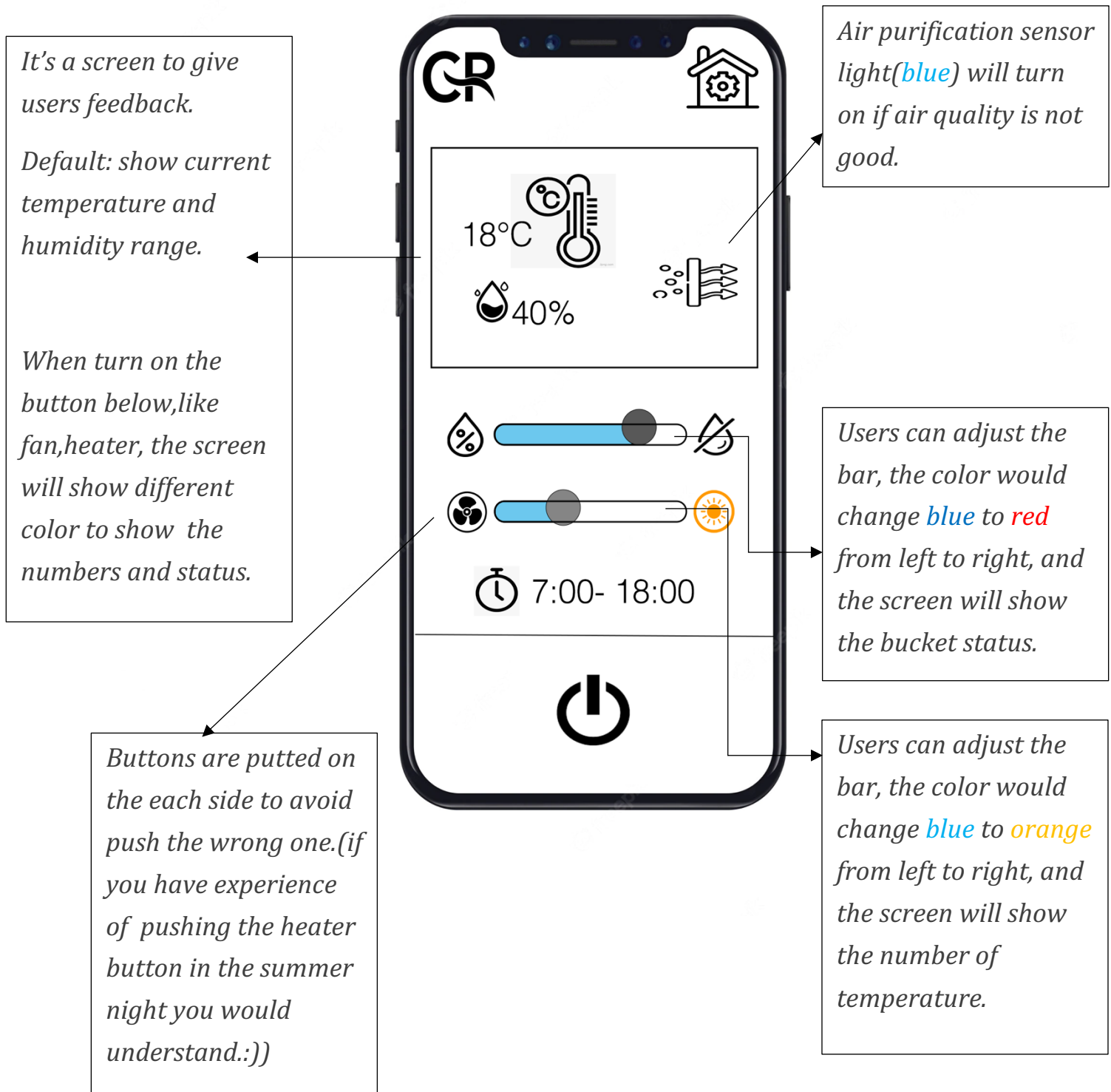


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OUR WEB APP



OUR WEB APP INTRODUCTION



