

# Risk Management

Statistical Methods in Finance

# Risk Management (See Chapter 19)

- Types of risk
  - Market risk
  - Credit risk
  - Liquidity risk
  - Operational risk
- It is important to identify, measure and control risks.
- One important concept to measure market risk is value at risk.

# Value at Risk (VaR)

- **Definition of Value at Risk (VaR)**

Consider a single asset or portfolio. Let  $R$  be its rate of return and  $L = -R$  the loss. The (unit currency) value at risk (VaR) of level  $\alpha$  or confidence  $1 - \alpha$  is denoted by  $VaR(\alpha)$  that satisfies the following

$$P(L > VaR(\alpha)) = \alpha.$$

In the case of a portfolio of size  $S$  dollars, the VaR becomes  $S \times VaR(\alpha)$  dollars.

- **Quantile**

VaR is closely related to quantile or quantile function. For a random variable  $X$  with distribution  $F$ , its  $\tau$ th quantile is  $F^{-1}(\tau)$ . In particular, 0.5th quantile is known as the median. Thus,  $VaR(\alpha)$  is the  $(1 - \alpha)$ th quantile of  $L$  or  $-VaR(\alpha)$  is the  $\alpha$ th quantile of  $R$ .

- **Parametrization**

A convenient approach is to parametrize the underlying distribution for  $R$  and specify the relevant parameters. Simple parametric models include the normal (Gaussian) model and the  $t$  model.

- **Normal family**

Suppose  $R$  follows  $N(\mu, \sigma^2)$  and let  $z_\alpha$  denote the  $1 - \alpha$ th quantile of  $N(0, 1)$  ( $-z_\alpha$  is the  $\alpha$ th quantile of  $N(0, 1)$ ). Obviously

$(R - \mu)/\sigma$  is standard normal. Thus,

$$\alpha = P((R - \mu)/\sigma \leq -z_\alpha) = P(L \geq \sigma z_\alpha - \mu).$$

So  $VaR(\alpha) = \sigma z_\alpha - \mu$ .

- **t family**

Suppose instead  $(R - \mu)/\sigma$  follows the central  $t$ -distribution with  $k$  degrees of freedom. Then  $VaR(\alpha) = \sigma t_\alpha(k) - \mu$ , where  $t_\alpha(k)$  is the  $\alpha$ th quantile of central  $t$  with  $k$  degrees of freedom.

# Example 1

- **Example 1**

Suppose we have a portfolio of size 1,000,000 dollars.

- **Normal**

Suppose that the rate of return follows normal distribution with mean  $\mu = 5\%$  and standard deviation  $\sigma = 15\%$ . Then the value at risk of the portfolio at  $\alpha = 0.05$  is

$$1,000,000 \times (0.15 \times 1.64 - 0.05) = \$196,000.$$

- **t distributions**

If we use  $t$  with  $df = 5$ , a similar calculation gives  $\text{VaR} = \$252,000$ ; with  $df = 3$ , it gives  $\text{VaR} = \$303,000$ .

## Example 2 (Diversification)

**Example 2** Suppose we have two assets. Their rates of return have the same mean  $\mu = 5\%$  and standard deviation 15% and they are jointly normal. Consider the portfolio of equal weights, i.e., the weights are (50%, 50%). The size of the portfolio is again 1,000,000 dollars.

Case 1: The two assets are independent. Then the value at risk of the portfolio at  $\alpha = 0.05$  is \$124,463.

Case 2: The correlation between the returns of two assets is 0.5. Then the value at risk of the portfolio at  $\alpha = 0.05$  is \$163,673.

Case 3: The correlation between the returns of two assets is -0.5. Then the value at risk of the portfolio at  $\alpha = 0.05$  is \$73,364.

# Expected Shortfall

The value at risk only gives the cutoff point that the loss will exceed with certain probability ( $\alpha$ ). It does not quantify the amount of loss if such an event occurs. The expected shortfall,  $ES(\alpha)$ , fills in the gap. It is defined as

$$ES(\alpha) = \frac{\int_0^\alpha VaR(s) ds}{\alpha}.$$

For Example 1,

under normal,  $ES(\alpha) = \$259,000$ ;

under  $t(5)$ ,  $ES(\alpha) = \$384,000$ ;

under  $t(3)$ ,  $ES(\alpha) = \$531,000$ .

- **Parametric Approach** This approach first fits a parametric model ( $f_\theta$ ) using historical return data and then uses the fitted CDF ( $F_{\hat{\theta}}$ ) to find  $\widehat{VaR}(\alpha) = -F_{\hat{\theta}}^{-1}(\alpha)$ , where  $F_{\hat{\theta}}^{-1}(\alpha)$  is the  $\alpha$ th quantile. If the size of the current position is  $S$ , then its estimated VaR at level  $\alpha$  becomes  $\widehat{VaR}(\alpha) = -S \times F_{\hat{\theta}}^{-1}(\alpha)$ .
- **Nonparametric Approach** In this case, we use the empirical distribution from the historical data

$$\hat{F}(x) = \frac{1}{T} \sum_{t=1}^T I(R_t \leq x)$$

to estimate VaR:  $\widehat{VaR}(\alpha) = -S \times \hat{F}^{-1}(\alpha)$ .



