

# AFINNNITY DIAGRAM

**sources**

-Appstore  
-website

Christopher

**Evaluation**

Price  
Calories  
Sanitary  
allergy prevention  
measures

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**solution**

An App that allows  
users to rate the  
healthiness of food  
establishments in their  
area

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**Similar ideas**

Fitness Apps/  
assistants

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**audience**

young adults 18-25

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Students

Christopher

rate with stars

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A group that supports  
and encourages  
healthy eating

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calorie trackers/ apple  
watches

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Adults ages 20-45

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Doctors/ Dietary  
experts

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Users Leave reviews  
and statements about  
an establishment

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App gives  
reccomendations on  
what to order (thats  
healthy)

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Google review/ online  
reviews

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Food critics/  
inspectors

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display resteruants  
current Food Grade

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App promotes healthy  
food establishments in  
the users area

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Atheletes

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Food inspector  
reviews/ concern  
comments

Christopher

Users can like and  
dislike reviews to  
further validate the  
healthiness of the food  
by an establishment

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