# Group Do: Designing your MVP

## Instructions

\* With your group, answer each of the following questions:

1. Who is your target audience?

Any age group interested in connecting with new people in their area through sports and/or physical activities.

2. What is the problem that the product will address?

Fills a niche market for single people, couples, new people to the area and others who would like to develop new friendships via common interests in physical activity/sports.

3. What is the primary goal of the product?

To provide a user-friendly website that easily connects people with others in their area who share similar interests.

4. Identify and prioritize essential user stories (limit this to 3 or fewer)?

As a User I want to see what pickup sports games/physical activities are going on in my area.

As a User I want to be able to easily access reviews and locations and open times for all local parks in my area.

As a User I want to have the ability to chat/communicate with event organizers and event participants for the events that I sign up for.

\* Remember, your MVP should be the absolute \*minimum\* product that you need to pitch your idea to investors (or your classmates). Think bare essentials.