Yanheng (Christopher) Li

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RESEARCH INTERESTS

Substantive: Computer-Mediated Communication, Misinformation, Social Media.

Methodological: Human Computer Interaction, Large Language Model, Multi-modal Data.

EDUCATION

• Renmin University of China

2022.09 – 2026.06 (expected)

Beijing, China

LL.B. in Philosophy, Politics and Economics (PPE) GPA: 3.80/4.00, Rank: 3/29.

· Luiss Guido Carli

2024.09 - 2025.02

Erasmus Exchange Student in Data Science

Rome, Italy

PEER-REVIEWED PUBLICATIONS

- [1] **Li, Yanheng**., Wang, Da., & Wang, Yuping. (2025). *Understanding Voter Fraud Misinformation Videos during the 2024 Taiwan Election on YouTube*. Accepted and forthcoming in CSCW 2025. [Link]
- [2] Li, Jiatao., **Li, Yanheng**., Hu, Xinyu., Gao, Mingqi., & Wan, Xiaojun. (2025). *Aspect-Guided Multi-Level Perturbation Analysis of Large Language Models in Automated Peer Review*. arXiv preprint arXiv:2502.12510. Accepted and forthcoming in CIKM 2025.

UNDER REVIEW WORKING PAPERS

- [1] Li, Yanheng., Wang, Da., & Wang, Yuping. (2025). Understanding Participatory Amplification on YouTube in the Late December 2024 U.S. Government (Almost) Shutdown Crisis. Under Review.
- [2] Li, Jiatao., **Li Yanheng**., & Wan, Xiaojun. (2025). *Analyzing Cognitive Differences Among Large Language Models through the Lens of Social Worldview*. arXiv preprint arXiv:2505.01967. Under Review.

WORK IN PROGRESS

[1] Algorithmic Soft Power and the Reconstruction of China's National Image: Evidence from Live Streaming "China Tour" Comments on YouTube.

SELECTED RESEARCH EXPERIENCE

• Research Assistant in Computational Communication

Northwestern University (Evanston), Supervisor: Yingdan Lu.

2025.01 - Present

- Project 1: LLM assists Visual Analysis in Social Science Research.
 - * Designed and ran experiments using LLaVA over 10 large image datasets (10k+ media images).
 - * Evaluated model performance and error patterns.
 - * Conducted a literature review on visual concept recognition by LLMs to inform benchmarking.
- Project 2: Analyzing Rednote TikTok-Refugees Posts During TikTok Ban. (co-supervised by Lizhi Liu)
 - * Processed and analyzed 80k+ large text posts from RedNote.
 - * Built multi-run LLM-based text analysis pipelines with instruction tuning to optimize performance.
 - * Executed topic, sentiment, and toxicity analysis.
 - * (ongoing) Validate the consistency and robustness of related findings.

Research Assistant in Social Media + HCI

Renmin University of China, Supervisor: Yuping Wang.

2024.06 - Present

• Project 1: Understanding Voter Fraud Misinformation on YouTube.

- * Collected and processed video, audio, and metadata from 5k+ YouTube uploads.
- * Built and processed the human-in-the-loop pipeline for data processing and multi-modal analysis.
- * Framed, wrote and revised the research paper accepted at CSCW 2025.
- Project 2: Understanding Participatory Amplification on YouTube.
 - * Built a multi-phase YouTube data collection pipeline and collected completed data of 70k+ YouTube uploads.
 - * Built and processed workflows on the sequential and multi-run human-in-the-loop YouTube video analysis.
 - * Analyzed 460k+ comments data and discussion structure on YouTube.
 - * Framed and wrote the research paper.

• Collaborative Research in LLM Understanding and Applications

 $Renmin\ University\ of\ China \times Peking\ University$

2024.11 - Present

- Project 1: Automated Peer Review with LLMs
 - * Co-developed aspect-guided multi-level perturbation analysis.
 - * Co-analyzed robustness of large language models in reviewer tasks

10,000 CNY, School of Global Governance, Renmin University of China.

- * Framed and co-wrote the paper accepted at CIKM 2025.
- Project 2: Cognitive Differences Among LLMs
 - * Co-designed the comparative study of social worldviews encoded by models
 - * Co-authored manuscript under review.

SELECTED AWARDS AND HONORS

• ICBC Innovation Scholarship with "Innovation Star" Designation 8,000 CNY, Top 10/11,000+ in Renmin University of China.	2025.04
• Principal's Scholarship for Excellent Exchange Student 30,000 CNY, Renmin University of China.	2024.10
 Student Academic Award 5,000 CNY, Top 2% in Renmin University of China. 	2024.09
 Outstanding Cultural and Sports Leaders Scholarship 600 CNY, Renmin University of China. 	2024.06
• COMAP Scholarship Award [Link] 10,000 USD, Outstanding Winner (Rank 1st/28,900+) of Interdisciplinary Contest in Modeling.	2024.05
 First Prize in RUC Innovation Cup Top 10% in 26th Academic Work Competition, Renmin University of China. 	2024.05
 Student Academic Award 3,000 CNY, Top 15% in Renmin University of China. 	2023.09
 Social Volunteering and Service Scholarship 600 CNY, Renmin University of China. 	2023.09
SELECTED GRANTS	
 Student Research Grant 3,000 CNY, School of Communication, Renmin University of China. 	2025.03
• Student Research Grant 1,000 CNY, School of Economics, Renmin University of China.	2024.09
International Organization Talent Program Grant	2024.01

CONFERENCES AND PRESENTATIONS

- (Scheduled) The 28th ACM SIGCHI Conference on Computer-Supported Cooperative Work & Social Computing (CSCW), Bergen, Norway, 2025.10
- (Scheduled) The 34th ACM International Conference on Information and Knowledge Management (CIKM), Seoul, Korea, 2025.11
- Annual Conference of the Academic Community of Political Science and International Relations (presenting on Future Scholars Academic Poster Showcase), Beijing, China, 2024.07

ACADEMIC SERVICES

- Program Committee (Reviewer) for: The 40th Annual AAAI Conference on Artificial Intelligence (AAAI 2026).
- Student Fellow for Center of Data Science in Renmin University of China.

SKILLS

- Languages: Mandarin. Taiwanese Hokkien. English (TOEFL:112; Listening:29, Reading:27, Writing:27, Speaking:29). French, basic. Italian, basic.
- **Programming:** R, Python(*NLP, Multi-modal Analysis, Web Spider, Fine Tuning*), Stata, L^AT_EX, Gephi, SQL.

REFERENCES

Yuping Wang

Assistant Professor, School of Journalism and Communication

Renmin University of China, Beijing, China

Email: yupingw@ruc.edu.cn Relationship: Research Supervisor

Yingdan Lu

Assistant Professor, School of Communication Northwestern University, Evanston, United States Email: yingdan@northwestern.edu

Relationship: Research Supervisor

Lizhi Liu

Assistant Professor, McDonough School of Business Georgetown University, Washington, D.C, United States

Email: Lizhi.Liu@georgetown.edu Relationship: Research co-Supervisor

Yang Zhang

Assistant Professor, School of International Studies Renmin University of China, Beijing, China

Email: zhang-yang@ruc.edu.cn *Relationship: Thesis Supervisor*