

# HUDM5124: Introduction to Multidimensional Scaling, Clustering, and Related Methods

## **Session 4:**

- nonmetric MDS
  - Kruskal's algorithm
  - Some Issues in MDS

# Nonmetric MDS: the problem

GIVEN: a matrix  $\Delta$  of proximities among  $n$  objects, that are assumed to be of at least ORDINAL measurement level

CONSTRUCT: an  $N \times R$  matrix  $X$  (= the configuration of  $N$  points in a geometric space of  $R$  dimensions), such that the distances in the geometric space,  $D$ , (= the “model distances”) are monotonically related to the proximities (increasing for dissim; decreasing for sim)

## TWO MAIN GOALS:

- 1) Find the configuration matrix  $X$  representing the positions of the  $N$  stimuli on  $R$  dimensions
- 2) Find the shape of the function relating the model distances to the proximities (“optimal scaling” problem)

Issues to be assumed or investigated: find the best Minkowski distance metric; determine the “true” number of dimensions; etc.

# Approximately linear functions relating proximities to distances (but derived from nonmetric MDS)

(source: Kruskal & Wish, 1977)

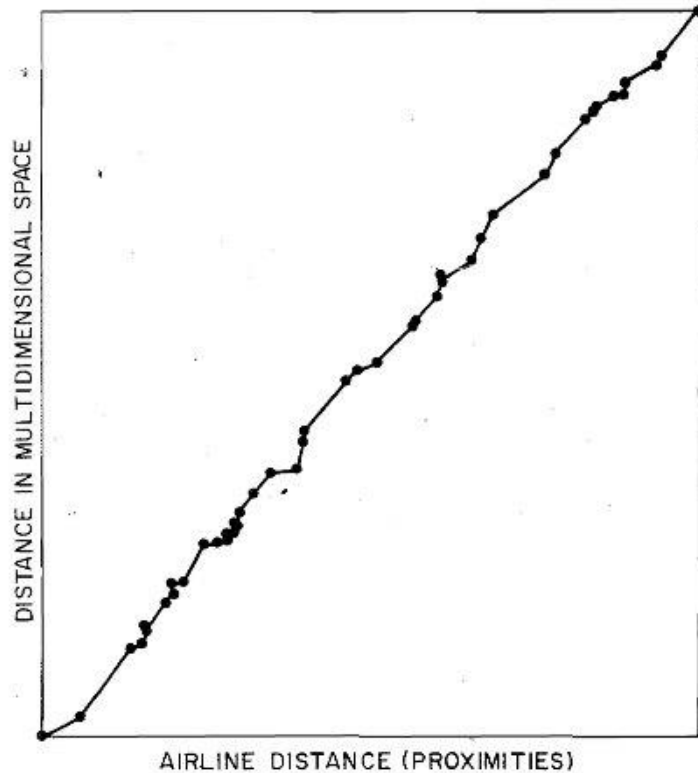


Figure 5A: Scatter Diagram Associated with Configuration in Figure 1(c)

