Brief outline

Why is the flu something we need to worry about?

Use visual to get attention

Cold (flu hard facts)

Show death rates for state in an interactive display that allows users to click individual states and highlight the data.

Zoom in on state on a map

Show flu deaths versus 65+state population for reference.

Explain the issue with the flu causing hospitals to be understaffed. The staffing agency is coming in to try to alleviate this issue with a plan based on this data

Where to focus

Show 0-64 deaths versus 65+ deaths due to flu. In general, most states can attribute over 50% of flu deaths to the aging 65+ population.

Have chart that shows the percentage of deaths in each state for 2017 attributed to the 65+ age group.

Mention it would be wise to sent more staffing agency employees to states that have higher 65+ populations.

Link to story

https://public.tableau.com/app/profile/chris.charles.arnold/viz/Whyistheflusobad/Story1?publish=yes