# **Christopher Benjamin ASHTON**

Email: hi AT chrisashton.co, Website: http://ashton.codes

### **Profile**

I am a creative, organised and highly efficient web developer, currently contracting for the BBC since completing a 13-month internship with them in London last year. In tandem with running my own company, I'm in my final year at Aberystwyth University and am on track to graduate in summer 2015 with a first in Software Engineering.

# **Key Achievements and Skills**

- Front-end web development Masterful use of cutting-edge, enterprise-level techniques, demonstrated in my work for BBC News. I develop modular, object-oriented, unobtrusive JavaScript in a test-driven way. Passionate about self-documenting code, progressive enhancement, cross-browser and backwards-compatibility.
  - JavaScript Functional and Object-Oriented/Modular JavaScript, ECMAScript 3 (for backwards compatibility with IE6+), Pub/Sub, jQuery, RequireJS, AJAX, Jasmine.
  - Demonstrated these skills as the sole developer for the Commonwealth Games Quiz: http://bbc.in/1ll3XHE; within 24 hours it was the most read and shared article on BBC News, viewed in the UK 1.7 million times, shared on social media well over 20,000 times and featured on BBC Breakfast. Developed to support internationalisation, I also took the initiative to translate it into Welsh: http://bbc.in/1nDNxjD
  - Responsive web design <a href="http://tubespotted.com">http://tubespotted.com</a> fully responsive web app allowing anonymous posts and comments from users of the London Underground, developed using a "mobile first" approach.
  - WordPress <a href="http://hover-bike.com/">http://hover-bike.com/</a> hand-built a custom, responsive theme;
     <a href="http://voicecouncil.com/">http://voicecouncil.com/</a> bespoke plugin for slideshow and app review format.
  - Node & Grunt Used on projects for linting and minifying code and running tests.
     I'm the highest contributor to the open source grunt-cloudfile-to-vocab node module: https://github.com/BBCVisualJournalism/grunt-cloudfile-to-vocab
  - WebGL <a href="http://users.aber.ac.uk/cba1/webgl/source/">http://users.aber.ac.uk/cba1/webgl/source/</a> Solar System 3D Visualisation. Developed for a university assignment and achieved 89% (a high first).
  - Search Engine Optimisation Implemented semantic schema markup for improved search rankings. Modified .htaccess to use SEO-friendly URLs.
  - Other technologies TDD, object-oriented PHP, cloud computing (AWS), Ruby and Cucumber for regression testing using continuous integration (Travis CI), Rails, SQL, XHTML/HTML5 and validation, CSS3, SASS.
- **Efficiency** Developed a 'common tasks' toolkit at the BBC, cutting the time taken to perform some tasks down from half an hour to under a minute and removing one of our last dependencies on legacy systems. Templated the 'datapic' format: http://bit.ly/1wT6XTz
- Organisation, Leadership, Management Use my own installation of JIRA to manage the logistics of my company tasks, including negotiating and delegating work to subcontractors. Planned and ran weekly rehearsals as Choral Director of the Elizabethan Madrigal Singers.

## **Education**

2011 - Present Aberystwyth University

Software Engineering (BEng) - Fully Accredited by the BCS

Expected outcome: 1st Class Honours

Average module grade achieved last semester: 88.33%

2003 - 2010 Ysgol Gyfun Llanbedr Pont Steffan

3 A Levels: Mathematics (A), Music (A), Chemistry (B)

1 AS Level: Biology (B)
13 GCSEs: 11 at grade A\*/A

2009 The Open University

Elements of forensic science - 10 credits - Pass

# **Employment**

08/2014 – Present Webdapper Ltd – Managing Director

My company offers web development and design solutions, ranging from endto-end product delivery to general website maintenance, specialising in frontend and responsive technologies. Our biggest client is the BBC, for whom we maintain development frameworks used by the Visual Journalism team.

07/2013 – 08/2014 **BBC** – *Trainee Web Developer* 

Regularly created bespoke, self-contained applications within tight deadlines for the BBC News website, with an audience of millions. Built and maintained toolkits and frameworks to ease development and production workflows.

06/2012 – 08/2014 **VoiceCouncil Magazine** - *Marketing Consultant and Web Developer* 

Generated 10,000 likes on Facebook through carefully planned campaigns. Developed bespoke plugins for the WordPress site and performed general

site maintenance. Worked on a freelance basis.

07/2010 - 01/2012 NatWest Bank - Customer Service Officer

Gained skills in record keeping, maintained professionalism under pressure, communicated with customers through the medium of Welsh when required.

Worked 30 hours per week on my gap year, and on call thereafter.

#### **Interests**

Though much of my spare time is devoted to running my company, I am a keen chorister and am currently a member of the Elizabethan Madrigal Singers, whom I myself conducted during my second year at university. In London I was and still am a member of the BBC Symphony Chorus, regularly performing complex choral repertoire at internationally televised concerts including the Last Night of the Proms at the Royal Albert Hall. Historically, I was a member of the National Youth Choir of Wales for two years.

#### Referees

**Tom Maslen**, Tech Lead - BBC Visual Journalism. **Neil Taylor**, Lecturer – Aberystwyth University.

References and/or referee contact details are available upon request.