Foresight BI E-Learning Enrollment Report

27	1,236	21	46%
No. of Courses	**Total Number of Users**	**Ave. Course Duration (hrs)**	**Course Completion Rate**

Course enrollments showed that Online Self paced course type had the most enrollments as can be seen on the monthly charts, most users enrolled for the Introduction to Power BI course more at the beginning of the year - January

Course Enrollment Trend

Year
All
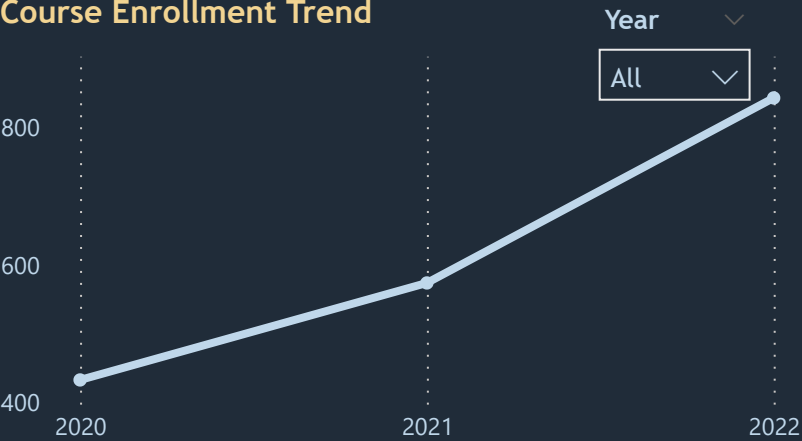
Enrollment by Course Type

| Course Type	Enrollment
Online Self Paced	1358
Online Live	386
Survey	83
Online Test	23
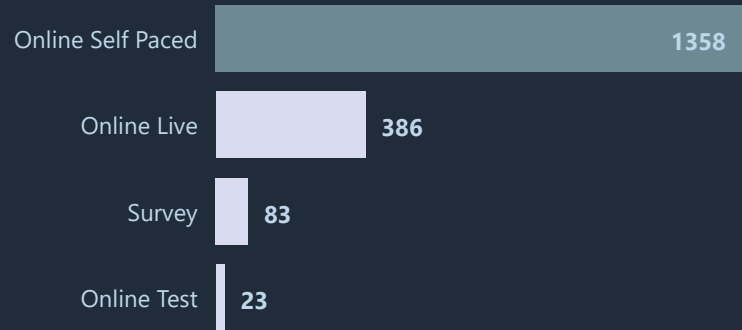
Online test course types showed higher completion rates than other course types, its not a case of preference but rather the course type which as the name implies is just a test and once taken, a 100% completion rate is achieved, same applies for the online survey course type. However, between the more detailed course types, Online Live showed higher completion rate than the online self paced, which can be related to user behavior and not entirely on the course duration.

Course Type Completion Rate

Course Type	Completion Rate
Online Test	96%
Survey	64%
Online Live	47%
Online Self Paced	44%
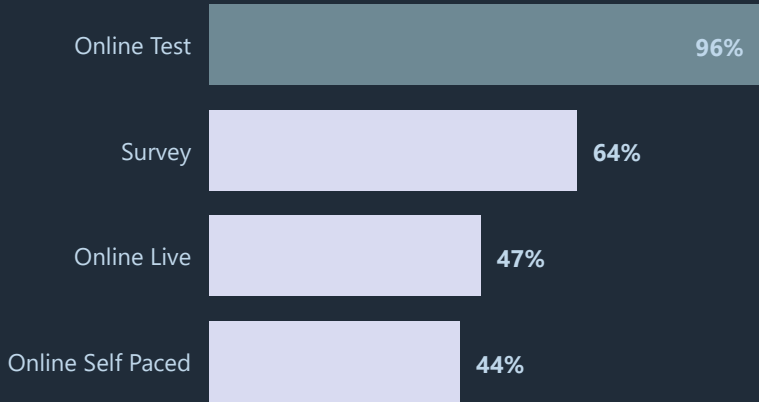
Course Duration vs Course Completion Rate

● Course Duration (hrs) ● Course Completion Rate
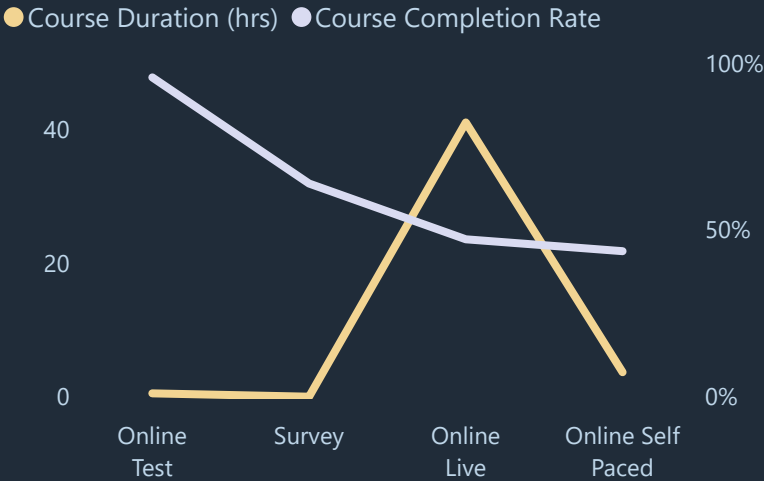
Quiz Score % by Quiz Name

