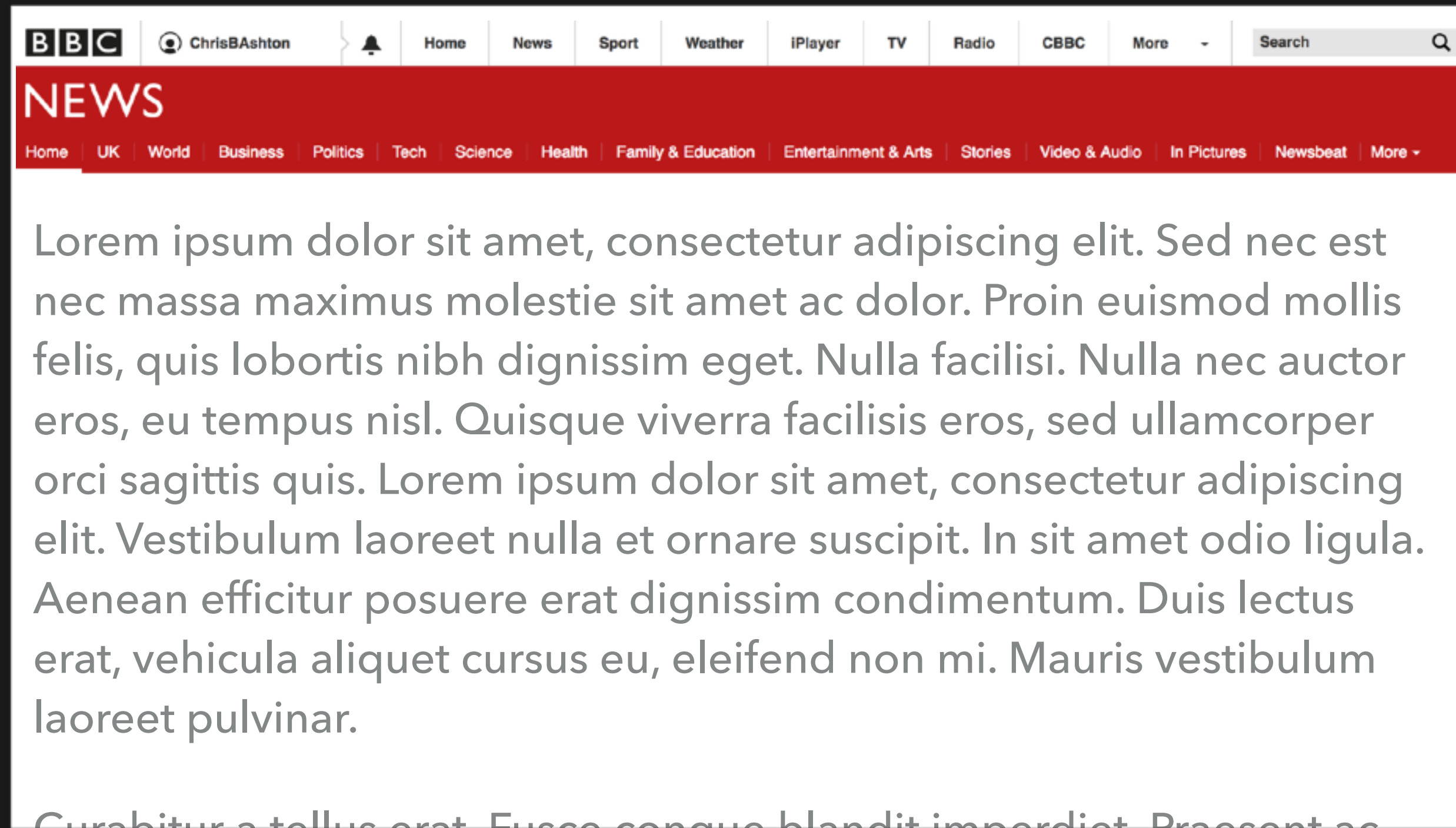


HOW WE SYNDICATE THE RIGHT FLAVOUR OF CONTENT TO EACH PLATFORM

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## IT'S UP TO THE PLATFORM TO REQUEST THE VERSION IT NEEDS

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