Chris Campbell

Software Engineer

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SUMMARY

I'm a bilingual (English and Spanish) startup veteran turned software engineer with experience across both frontend and backend development in React, JavaScript, and TypeScript. I have an eye for design and excel in collaborating with designers to bring their work to life. I have experience managing revenue generating teams of up to 50 and 9 years experience working in the e-commerce space for venture-backed companies ranging from seed stage to pre-IPO.

TECHNICAL PROJECTS

Après - GitHub | App | Video - React.js | TypeScript | CSS | PostgreSQL | Node.js | Express.js | RESTful API
- Designed an e-commerce shopping experience with reusable React.js components that provides a consistent and beautiful shopping experience with a fully realized brand including logo, font selection, color palette, and icons.
- Connected to an Express.js, PostgreSQL, and Node.js backend. Tested all routes with Postman during development.
- Created a fully responsive design that adapts to all screen sizes for ease of use regardless of the user's device.

FreshStart - GitHub | App | Video - React.js | JavaScript | CSS | MongoDB | Node.js | Express.js | RESTful API
- Built reusable React.js components for consistent design throughout the app and a mobile first flexbox design.
- Implemented JSON Web Token authorization and authentication to protect users' data on the app from being edited.
- Connected to Cloudinary's API to allow users to take photos with their mobile devices and upload them to the app.
- Ensured our team was on track to meet our deliverables with minimal merge conflicts as our team's Scrum Manager.

Cook Lore - GitHub | App | Video - React.js | JavaScript | CSS | MongoDB | Node.js | Figma | RESTful API
- Winner of General Assembly's September Sprint Hackathon. Led full stack development on a cross-functional team of developers and UX designers for General Assembly Hackathon over 3 days with the theme of accessibility.
- Translated Figma designs into a deployed web app. Met consistently with designers and led team meetings to obtain feedback on the development process. Managed version control and pull requests.
- Pair programmed with teammates across frontend and backend of the app to mentor and fix bugs.

Butter - GitHub | App | Video - JavaScript | HTML | CSS | EJS | MongoDB | Node.js | Express.js | RESTful API
- Connected to Edamam's recipe search API, used API response to render recipes and link to original recipe source.
- Built a web scraper to allow users to easily import recipe data including images by just entering the url of the recipe.
- Deployed full CRUD functionality for multiple data resources stored in MongoDB with Express.js backend.
- Implemented authentication and authorization via Google OAuth preventing users from altering data they don't own.

WORK EXPERIENCE

Dream Home Denver, LLC - *Owner*   *Denver, CO 06/2020 - 11/2022*
- Built two websites with WordPress to market my real estate business and generate leads for target neighborhoods
- Provided innovative solutions leading to over $10MM in closed sales volume to date across 25 transactions
- Designed a cohesive brand identity used across all marketing channels including print, social media, and events

1stdibs - *Sr. Director of Sales*   *New York, NY and Denver, CO 05/2017 - 04/2020*
- Project managed the opening of a satellite office in Denver in two months that saved 1stdibs 20% per full time employee total cost
- Grew 1stdibs Trade annual gross merchandise value from $50MM to $100MM between 2017 and 2019 by increasing total number of active clients and average spend per client
- Hired both individual contributors and managers to build a team of 30 across NYC, Denver, and London offices
- Collaborated cross functionally with marketing, product, and other customer facing teams to launch industry leading trade rewards program

Homepolish - *Director of Commercial Sales*   *New York, NY 06/2016 - 03/2017*
- Implemented Salesforce.com including vetting implementation partners, creating custom objects, workflows, and dashboards to increase overall visibility into our business and empower employees across business units
- Built sales team and process from the ground up with a 65% close rate on identified opportunities
- Led forecasting and goal setting for 2017 across all business units by analyzing historical sales data

EDUCATION

General Assembly   *Remote 2023*
Certificate, Software Engineering

University of Miami   *Miami, FL 2009*
Bachelor of Science in Communication - Cum Laude