



KORPORATE

A p o t h e c a r y

About Us

Korporate Apothecary (Pty) Ltd is an independent and dynamic Marketing, Production & Operations Agency that delivers individually tailored turn-key marketing solutions for businesses.

As our name suggests '**Korporate Apothecary**' offers unique expertise to maintain positive and progressive vital health for your businesses.

We stock a full range of branding, marketing, and strategy focused solutions that can be used as remedies for your long-term growth strategy.





Our Turn-key Solutions Drive Business Value

Vision

To become the most preferred supplier in the marketing and events industry – reputable for cutting edge production, innovative strategy, operational excellence, and thought leadership.

Mission

To lead with insight and innovation by constantly improving our product quality, customer-centricity, business agility, resilience, operational excellence, service excellence and innovation.

Values

We take time to find employees and partners that are aligned with our core values - *integrity, professionalism, diversity, excellence and empathy.*



Going the
extra mile to
deliver quality
is who we are.

Korporate Apothecary (Pty) Ltd encompasses values such as maintaining client rapport (positive energy), professionalism, diversity, integrity and ensuring to **always put quality first.**

WE PRESENT TO YOU PRODUCTS AND SERVICES
OFFERED BY KORPORATE APOTHECARY (PTY) LTD

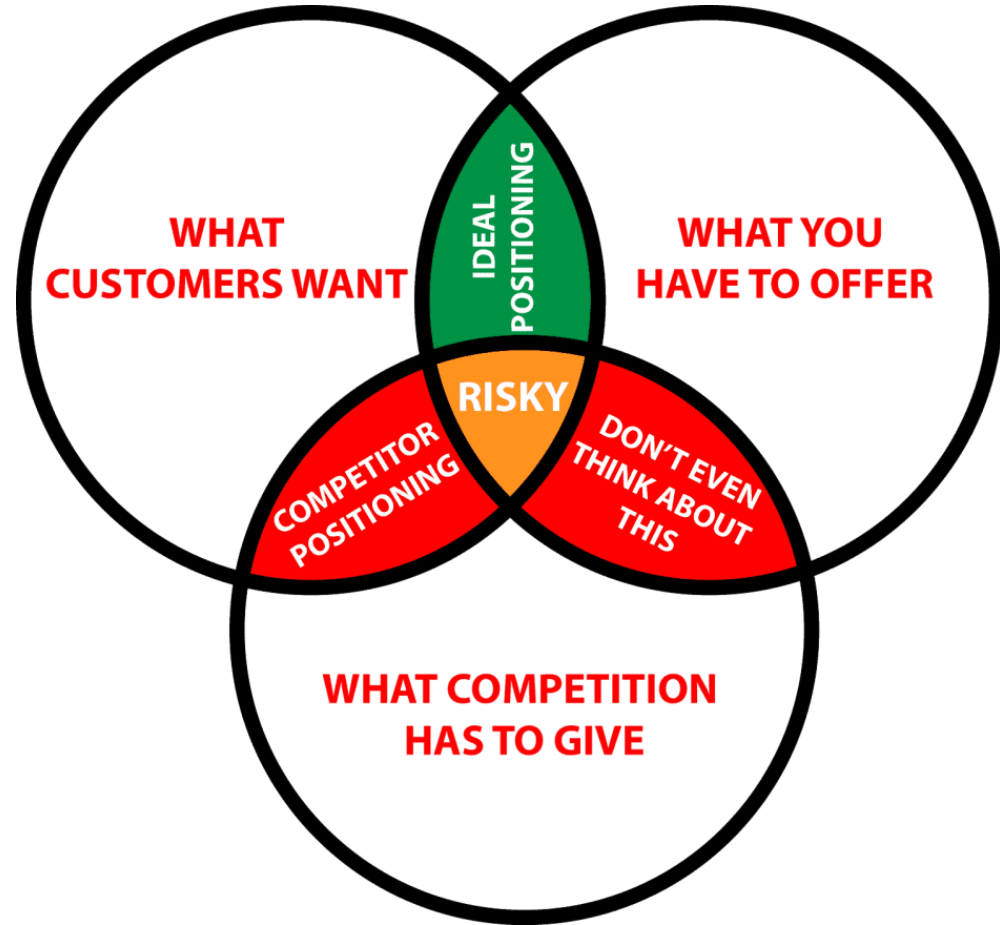


KORPORATE

A p o t h e c a r y

Strategy & Growth

- Brand Positioning
- Trade Route to Market Modelling
- Touch point Mapping
- Media Plans



Corporate Gifting & Branding

- Supply of any branding material
- Design & Printing
- Promotional items
- Procurement of branding
- Maintenance of Branding
- Erection and Dismantling of Branding
- Branding “Bible” Development
- Corporate gifts



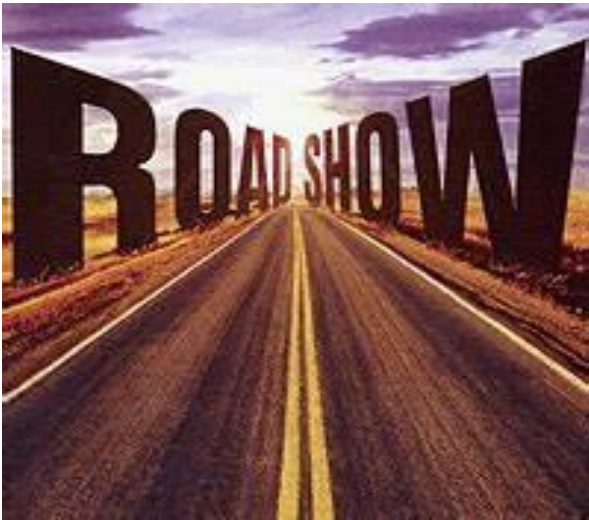
Exhibitions and Displays

- Design & Construction
- Custom & System Stands
- Exhibition Strategy
- Exhibition Activities
- Exhibition Management
- Portable Display Systems



