

Radiologist Persona

Sandro Cuccigno



Age: 50

Gender: Male

Occupation: Radiologist Location: Manhattan, NY

Hospital: NYU Langone Medical Center

Has been in the practice for 20 years. His team is understaffed and under equipped. Is often exhausted from reviewing x-rays and informing people they have a serious illness.

Goals

- Process chest images fast
- Help hospital tend to patients
- Improve workflow for his team

Challenges

- Increasing patient volumes
- Burnout from long shift and nature of the job
- Facility cutting funds
- Spends many hours reviewing x-rays