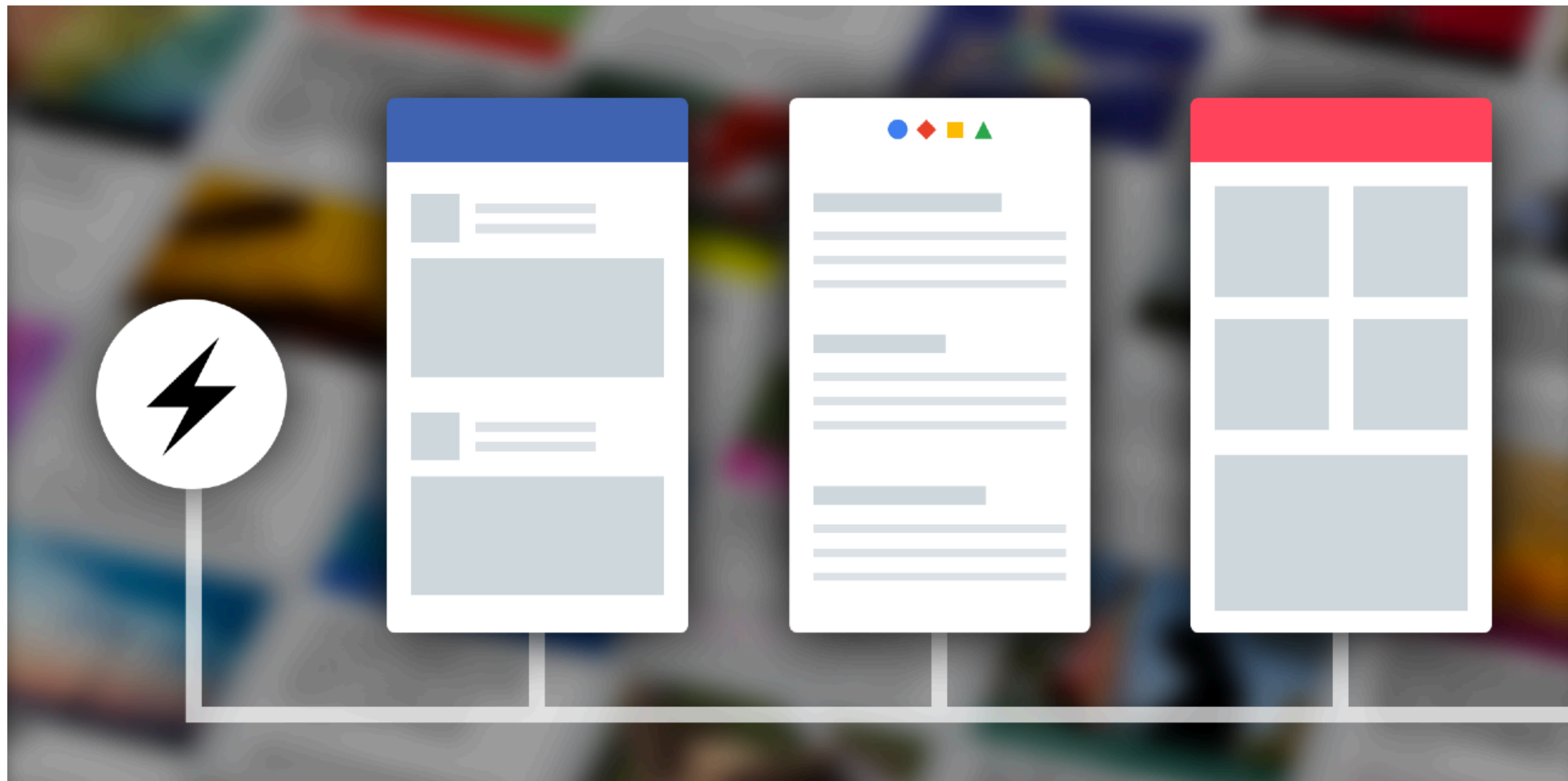


IN A WORLD WHERE EVERY MAJOR TECH COMPANY ADOPTS ITS OWN STANDARD...



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