

This is the SAF (Similar Address Flagging) Prioritized Backlog
 Epic 1: [Similar Address Flagging and User Guidance]
 Sprint Duration: 2 Weeks
 Available Person-Hours: 150

User Story	MoSCoW Priority	Estimated Effort (Person-Hours)	Notes	Research Sentiments
1 As a user, I want the app to automatically detect potential address conflicts when I input an address, so that I am aware of duplicate or similar locations in advance.	Must	55	Address detection is the core functionality of the feature, directly addressing the major pain point we have discovered in our research.	<ul style="list-style-type: none">* This happens especially when the streets are in similar neighbourhoods so it wastes time and is annoying* A friend of mine ended up in a different part of Berlin* Went to pick up an item, but the duplicate address was over 4km away from where I needed to be.
2 As a user, I want the app to clearly display possible duplicate street names and their locations so that I can make an informed decision.	Must	45	Flagging similar addresses is essential to solving the navigation problem, and a core functionality, without it the feature doesn't work.	<ul style="list-style-type: none">* I was attending a meeting in Harrisburg, PA. I was directed to a residential area rather than to the hotel. I found the Hilton hotel by entering the name of the hotel rather than the address.* Show users that there's several streets with the same/similar name in the area* It should be low key, integrated make it visible in different colors. Like we found 6 streets with the same name in Berlin, there for the street name is in red. To bring attention to the fact of duplicate street names.
3 As a user, I want the app to guide me in selecting the correct address from flagged options, so that I can minimize errors and avoid delays.	Should	35	Guidance is important but secondary to detection and flagging. It does improve user experience, and we should try to build it.	<ul style="list-style-type: none">* If you often go to that area, suggest the correct address first
4 As a user, I want the option to enable or disable the similar address flagging feature, so that I can avoid unnecessary notifications if I don't need them.	Could	12	Providing an opt-out enhances user control but is not critical for the launch of our MVP, but it would be a nice to have, and we should try to deliver it.	<ul style="list-style-type: none">* Maybe a switchable option to ring/highlight postcode areas
5 As a user, I want the app to provide personalized recommendations based on my navigation history, so that I can quickly identify the correct address without confusion.	Won't	45	Personalization requires significant effort and is not essential for the MVP release, while it should be introduced in future iterations.	<ul style="list-style-type: none">* If you often go to that area, suggest the correct address first
6 As a user, I want to be able to report incorrect or missing flags on similar addresses, so that the system can continuously improve its accuracy.	Won't	25	While this is valuable, manual flagging can be introduced in later iterations.	<div><div>1-3</div><div>Would you use a feature that allows users to flag or report confusing addresses for future improvements?</div><div>16 responses</div><div><div><div></div><div>62.5%</div></div><div><div></div><div>37.5%</div></div></div><div><div>● Yes, definitely</div><div>● Maybe, if it's easy to use</div><div>● No, I wouldn't find it useful</div></div></div>

We are opting for the first four User Stories in our sprint. They amount to 147 Person-Hours in total.