

THE SAME PRINCIPLE APPLIES FOR EVERY PLATFORM

The same `app.min.js` is used everywhere. All that changes is the **HTML** entrypoint.

/include/visual-journalism/123-quiz/**embed**

Include ▼



/include/visual-journalism/123-quiz/**standalone**

Include ▼



/include/visual-journalism/123-quiz/**news-app**

Include ▼



▼ 123-quiz


 `app.min.js`

▼ embed

 `index.html`

 `wrapper.js`

▼ standalone

 `index.html`

 `wrapper.js`

WE'RE BASICALLY A PIZZA PLACE

- ▶ It's up to the consumer which 'flavour' of content it wants
- ▶ They all have largely the same ingredients, but are all spruced up in slightly different ways

SINGLE SAUCE SOURCE OF TRUTH



MULTIPLE 'FLAVOURS' OF OUTPUT

