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MMED-1052

# MULTI-MEDIA PRODUCTION

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- Mississauga — 2.5-hour drive
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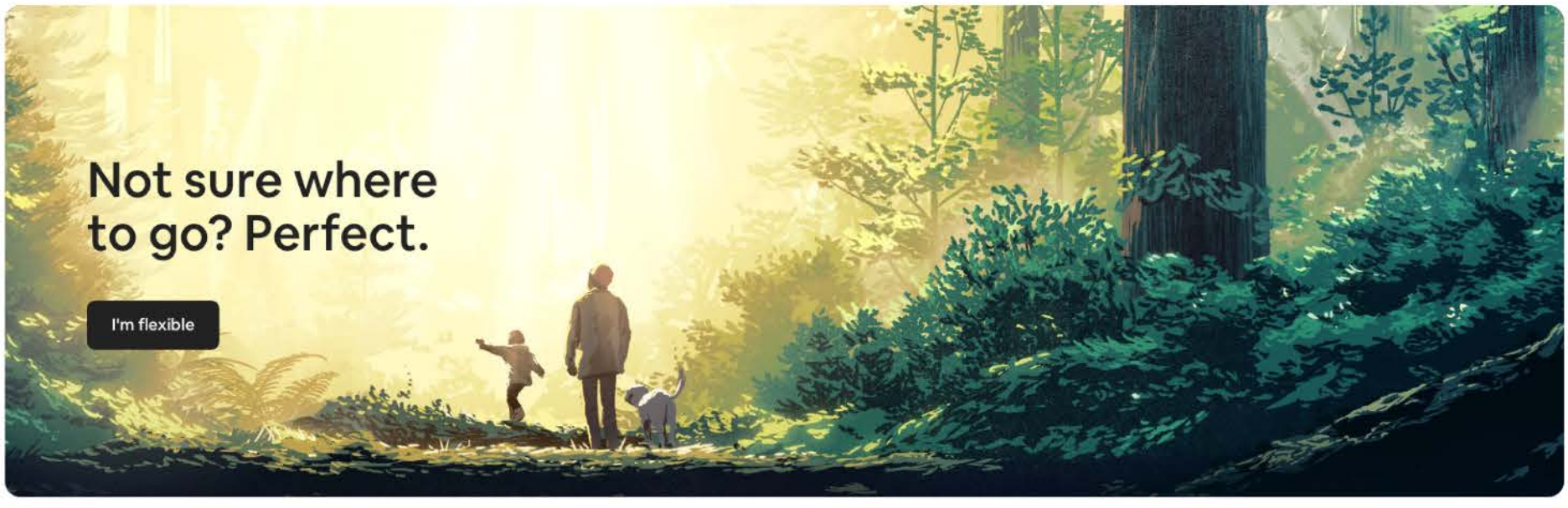
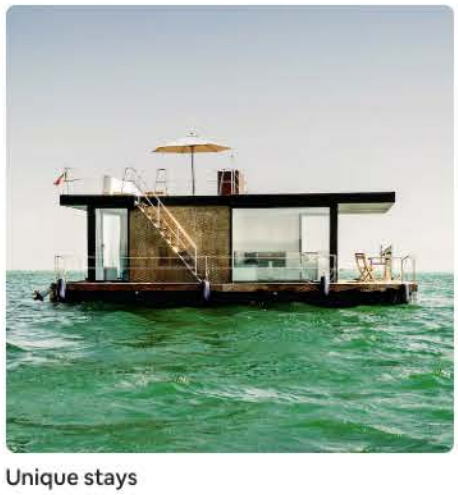
- Hamilton — 2-hour drive
- Niagara-on-the-Lake — 3-hour drive
- Windsor — 3-hour drive
- Kawartha Lakes — 4.5-hour drive
- London — 15-minute drive

