

NO.

- ▶ That sounds painful.
- ▶ ...four different versions = 4x the effort?
- ▶ Not really.
- ▶ But bugs are spotted, scope creeps in, deadlines are extended...

ARGH, WE NEED TO BE SMARTER!

- ▶ Blindly using one version across all platforms doesn't work.
- ▶ Hand-crafting a bespoke version for each platform isn't sustainable.
- ▶ ...what's the alternative?