CHRIS NEWBOLD

newboldcreative.com

Newbold creative

BIOGRAPHY

I have been fortunate enough to have worked in the print/graphic design industry for 12 years where I have worked with and created designs for brands such as AC/DC, Brown Brothers, Long Flat Wines, Coolabah, Cellarbrations, The Bottle-O and many more.

I recently completed a General Assembly UX Design course and am looking to incorporate these skills and knowledge within the design industry. I believe my passion, willingness to learn and skillset would be a great asset.

PROGRAMS

Illustrator

InDesign

Photoshop

Adobe Acrobat

Sketch

Invision

Microsoft Office

SKILLS SUMMARY

- User Experience Design Certificate
- Certificate III in Desktop Publishing/ Visual Design
- Strong working knowledge of Adobe Illustrator, InDesign and Photoshop
- Strong organisational and time management skills
- Excellent communication skills
- Performs well in team situations
- Strong understanding of deadlines
- Creative direction

JOB HISTORY

METCASH/ALM
Graphic Design/Art Director/UI Designer
2016 - Current

Role includes:
- *Team Leader*
- *Project management*
- *Art directing*
- *Implementation of procedures*
- *Digital design for social media platforms*
- *Catalogue/brochure design*
- *Poster design/point of sale*
- *Wire framing*
- *Preflighting jobs*
- *Presentations*

CHEVIOT WINE GROUP
Graphic Designer/UI Designer
2012 - 2016

Role included:
- *Project management*
- *Implementation of procedures*
- *Customer liaison*
- *Art directing*
- *Production*
- *Brand and label/package design*
- *Brochure design*
- *Digital design for social media platforms*
- *Marketing material/point of sale*
- *Preflighting jobs*
- *Presentations*
- *Wire framing*

REFEREES

Contact me for References

- Certificate III in Desktop Publishing/ Visual Design and Certificate of UX Design at General Assembly

- chris@newboldcreative.com