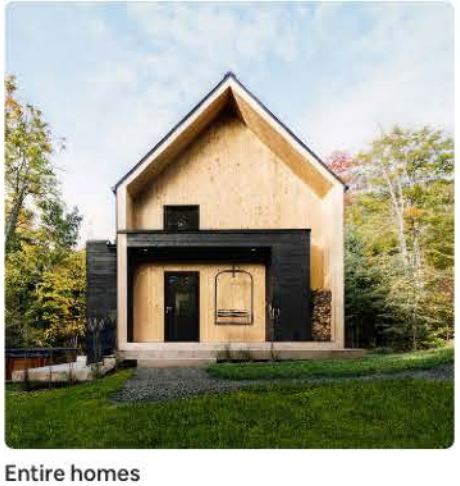



## Live anywhere

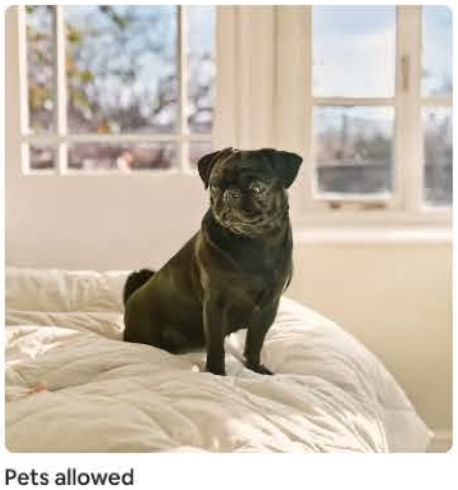
Outdoor getaways



Unique stays



Entire homes



Pets allowed

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# MMED-1052

## COURSE DESCRIPTION

This course will introduce students to the range of tools and applications current in the interactive field, as well as the techniques for developing a Web site with graphics, text and basic hypertext functionality. This course will introduce tools and techniques with an emphasis on effective site and interface design as well as optimized media and code development.

## COURSE LEARNING OUTCOMES

Upon successful completion of this course, you will be able to reliably demonstrate the following Course Learning Outcomes which will be taught and evaluated:

1.) Explore a range of applications encompassed by the term "interactive";
2.) Create, apply and execute the planning of a multi-component interactive project/website;
3.) Practice and apply the identification of concepts and issues underlying the creation of effective interactive media (such as functional interface design, information design and delivery, etc.);
4.) Explore and identify issues of team planning, timelines for delivery, etc.;
5.) Explore and practice tools (computer-based and otherwise) used to generate various media assets;
6.) Optimize digital images and select proper formats for use on the web.
7.) Review, apply and execute best practices with HTML and CSS;
8.) Construct basic HTML pages styled with CSS.
9.) Construct basic HTML pages with CSS layout.
10.) Construct a basic web site using an Online Publishing Platform

## GRADE BREAKDOWN

Homework - 50% (5 assignments each worth 10%)

Mid Term - 20%

Final Integrated Project(FIP) - 30%

Prepared by Marco De Luca- m_deluca3@fanshaweonline.ca
All "*" represents a week with a project assignment or submission.

# COURSE BREAKDOWN

## MODULE 1 - HTML5

### WEEK 1
• Orientation

### WEEK 2 * * *
• Course Intro, required software - Visual Studio Code
• Web design process & Intro to basic tagging
    • Creative Brief, Wireframes, Site-maps
    • Folder Setup, File Creation(html, css, js), Basic Tags
    • Validation & Debugging
• Homework #1 - Assigned(Due week 3)
• Midterm & FIP - Assigned(Due week 7)

### WEEK 3 * *
• Homework #1 - Submission
• Homework #2 - Assigned(Due week 5)
• Main HTML5 Semantic Tags; header, nav, main, section, aside, footer
• The Document Outline

### WEEK 4
• Semantic tagging continued
• HTML5 Attributes

### WEEK 5 * *
• Form Basics (tags, attributes, input types)
• New HTML 5 form features
• Homework #2 - Submission
• Homework #3 - Assigned (Due week 6)
• In-Class Build

### WEEK 6 *
• Practical application of previously learned content.
• In-Class Build Continued

Homework #3 - Submission

## MODULE 2 - CSS

WEEK 7* *
- Midterm - Submission
- Homework #4 - Assigned(Due week 9)
- Intro to CSS
    - Styling content with id's and class selectors, overriding base html styles
    - CSS best practices

