### Lecture 23: Missing Data

GU4241/GR5241 Statistical Machine Learning

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# Missing data is everywhere

- Survey data (nonresponse).
- ► Longitudinal studies and clinical trials (dropout).
- ► Recommendation systems.
- Data integration.

# Mechanisms for missing data

- ▶ Missing completely at random: We remove elements from a column  $X_j$  of X at random.
  - *Example.* We run a taste study for 20 different drinks. Each subject was asked to rate only 4 drinks chosen at random.
- ► Missing at random: The pattern of missingness depends on other predictors.
  - *Example.* In a survey, poor subjects were less likely to answer a question about drug use than wealthy subjects.
    - ▶ Missingness is related to observed predictors (income).
    - Missingness is related to unobserved predictors.
- Censoring: The pattern of missingness is closely related to the missing variable.
  - Example. High earners less likely to report their income.

### Dealing with missing data

- ► Some tree-b1thods can deal with missing data naturally.
- Single imputation: We replace each missing value with a single number.
  - 1. Replace with the mean or median of the column.
  - Replace with a random sample from the non-missing values in the column.
  - 3. Replace missing values in  $X_j$  with a regression estimate from other predictors,  $X_{-j}$ .
  - Methods 1 and 2 can give biased coefficients if the data is not missing completely at random. Method 3 does not have bias if the missing variable is predicted well by  $X_{-j}$ .
  - ▶ Method 3 yields standard errors that are artificially small.

#### Dealing with missing data

- ▶ Multiple imputation: We replace each missing value in  $X_j$  with a regression estimate from the other predictors  $X_{-j}$ , plus some noise. This is repeated several times.
  - ▶ If the regression fit of  $X_j$  onto  $X_{-j}$  is good, the standard errors from this method can be unbiased.

### Missing data in more than one variable

**Problem:** What if we have missing data in almost every column  $X_1, X_2, \dots, X_p$ ?

- ► Iterative multiple imputation: Start with a simple imputation. Then, iterate the following:
  - 1. Multiple imputation of  $X_1$  from  $X_{-1}$ .
  - 2. Multiple imputation of  $X_2$  from  $X_{-2}$ . ...
  - 3. Multiple imputation of  $X_p$  from  $X_{-p}$ .
- ► Model based imputation: Fit the missing values to a joint statistical model for all the predictors. Rarely worth the trouble.

### Missing data in more than one variable

**Problem:** What if we have missing data in almost every column  $X_1, X_2, \dots, X_p$ ?

#### Matrix completion:

In linear regression,  $\hat{y}$  can be understood as a projection of y onto the space spanned by the columns of X. In a sense, what matters is this column space.

Matrix completion algorithms find a matrix X' which is similar to X in its non-missing values, and has a low dimensional column space:

$$\min_{\text{subject to rank}(X')=k} \|X' - X\|_F,$$

where  $||X' - X||_F$  is the sum of squared differences of the non-missing entries (Frobenius norm).

# Missing data in more than one variable

**Problem:** What if we have missing data in almost every column  $X_1, X_2, \dots, X_p$ ?

#### Matrix completion:

This problem can be relaxed to a convex optimization:

min 
$$\frac{1}{2} ||X' - X||_F + \lambda \sum_{i=1}^p \sigma_p$$
,

where  $\sigma_1, \ldots, \sigma_p$  are the singular values of X'. Here, the penalty  $\lambda$  is inversely related to the rank and can be used as a tuning parameter.

#### Some practical considerations

- It is important to visualize summaries or plots for the pattern of missingness.
- ▶ If the pattern of missingness is informative, include it as a dummy variable.
- ▶ If a variable has too many missing values, it is worth it to include it?
- ▶ If we are using a method that allows it, consider weighting variables according to the rate of missing data.
  - Example. In nearest neighbors, scale each variable and multiply by (100-% missing).
- Some variables are restricted to be positive, or bounded above.
- ▶ Are there any variables that are non-linear functions of others?