



Tallassee Forest Nature Preserve - Mobile App

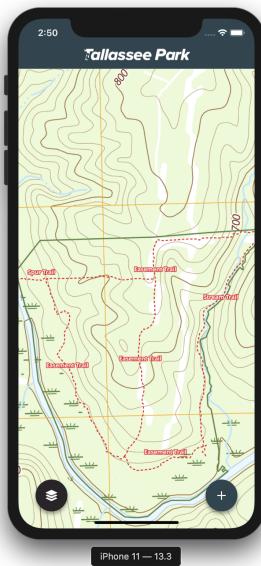
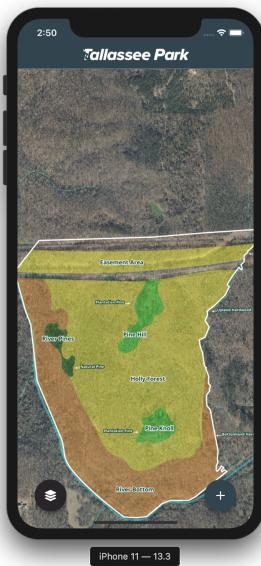
APP PUBLISHING ASSETS

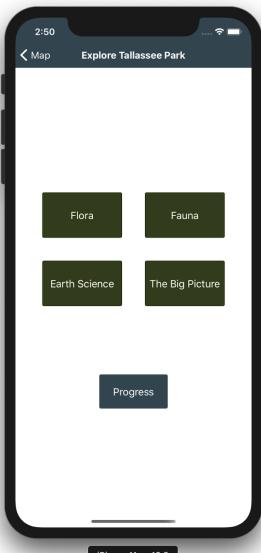
*For publishing to the Apple iOS App Store
as well as the Android Google Play Store*

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1. **App Name:** Tallassee Nature Preserve

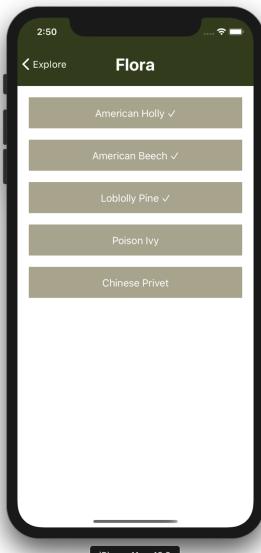


2. **Icon:** 
3. **Subtitle:** Engage with the Land
4. **App previews:** <https://youtu.be/UsHuPHSYxXo>
5. **Screenshots:** (below)





iPhone 11 — 13.3



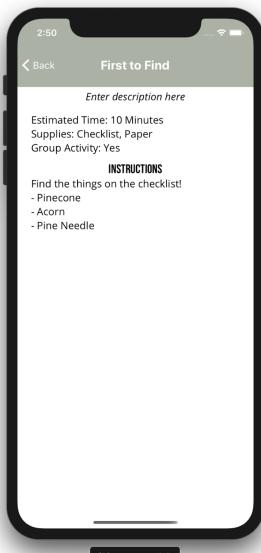
iPhone 11 — 13.3



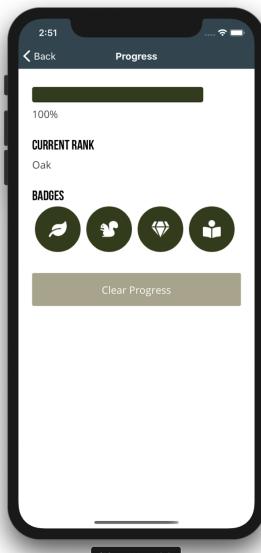
iPhone 11 — 13.3



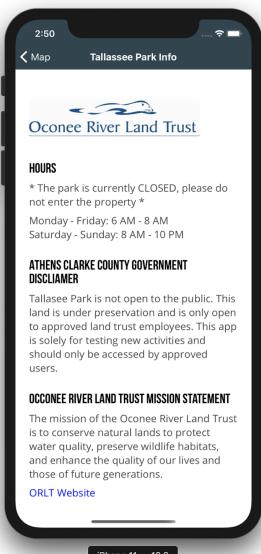
iPhone 11 — 13.3



iPhone 11 — 13.3



iPhone 11 — 13.3



iPhone 11 — 13.3

6. Description

- a. With the hard work of organizations such as the Oconee River Land Trust in Athens, GA, conservation easements protect land from any development that may cause harm to the natural environment. The Tallassee Forest Nature Preserve is one such conservation easement open to the public, with permission, for recreation purposes. To boost the future use of the preserve by teachers, students, and community members, our team has created an app that connects users with their local environment. The app guides users through the park with activities, learning experiences, and layered maps to show them the way as they learn about the land and what it has to offer. Our main features include interactive individual and group games as well as informational sections seeking to educate users on the types of animals, trees, and other organisms living within the park.

7. **Promotional text:** Protecting the land that nourishes our lives is no small job.

8. Keywords:

- a. Nature
- b. Education
- c. Children
- d. Students
- e. Community
- f. Plants
- g. Animals
- h. Recreation
- i. Environmental science
- j. Conservation

9. In-app purchases: N/A

10. What's New: N/A

11. Ratings and reviews: N/A

12. **Categories:** Education (primary), Health & Fitness (secondary)