



Daniel

29/Online User/Omaha, NE

DESCRIPTION

Daniel has been working as a chef at a local restaurant in Omaha for 13 years. He's always looking for new recipes to cook for his customers online. He's aware that the sites he visits on his devices are collecting his data, though unfamiliar with companies selling his data. He would like more control of how his data is processed online, but Daniel does not want to visit every website and contact their support.

Daniel also has two children who regularly use online devices. He worries that the sites they visit are collecting a lot of information about them, and he is concerned about their online privacy. It is impossible for him to keep up with the latest online sites that his children are using, and he has no interest in reading their lengthy policies.

Daniel feels that him and his family's online privacy is out of his control.