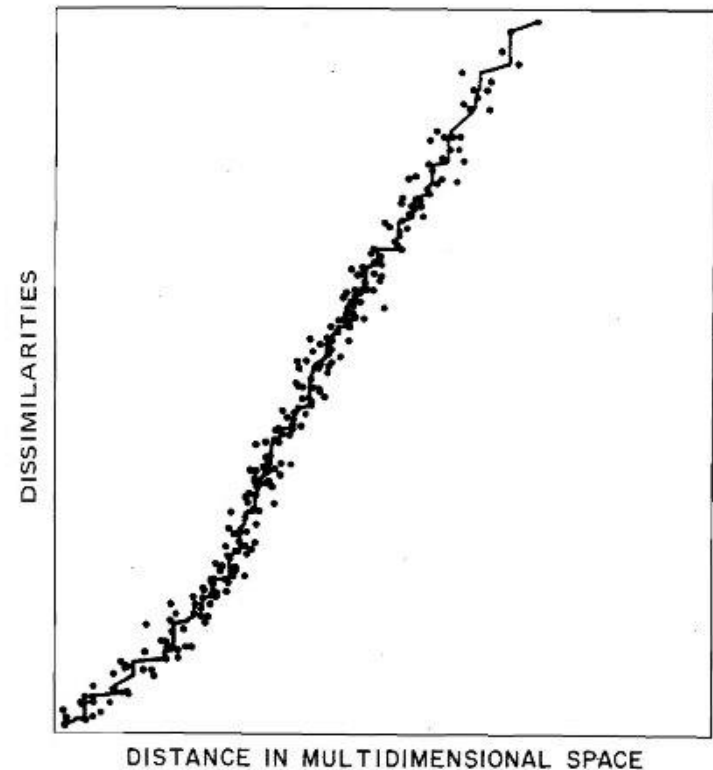
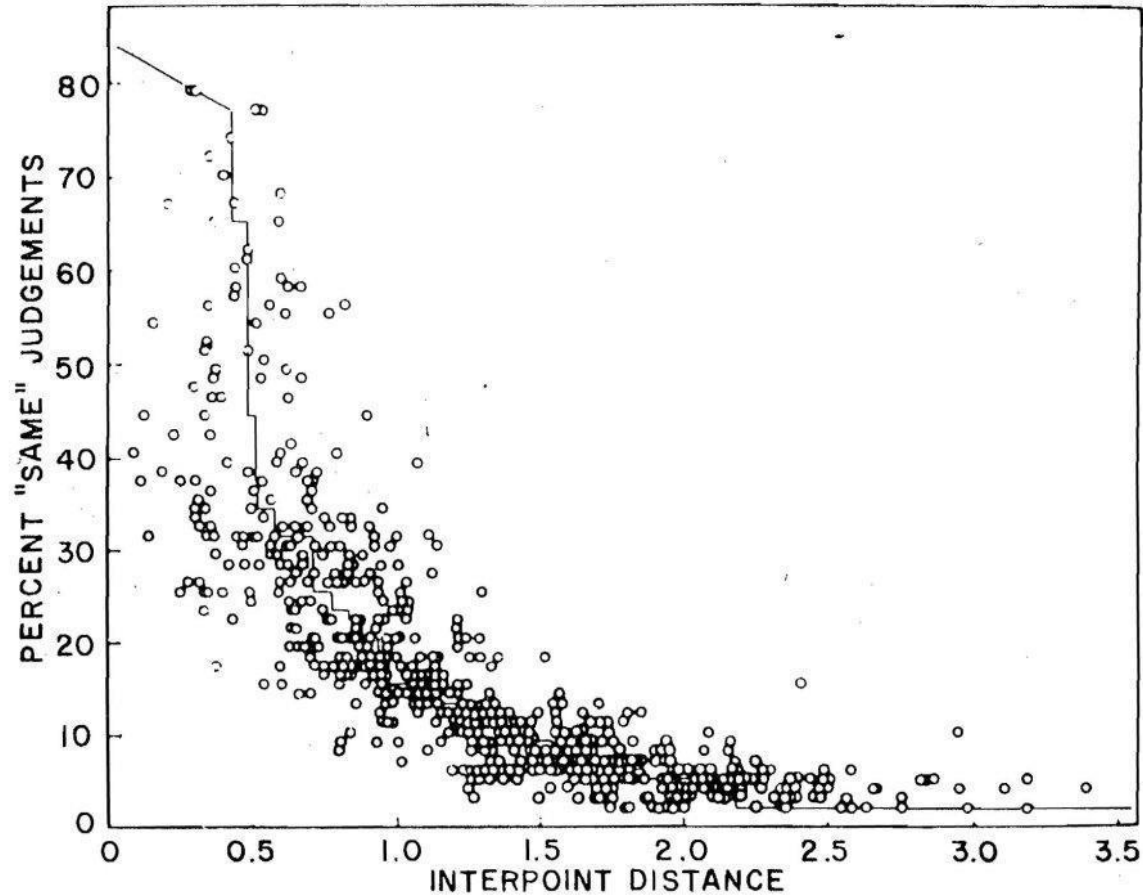
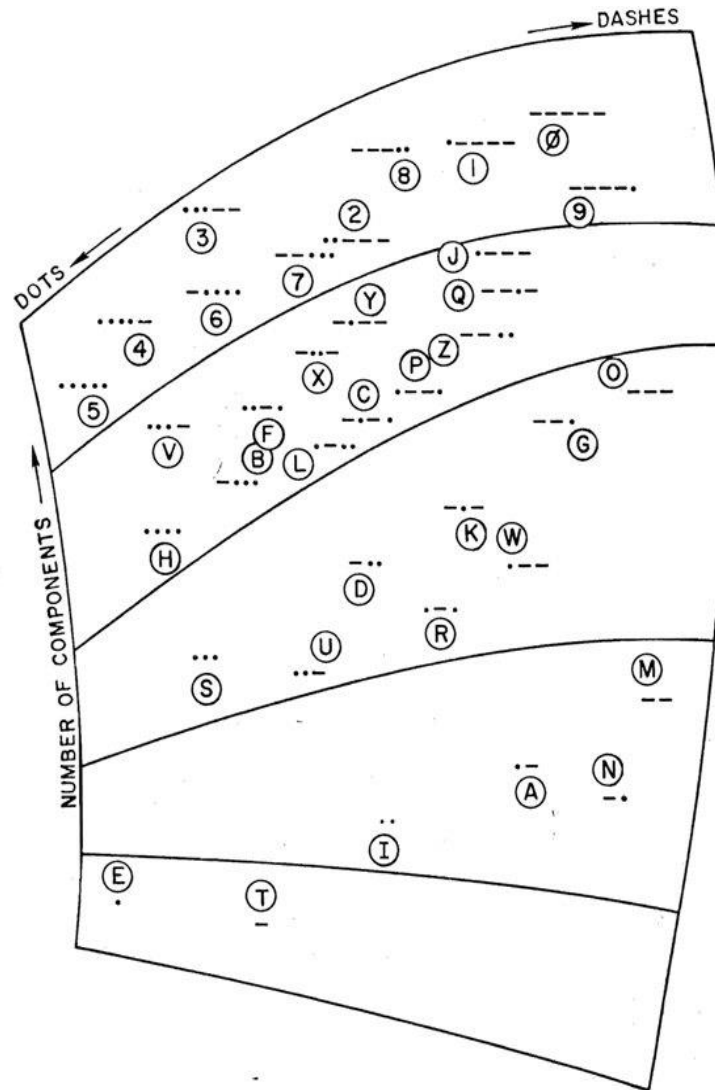