# Semiparametric model and Hill estimator

- There is an interesting compromise between the nonparametric approach and the parametric approach.
- The nonparametric estimator is feasible for large  $\alpha$ , but not for small  $\alpha$ . For example, if the sample had 1000 returns, then reasonably accurate estimation of the 0.05-quantile is feasible, but not estimation of the 0.0005- quantile. Parametric estimation can estimate VaR for any value of  $\alpha$  but is sensitive to misspecification of the tail when  $\alpha$  is small. Therefore, a methodology intermediary between totally nonparametric and parametric estimation is attractive.

- **Estimation of VaR assuming polynomial tails**

The approach assumes that the return density has a polynomial left tail, or equivalently that the loss density has a polynomial right tail. Under this assumption, it is possible to use a nonparametric estimate of  $VaR(\alpha_0)$  for a large value of  $\alpha_0$  to obtain estimates of  $VaR(\alpha_1)$  for small values of  $\alpha_1$ .

# Semiparametric model and Hill estimator

It is assumed that the return density has a polynomial left tail:

$$f(y) \sim Ay^{-(a+1)}, \text{ as } y \rightarrow -\infty,$$

where  $A > 0$  is a constant and  $a > 0$  is the tail index. Therefore,

$$P(R \leq y) \sim \int_{-\infty}^y f(u)du = \frac{A}{a}y^{-a}, \text{ as } y \rightarrow -\infty.$$

If  $y_1 > 0$  and  $y_2 > 0$ , then

$$\frac{P(R < -y_1)}{P(R < -y_2)} \approx \left(\frac{y_1}{y_2}\right)^{-a}$$

# Semiparametric model and Hill estimator

Now suppose that  $y_1 = \text{VaR}(\alpha_1)$  and  $y_2 = \text{VaR}(\alpha_0)$ , where  $0 < \alpha_1 < \alpha_0$ . Then we have

$$\frac{\alpha_1}{\alpha_0} = \frac{P(R < -\text{VaR}(\alpha_1))}{P(R < -\text{VaR}(\alpha_0))} \approx \left( \frac{\text{VaR}(\alpha_1)}{\text{VaR}(\alpha_0)} \right)^{-a},$$

or

$$\frac{\text{VaR}(\alpha_1)}{\text{VaR}(\alpha_0)} \approx \left( \frac{\alpha_0}{\alpha_1} \right)^{1/a}.$$

Now dropping the subscript “1” of  $\alpha_1$ ,

$$\text{VaR}(\alpha) \approx \text{VaR}(\alpha_0) \left( \frac{\alpha_0}{\alpha} \right)^{1/a}.$$

It can be used to estimate  $\text{VaR}(\alpha)$  when we have an estimate of  $\text{VaR}(\alpha_0)$  and an estimate of  $a$ . The value of  $\alpha_0$  must be large enough that  $\text{VaR}(\alpha_0)$  can be accurately estimated, but  $\alpha$  can be any value less than  $\alpha_0$ .

## Semiparametric approach

A model combining parametric and nonparametric components is called semiparametric, so the previous estimator is semiparametric because the tail index is specified by a parameter, but otherwise the distribution is unspecified.

## • Estimation of ES

To find a formula for ES, we will assume further that for some  $c < 0$ , the returns density satisfies

$$f(y) = A|y|^{-(a+1)}, y \leq c.$$

Then, for any  $d \leq c$ ,

$$P(R \leq d) = \int_{-\infty}^d A|y|^{-(a+1)} dy = \frac{A}{a}|d|^{-a},$$

and the conditional density of  $R$  given that  $R \leq d$  is

$$f(y|R \leq d) = \frac{Ay^{-(a+1)}}{P(R \leq d)} = a|d|^a|y|^{-(a+1)}.$$

# Semiparametric model and Hill estimator

It follows that for  $a > 1$

$$E(|R| | R \leq d) = a|d|^a \int_{-\infty}^d |y|^{-a} dy = \frac{a}{a-1} |d|.$$

(For  $a \leq 1$ , this expectation is  $+\infty$ .) If we let  $d = -VaR(\alpha)$ , then we see that

$$ES(\alpha) = \frac{a}{a-1} VaR(\alpha) = \frac{1}{1-a^{-1}} VaR(\alpha), \text{ if } a > 1.$$

This formula enables one to estimate  $ES(\alpha)$  using an estimate of  $VaR(\alpha)$  and an estimate of  $a$ .

- **Estimating the tail index  $a$**

## **Regression estimator of the tail index**

It follows from

$$P(R \leq y) \sim \int_{-\infty}^y f(u) du = \frac{A}{a} y^{-a}, \quad \text{as } y \rightarrow -\infty,$$

that

$$\log\{P(R \leq -y)\} = \log(L) - a \log(y),$$

where  $L = A/a$ .



