

Chris Johnson

FRONT END WEB DEVELOPER

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## Summary

Detail-oriented, quality-driven, dedicated front-end web developer seeking exciting opportunities to grow with a well-respected team and help companies grow their business by helping create and establish excellent web solutions.

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## Web Development Skills

### Languages:

JavaScript, HTML5, CSS3, PHP

### Frameworks/Libraries/Extensions:

React.js, Vue.js, Express, Node.js, NPM, jQuery, Handlebars.js, Twitter Bootstrap, UI Kit, LESS

### Databases:

MySQL

### Miscellaneous:

JSON, REST, OOP, WordPress, YooTheme, Divi Theme, DNS, cPanel, FTP, Terminal/Command Line

### Favorite Tools:

Adobe Photoshop, Affinity Photo, Affinity Designer, Atom, Sublime, Chrome DevTools, MAMP, Local by Flywheel, MacOS

### Version Control:

Git / Github

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## Employment History

### Front-End WordPress Developer

Native Rank, Denver, CO

Sept 2018 – Present

- **WordPress Website Design & Development** - Built websites for company clientele using HTML5, CSS3, LESS, JavaScript & jQuery, PHP, WordPress, & Yootheme. Built custom WordPress templates using the UI Kit framework.
- **Optimized Websites for SEO** - Effectively used custom company plugins to optimize content importation, 301 redirects, creating navigation menu structures, JSON schema markup, and Google Tag Manager.
- **Maintained, Upgraded, & Updated Existing Customer Websites** - Used SEO best practices to optimize web searchability, Google page ranking, and Google Ads PPC conversion rate. Refreshed website page layouts and altered images, logos, and for website use using Affinity Photo/Designer and Adobe Creative Cloud applications.

### Front End Web Developer

Brand Iron Marketing, Denver, CO

Dec 2017 – Sept 2018

- **WordPress Website Construction** - Created new websites, and altered and maintained existing websites per lead designer and client specs. Designed and built numerous websites, heavily utilizing the Divi theme (and various others) and numerous plugins and widgets with high emphasis and attention put on using desirable web usability, functionality, and UI design practices. Used Affinity Photo to crop, resize, and optimize images for website use. Worked effectively and efficiently within the confines of the WordPress CMS admin. panel, page-builder, and dashboard modules. Performed modern web-hosting practices in Liquid Web to properly ensure client site performance and security.
- **HTML & CSS Markup and jQuery** - Used custom HTML, CSS, and jQuery in the construction of client websites. Ensured effective cross-browser and cross-platform compatibility solutions for multiple screen sizes (responsive design).

- **Search Engine Marketing** - Implemented best-practice keyword research for organic website keywords (SEO) and paid keywords for Google AdWords campaigns.

## Front End Web Developer / Designer

Evo Studios, Parker, CO

May 2017 - Aug 2017

- **Design Layout** - Created new website themes on a custom CMS and altered existing website themes per spec. from the lead designer. Designed numerous themes and websites with an emphasis on using desirable web usability and UI design practices. Used Adobe Photoshop to alter and prepare images for use on client websites.
- **HTML AND CSS Markup** - Coded valid HTML and CSS markup in the construction of customer websites by implementing HTML, CSS, Twitter Bootstrap, and LESS. Developed cross-browser and cross-platform compatible solutions for multiple screen sizes (responsive design).
- **Content Management System** - Worked effectively within the confines of the CMS dashboard and dashboard modules to ensure proper and accurate content placement and location within client websites.

## Sales Associate

Cedar Creek, LLC., Englewood, CO

Nov 2014 - Sept 2016

- **Customer Relations** - Serviced customers' inbound calls at the wholesale level and helped fulfill their lumber product needs successfully. Helped to schedule customer delivery routes with regularity and helped ensure customer satisfaction. Successfully maintained customer relations by performing outbound calls for follow-up, helping to increase rapport, and increase company profitability.
- **Attention to Detail** - Monitored and maintained accurate inventory levels, ordering new products and materials when needed.
- **Interpersonal Communication** - Communicated thoroughly and effectively with team members to help boost team productivity.

## Sales Associate

Specialty Wood Products, Inc., Aurora, CO

June 2006 - Oct 2014

- **Sales Management** - Performed various inbound and outbound sales functions related to bringing in new business and maintaining current customer base.
- **Teamwork** - Collaborated effectively with homeowners, architects, contractors, lumber mills, and other vendors on projects and meetings by keeping all involved parties in alignment and keeping construction on schedule.
- **Technical Communication** - Wrote and performed sales functions in MAS business operating system and Microsoft Office programs.

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## Education

### Certificate in Web Application Development

RefactorU, Boulder, CO

Sept 2016 - Dec 2016

10-week intensive and immersive bootcamp specializing in MEAN stack JavaScript development

### Online Course Completion - Front-End Web Development

Thinkful.com

Aug 2015 - July 2016

**High School Diploma**, Eaglecrest High School, Centennial, CO