Figure 5B: Scatter Diagram for Some Color Data from Indow and Kanazawa (not discussed in text)

A nonlinear function relating proximities to distances  
(nonmetric MDS of Rothkopf's Morse code data)



# Derived 2D configuration for Rothkopf's Morse code data



# Kruskal's (1964) algorithm for nonmetric MDS

## BASIC OUTLINE OF ITERATIVE ALGORITHM:

0. specify **dimensionality & Minkowski metric**; select initial configuration (X) matrix (→ use random configuration, or metric MDS solution, as starting configuration)

### ITERATE:

1. Compute interobject distances using X matrix
  2. Find optimal scaling transformation of  $\Delta$  (= “**least-squares monotonic transformation**”)
  3. Test for convergence: if yes, terminate; if no, continue
  4. Adjust entries in configuration (X) matrix in direction of steepest descent (the negative gradient) of loss function (STRESS)
- [return to Step 1]

# Kruskal's least-squares monotonic transformation (= “monotonic regression”)

**Problem:** find a monotonic transformation of the proximities,  $f(\delta)$ , that is closest (in a least-squares sense) to the model distances

→ this is really trying to determine how closely the model distances correspond to the rank-order information in the data

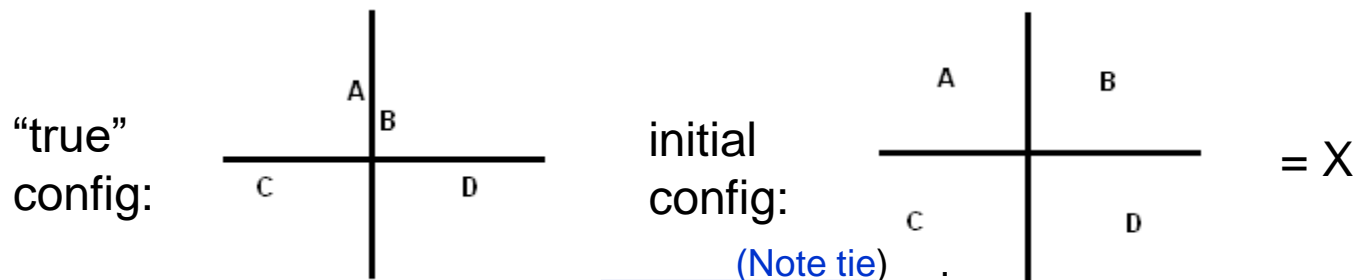
**Method:** given model distances  $D$  and dissimilarities  $\Delta$ , expressed as vectors of length  $n(n-1)/2$ :

1. Order the distances according to the rank order of the proximities - these values are the initial estimate of  $f(\delta)$ .
2. Put the entries of  $f(\delta)$  into nondecreasing order (“primary approach” = ties in data may be broken; “secondary approach” = tied entries must remain tied)

**Measure of fit:**

$$\text{Stress}(1) = \left[ \frac{\sum_{i < j} (f(\delta_{ij}) - d_{ij})^2}{\sum_{i < j} d_{ij}^2} \right]^{1/2}$$

# Example: Kruskal's Least Squares Monotonic Transform



Assume  $\text{rank}(\Delta) = (\delta_{AB}=1, \delta_{AC}=3.5, \delta_{BC}=3.5, \delta_{AD}=5, \delta_{BD}=2, \delta_{CD}=6)$

From config. above,  $D = (d_{AB}=1, d_{AC}=1.2, d_{BC}=1.8, d_{AD}=1.7, d_{BD}=1.1, d_{CD}=1.3)$