WEEK 8
- The box model
- CSS formatting model

WEEK 9 *
- Homework #4 - Submission
- CSS Grid

WEEK 10 *
- Homework #5 - Assigned(Due week 12)
- In-class build with CSS Grid

WEEK 11
- In-class build with CSS Grid - Continued

WEEK 12 *
- Homework #5 - Submission
- In-class build with CSS Grid - Continued

WEEK 13
- OPEN Working Lab

**WEEK 14** *
- Final Integrated Project - Submission

## ADDITIONAL LEARNING MATERIALS

LEARNING

HTML Essential Training

Crafting Meaningful HTML

CSS Essential Training

Additional Reference

HTML Tags

Semantic Tags

LinkedIn Learning is available for free through https://fcsw2.fanshawec.ca/portal/index.htm. Look for LinkedIn Learning under My Bookmarks and Campus Links on the right side of the page.  You will be prompted to login, using your FOL login credentials to access LinkedIn Learning.  You will need to login first before you can click or copy and paste the above links.

# HOMEWORK BRIEFS

## HW #1 – FOLDER STRUCTURE

In a single root folder following the naming convention mentioned in the submission requirements. Each student is required to recreate the folder structure that we created in class. ** Please do this from scratch.* Place a text file(.txt) in each folder outlining what files go in it (We will discuss, in class, what each folder should contain and what purpose it serves )

### SUBMISSION REQUIREMENTS & DUE DATE

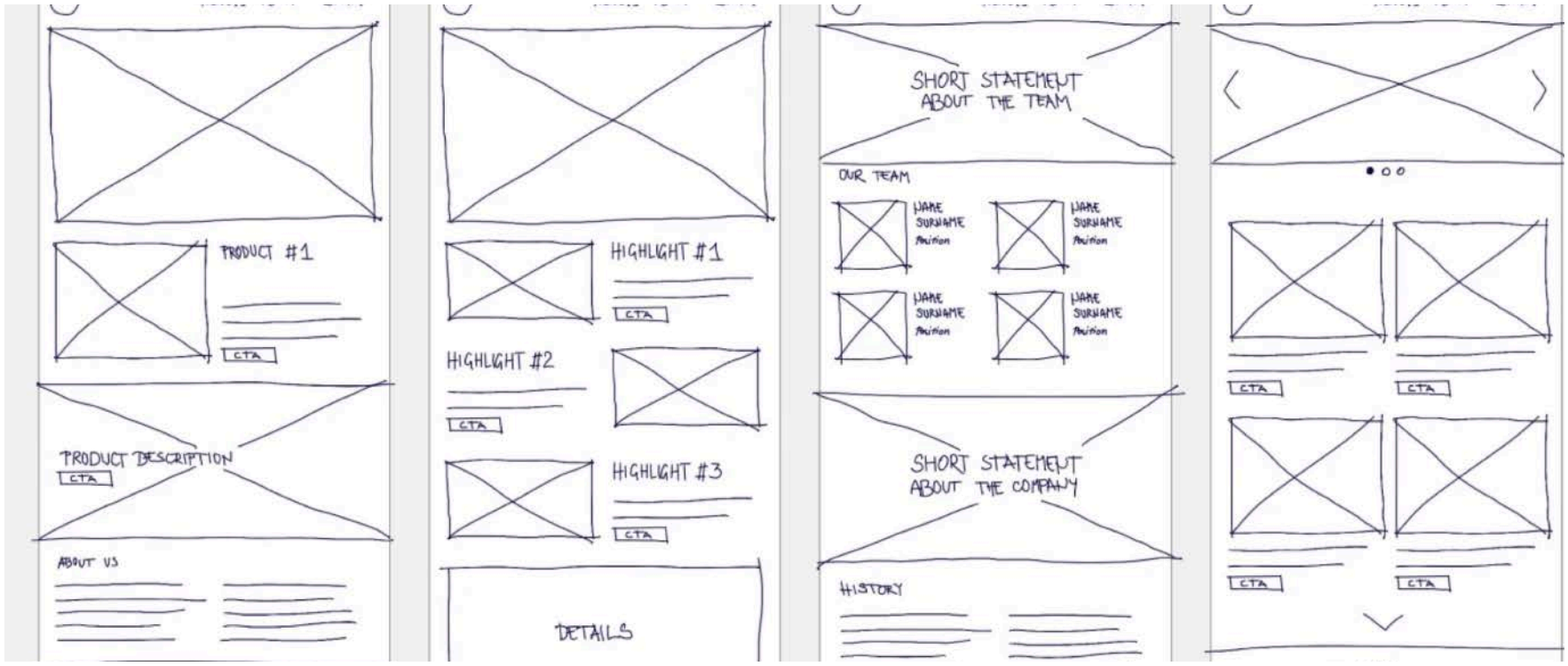
Submit your zip folder with proper naming convention (Lastname_Firstname_Assignmentname.zip) to the FOL's Submissions Dropbox.