Brand Activations

- Campaign Conceptualization & Development
- Road Shows
- Taxi rank Activation
- Promotions
- Instore Activation
- Business Park Activation



Province	Busy Taxi Rank
Western Cape	3
Eastern Cape	8
North Cape	3
KwaZulu Natal	9
Mpumalanga	3
Gauteng	16
Limpopo	4
North West	3
Free State	3

Events Management

- Product Launches
- Gala/Awards Dinners
- Conferences
- Social Responsibility
- Sponsorship
- Concerts
- Sporty Events

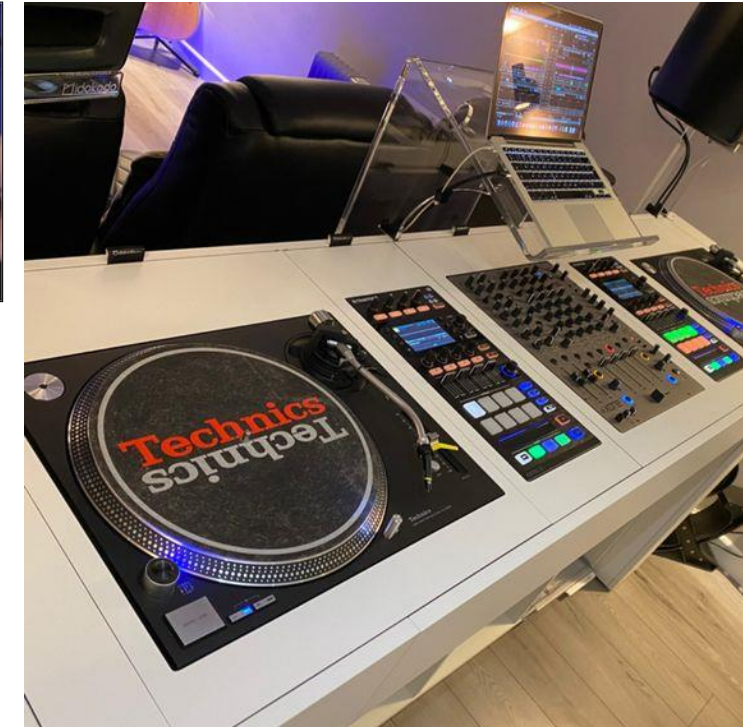


Events Management

- Design
- Event ID Creation
- Printing
- Online / Onsite RSVP Management
- Venue Procurement
- Décor & Styling
- Catering
- AV Development & Production
- Technical & Sound
- Disaster Management
- Health & Safety
- Shuttles & Logistics
- Protocol
- Photography & Videography
- Accommodation management
- Room drops
- Guest leisure activities
- Guest gifts
- Branding
- Budget
- Report
- De- Brief



*“creativity is
intelligence
having **FUN**”*

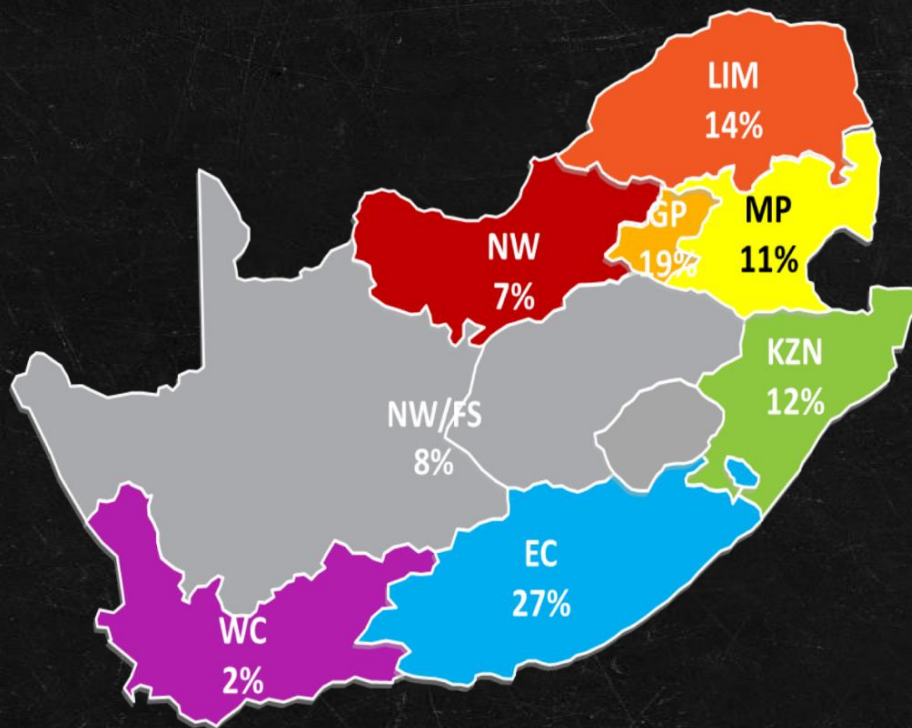


Agile Delivery Requires Planning, and Communication



Footprint

We work closely with our strategic alliances and partners around the globe to meet and (or) exceed customer needs.



RSA Traditional trade SOT
by Regions



Most markets are 90/10 split
traditional trade vs modern



THANK YOU