LSMT: First, rewrite model distances in order of the proximities:

→  $D = (d_{AB}=1, d_{BD}=1.1, [d_{AC}=1.2, d_{BC}=1.8], d_{AD}=1.7, d_{CD}=1.3)$

Transform proximities: (Note tie in dissim's)

$D = (1 \ 1.1 \ 1.2 \ 1.8 \ 1.7 \ 1.3)$  (primary approach to ties: “free” ordering)

$f(\delta) = (1 \ 1.1 \ 1.2 \ 1.75 \ 1.75 \ 1.3)$

$f(\delta) = (1 \ 1.1 \ 1.2 \ 1.6 \ 1.6 \ 1.6)$

$D = (1 \ 1.1 \ 1.5 \ 1.5 \ 1.7 \ 1.3)$  (secondary approach to ties: tie = constraint)

$f(\delta) = (1 \ 1.1 \ 1.5 \ 1.5 \ 1.7 \ 1.3)$

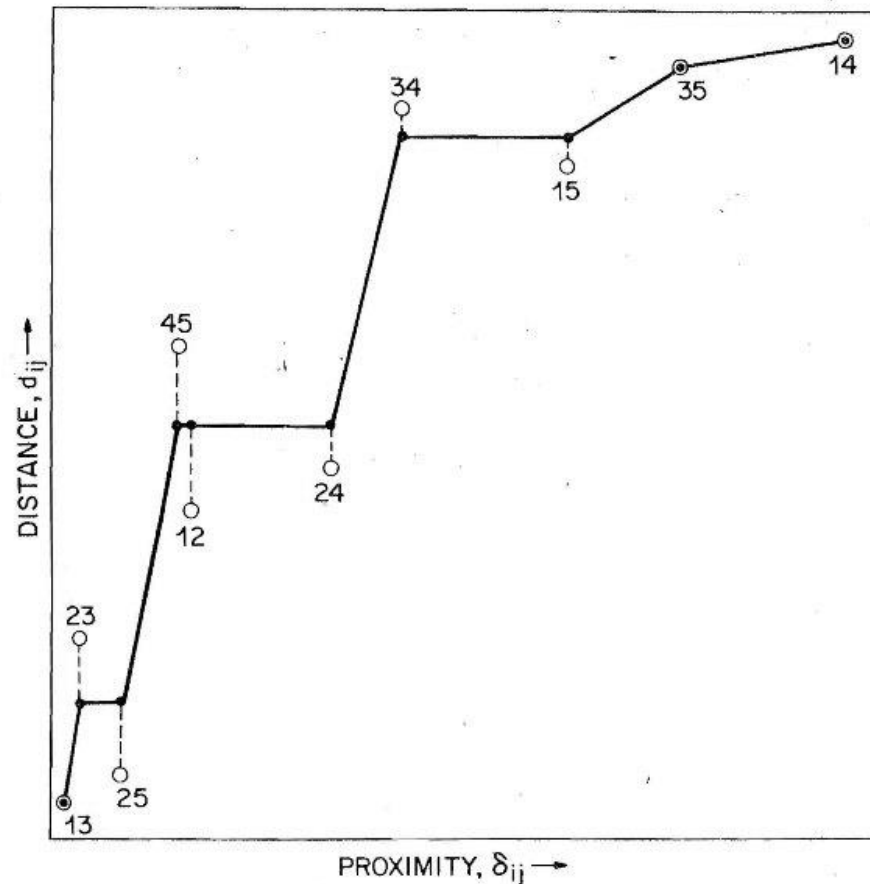
$f(\delta) = (1 \ 1.1 \ 1.5 \ 1.5 \ 1.5 \ 1.5)$

$$\text{SSE} = \sum_{i < j} (f(\delta_{ij}) - d_{ij})^2 \quad \rightarrow \quad \text{Stress}(1) = \left[ \frac{\sum_{i < j} (f(\delta_{ij}) - d_{ij})^2}{\sum_{i < j} d_{ij}^2} \right]^{1/2}$$



# Graph of a least-squares monotonic transformation (from Kruskal, 1964)

(numeric labels for points in the graph below identify specific object pairs)



# Kruskal's (1964) algorithm - detail

## OUTLINE OF ITERATIVE ALGORITHM:

0. Select dimensionality; select initial configuration ( $X_0$ ) matrix  
(use random configuration, or metric MDS solution)

ITERATE:

