





The problem

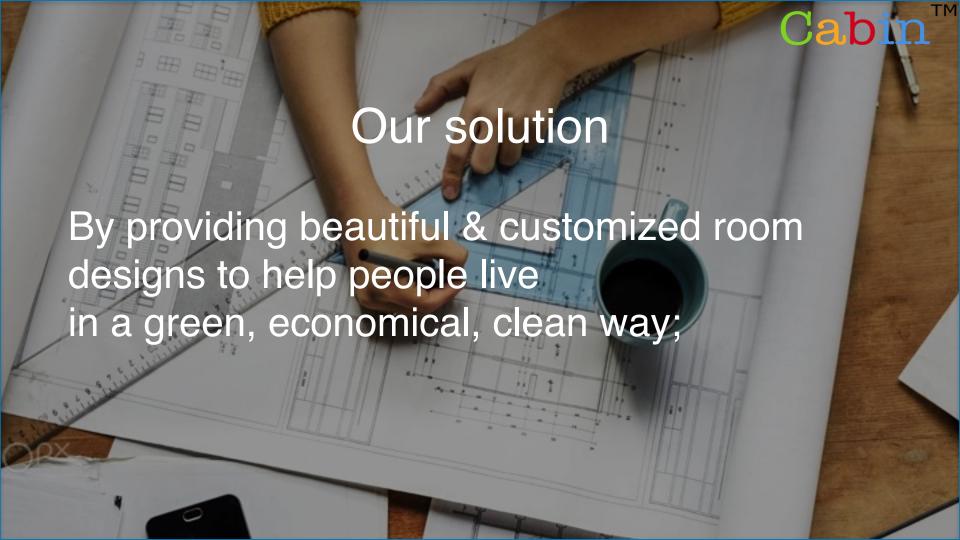
Most of the living rooms in our cities:



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But we can live much better: cozy, clean & green



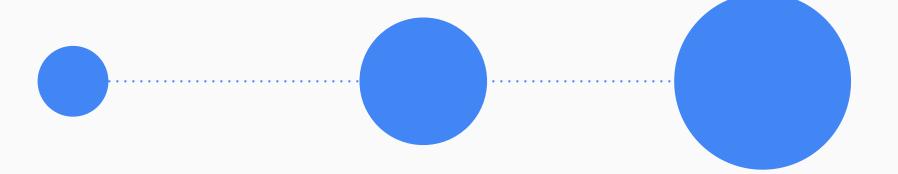


Meanwhile

We will build the indoor design team, and also build an app for people to search for designs and rooms

Then

We will launch our app, build our brand, starting from Shanghai





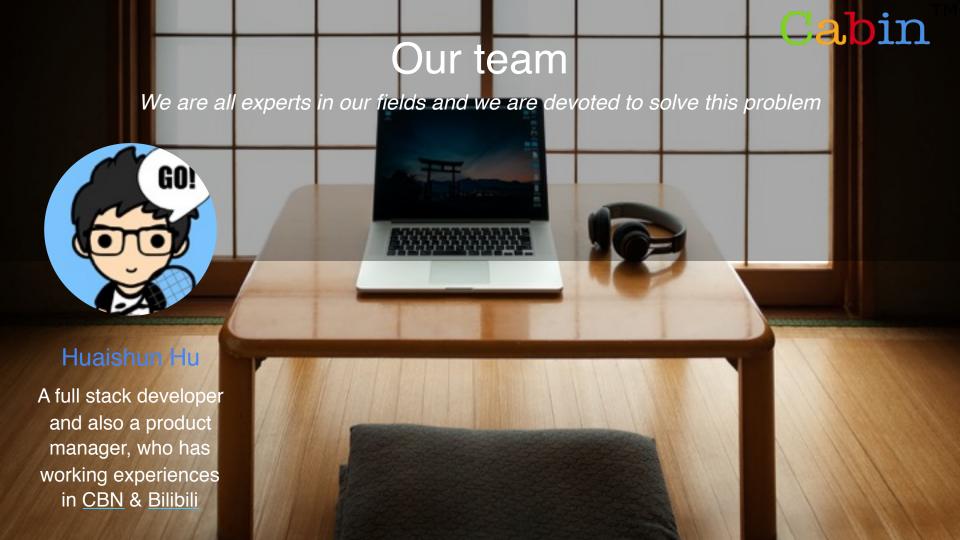
Market Analysis

- There are around 24,000,000 people living in Shanghai;
- There are many young people coming and leaving;
- We believe there is really a lot to improve for most living rooms in Shanghai;
- Every individual deserves a well designed and clean home, while most house owners simply don't have such motivation;





Ikea: Ikea provides economical, green & elegant home designs, from which we can really learn a lot.





Thank you:)