

CHRIS CHAFIN

940-765-4066
chrischafin11@gmail.com

4616 Triangle Ave
#4215
Austin, TX 78751

chris-chafin.com

PROFILE

Software development professional with a focus on UI/UX Development, Web Development, Split Testing and Personalization.

<https://www.linkedin.com/in/christopher-chafin>

SKILLS

Strong cross-functional communication skills

Equally successful in both team and self-directed settings.

Strong DIY ethic.

Passion for mentorship and educating.

Languages

- Typescript
- ReactJS
- Vue.JS
- JavaScript + JQuery
- Ruby on Rails
- CSS/SCSS/LESS
- HTML 5
- WordPress
- Python

EXPERIENCE

UX Dev II, YETI; Austin, TX — October 2020-Present

Building A/B tests, Personalization and Product Recommendation experiences to drive UX evolution and development across US and Canada sites. Working cross-functionally with teams ranging from Site Content to Advanced Analytics. Mentor Junior Developers. Owner of vendor relationships. Contributes to monthly design sprints.

- Monetate + Dynamic Yield (Split Testing + Personalization)
- JS (ES6 + JQuery)
- CSS + SCSS
- Salesforce (SFCC + SFRA)

Lead Frontend Developer, Kendra Scott: Austin, TX — May 2019-October 2020

Front-end development role on eCommerce team. Working cross-functionally to support site content, email marketing and UX A/B testing.

- Monetate (Split Testing)
- SCSS
- JS
- Salesforce (SFCC + SFRA)

UI Developer (Contract), Fossil Inc; Dallas, TX — October 2018 - Jan 2019

Front-end web development on Fossil's wide range of websites including: fossil.com, mon-amie.com, skagen-japan.com and zodiacwatches.com.

- Liquid HTML
- LESS
- Backbone JS
- Salesforce (SFCC)

Web Developer (Contract), Square 205; Denton, TX — August 2017 - October 2018

Front-end web development role. Design and develop applications and sites for business clients.

- Wordpress
- SCSS
- JS

UI Developer, Transamerica; Denver, CO — October 2017 - April 2018

Worked with design team and other developers across the entire stack to create and implement new components for redesign of Transamerica.com. Redesign of company-wide design system using VueJS to digest and provide Angular5 components for other projects.

- HTML 5
- SCSS
- Angular5
- VueJS

Associate Software Developer, Fidelity Investments; Westlake, TX — June 2014 - June 2017

Full-Stack software development in an Agile environment.

Developed tools to automate the workflow of our network engineers.

Led complete UI overhaul of automation application utilized by our Openstack team

Transfer of above application with no framework to an Angular/Sass framework.

Developed scripting to perform health checks on our hosting servers.

Developed automation tools to be utilized by our load balancing teams.

Constantly researched new and emerging programming languages and practices to utilize.

- Angular 2
- React
- SCSS
- Python

Cloud Development Intern, Fidelity Investments; Irving, TX — May 2013 - August 2013

Responsible for developing an internal cloud environment which will provide a compute "utility" where customers can self-provision environments dynamically.

Participated in the development of our next generation cloud infrastructure.

Develop code to automate delivery of systems in an internal and external cloud.

Participate in the research and recommendation of appropriate models, methods, tools, and technologies to achieve solutions.

Responsible for ensuring quality and performance of deliverables.

Contribute effectively at many different points in a project life cycle as an individual contributor.

- Angular 1.5
- Django
- SCSS
- Python

EDUCATION

University of North Texas, Denton, TX — BAAS: Applied Technology and Performance Improvement, 2014