OUR REFERENCE

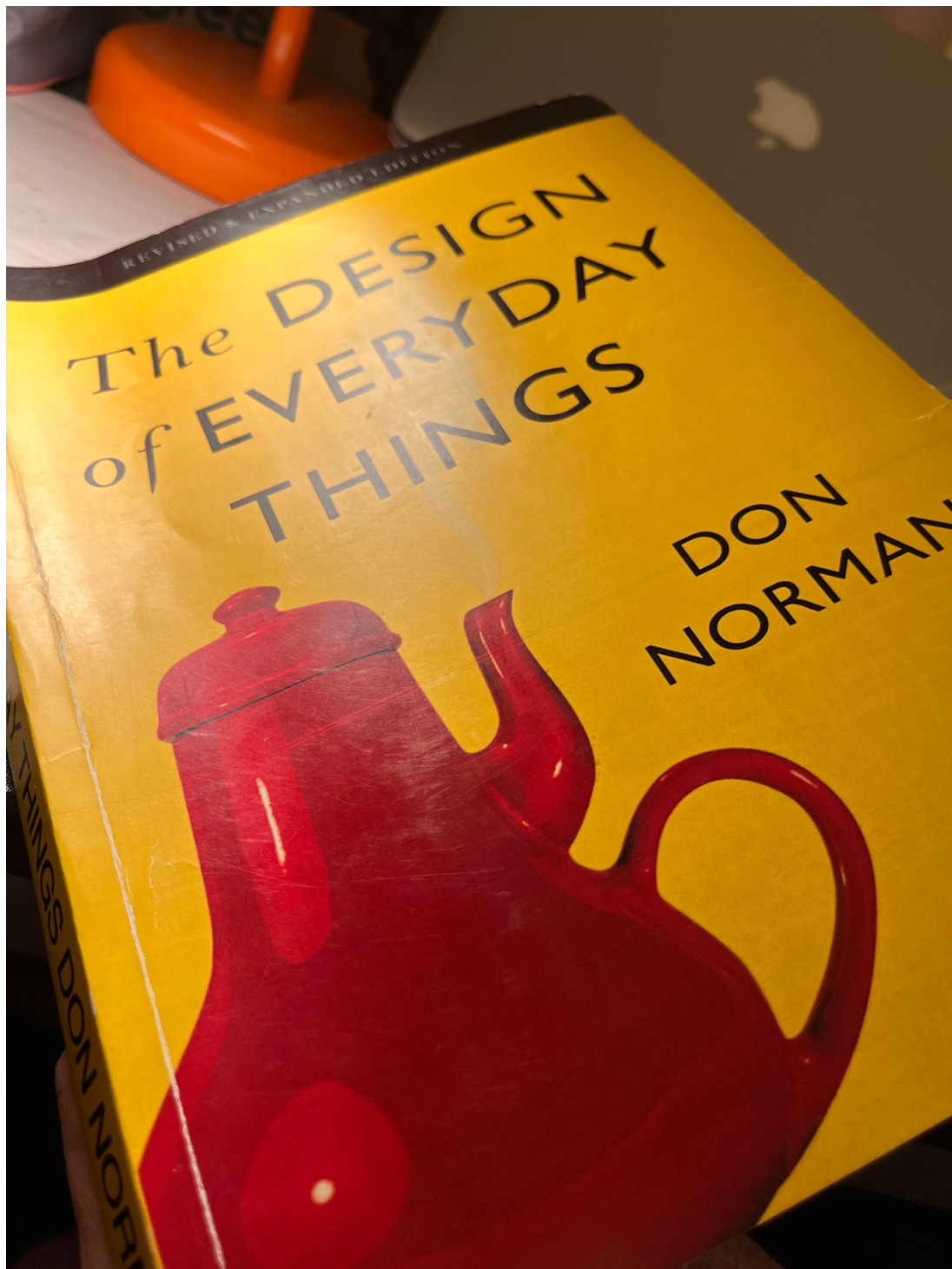
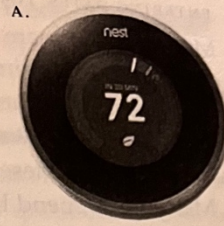
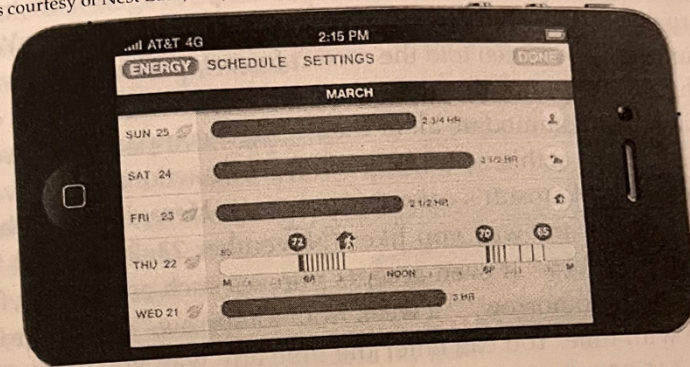