*eg. Brunner_Justin_hw1.zip* * Rar files will not be accepted.

Due Week 3 in HW1 FOL Dropbox - (10% of final grade)

### GRADING RUBRIC /10

Following Direction /2
Folder Setup & Naming /4
Text Files /2
HTML File /2




## HW #2 – SITEMAP & WIREFRAME

Each student is responsible for creating a wireframe and site-map for a website of their own creation. The website is to be based on the students own original layout. Use of applications are optional for this assignment, use what was taught in class or use pen and paper. Include only a wireframe of the index(homepage) and a sitemap that includes 3 pages in total.

### SUBMISSION REQUIREMENTS & DUE DATE

Submit your zip folder with proper naming conventions (Lastname_Firstname_Assignmentname.zip) to the FOL's Submissions Dropbox.

eg. Brunner_Justin_hw2.zip * Rar files will not be accepted. Each image needs to be named as followed; lastname_firstname_sitemap.jpg & lastname_firstname_wireframe.jpg.

Due Week 5 in HW2 FOL Dropbox - (10% of final grade)

### GRADING RUBRIC /10

Following Direction /2
Sitemap /4
Wireframe /4

## HW #3 – SEMANTIC TAGGING

Students will be provided with a site design file.  With this, each student will use what they have learned, regarding semantic tagging and the document outline.  They will apply this knowledge and best practices to build out a proper semantic page based off of the design file.

### SUBMISSION REQUIREMENTS & DUE DATE

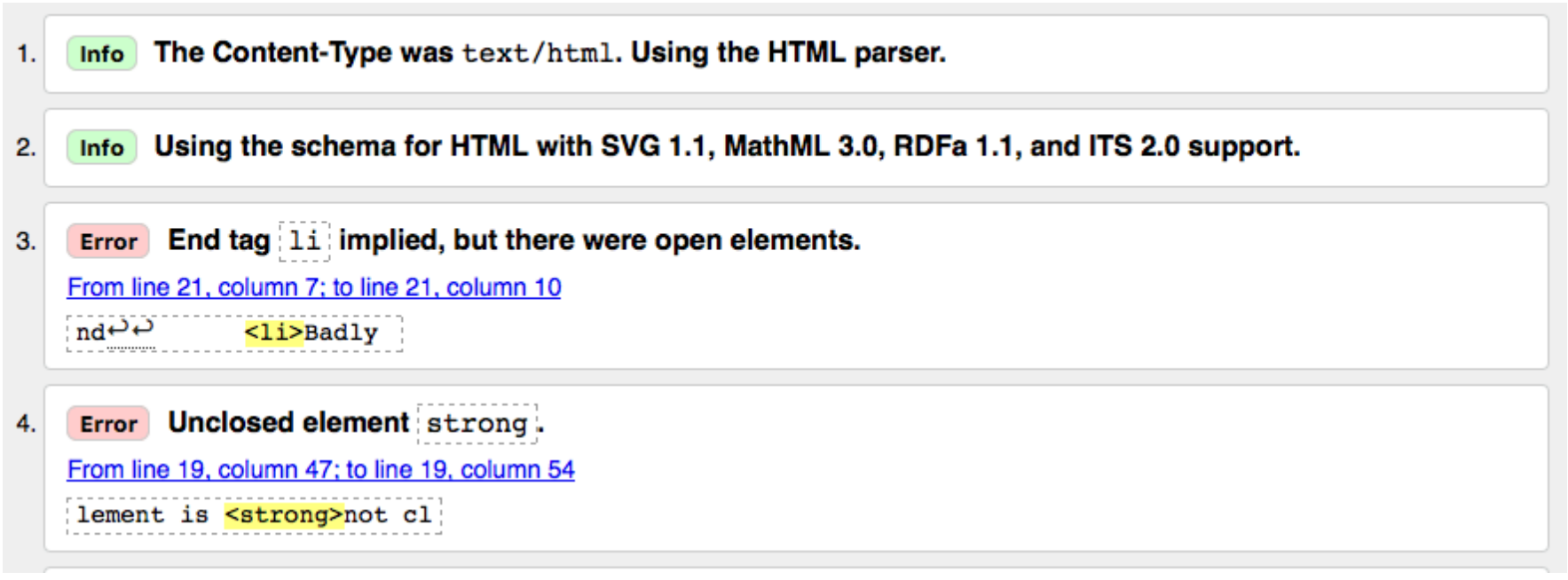
Submit your zip folder with proper naming conventions (Lastname_Firstname_Assignmentname.zip) to the FOL's Submissions Dropbox.

