

## TO SUMMARISE THE PROBLEM...



1) We have to build a complicated thing we've never done before, sometimes in less than 2 weeks...

## 2) IT HAS TO WORK ACROSS STANDALONE, EMBEDDED, SYNDICATED, AMP & APPS

The collage consists of four overlapping screenshots:

- Top Left:** A desktop view of the MSN news website. It features a search bar, social media sharing icons (LinkedIn, Facebook, Twitter, WhatsApp, Email), and a large article titled "Waking up" with an image of a space station. The text describes Tim Peake's sleep routine on the space station.
- Bottom Left:** A desktop view of the BBC News website. It shows the BBC logo, navigation links (Home, UK, World, Business, Politics, Tech, Science, Health, More), and a headline: "What has President Trump said about your country?". The date "17 January 2018" is visible.
- Top Right:** A mobile app interface for a health assessment. It has a red header with a back arrow, signal strength, carrier (O2-UK), time (16:10), and battery level. The main content area is light blue and contains a form for "Waist size (optional)" with a value of 13, units (cm/in), and a "See how you compare" button. A disclaimer states: "The BBC will not store any of your data".
- Bottom Right:** A mobile app interface showing BMI results. It has a pink header with the title "Your BMI". The text states: "Your BMI is 37.3 which is in the obese category". Below this is a circular gauge with three segments: "Healthy" (green, 0-25), "Overweight" (blue, 25-30), and "Obese" (dark blue, 30-35+). The needle points to the "Obese" category.