# Semiparametric model and Hill estimator

If  $R_{(1)}, \dots, R_{(n)}$  are the order statistics of the returns, then the number of observed returns less than or equal to  $R_{(k)}$  is  $k$ , so we estimate  $\log\{P(R \leq R_{(k)})\}$  to be  $\log(k/n)$ . Then, we have

$$\log(k/n) \approx \log(L) - a \log(-R_{(k)}).$$

In other words,

$$\log(-R_{(k)}) \approx (1/a) \log(L) - (1/a) \log(k/n)$$

The approximation is expected to be accurate only if  $R_{(k)}$  is large, which means  $k$  is small, perhaps only 5%, 10%, or 20% of the sample size  $n$ .

# Semiparametric model and Hill estimator

If we plot the points  $[\{\log(k/n), \log(-R_{(k)})\}]_{k=1}^m$  for  $m$  equal to a small percentage of  $n$ , say 10%, then we should see these points fall on roughly a straight line. Moreover, if we fit the straight-line model to these points by least squares, then the estimated slope, call it  $\hat{\beta}_1$ , estimates  $-1/a$ . Therefore, we will call  $-1/\hat{\beta}_1$  the regression estimator of the tail index.

## Hill estimator

The Hill estimator of the left tail index  $a$  of the return density  $f$  uses all data less than a constant  $c < 0$ , where  $c$  is sufficiently small that

$$f(y) \leq A|y|^{-(a+1)}$$

is assumed to be true for  $y < c$ . The choice of  $c$  is crucial and will be discussed later.

# Semiparametric model and Hill estimator

Let  $y_{(1)}, \dots, y_{(n)}$  be order statistics of the returns and  $n(c)$  be the number of  $y_i$  less than or equal to  $c$ . The conditional density of  $Y_i$  given that  $Y_i \leq c$  is

$$a|c|^a|y|^{-(a+1)}.$$

Therefore, the conditional likelihood is

$$L(a) = \left( \frac{a|c|^a}{|y_{(1)}|^{a+1}} \right) \left( \frac{a|c|^a}{|y_{(2)}|^{a+1}} \right) \cdots \left( \frac{a|c|^a}{|y_{(n(c))}|^{a+1}} \right),$$

and the log-likelihood is

$$\log\{L(a)\} = \sum_{i=1}^{n(c)} \{\log(a) + a \log(|c|) - (a+1) \log(|y_{(i)}|)\}.$$

The score equation is

$$\frac{n(c)}{a} = \sum_{i=1}^{n(c)} \log(y_{(i)}/c).$$

By solving the equation, the Hill estimator is

$$\hat{a}^{Hill}(c) = \frac{n(c)}{\sum_{i=1}^{n(c)} \log(y_{(i)}/c)}.$$

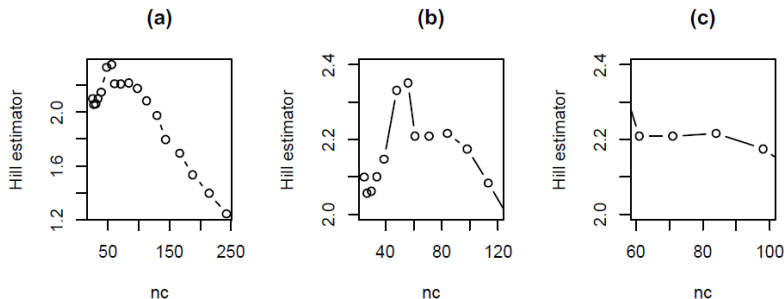
Note that  $y_{(i)} \leq c < 0$ , so that  $y_{(i)}/c$  is positive.

## The choice of $c$

Usually  $c$  is equal to one of  $y_1, \dots, Y_n$ , so that  $c = y_{(n(c))}$ , and therefore choosing  $c$  means choosing  $n(c)$ . The choice involves a bias-variance tradeoff. If  $n(c)$  is too large, then  $f(y) = A|y|^{(a+1)}$  will not hold for all values of  $y < c$ , causing bias. If  $n(c)$  is too small, then there will be too few  $y_i$  below  $c$  and  $\hat{a}^{Hill}(c)$  will be highly variable and unstable because it uses too few data. However, we can hope that there is a range of values of  $n(c)$  where  $\hat{a}^{Hill}(c)$  is reasonably constant because it is neither too biased nor too variable.

A Hill plot is a plot of  $\hat{a}^{Hill}(c)$  versus  $n(c)$  and is used to find this range of values of  $n(c)$ . In a Hill plot, one looks for a range of  $n(c)$  where the estimator is nearly constant and then chooses  $n(c)$  in this range.

# Semiparametric model and Hill estimator



**Figure:** Estimation of tail index by applying a Hill plot to the daily returns on the S&P 500 for 1000 consecutive trading days ending on March 4, 2003. (a) Full range of  $n(c)$ . (b) Zoom in to  $n(c)$  between 25 and 120. (c) Zoom in further to  $n(c)$  between 60 and 100. Source: Ruppert (2011).