eg. Brunner_Justin_hw3.zip * Rar files will not be accepted.

### Due Week 6 in HW3 FOL Dropbox - (10% of final grade)

### GRADING RUBRIC /10

Following Direction /2
Semantic Tagging /4
Proper Document Outline /4




## HW #4 – DEBUGGING & VALIDATION

Students will be provided with a set of html pages. Each of these pages will have errors both in validation and within the document outline. Each student is responsible for documenting and correcting these errors. Please use a "commented note" in html to highlight the error. Include in this comment the error message reported back from the validator. In the case of a document outline issue that does not report an error, list what it was doing to the document outline and how was it corrected.

### SUBMISSION REQUIREMENTS & DUE DATE

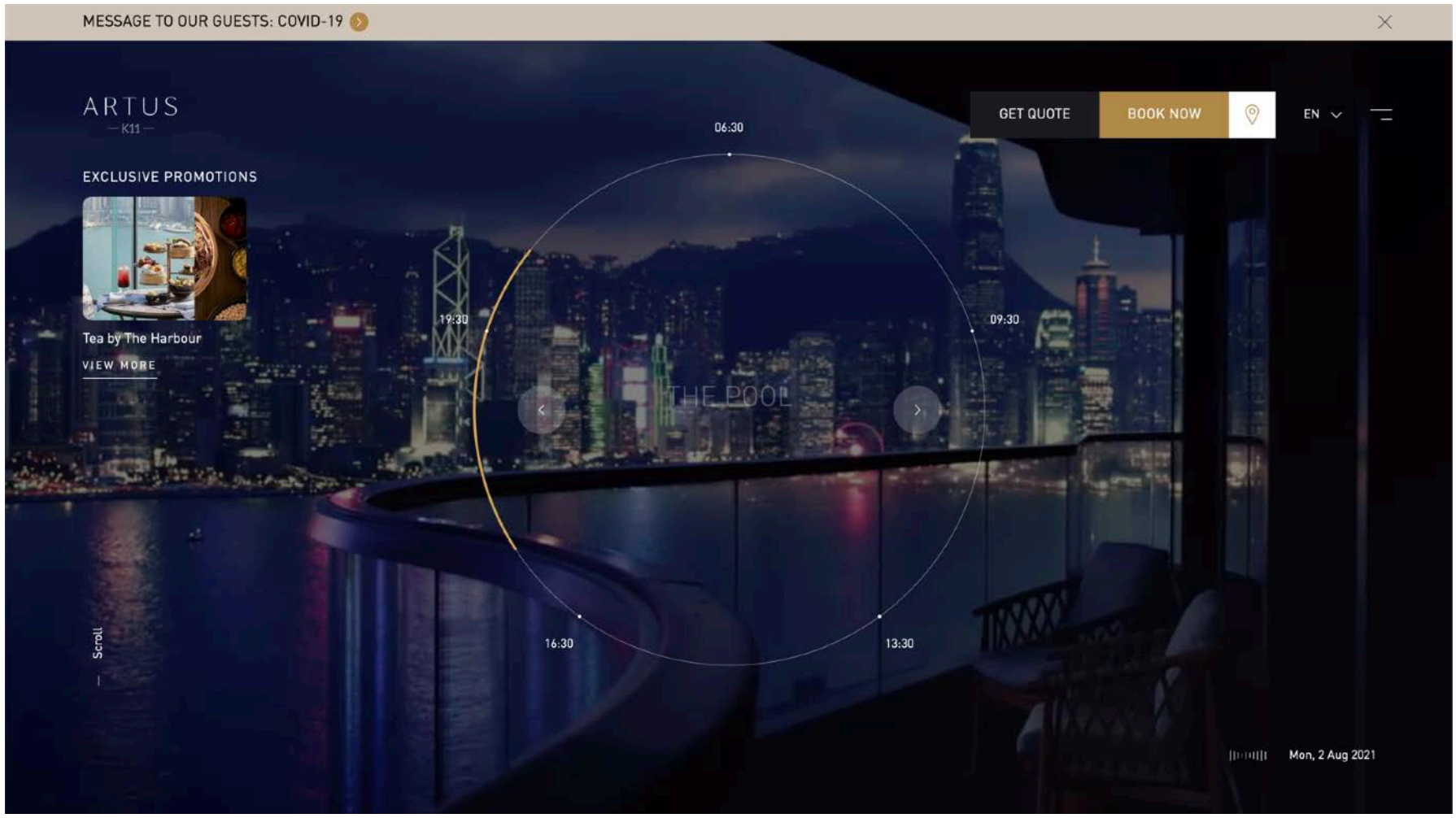
Submit your zip folder with proper naming conventions (Lastname_Firstname_Assignmentname.zip) to the FOL's Submissions Dropbox.

