

## 2) IT HAS TO WORK ACROSS STANDALONE, EMBEDDED, SYNDICATED, AMP & APPS

The image displays four overlapping screenshots illustrating responsive design across different devices and contexts:

- Desktop News Page (MSN):** Shows a news article titled "Waking up" with a large image of a space station. The layout includes a search bar, social media links, and a navigation menu.
- Mobile News Page (BBC):** Shows the BBC News homepage with a red header, navigation menu, and a headline: "What has President Trump said about your country?". The date "17 January 2018" is visible.
- Mobile Health App:** A screenshot of a mobile app interface for a health assessment. It features a red header, a "Waist size (optional)" input field with the value "13", and a "See how you compare" button. Below the input field, it states "The BBC will not store any of your data".
- Mobile BMI Calculator:** A screenshot of a mobile app interface for a BMI calculator. It features a red header, a "Your BMI" section, and a gauge showing the user's BMI is 37.3, which is in the "obese" category. The gauge also shows categories: "Healthy", "Overweight", and "Obese".



### 3) IT HAS TO WORK CROSS-BROWSER, CROSS-DEVICE AND CROSS-INPUT...

---

