

Name: Lewis Bhurgur

Descriptor:

He is a student who is majoring in Film and the leader of Film club.

Quote:

“My favorite movie is ‘Burning’ and like the director Lee Chang-Dong”

Who is it?:

Lewis is a 21 year old full time student at Carleton College who majors in Cinema and Media Studies. Meanwhile, he is also the leader of Film club which holds activities like movie watching every week.

What Goals?:

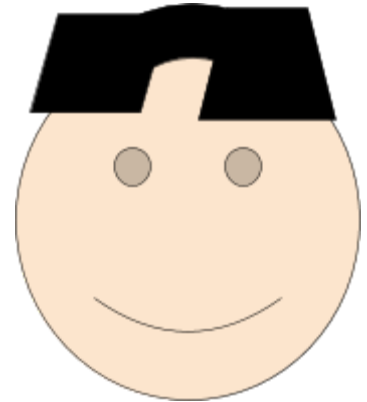
Lewis wants to do well in both his major and his club activities.

What attitude?:

Lewis wants as much information as possible to help him do better in his major study. He also needs suggestions to help him find movies which can promote his club activities. He only wants to use sites that are free.

Behavior:

Lewis does not like streaming services like netflix to recommend him movies because they are not specific enough for him and typically recommend him movies based on popularity rather than rating.



Persona 2: Film Student

As a movie buff, I want to find movies by director, so that I can watch my favorite creators.

As a movie night host I want to find movies that are popular, so that I can use them at my events.