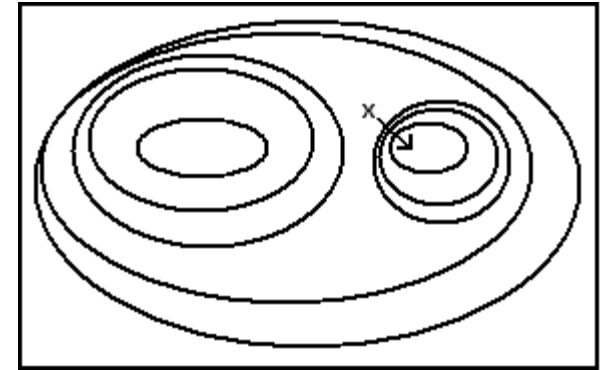
1. Normalize the configuration matrix  $X_i$
  2. Compute interpoint distances  $D$  using  $X_i$  matrix
  3. Find optimal scaling transformation of  $\Delta$  (= least-squares monotonic transformation)
  4. Calculate the (negative) gradient of Stress w.r.t.  $X$  (= direction of steepest descent of loss function, Stress)
  5. Test for convergence: if yes, terminate; if no, continue
  6. Calculate new value for step size,  $\alpha_i$
  7. Adjust entries in configuration ( $X_i$ ) matrix in direction of gradient (by some step size)
- [return to Step 1]

Note: missing data requires no special solution – just run algorithm on non-missing data entries.

# Gradient method for minimizing Stress

BASIC IDEA: iteratively adjust the entries in  $X$  (the coordinates), to move in the direction of the negative gradient (direction of steepest descent of the loss function,  $S = \text{stress}(1)$  or  $\text{stress}(2)$ )

$$-G = -\frac{\partial S}{\partial X} = [-\partial S / \partial x_{11}, -\partial S / \partial x_{11}, \dots, -\partial S / \partial x_{NR}]$$



For Minkowski  $p$ -metric (Kruskal, 1964b):

$$g_{kl} = \sum_{i,j} (\delta^{ki} - \delta^{kj}) \left[ \frac{d_{ij} - \hat{d}_{ij}}{S^*} - \frac{d_{ij}}{T^*} \right] \frac{|x_{il} - x_{jl}|^{p-1}}{d_{il}^{p-1}} \text{signum}(x_{il} - x_{jl})$$

ISSUE: How far to move in this direction? (“step-size” issue)

SOLUTION: Use dynamic step-size adjustment:

if multiple moves in same direction → increase step size;

if successive steps in “opposite” directions → decrease step size

## Kruskal's (1964) algorithm (cont): Adjusting the step size, $\alpha$

Initial value:  $\alpha=.2$  (for random config), smaller for “rational” start

On step  $i$ ,

$$\alpha_i = \alpha_{(i-1)} (\text{angle})(\text{relax})(\text{good-luck})$$

where

$$\text{“angle”} = 4.0^{\cos(\theta)**3}$$

$\theta$  = angle between present gradient (step  $i$ ) and previous gradient ( $i-1$ )

$$\text{“relax”} = \frac{1.3}{1 + (5\text{-step-ratio})^5}$$

$$\text{“5-step-ratio”} = \text{MIN}[1, (\text{stress}_i / \text{stress}_{(i-5)})]$$

$$\text{“good-luck”} = \text{MIN}[1, (\text{stress}_i / \text{stress}_{(i-1)})]$$

Note:  $\cos(\theta)$  may be calculated as  $r(G_i, G_{i-1})$

## Two versions of stress

$$\text{Stress}(1) = \left[ \frac{\sum_{i < j} (f(\delta_{ij}) - d_{ij})^2}{\sum_{i < j} d_{ij}^2} \right]^{1/2} \quad \text{Stress}(2) = \left[ \frac{\sum_{i < j} (f(\delta_{ij}) - d_{ij})^2}{\sum_{i < j} (d_{ij} - \bar{d})^2} \right]^{1/2}$$

Use of Stress(1) can result in degenerate configurations (i.e., points collapsing into a few clumps, a simplex, a ring).

Thus Stress(2) is generally recommended.

Degeneracy may also be affected by normalization of X (step 2).

# Availability of software for nonmetric MDS:

The Kruskal (1964) algorithm:

program	Author	source	distributed as:
MDSCALE	Kruskal	NETLIB	FORTTRAN source
KYST-2A	Young	NETLIB	FORTTRAN source
SYSTAT	Wilkinson	SPSS	commercial package
isoMDS		R	public domain package

Other algorithms/software for nonmetric MDS:

program	Author	source	distributed as:
ALSCAL	Young	SPSS, SAS	commercial package
PROXSCAL	Leiden	SPSS	commercial package
SMACOF	DeLeeuw	PROXSCAL,R	commercial,public

# Some practical issues:

**Choosing the dimensionality.** The problem of determining the dimensionality  $R$  of the solution space must be addressed. Often the dimensionality is selected *a priori* based on theory or *post-hoc* based on interpretability or on perception of an “elbow” in stress function.

