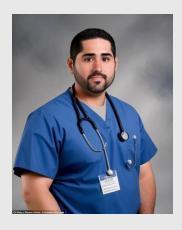


## **Doctor Persona**

## **Dr. Bryce Ruiz**



**Age:** 34

**Gender:** Male

**Occupation:** Doctor **Location:** Fresno, Ca

**Hospital:** Albuquerque Medical Center

A 34-year-old medical professional from Fresno. Has been working at Albuquerque for over 10 years and has recently been promoted to Cardiology to conduct x-rays

## Goals

- Build a strong reputation with patients
- Explain to patients what they have in a clear manner

## **Challenges**

- Large volume of patients
- Limited time for consultations
- Patients are often confused about their diagnosis