



Tallassee Forest Nature Preserve - Mobile App

iOS APP STORE ASSETS

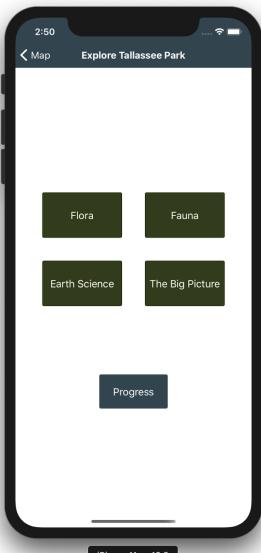
For publishing to the Apple iOS App Store

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1. **App Name** (30 characters long): Tallassee Nature Preserve

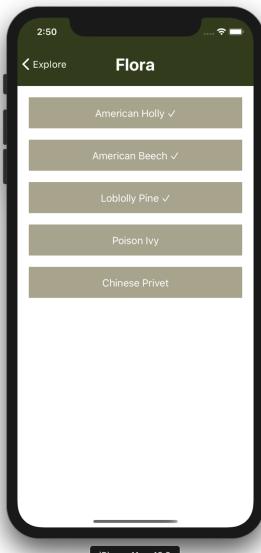


2. **Icon:**
3. **Subtitle:** Engage with the Land
4. **App previews:** up to 3, 30 secs long
5. **Screenshots:** up to 10





iPhone 11 — 13.3



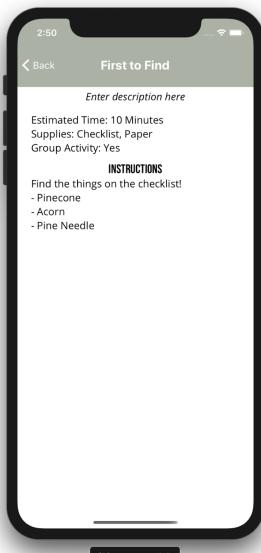
iPhone 11 — 13.3



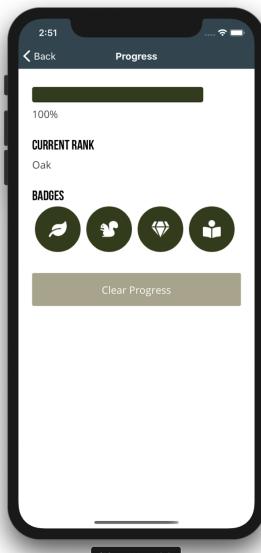
iPhone 11 — 13.3



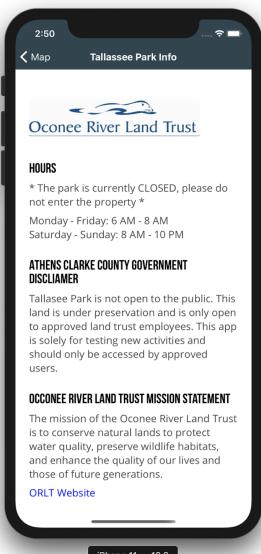
iPhone 11 — 13.3



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iPhone 11 — 13.3

6. **Description:** The ideal description is a concise, informative paragraph followed by a short list of main features.
 - a. With the hard work of organizations such as the Oconee River Land Trust in Athens, GA, conservation easements protect land from any development that may cause harm to the natural environment. The Tallassee Forest Nature Preserve is one such conservation easement open to the public, with permission, for recreation purposes. To boost the future use of the preserve by teachers, students, and community members, our team has created an app that connects users with their local environment. The app guides users through the park with activities, learning experiences, and layered maps to show them the way as they learn about the land and what it has to offer. Our main features include interactive individual and group games as well as informational sections seeking to educate users on the types of animals, trees, and other organisms living within the park.
7. **Promotional text:** up to 170 characters long, tag line type thing
 - a. Protecting the land that nourishes our lives is no small job.
8. **Keywords:**
 - a. Nature,
 - b. Education
 - c. Children
 - d. Students
 - e. Community
 - f. Plants
 - g. Animals
 - h. Recreation
 - i. Environmental science
 - j. Conservation
9. In-app purchases: N/A
10. What's New: N/A
11. Ratings and reviews: N/A
12. **Categories:**
 - a. Primary: education
 - b. Secondary: health & fitness