FIGURE 2.6. A Thermostat with an Explicit Conceptual Model. This thermostat, manufactured by Nest Labs, helps people form a good conceptual model of its operation. Photo A shows the thermostat. The background, blue, indicates that it is now cooling the home. The current temperature is 75°F (24°C) and the target temperature is 72°F (22°C), which it expects to reach in 20 minutes. Photo B shows its use of a smart phone to deliver a summary of its settings and the home's energy use. Both A and B combine to help the home dweller develop conceptual models of the thermostat and the home's energy consumption. (Photographs courtesy of Nest Labs, Inc.)

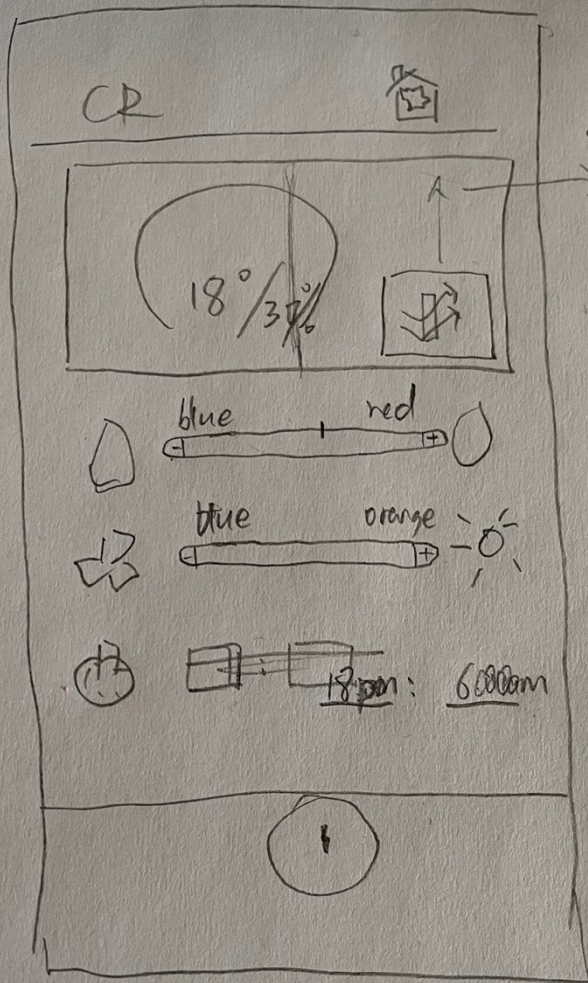


B.



am nearby. Then it provides me with the current temperature of the room, the temperature to which it is set, and whether it is heating or cooling the room (the background color changes from black when it is neither heating nor cooling, to orange while heating, or to blue while cooling). It learns my daily patterns, so it changes temperature automatically, lowering it at bedtime, raising it again in the morning, and going into "away" mode when it detects that nobody is in the house. All the time, it explains what it is doing. Thus, when it has to change the room temperature substantially (either because someone has entered a manual change or because it has decided that it is now time to switch), it gives a prediction: "Now 75°, will be 72° in 20 minutes." In addition, Nest can be connected wirelessly to smart devices that allow for remote operation of the thermostat and also for larger screens to provide a detailed analysis of its performance, aiding the home occupant's development of a conceptual model both of Nest and also of the home's energy consumption. Is Nest perfect? No, but it marks improvement in the collaborative interaction of people and everyday things.

Current
Status



screen
change