eg. Brunner_Justin_hw4.zip * Rar files will not be accepted.

### Due Week 9 in HW4 FOL Dropbox - (10% of final grade)

### GRADING RUBRIC /10

Following Direction /2
Validation Errors /4
Document Outline Issues /4




## HW #5 – CSS STYLING

Students will be provided with a base html & CSS file, images and text in a CSS Grid scaffold. Each student is responsible for styling the pages content. The grid must stay as is, the color, text, image styling is all up to you. Have fun, and push yourself :)

### SUBMISSION REQUIREMENTS & DUE DATE

Submit your zip folder with proper naming conventions (Lastname_Firstname_Assignmentname.zip) to the FOL's Submissions Dropbox.

eg. Brunner_Justin_hw5.zip * Rar files will not be accepted.

### Due Week 12 in HW5 FOL Dropbox - (10% of final grade)

### GRADING RUBRIC /10

Following Direction /1
Semantic Tagging /2.5
Proper Document Outline /2.5
HTML & CSS Validation /1.5
Overall look and feel of the site /2.5

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## About Us

Screen Print Media is a collection of some of the most ardent TV and movie nerds this side of Comic Book Guy from The Simpsons. We obsess over the details so that when you need to be told what to think after the last episode of your favourite show, or after leaving your local movie theatre, we can supply that direction.

From the best of the best to the worst of the worst, Screen Print will sit through it. We celebrate the things that remind us what cinematic art is capable of, and revile the putrid crap that slithers out the worn out sphincter of the modern Hollywood industrial complex.

We also cover entertainment news.

## Authors

### Ryan McHale

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed eget sollicitudin augue. Ut viverra libero vitae iaculis tincidunt. Maecenas blandit sagittis nulla, in sodales urna malesuada id. Donec eu velit neque. Pellentesque pellentesque orci porttitor, lacinia metus ut, posuere est. Sed rhoncus quam nibh, non sagittis ante condimentum ut. Fusce eget lectus non velit vulputate tristique. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec neque neque, varius vel metus eget, faucibus sodales mi. Vestibulum at ipsum magna.

