

PERFORMANCE BENEFITS OF SHADOW DOM

- ▶ One of our metrics is "loaded our content in < 4 seconds"
- ▶ When in iframe, we hit that target 46%* to 77% of the time
- ▶ When in shadow DOM, this becomes 92%* to 95%
- ▶ **BBC Visual Journalism saw a 100% performance improvement* by using shadow DOM**

EXPLORATION OF SUPPORTED PLATFORMS

