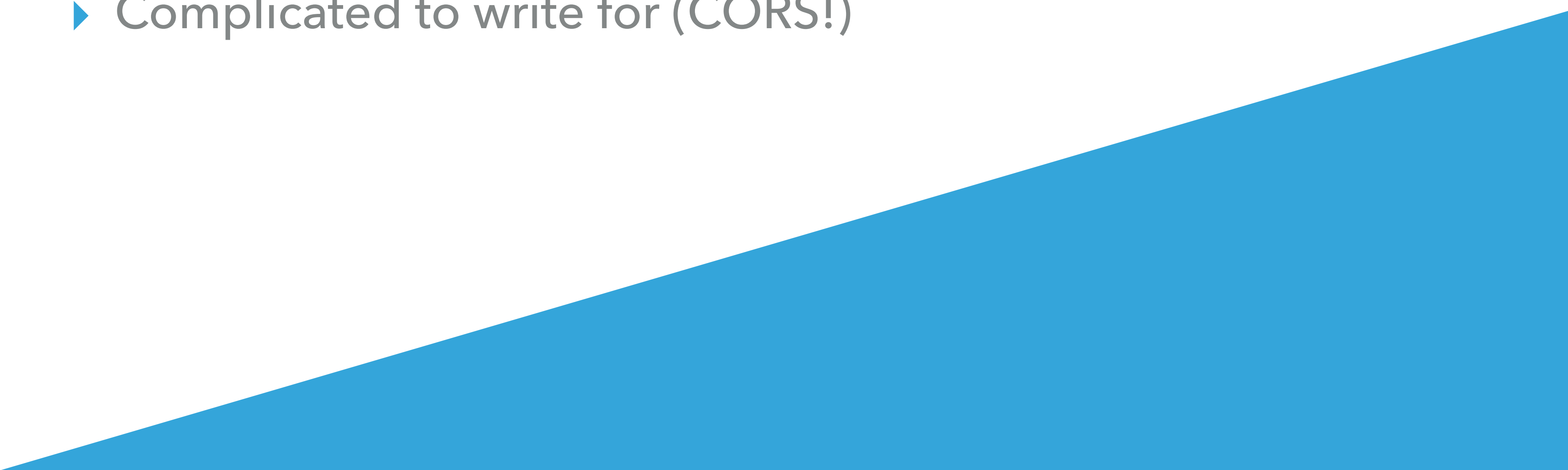


THERE ARE LOTS OF REASONS NOT TO USE IFRAMES

- ▶ Not responsive
 - ▶ Poor for SEO
 - ▶ Poor for accessibility
 - ▶ Complicated to write for (CORS!)
- 

...BUT THERE ARE LOTS OF GOOD REASONS TO USE THEM

- ▶ Great sandbox environment - both ways.
 - ▶ JS and CSS can't leak in, or out.
 - ▶ We have encapsulation of content.
 - ▶ We control the HTML and data, and can update it independently.
 - ▶ Important for syndication.
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