**How much data?** Because in nonmetric MDS we are using *only the ordinal information* in the proximities, we must have a higher ratio of # of data points (obs) to # of estimated parameters, the  $(n-1)R$  coordinates of  $X$  (rule of thumb: at least 7 stimuli per dimension).

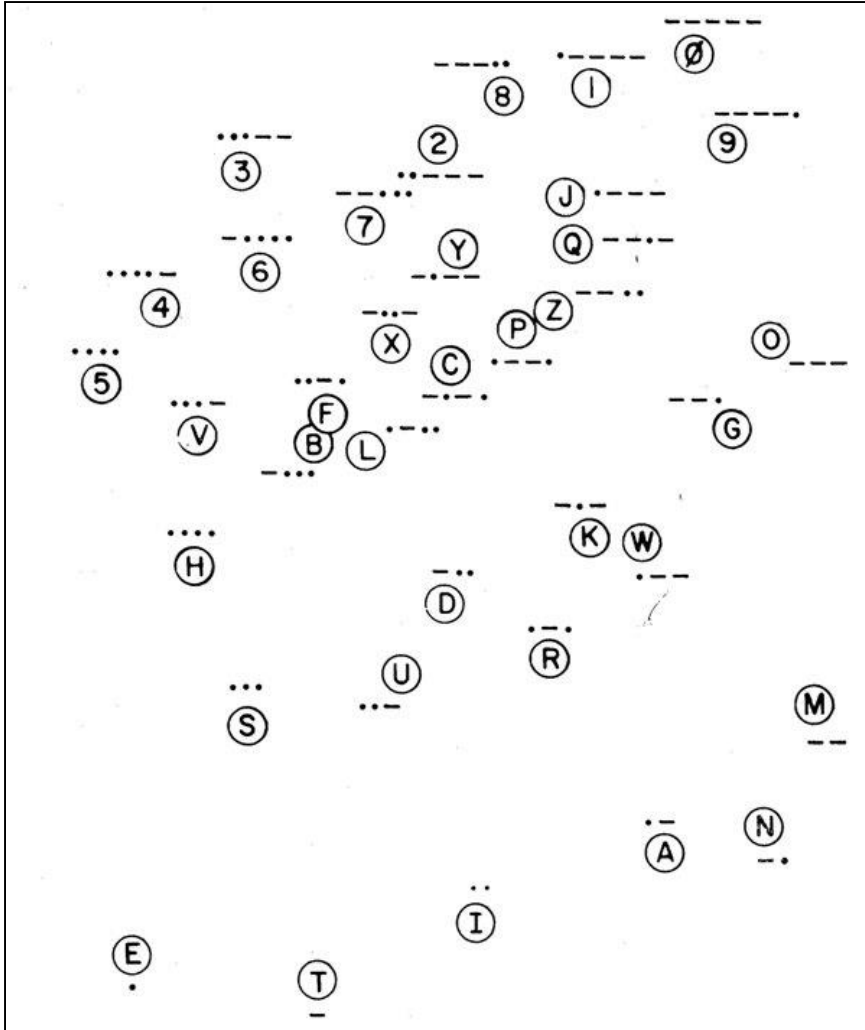
**Degenerate solutions.** Rings, clumps of multiple stimuli, etc. are often signs of a degenerate solution. **Fixes:** increase # of data points, decrease dimensionality, use secondary approach to ties, try a metric solution.

**Interpreting solutions by eye.** Remember that the orientation of the solution w.r.t. the axes is arbitrary. High-dimensional graphical rotation software may be useful if  $R > 2$ .

**Interpreting solutions “objectively”.** Is there a relatively objective way to interpret dimensions? → regression of single “attributes” into the space:  $A = b_0 + b_1X_1 + b_2X_2 + \dots$ . Then plot regression coeff's.

**Recovery of metric information:** even though this technique is “nonmetric”, Young (1980) showed that good recovery of metric information is achieved.

