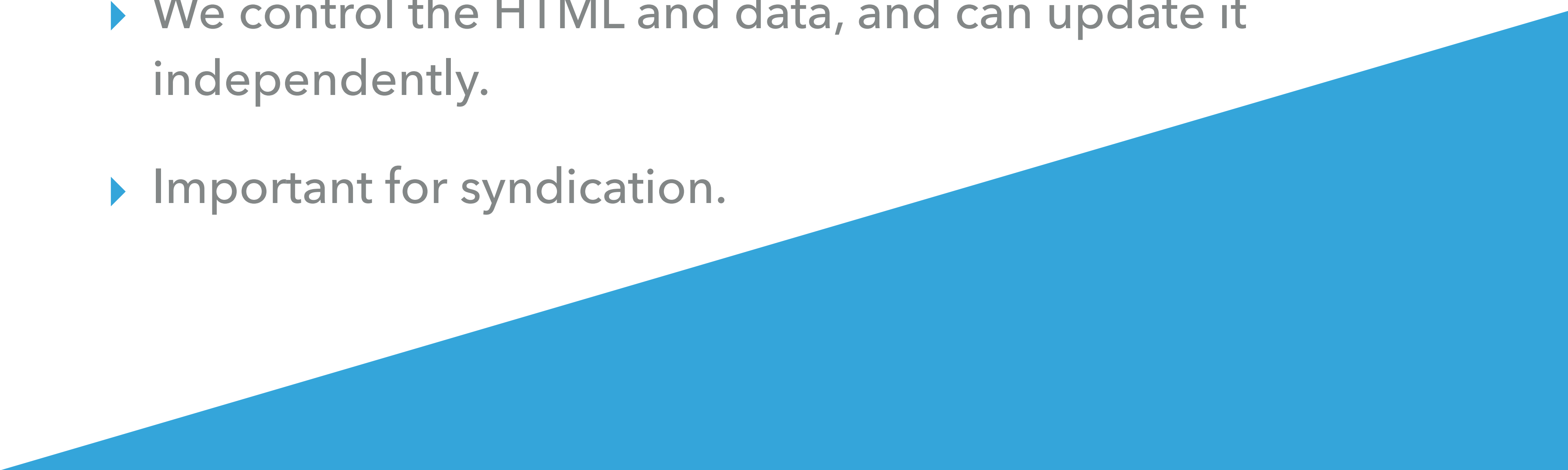


...BUT THERE ARE LOTS OF GOOD REASONS TO USE THEM

- ▶ Great sandbox environment - both ways.
 - ▶ JS and CSS can't leak in, or out.
 - ▶ We have encapsulation of content.
 - ▶ We control the HTML and data, and can update it independently.
 - ▶ Important for syndication.
- 

WE'RE SLOWLY DEPRECATING IFRAMES

- ▶ **SHADOW DOM** is the future
- ▶ Offers similar encapsulation, without the cons
- ▶ Increasing browser support
- ▶ Syndication could be achieved with oEmbed

```
▼ <div id="wrap">
  <h2>Web Components - Your Thoughts...</h2>
  ▶ <div id="img-holder">...</div>
  ▶ <p>...</p>
  ▶ <comment-box>...</comment-box>
  ▼ <template id="replyTemplate">
    ▼ #document-fragment
    ▶ <style>...</style>
    ▶ <article>...</article>
  </template>
  ▶ <article>...</article>
  ▶ <article>...</article>
</div>
▶ <script>...</script>
</body>
</html>
```

**Shadow
DOM**