### Lorem Ipsum

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**Bad = Broken**

It's finally over. AMC's cult-to-breakout mega hit has finally reached its inevitable and explosive conclusion. But Screen Print isn't ready to say goodbye just yet. Join us in milking the final bit of symbolism out of the last three episodes, speculating about what Better Call Saul may have in store, and figuring out what the hell we're going to force on all our friends and extended family now? READ MORE

## The Latest

**Whatever happened to the Super Girls?**

While we await the super sausage-fest that Zack Snyder's Batman vs. Superman promises to deliver, Screen Print wonders when the strong female characters that grace the pages of DC comics will get their shot at the big screen? Will we ever get a Trinity film that adds Wonder Woman to the mix? What of Joss Whedon's ill fated Wonder Woman flick? Will Kara Zor-El ever enter the new Snyderverse? READ MORE

**Film Review: Gravity, or how I learned to never leave earth**

The verdict seems to be in, and Alfonso Cuaron's Gravity is not only a mega box-office success, but also apparently decent as fuck. Find out what makes Gravity one of the most entertaining movie you'll see this year, and what man on the Goddamn moon Buzz Lightyear had to say after he saw it. READ MORE

# MIDTERM

Each student is responsible for creating wireframes, site-mapping and writing the necessary markup for a website of their own creation.

The three (3) page website is to be based on the students own original layout.

Students are required to create the proper markup for the site and must make use of all the semantic tags covered in class.  The site must also include a contact form.

**Wireframe**

-Student  must create a wireframe for every page of the site

-The wireframe can be created in any application, but must be exported as a PDF

**Sitemap**

-The sitemap must contain every page in the site

-The sitemap can be created in any application, but must be exported as a PDF

## SUBMISSION REQUIREMENTS & DUE DATE

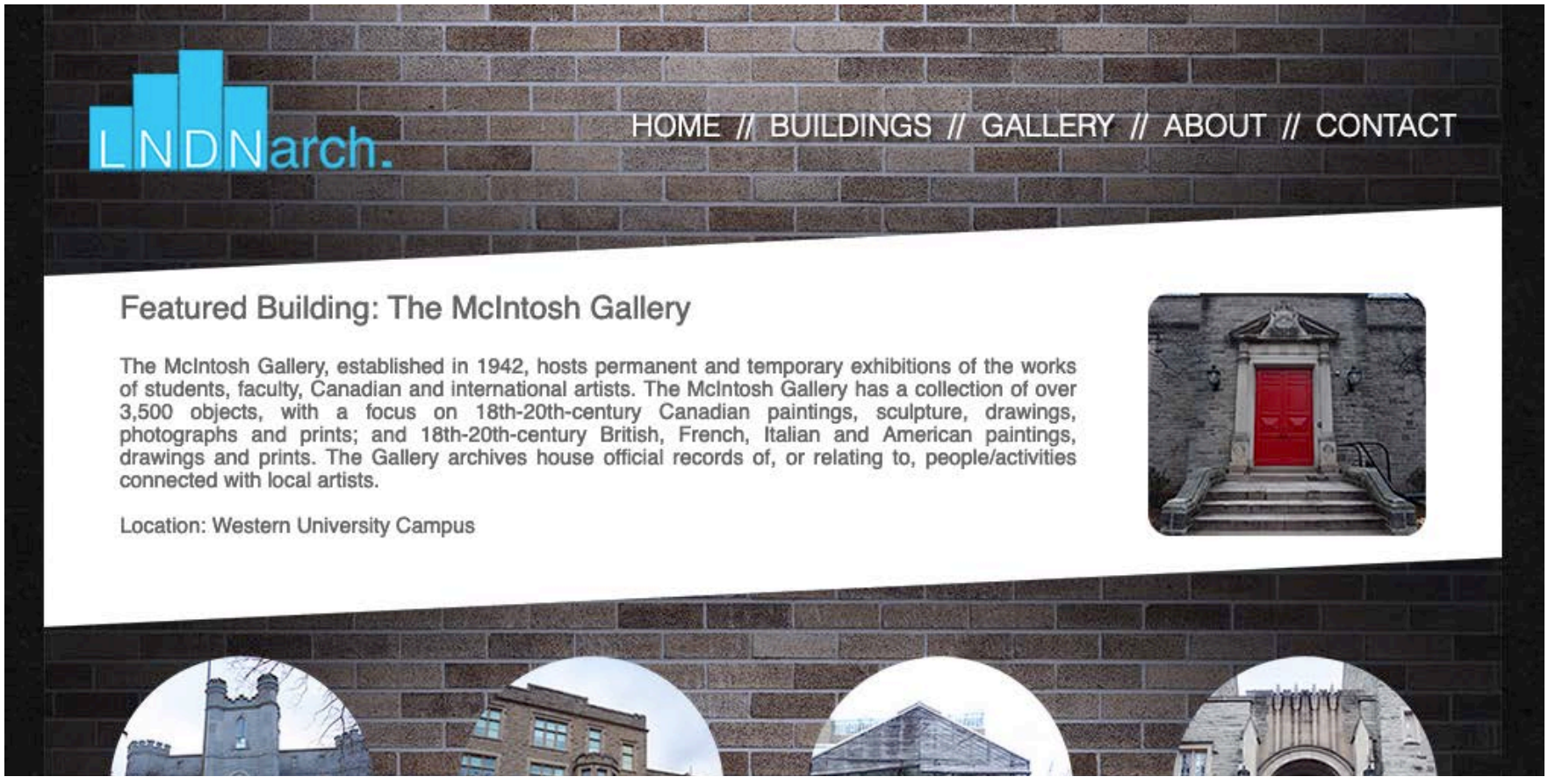
Submit your zip folder with proper naming conventions (Lastname_Firstname_Assignmentname.zip) to the FOL's Submissions Dropbox.