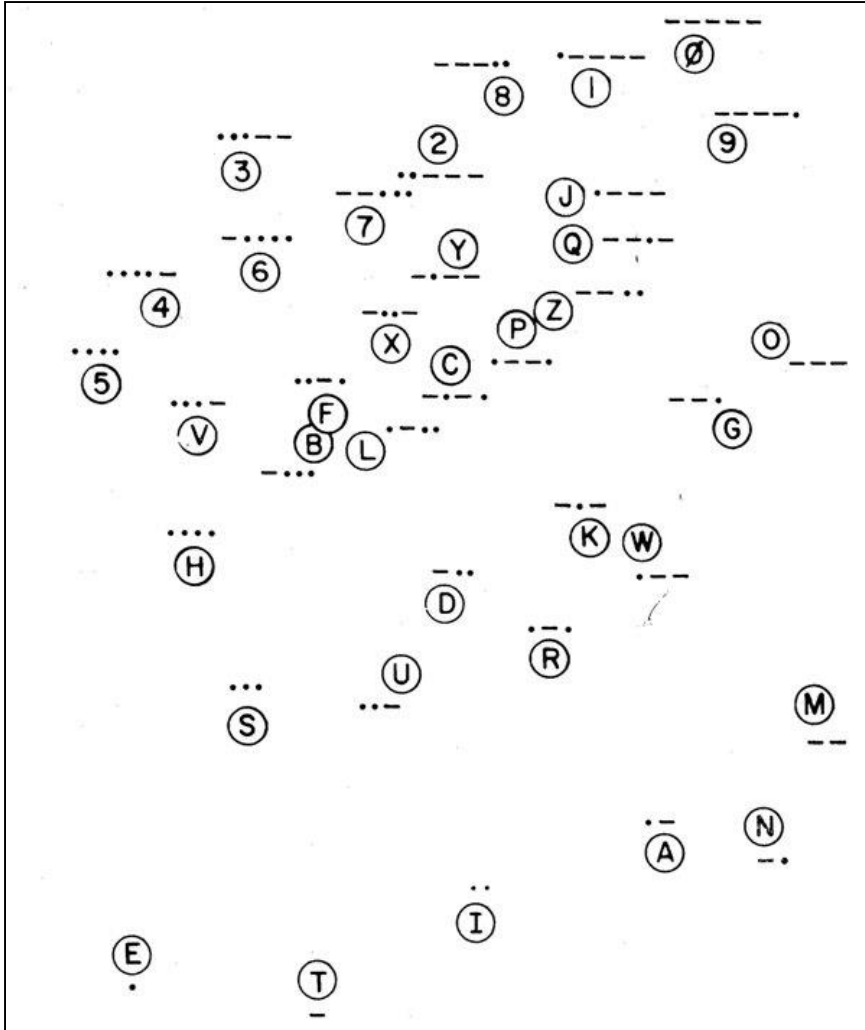
# 2D config, Morse code data - interpreting via attribute regression



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# 2D config, Morse code data - interpreting via attribute regression



## METHOD:

1) Define attribute vectors on stimuli:

A1 = # components of signal

A2 = proportion of dashes

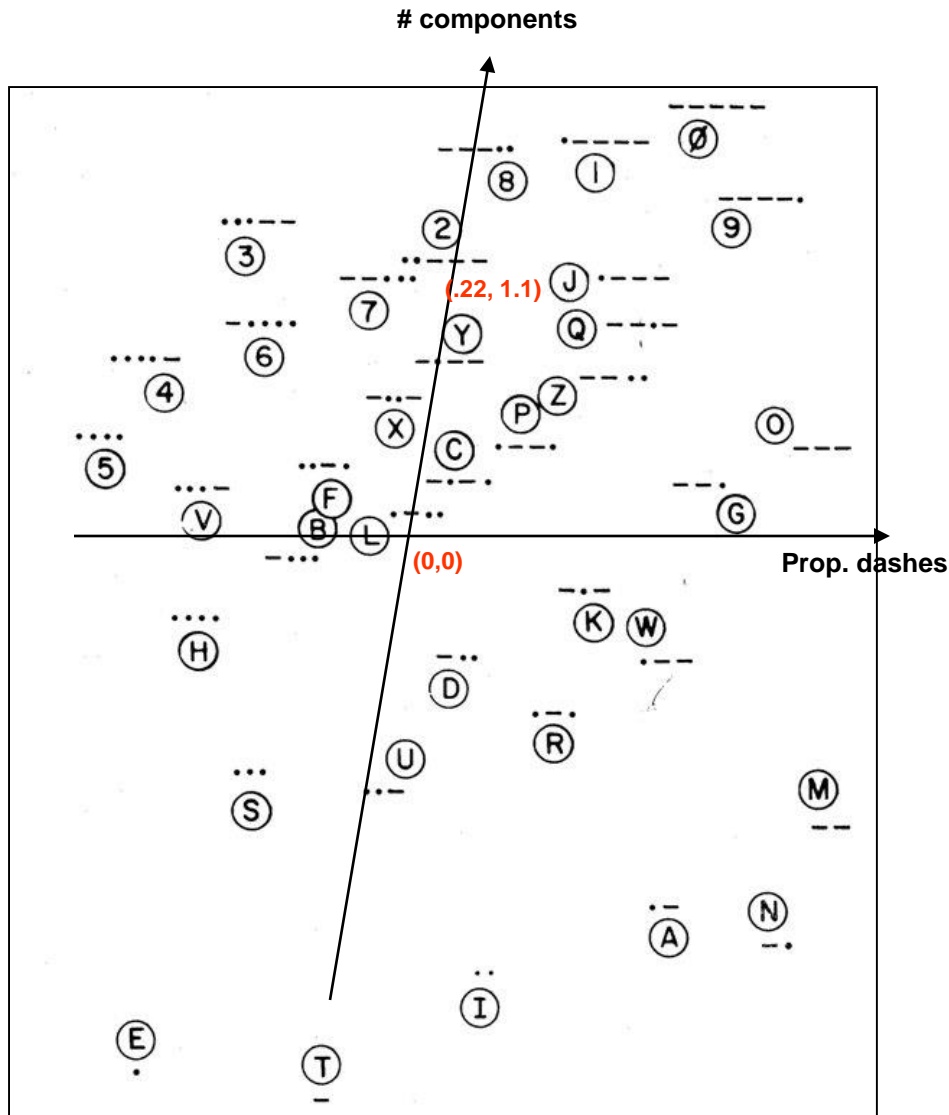
2) Regress each vector into config. space (X1 = horiz, X2 = vert)

