EW.

- You could clean that up by moving things around, but:
 - We'd still have the complexities of each platform bundled into our app...
 - ...and duplicated for every project.
 - We have to change our code when we add support for a new platform.
 - We have to keep track of a lot of moving parts here.

WE NEED TO ABSTRACT AWAY THE COMPLEXITIES OF EACH PLATFORM