

Yanheng Li

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RESEARCH INTERESTS

Substantive: Computer-Mediated Communication, Misinformation, Social Media.

Methodological: Human Computer Interaction, Large Language Model, Multi-modal Data.

EDUCATION

- **Renmin University of China** 2022.09 – 2026.06 (expected)
LL.B. in Philosophy, Politics and Economics (PPE) Beijing, China
◦ GPA: 3.80/4.00, Rank: 3/29.
- **Luiss Guido Carli** 2024.09 – 2025.02
Erasmus Exchange Student in Data Science Rome, Italy

PEER-REVIEWED PUBLICATIONS

- [1] **Li, Yanheng.**, Wang, Da., & Wang, Yuping. (2025). *Understanding Voter Fraud Misinformation Videos during the 2024 Taiwan Election on YouTube*. Accepted and forthcoming in CSCW 2025. (With Impact Recognition Award) [[Link](#)]
- [2] Li, Jiatao., **Li, Yanheng.**, Hu, Xinyu., Gao, Mingqi., & Wan, Xiaojun. (2025). *Aspect-Guided Multi-Level Perturbation Analysis of Large Language Models in Automated Peer Review*. arXiv preprint arXiv:2502.12510. Accepted and forthcoming in CIKM 2025.

UNDER REVIEW WORKING PAPERS

- [1] **Li, Yanheng.**, Wang, Da., & Wang, Yuping. (2025). *Understanding Participatory Amplification on YouTube in the Late December 2024 U.S. Government (Almost) Shutdown Crisis*. Under Review.
- [2] Li, Jiatao., **Li Yanheng.**, & Wan, Xiaojun. (2025). *Analyzing Cognitive Differences Among Large Language Models through the Lens of Social Worldview*. arXiv preprint arXiv:2505.01967. Under Review.

WORK IN PROGRESS

- [1] *Algorithmic Soft Power and the Reconstruction of National Image: Evidence from Live Streaming “China Tour” Comments on YouTube*.

SELECTED RESEARCH EXPERIENCE

- **Research Assistant in Computational Communication** 2025.01 – Present
Northwestern University (Evanston), Supervisor: Yingdan Lu.
 - **Project 1: LLM assists Visual Analysis in Social Science Research.**
 - * Designed and ran experiments using LLaVA over 10 large image datasets (10k+ media images).
 - * Evaluated model performance and error patterns.
 - * Conducted a literature review on visual concept recognition by LLMs to inform benchmarking.
 - **Project 2: Analyzing Rednote TikTok-Refugees Posts During TikTok Ban.** (co-supervised by Lizhi Liu)
 - * Processed and analyzed 80k+ large text posts from RedNote.
 - * Built multi-run LLM-based text analysis pipelines with instruction tuning to optimize performance.
 - * Executed topic, sentiment, and toxicity analysis.
 - * (ongoing) Validate the consistency and robustness of related findings.
- **Research Assistant in Social Media + HCI** 2024.06 – Present
Renmin University of China, Supervisor: Yuping Wang.

- **Project 1: Understanding Voter Fraud Misinformation on YouTube.**
 - * Collected and processed video, audio, and metadata from 5k+ YouTube uploads.
 - * Built and processed the human-in-the-loop pipeline for data processing and multi-modal analysis.
 - * Framed, wrote and revised the research paper accepted at CSCW 2025.
- **Project 2: Understanding Participatory Amplification on YouTube.**
 - * Built a multi-phase YouTube data collection pipeline and collected completed data of 70k+ YouTube uploads.
 - * Built and processed workflows on the sequential and multi-run human-in-the-loop YouTube video analysis.
 - * Analyzed 460k+ comments data and discussion structure on YouTube.
 - * Framed and wrote the research paper.
- **Collaborative Research in LLM Understanding and Applications**
Renmin University of China & Peking University 2024.11 – Present
 - **Project 1: Automated Peer Review with LLMs**
 - * Co-developed aspect-guided multi-level perturbation analysis.
 - * Co-analyzed robustness of large language models in reviewer tasks
 - * Framed and co-wrote the paper accepted at CIKM 2025.
 - **Project 2: Cognitive Differences Among LLMs**
 - * Co-designed the comparative study of social worldviews encoded by models
 - * Co-authored manuscript under review.

SELECTED AWARDS AND HONORS

- **JD. “Qiushi Future Scholars” Student Research Scholarship** 2025.10
10,000 CNY, Renmin University of China.
- **ICBC Innovation Scholarship with “Innovation Star” Designation** 2025.04
8,000 CNY, **Top 10/11,000+** in Renmin University of China.
- **Principal’s Scholarship for Excellent Exchange Student** 2024.10
30,000 CNY, Renmin University of China.
- **Student Academic Award** 2024.09
5,000 CNY, **Top 2%** in Renmin University of China.
- **Outstanding Cultural and Sports Leaders Scholarship** 2024.06
600 CNY, Renmin University of China.
- **COMAP Scholarship Award** [\[Link\]](#) 2024.05
10,000 USD, Outstanding Winner (**Rank 1st/28,900+**) of Interdisciplinary Contest in Modeling.
- **First Prize in RUC Innovation Cup** 2024.05
Top 10% in 26th Academic Work Competition, Renmin University of China.
- **Student Academic Award** 2023.09
3,000 CNY, Top 15% in Renmin University of China.
- **Social Volunteering and Service Scholarship** 2023.09
600 CNY, Renmin University of China.

SELECTED GRANTS

- **Student Research Grant** 2025.03
3,000 CNY, School of Communication, Renmin University of China.
- **Student Research Grant** 2024.09
1,000 CNY, School of Economics, Renmin University of China.
- **International Organization Talent Program Grant** 2024.01
10,000 CNY, School of Global Governance, Renmin University of China.

CONFERENCES AND PRESENTATIONS

- (Scheduled) The 28th ACM SIGCHI Conference on Computer-Supported Cooperative Work & Social Computing (CSCW), Bergen, Norway, 2025.10
- (Scheduled) The 34th ACM International Conference on Information and Knowledge Management (CIKM), Seoul, Korea, 2025.11
- Annual Conference of the Academic Community of Political Science and International Relations (presenting on Future Scholars Academic Poster Showcase), Beijing, China, 2024.07

ACADEMIC SERVICES

- Program Committee (Reviewer) for: *The 40th Annual AAAI Conference on Artificial Intelligence* (AAAI 2026).
- Student Fellow for *Center of Data Science* in Renmin University of China.

SKILLS

- **Languages:** Mandarin. Taiwanese Hokkien. English (TOEFL:112; Listening:29, Reading:27, Writing:27, Speaking:29). French, basic. Italian, basic.
- **Programming:** R, Python(NLP, Multi-modal Analysis, Web Spider, Fine Tuning), Stata, L^AT_EX, Gephi, SQL.

REFERENCES

Yuping Wang

Assistant Professor, School of Journalism and Communication

Renmin University of China, Beijing, China

Email: yupingw@ruc.edu.cn

Relationship: Research Supervisor

Yingdan Lu

Assistant Professor, School of Communication

Northwestern University, Evanston, United States

Email: yingdan@northwestern.edu

Relationship: Research Supervisor

Lizhi Liu

Assistant Professor, McDonough School of Business
Georgetown University, Washington, D.C, United States

Email: Lizhi.Liu@georgetown.edu

Relationship: Research co-Supervisor

Yang Zhang

Assistant Professor, School of International Studies

Renmin University of China, Beijing, China

Email: zhang-yang@ruc.edu.cn

Relationship: Thesis Supervisor