Quiz Name	Score
Check your knowledge - Intro to Power BI	84.6%
Week 4 Quiz - Power BI Bootcamp 6	81.7%
Data Prep + Data Profiling Quiz - Power BI Bootcamp 6	81.1%
Transform Data Quiz (wk 2) - Power BI Bootcamp 7	80.4%
Check your knowledge - Introduction to Power BI	79.7%
Transform Data Quiz (wk 2) - Power BI Bootcamp 9	76.0%
Transform Data Quiz (wk 2) - Power BI Bootcamp 6	75.2%
Data Prep + Data Profiling Quiz - Power BI Bootcamp 7	70.2%
Data Prep + Data Profiling Quiz - Power BI Bootcamp 9	70.2%
Check your knowledge - Data Analytics Essentials with Power BI	67.5%

Recommendations

Marketing should be focused on online self paced course types as courses in this course type had more user enrollments and engagement but lower course completion rate. To improve user experience on this course types, user reviews, feedbacks and ratings at the end of each section the course should be retrieved in order to understand the low completion rate and improve on it.

To understand the high enrollment rates at the first quarter of the year, if related to promotion sales at the beginning of the year, such promotions should be replicated at least twice in the year to increase user enrollments and course sales all through the year. These campaigns should be targeted at the vital few using the 80/20 principle.

Course Enrollments by Year

Course Name	2020	2021	2022	Total
Introduction to Power BI	289	230	290	809
Mastering DAX Foundations		109	125	234
Data Analytics Essentials with Power BI	92	48	30	170
Intro to Power BI			61	61
Power BI Bootcamp 10			58	58
Power BI Bootcamp 6			53	53
Power BI Bootcamp 1		52		52
Data Analytics with Power BI Bootcamp	48		1	49
Power BI Bootcamp 7			48	48
SQL Course For Analysts			44	44
Power BI Bootcamp Master		20	19	39
Power BI Bootcamp 5		38		38
SQL Course 3.0			36	36
Cleaning Dirty Data Samples			31	31
SQL Course 2.0			25	25
Power BI Training Pre-Test		22	1	23
Power BI Bootcamp 9			21	21
Power BI Bootcamp 3		20		20
Power BI Bootcamp 4		17		17
Power BI Bootcamp 2		11		11
SQL Course 1.0		7		7
Excel BI: Analyzing & Visualizing Data With Microsoft Excel	4			4
Total	**391**	**370**	**531**	**1236**

Quiz Score by Course Name

Course Type	Course Name	Ave. of Quiz Score %
Online Self Paced	Intro to Power BI	84.59%
Online Self Paced	Introduction to Power BI	79.68%
Online Live	Power BI Bootcamp 6	79.35%
Online Live	Power BI Bootcamp 7	73.91%
Online Live	Power BI Bootcamp 9	72.72%
Online Self Paced	Data Analytics Essentials with Power BI	67.50%
Total		**78.53%**

Course Duration in minutes

Course Name	Ave Course Duration (Min.)
Power BI Bootcamp 1	2,880.00
Power BI Bootcamp 10	2,880.00
Power BI Bootcamp 2	2,880.00
Power BI Bootcamp 3	2,880.00
Power BI Bootcamp 4	2,880.00
Power BI Bootcamp 5	2,880.00
Power BI Bootcamp 6	2,880.00
Power BI Bootcamp 7	2,880.00
Power BI Bootcamp 8	2,880.00
Power BI Bootcamp 9	2,880.00
SQL Course 1.0	1,080.00
SQL Course 2.0	1,080.00
SQL Course 3.0	1,080.00
Data Analytics essentials	300.00
Data Analytics Essentials with Power BI	300.00
Data Analytics with Power BI Bootcamp	300.00
Excel BI: Analyzing & Visualizing Data With Microsoft Excel	240.00
Excel Business Intelligence Course	240.00
Mastering DAX Foundations	240.00
Intro to Power BI	150.00
Introduction to Power BI	150.00
Cleaning Dirty Data Samples	60.00
DA100 Practice Questions	30.00
Microsoft Excel Recruitment Test	30.00
Total	**1,263.33**

User Enrollments by Course Type

Student Full Name	Count of Course type
Timothy, Bennett	4
Aaron, Robles	3
Adam, Mays	3
Adrian, Davis	3
Alicia, Li	3
Alison, Frye	3
Ana, Campos	3
Andrew, Evans	3
Angela, Rodriguez	3
Ashley, Barton	3
Beth, Cain	3
Billy, Reid	3
Cameron, Murray	3
Caroline, West	3
Chelsey, Whitehead	3
Christopher, Day	3
Christopher, Martinez	3
Christopher, Price	3
Dr., Trevor	3
Francis, Booth	3
Gina, Fisher	3
Glenn, Mccoy	3
Gregory, Griffin	3
Hannah, Cameron	3
Hannah, Lopez	3
Heather, Edwards	3
Henry, Ramirez	3
Total	**4**