# Chris Escote

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#### **Profile**

Highly motivated and results-oriented recent graduate with a Bachelor of Arts in Marketing. Possess strong analytical and communication skills, with a passion for creating engaging content and developing effective marketing campaigns. Eager to learn and contribute to a fast-paced marketing team.

## **Experience**

- · Marketing Intern, ABC Company, City, State (January 2023 May 2024)
- · Assisted with social media content creation and management
- · Conducted market research and competitor analysis
- · Supported with email marketing campaigns
- · Contributed to the development of creative marketing materials

#### **Education**

- -Bachelor of Arts in Marketing, May 2024, City University, City, State
- -Relevant Coursework: Marketing Principles, Social Media Marketing, Content Marketing, Market Research

### **Skills & Abilities**

- -Proficient in Microsoft Office Suite (Word, Excel, PowerPoint)
- -Working knowledge of social media platforms (Facebook, Instagram, Twitter)
- -Excellent written and verbal communication skills
- -Strong analytical and problem-solving skills
- -Ability to work independently and as part of a team

#### **Activities and Interests**

-Theater, environmental conservation, art, hiking, skiing, travel