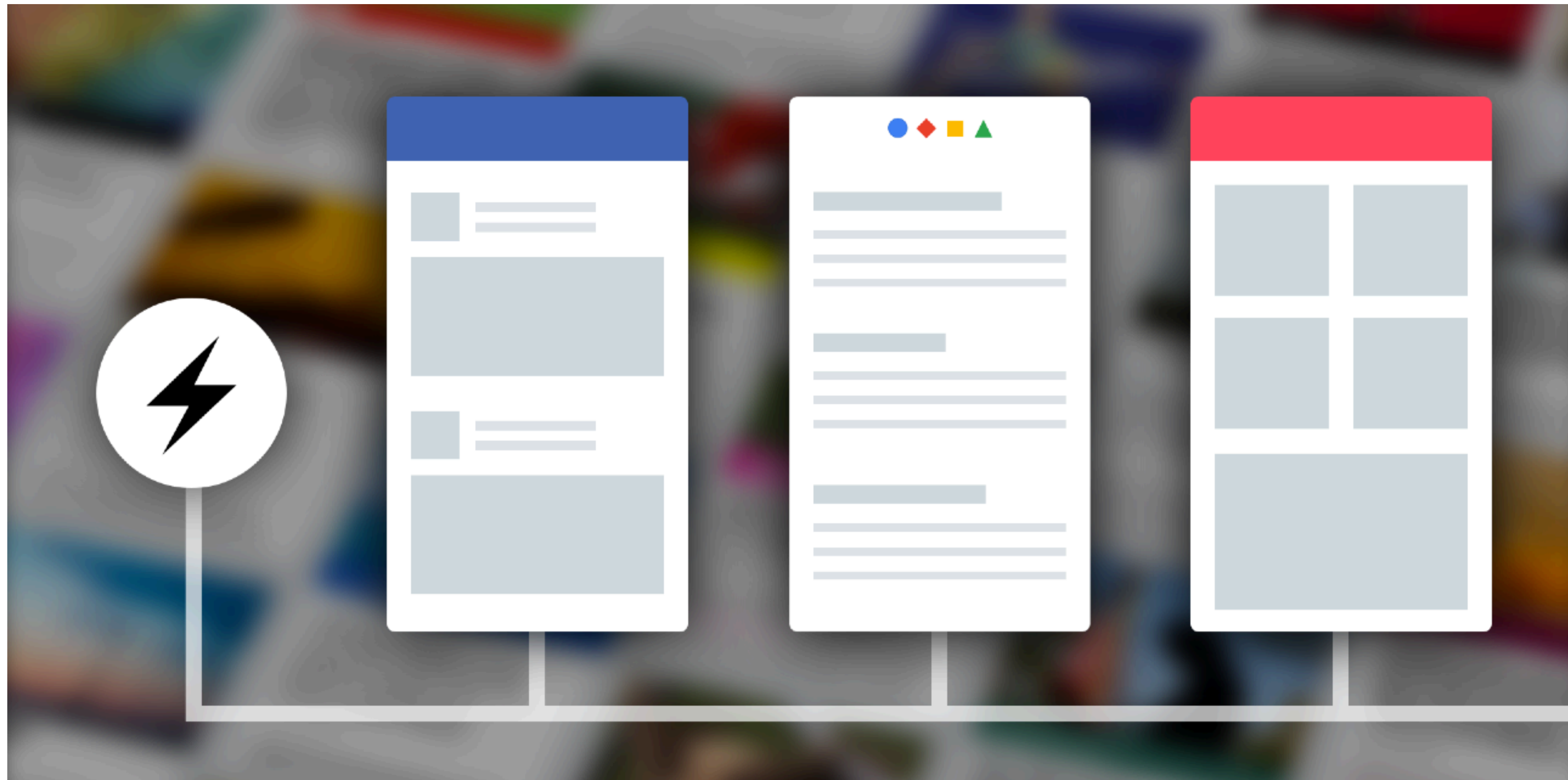


## BUT IT'S NOT THE APOCALYPSE YET.

- ▶ Voice assistants will get smarter, but people won't want to interact with stories beyond mere headlines & summaries.



## AND THE SOFTWARE PLATFORMS?



Credit: iDownloadBlog