eg. Brunner_Justin_midterm.zip * Rar files will not be accepted.

Due Week 7 in Midterm FOL Dropbox - (20% of final grade)

## GRADING RUBRIC /20

Following Direction /1
Sitemap & Wireframe /5
Semantic Tagging /4
Proper Document Outline /3
HTML Validation /5
CSS and Images /2




## FINAL INTEGRATED PROJECT(FIP)

Each student is required to create a four (4) page website based on the HTML/CSS templates provided in class. The subject of the website is entirely up to the student.

The design must be an HTML5 fixed-width site utilizing CSS-Grid as the primary method of layout.

Students must adhere to the layout set by the template XD file.

### ASSIGNMENT REQUIREMENTS:

### Web Pages

- 4 pages (Form must be used as one of the pages or as part of all of the pages)
- Valid HTML5
- Semantic HTML 5 tagging
- Proper Document Outline
- Link to CSS files
- Valid CSS
- CSS Grid based layout
- Properly compressed and scaled images images

### Additional Components

-All photographs or images must be taken by you, created by you, or pulled from a stock photo website.

Additional information will be given in class, you are encouraged and expected to ask questions, if you are absent it is your responsibility to watch the class recording.

## Website Topics :

- Gardening (indoor and/or outdoor)
- Clothing/Shoe/Hats collections
- Musical instruments
- Sports equipment
- Book or magazine collections
- Cooking
- Interior decorating
- Pets

** All other topics MUST be discussed with the instructor(s) before proceeding.

## SUBMISSION REQUIREMENTS & DUE DATE

Projects must be submitted Week 14 (More info will be provided). Submission requirements are as follows:

- Link to Github repo: master branch with dev branches as required
  (don't delete branches).

- ONLY THE MASTER BRANCH WILL BE GRADED!!!

- secondary branches should be named appropriately IE dev.tvr.bio, dev.jb.bio

- Submit the repo link and partner names via FOL dropbox - DO NOT submit files. They will be ignored.

Project Repo Contents:
- HTML pages (index.html, gallery.html, index_mobile.html, gallery_mobile.html)
- images folder
- css folder
- js folder
- assets folder (everything you used in the creation of this project - psd, ai,  etc,)

PLEASE NOTE: That your project will not be graded unless you adhere to what has been outlined for you in this document. Individual practices that were given to you during the semester are applicable here as well.
i.e., A photoshop file with improperly labeled layers, code not in between body tags, lack of naming conventions, etc.

Naming convention for submission:
LastName_FirstName_Integrated

e.g.)  Doe_John_Integrated

## GRADING RUBRIC /30

Following Direction /2
Semantic Tagging /3
Proper Document Outline /3
HTML Validation /6
CSS Validation /6
Overall Design /10

*. Your grade will be determined by you professors, individually based on requirements for each of the 5 classes. You must have one complete website with everything required for this project, in order to be graded.