$$A1 = 3.5 + 0.22 X1 + 1.10 X2$$

$$A2 = 0.5 + 0.92 X1 - 0.01 X2$$

3) For each attribute, plot the regression coefficients as a vector in the configuration space, through (0,0)

# 2D config, Morse code data - interpreting via attribute regression



## METHOD:

1) Define attribute vectors on stimuli:

$A_1 = \# \text{ components in signal}$

$A_2 = \text{proportion of dashes}$

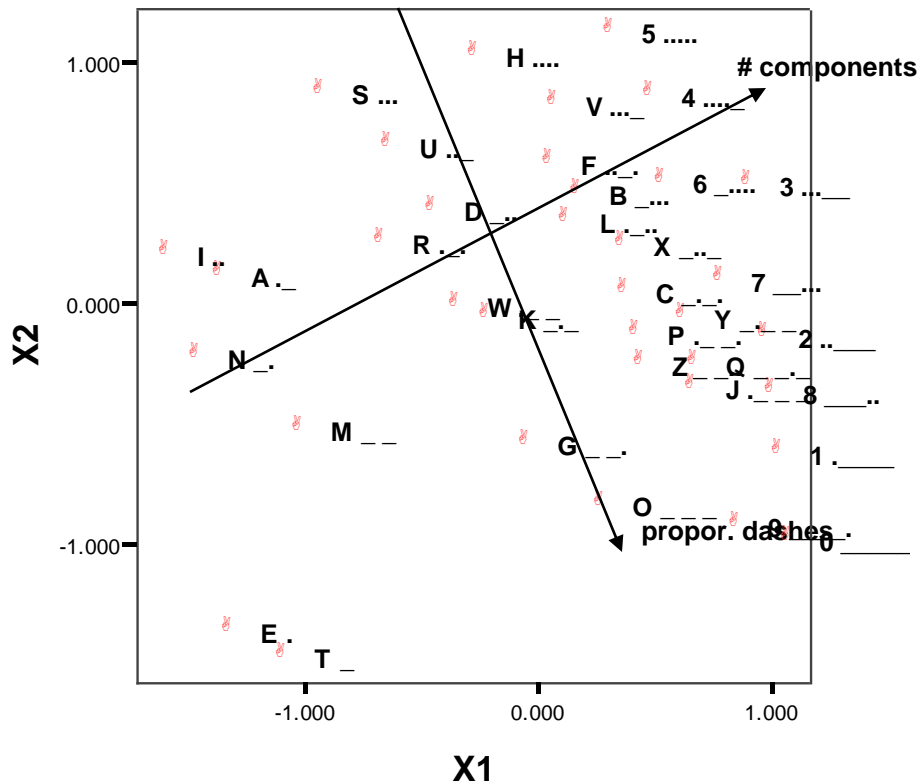
2) Regress each vector into config. space ( $X_1 = \text{horiz dim}$ ,  $X_2 = \text{vertical}$ )

$$A_1 = 3.5 + 0.22 X_1 + 1.10 X_2$$

$$A_2 = 0.5 + 0.92 X_1 - 0.01 X_2$$

3) For each attribute, plot the regression coefficients as a vector in the configuration space, through the origin (0,0)

## Example: plot of 2D Morse code solution (SPSS) interpretation via attribute regression



		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	3.667	.051		72.542	.000
	X1	<b>1.356</b>	.065	.910	20.784	.000
	X2	<b>.603</b>	.080	.330	7.544	.000

a. Dependent Variable: Ncomp

		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	.479	.034		14.302	.000
	X1	<b>.111</b>	.043	.287	2.573	.015
	X2	<b>-.338</b>	.053	-.712	-6.379	.000

a. Dependent Variable: PRdash